

Introducing a revolutionary video platform for inspiration

BlessedBits: Empowering Inspirational Voices



**A Web3 platform where meaningful content thrives.
Owned by creators, voted by the community.**



The Problem:

Inspiration is buried under viral noise.

1

Algorithms favor viral trends over uplifting/meaningful content

Mainstream platforms like TikTok, Reels, and YouTube Shorts prioritize viral content, dance challenges, and controversial hot-takes.

2

Creators sacrifice purpose for growth.

“I had to post trendy challenges to grow (my devotional content got ignored).” **@Anonymous creator.**

3

Zero ownership in Web2

Platforms control your audience & earnings



The Solution:

BlessedBits – Where meaningful content thrives.
Powered by community, Owned by creators.

- 1 Dedicated Platform for Upliftment**
A focused space for daily inspiration, spirituality, motivation, and wisdom.
- 2 Built on Web3, Powered by Sui**
Transparent voting, true content ownership, and fair rewards.
- 3 Purpose Over Popularity**
No chasing trends. No algorithms deciding your worth. The community chooses what uplifts.

Why BlessedBits

Content That Matters

From algorithm–driven trends to purposeful inspiration

- Platform designed to elevate meaningful content that uplifts and inspires
- Community-powered visibility ensuring quality rises above viral trends

Creator Empowerment

From passive monetization to direct value exchange

- Creators earn through community appreciation, not ad algorithms
- Token-based rewards and tipping create sustainable creator economy

True Digital Ownership

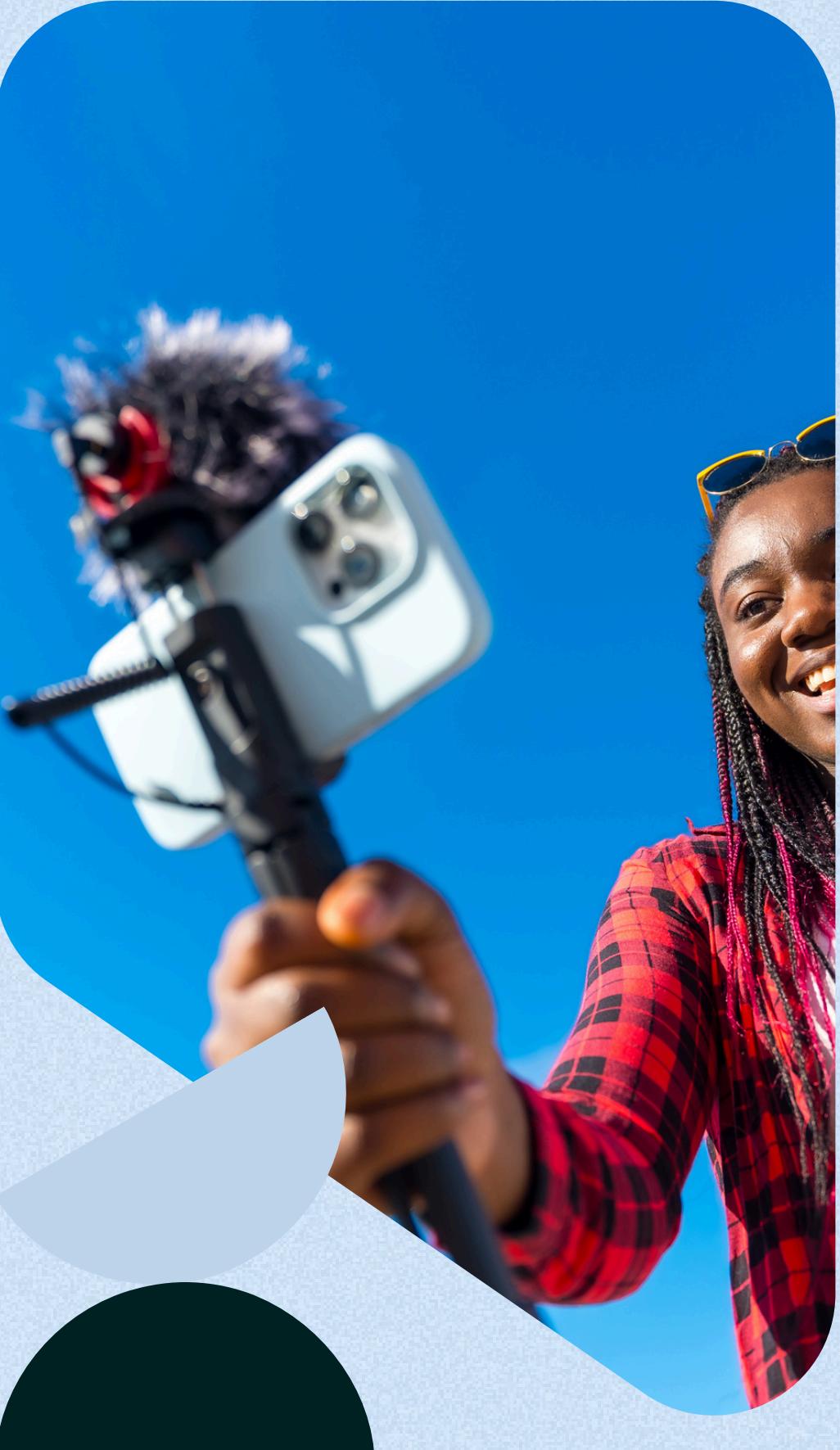
From platform dependency to creator Owned

