



The AI-First Manufacturer

Transforming How You Coordinate, Market,
and Sell Across Your Rep Network.

Flow RMS & Consulting



YESTERDAY'S TRANSPORT.



TOMORROW'S LOGISTICS.

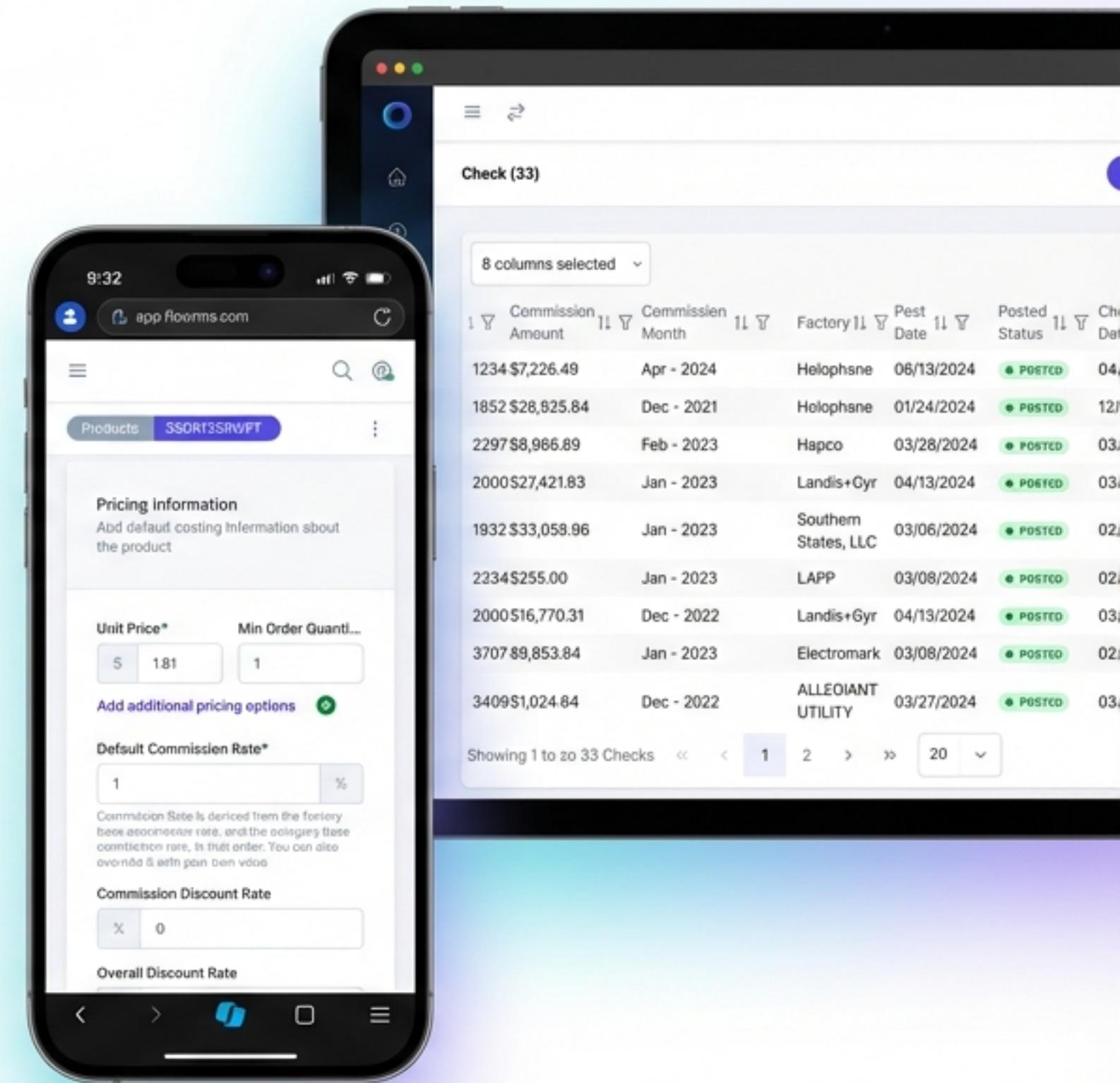
WELCOME TO THE AI-FIRST ECONOMY.

