

ST THOMAS INSTITUTE FOR SCIENCE & TECHNOLOGY

TRIVANDRUM  
ACCREDITED BY **NBA**

**μLEARN & FOSS CLUB**  
PRESENTS



**YUKTHI '24**

SOLVE . CREATE . THRIVE

THE NATIONAL TECHFEST



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# ABOUT US

St Thomas Institute for Science and Technology is a beacon of learning, innovative community. Nestled in the heart of Trivandrum(Kerala), our college is a vibrant hub where curiosity meets knowledge, and dreams take flight. We are committed to fostering an environment of innovation and education. Our upcoming tech event aims to be a convergence of bright minds, industry experts, and cutting-edge technology.

## EVENT SNAPSHOT

Date : ***15th , 16th and 17th of March***

Venue : ***St Thomas Institute for Science and Technology , Trivandrum***

Audience : ***Students from across India***

Organizers : ***Mulearn and FOSS College Chapters***

# MULEARN

## HACKATHONS

### **Hack Your Way to the Future!**

Innovation in action: Students will get a chance to unleash their creative side and drive innovation at Yukthi's Hackathon as they come up with new ideas to solve problems or find solutions to bridge the gap in tech.

**Teamwork:** In our hackathons, attendees will get the opportunity to work with other like minded individuals to develop solutions to real world problems faced in the tech industry under a stipulated duration of 3 days.

This showcase is meant to cast a limelight on the final output of the students. Whether they are a coding champion or a data detective, these hackathons give the attendees a platform to shine and showcase their talents on a larger scale to industry experts and other respected personnel in the industry. Attendees will be seen, get a chance to share their ideas, and even get the chance for on-spot recruitment.

## WORKSHOPS

### **Level Up!**

Thinking about taking your tech skills to the next level? Our workshops are to supercharge your knowledge with hands-on learning that's anything but ordinary. Learn from the pros: Real-world experts will guide you through cutting-edge technology like **Hardware Hacking, LLM and AI, 3D Printing, Blockchain, UI/UX**, and so on. Under the guidance of professionals, attendees will get a well rounded approach to learn their domain of interest. Hands-on experience: Attendees will get to unlock practical skills they can put to use. When attendees learn by building and creating, they are able to put the knowledge they learn immediately into use.

**Meet your tech fam:** Attendees will get to connect with other tech-savvy students, share ideas, and build friendships that could last a lifetime. Exclusive Industry Insight: Industry experts who have years of experience and expertise in the tech industry will share the latest trends and ways to carve out a career path. Attendees will get a better understanding on how the tech industry works and ways to land their dream job .



# FOSS CLUB

## FOSS TALKS

### Future Unlocked!

Attendees will get a chance to dive into the eye-opening Tech Talk sessions hosted by industry experts and get more information on the latest tech craze.

**Guidance:** These sessions are hosted by real-life tech experts who are ready to give guidance and feedback to the attendees. Students can get their queries answered by industry experts who know the industry inside out.

**Future tech, decoded:** Students will learn from the experts who are actually shaping the future. They will share their insights, experiences, and expertise on that specific domain and attendees will get to see firsthand how tech is evolving and shaping up the future ahead.

**Career path tips:** Attendees who are feeling lost in their tech journey will get a clearer picture as these talks will help chart their course. They can see how their skills and interests align with the evolving tech landscape and discover the perfect tech path.

## COMPETITION

### **Code Like a Boss, Battle Your Way to Glory!**

Craving for some real tech action? Then dive into the epic competitions waiting for you at this event! **CTF, ProProgrammer, Blind Coding** – these are just some of the many competitions organized for students to take part in and dominate the digital battlefield.

**Level up your game:** Competitions are meant to break barriers and push limits, and attendees can make use of this excellent opportunity to get out of their usual comfort zones while displaying their coding skills.

**Unlock your full potential:** Attendees will be able to discover their hidden tech skills partaking in the various competitions. As each competition has different constraints and rules to follow, they may be testing a particular skill set of the participant under every competition.

