

01

App to manage events on the go  
for Artists and Producers.

*Talent*



02



**Nic #1**

AKA Other Nick



**Nic #1**

AKA Funky Duck

**The Team**

# 03

# PROBLEM

## Accessing Event Info

Event information is only accessible via spreadsheets generated from a web app. No mobile access.

## Communication between parties

Contacting artists and providing up to date information is made difficult as show, venue and artist details are stored in hard to access format that is not accessible on the go.





04

## Collation of Information

All event, show, artist and producer information in one place

## Automation of Data Entry

Using modern web technologies to populate the application

## Intuitive Access and Sharing

Synthesizing all this data into an intuitive, user friendly  
experience that aims to streamline flow of information  
between artist and producer

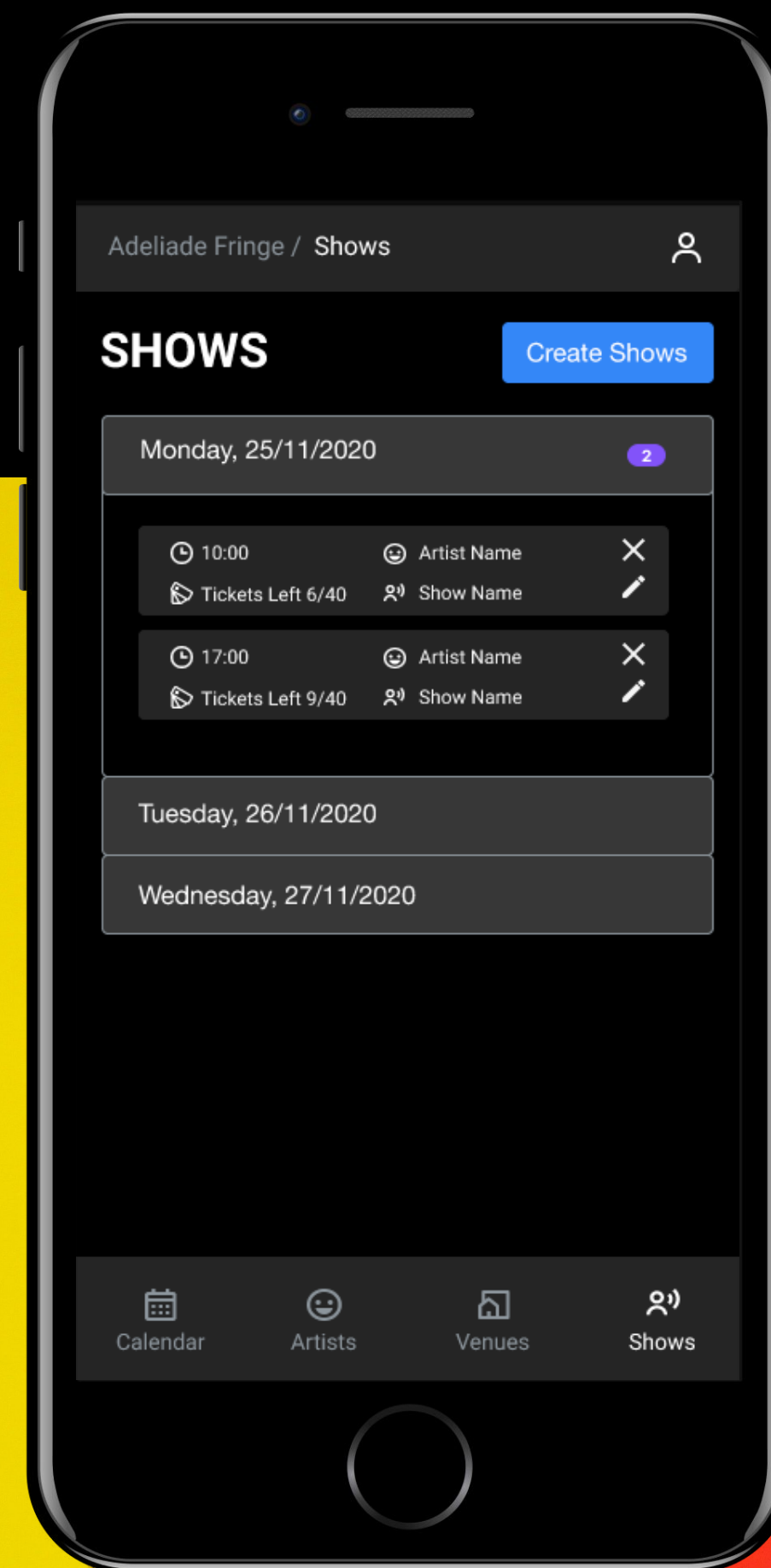
THE  
UTOPIA

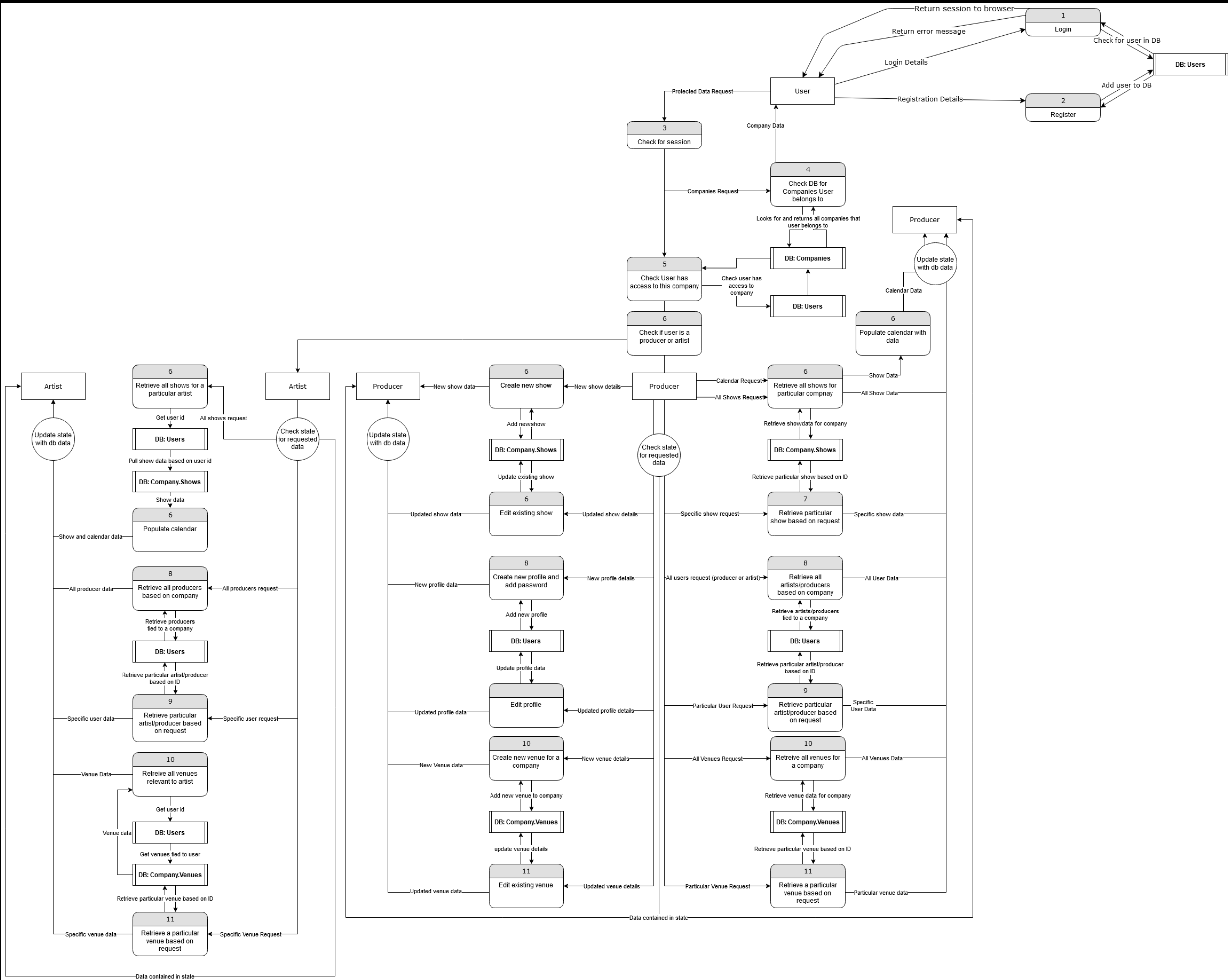


# 05

## Introducing *Talent*

An all-in-one application for the retrieval and sharing of Production company information