The difference isn't just speed; it's an order of magnitude in efficiency.
AI-First is a new paradigm where intelligence is the core, not a bolt-on.

The business that owns the freight train wins.

Imagine a Future Where...

- Every marketing campaign is automatically customized for 200+ territories.
- Every quote is generated by AI and every commission error is flagged instantly.
- Your manufacturers and distributors see the same reality in real-time.
- You can track ROI from the moment an email is sent to the moment the invoice is paid.



The 'Black Hole' of Channel Marketing.



You create great content. You email it to your reps. And then... silence. No visibility. No attribution. No coordination.

More Than a Campaign. A New Operating System.

1. Process Audit & Strategy

Mapping the bottlenecks

2. AI Enablement

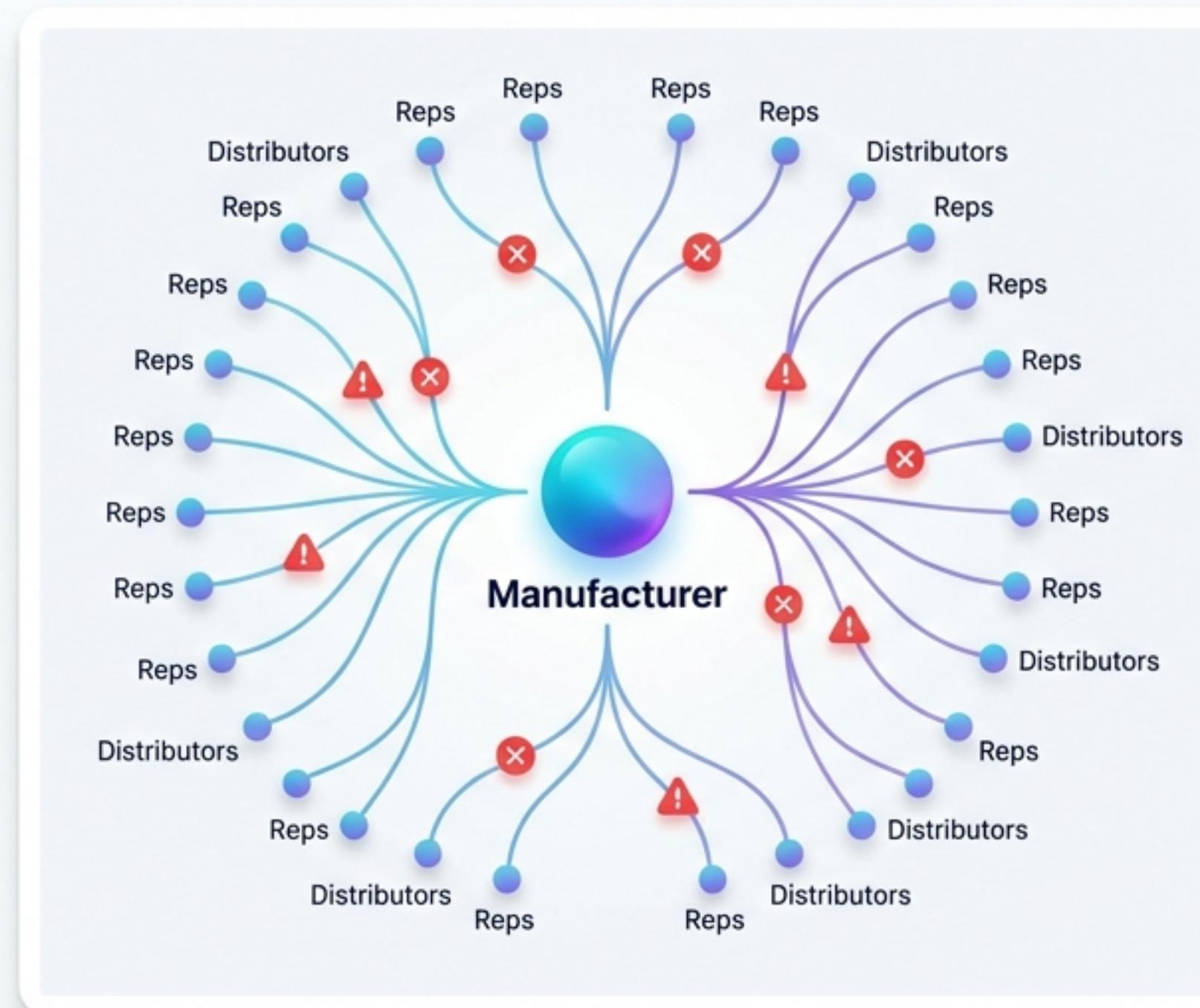
Generative content at scale

3. Flow Infrastructure

The coordination layer