## SPONSORSHIP DETAILS

TOP PREMIUM	50,000/-
PREMIUM	35,000/-
HIGH	20,000/-
MEDIUM	12,000/-
BASE	6,000/-
HOSPITALITY PARTNER	-
MERCHANDISE PARTNER	-
FITNESS PARTNER	-

## EVENTS

WORKSHOPS	HACKATHON	COMPETITIONS	TECH TALKS
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# DELIVERABLES

BENEFITS	TOP PREMIUM	PREMIUM	HIGH	MEDIUM	BASE
LOGO DISPLAY ON WEBSITE	✓	✗	✗	✗	✗
LOGO ON POSTERS	✓	✓	✗	✗	✗
KIOSK CAMP STALL	✓	✓	✗	✗	✗
SOCIAL MEDIA PROMOTION	✓	✓	✓	✗	✗
VOLUNTEER SUPPORT	✓	✓	✓	✗	✗
BANNERS	✓	✓	✓	✓	✗
ADVERTISEMENT DURING WORKSHOPS	✓	✓	✓	✓	✓
FLYERS DISTRIBUTION	✓	✓	✓	✓	✓



# ABOUT CLUBS

**MuLEARN** club are dynamic communities where individuals come together to share knowledge, skills, and experiences. These clubs serve as valuable hubs for collaborative learning, offering a supportive environment for members to explore diverse topics and expand their understanding. With a focus on mutual growth and development, MuLEARN clubs often organize workshops, discussions, and collaborative projects, creating opportunities for members to actively participate and contribute to each other's learning journeys. The sense of camaraderie within these clubs fosters a positive learning culture, encouraging members to engage in continuous self-improvement while building lasting connections. Whether focused on academic subjects, professional development, or personal interests, learning clubs play a pivotal role in fostering a culture of lifelong learning and community engagement.

The **FOSS (Free and Open Source Software) Club** is a vibrant community dedicated to fostering a culture of collaboration and innovation. Comprising enthusiasts, developers, and advocates, the club serves as a hub for individuals passionate about open-source technologies. Members actively engage in discussions, share knowledge, and collaborate on projects that promote the principles of transparency and accessibility in software development. Regular meetups and workshops provide opportunities for skill enhancement and networking, creating a dynamic environment for learning and growth. The FOSS Club plays a crucial role in promoting the values of open source, encouraging its members to contribute to the global tech community while fostering a sense of camaraderie among like-minded individuals.



# PERKS

## AUDIENCE REACH

Anticipating a footfall of approximately **5000 students** and **participation from various companies**, including students, professionals, and tech enthusiasts, our techfest promises a **nation wide-reaching impact**. Leveraging the Mulearn community with **over 30,000 students and collaboration** with the FOSS united club, we aim to extend our reach to prestigious institutions such as IITs.

## ENHANCED BRAND VISIBILITY

Our partner companies stand to gain **substantial exposure** throughout Kerala via the extensive Mulearn community **network, reaching colleges** across the region. Utilizing the vibrant social media presence of Mulearn and FOSS, our posts will be widely shared, ensuring that partner companies reach audiences in every nook and corner of Kerala and beyond.

## NETWORKING OPPORTUNITIES

The event provides a **conducive environment** for students to exchange ideas, learn from peers, and forge relationships that may lead to collaborative projects or mentorships. In the dynamic tech community, these interactions are invaluable, fostering knowledge-sharing and creating opportunities for **innovation and career growth**.

## INNOVATION SHOWCASE

Companies eager to **spotlight their latest products, technologies, or innovations** will have a dedicated platform for demonstrations and presentations. This allows them to showcase their offerings to a diverse and engaged audience, **enhancing their visibility and potential impact.**

## EDUCATION WORKSHOPS & SESSION

Our event features workshops led by experienced professionals, offering **hands-on experiences and upskilling** opportunities for students in essential tech areas. Hackathons and competitions serve as platforms for **talent identification** and recruitment, showcasing participants' **proficiency, creativity, and problem-solving abilities.** Tech Talks by industry experts provide insights into **emerging technologies, guiding students** in aligning their career paths with industry advancements.

## TECH TALENT RECRUITMENT

Strategically designed to open up **placement opportunities**, our event allows students to **showcase their skills to industry leaders** and potential employers. Participation in hands-on workshops, competitions, and hackathons not only enables students to demonstrate their technical prowess but also **increases visibility for companies seeking emerging talent.**

# WHY US ?

Yukthi, organized by Mulearn and the FOSS club at St. Thomas Institute, is a prestigious techfest attracting over 5,000 participants nationwide. As part of the College FOSS United chapter with 30,000-plus members, your company gains unparalleled exposure across Kerala's tech community.

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Participate in hackathons and competitions to connect with top talents. By contributing problem statements, your company not only challenges participants but also provides a platform for showcasing their skills, opening doors for valuable hiring opportunities.

Host custom competitions in your tech domain during Yukthi to take your brand to new heights. This unique opportunity not only facilitates direct hiring and placements but also establishes your company as a leading force in the industry.

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Yukthi offers a platform for your company to engage with the industry's best and brightest. Forge connections, share insights, and contribute to the vibrant tech ecosystem, leaving a lasting impact on the participants and the tech community at large.

# **CONTACTS**

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