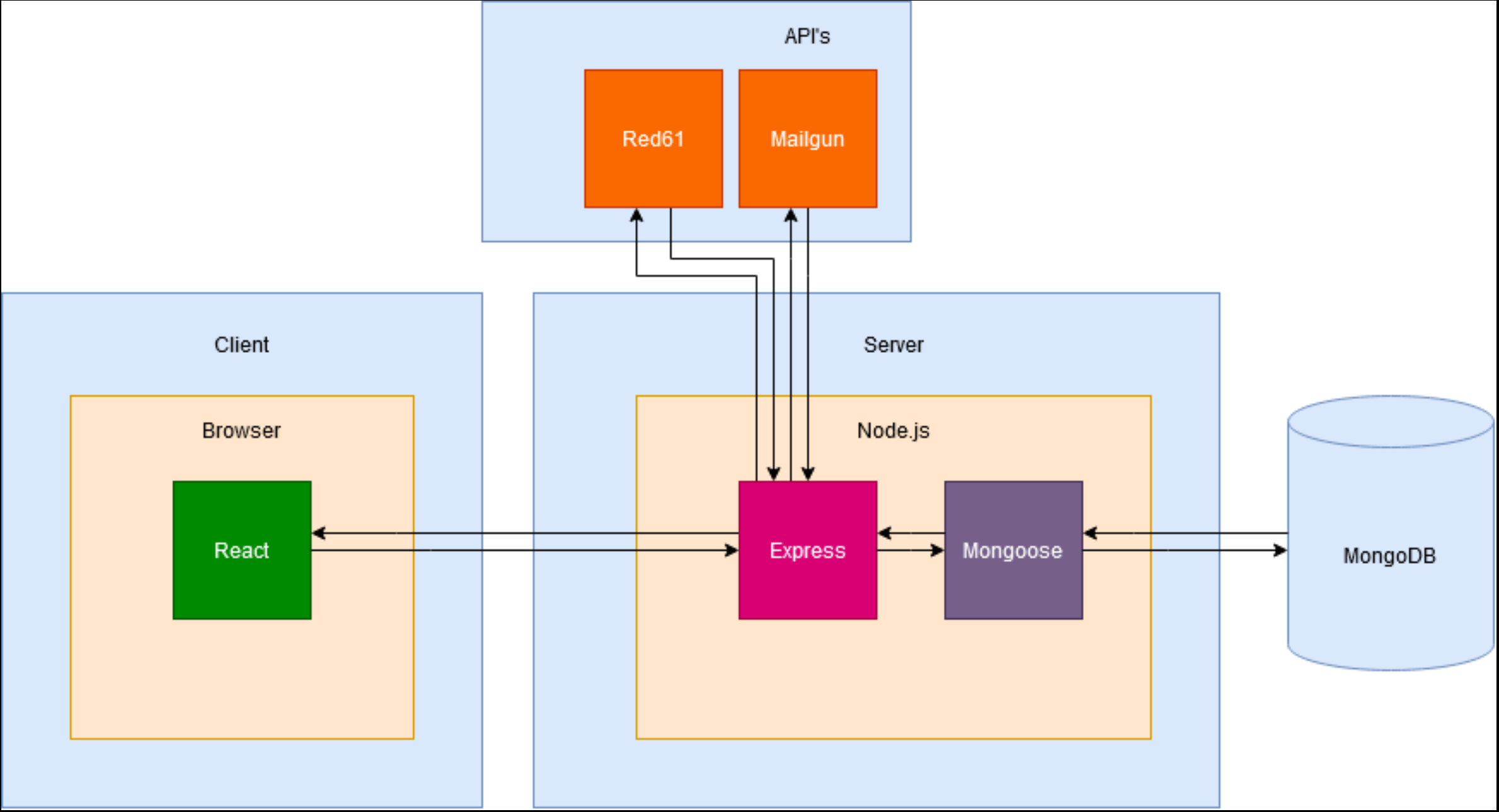








07



Figma Prototype

<https://bit.ly/2JEecPW>