We don't just 'run an ad.' **We audit your process, teach you to master AI, and build the infrastructure to deliver it.**

Phase 1: Mapping the Terrain.



We sit down with your team to identify
where revenue is leaking.

- How is content currently created?
- How does it reach the field?

We map the **friction points** between you,
your 200+ reps, and your distributors.

Outcome: A clear strategy to bridge the
gap between Headquarters Strategy
and Field Execution.

Phase 2: AI Enablement

High-Quality Content, Instantly Scalable

The Old Way



1 Generic Email Blast
(3 Days to create)

The New Way



20 Segmented, Personalized Emails
(3 Minutes to create)

We teach your team to use tools like Claude to generate video scripts, sell sheets, and social posts. Move from generic blasts to hyper-targeted messaging.

Phase 3: The Coordination Layer.

Content without distribution is wasted.

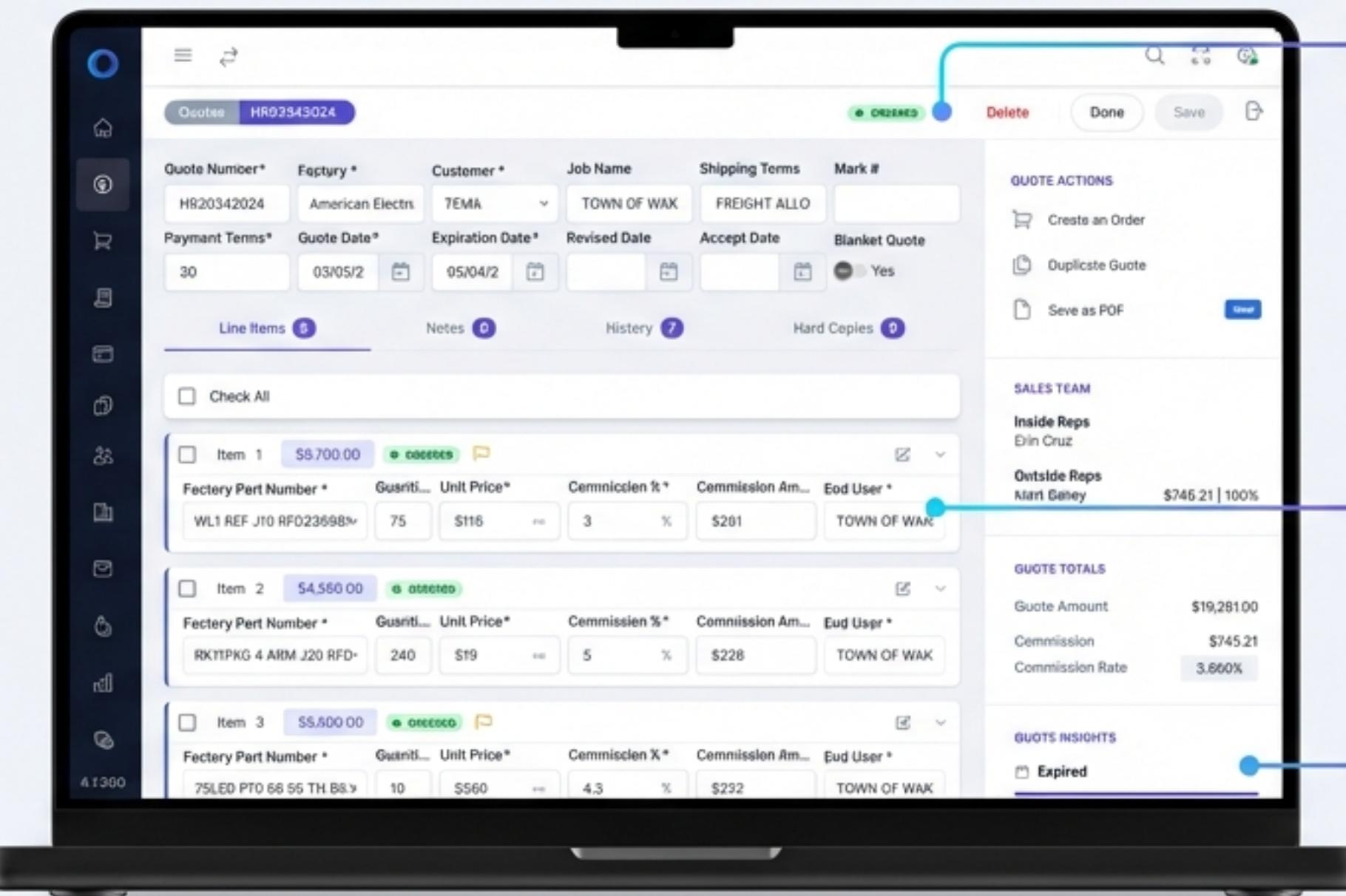
We integrate your new AI-driven campaigns directly into the Flow RMS infrastructure.

