

Business Architecture

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1 Roles and Relations and Responsibilities

1.1 Roles

- Market Research
- Legal
- Project Management
- Advertisement
- Development
- Testing
- Contract Negotiation
- Sales
- Business Management
- Support

1.2 Market Research Relations and Responsibilities

- To receive ideas generated by Development.
- To find out if there is an a demand for the product or service described by the idea.
- To report the expected demand to Business Management.

Definition 1.1. *Expected Demand*

The average temporal rate at which similar product or services are being sold and related min, max data, and curve data.

The average monetary rate at which similar product or services are being sold and related min, max data, and curve data.

The expect volume increase the market related to the product or service could sustain.

1.3 Legal Relations and Responsibilities

- To receive ideas generated by Development.
- To find out if there are any legal challenges which would need to be overcome in order to produce the product or service described by the idea.
- To report an expected legal overhead both temporal and monetary to Business Management.
- To manage the legal overhead in cooperation with Business and Project Management.

1.4 Project Management Relations and Responsibilities

- To receive ideas generated by Development.
- To generate a plans of action to accomplish ideas.
- To deliver the plans of action to Business Management, Development, Testing, and Support
- To receive updates from everyone.
- To ensure that everyone stays on task and completes their responsibilities.
- To report the status of all tasks to Business Management.

Definition 1.2. *Plan of Action*

An expected amount of time and resources required.

A sequence and organization of steps required to accomplish the idea.

1.5 Advertisement Relations and Responsibilities

- To receive ideas generated by Development.
- To generate and distribute propaganda about the ideas generated.
- To report expected costs to Business Management.

1.6 Development Relations and Responsibilities

- To develop ideas for products or services.
- To report ideas to everyone.
- To implement ideas which are chosen by Business management.
- To locally test implementations as they are developed.
- To report to Project Management as the steps to complete the plan of action are completed.

1.7 Testing

- To comprehensively test the work developed by Development.
- To demonstrate that tasks to be completed by Development have been accomplished.
- To recreate problems reported by support.

1.8 Contract Negotiation

- To establish a time frame in which a contract will be completed.
- To establish the monetary compensation for the contracts completion.
- To establish the scope of the contract.