Your marketing connects directly to your rep's daily workflow—quotes, orders, and commissions.

The Result: A Common Coordination Layer.

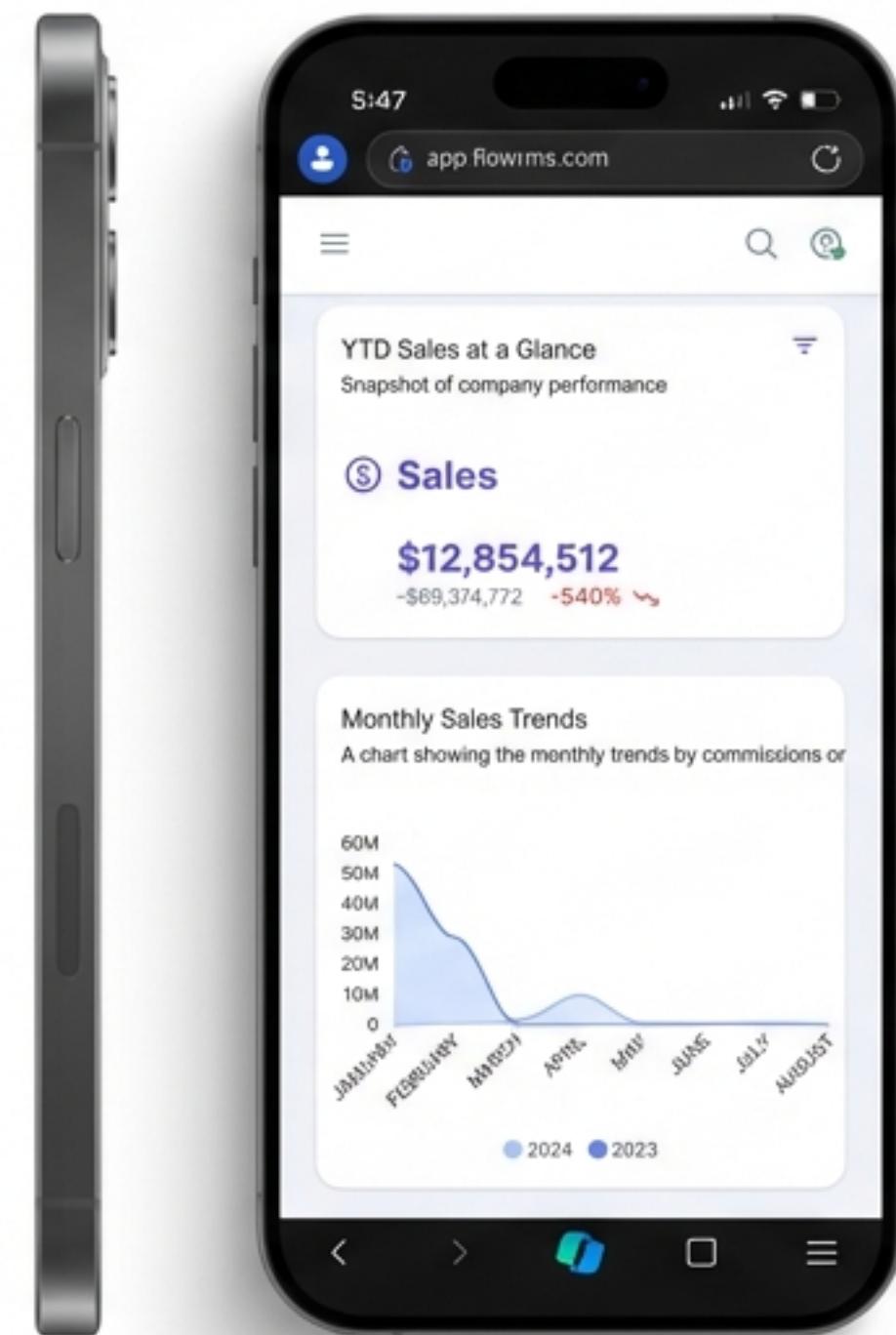
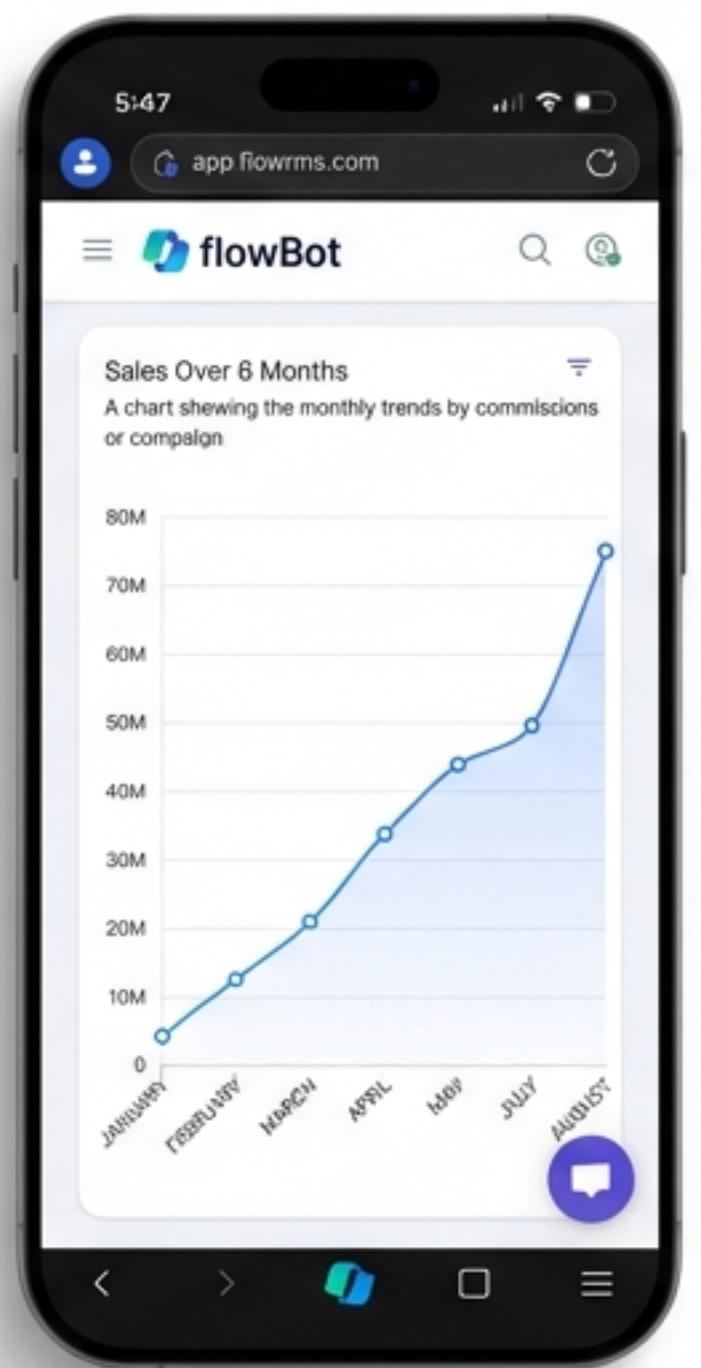


Execution on Autopilot.



Reps don't have to 'figure it out.' It's just there.

No More Guesswork.



Track the full funnel in real-time.

Campaign Sent → Email Opened →
Quote Generated → Order Booked.

See exactly which reps are selling
and which marketing materials
actually drive revenue.

The Efficiency Advantage.

Proven results from NTS (Top Industrial Rep Agency).

\$144,000

Saved per year

81%

Reduction in
busywork costs

228 Hours

Saved every month

We Build the Tracks and Drive the Train.

Marketing Agencies

- Deliver strategy PDFs
- Create generic assets
- No execution capability

Flow RMS

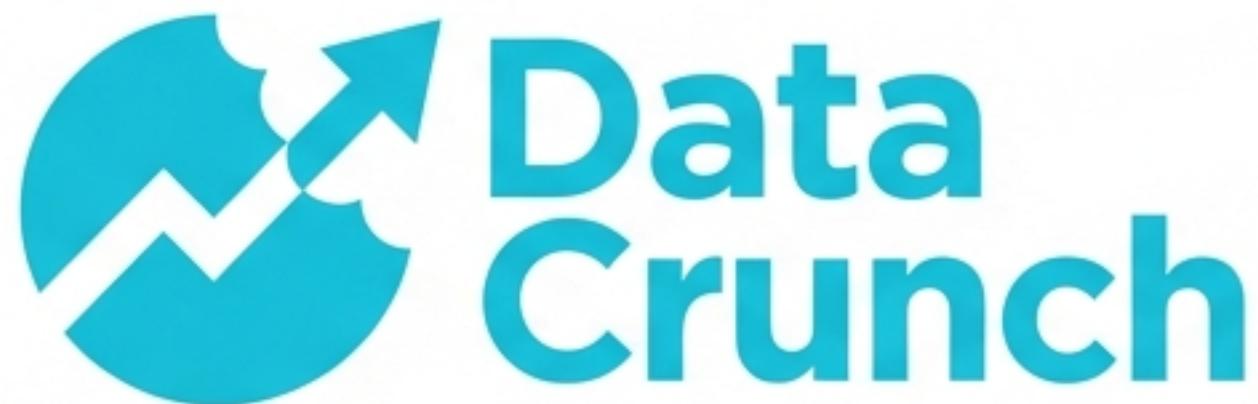
- Delivers strategy & assets
- Builds the live infrastructure
- Executes across the entire network

“Flow is the difference between sanity and rage.”

– Rhonda Baily, Inside Sales.

Built by Experts in AI & Rep Sales.

Trusted Origins



Inc 5000 AI firm acquired in 2023. Worked with Bank of America & Nokia.



One of the largest industrial electrical manufacturing rep agencies in the U.S.



Your 6-Week Transformation.

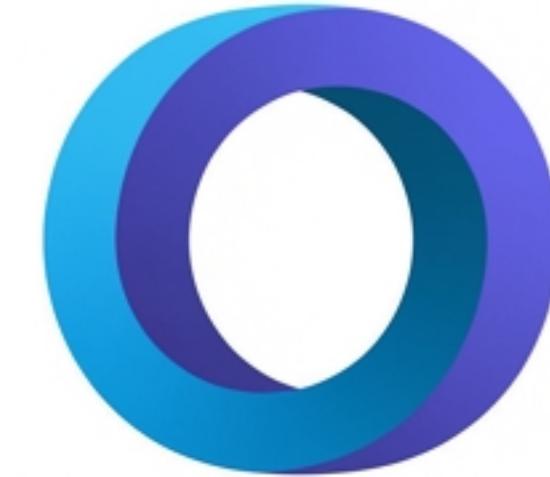


Analyze current processes, define goals, and develop a tailored strategy.

Implement Flow RMS, integrate AI tools, and build the technical foundation.

Deploy campaigns, monitor performance, and generate initial results.

Let's schedule your process audit.



Flow.

The AI-First Ops & Coordination Platform.

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