- Content stored on decentralized storage, owned by creators
- On-chain relationships between creators and followers persist beyond the platform

Supportive Community

From passive consumption to active participation

- Built for people seeking meaning in their digital interactions
- On-chain voting and engagement creates a truly community–driven platform



Our Diverse Audience

Connecting Faith, Motivation, and Web3 Users

1

Purpose-Driven Creators

- Share spiritual, motivational, or values-based content
- Want a platform where quality beats virality
- Tired of chasing trends to stay relevant

2

Viewers Seeking Inspiration

- Want meaningful, uplifting short videos
- Tired of toxic, negative, or shallow content
- Crave daily doses of motivation or spiritual nourishment

3

Web3 Believers & DAOs

- Value decentralization and creator-first platforms
- Looking to support culturally-aligned projects
- See blockchain as a tool for social good

How It Works

The screenshot displays the 'Today's Inspiration' section of the BlessedBits app. On the left is a dark sidebar with navigation icons: Home (selected), Explore, Upload, Rewards, Profile, and Settings. The main area shows a grid of 10 video thumbnails, each with a play button icon. The videos are arranged in two rows of five. The first row includes:

- Mo** What to say when getting angry by MoshoodPrime. Description: What the prophet said when his wife got angry. Tags: #Muslim, #Islam, #Wisdom. Likes: 0.
- Mb** Trust Allah for everything by Mb freed. Description: Trust Allah for everything, in everything, no matter what you are facing, only hi... Tags: #Islam, #Muslim, #Wisdom. Likes: 1.
- Co** The Treasure you can't see by ConfidenceGlobal. Description: Without hard work, nothing grows but weeds. This video will tell you more... Tags: #Wisdom, #Salvation, #Testimony. Likes: 1.
- Co** The Rich and The Poor. by ConfidenceGlobal. Description: Here, you lean why you need to be contented with whatever you have and... Tags: #Faith, #Christian, #Muslim. Likes: 0.
- Co** The eagle story to elevate you by ConfidenceGlobal. Description: This eagle was saved by a farmer and was raised as a chicken. getting to see... Tags: #Testimony, #Salvation, #Wisdom. Likes: 0.

The second row includes:

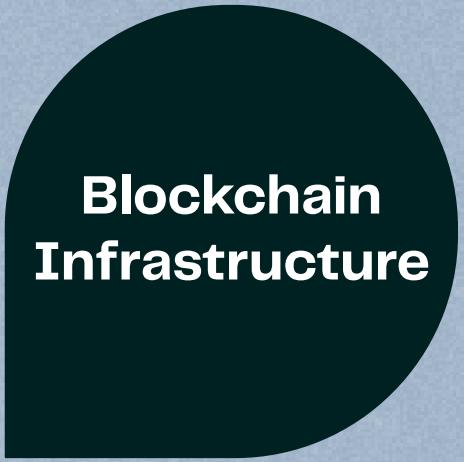
- Co** Monastery lesson by ConfidenceGlobal. Description: Monastery lesson you will never forget. Watch and get excited.
- Co** Get up and grind by ConfidenceGlobal. Description: What are you thinking? much of it will weigh you down. Get up today and star...
- Da** Mastering Happiness by Dammy. Description: This short video will give you the next insight you need to master happiness....
- Mb** Your confidence level matters a lot by Mb freed. Description: Over confidence kills a lot but not when

A search bar at the top right says "Search videos, creators, or tags..." and a Vimeo logo is at the bottom right.

Demo link: <https://youtu.be/Q1gVXoUIkAo?si=ds4RBjT9T7MVZ6v4>

Live link: <https://blessed-bits.vercel.app/>

Technology Stack



Sui Blockchain

Core chain powering all on-chain interactions, chosen for high throughput and low transaction costs

Move Smart Contracts

Custom contracts handling token staking, voting mechanisms, and creator rewards

zkLogin Integration

Enabling seamless Google-based onboarding without requiring users to manage wallets directly



Vite + React

Powering our web application interface

CSS Modules

For responsive and consistent UI design

Mysten Labs SDK (TypeScript)

For direct interaction with the Sui blockchain from the frontend. (calling smart contract functions, querying on-chain data, and executing transactions)



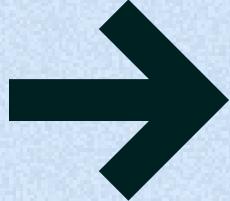
Walrus Decentralized Storage

Decentralized storage for video content

Ensures durability, censorship resistance

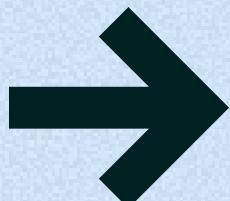
\$BLESS Utility Overview

Staking for Passive Income



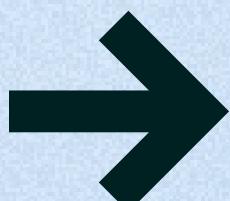
Users can stake their \$BLESS tokens to earn rewards over time, enhancing their engagement and investment in the BlessedBits platform.

Tipping Inspirational Creators



Viewers can tip their favorite creators directly with \$BLESS tokens, promoting quality content and supporting the creative community.

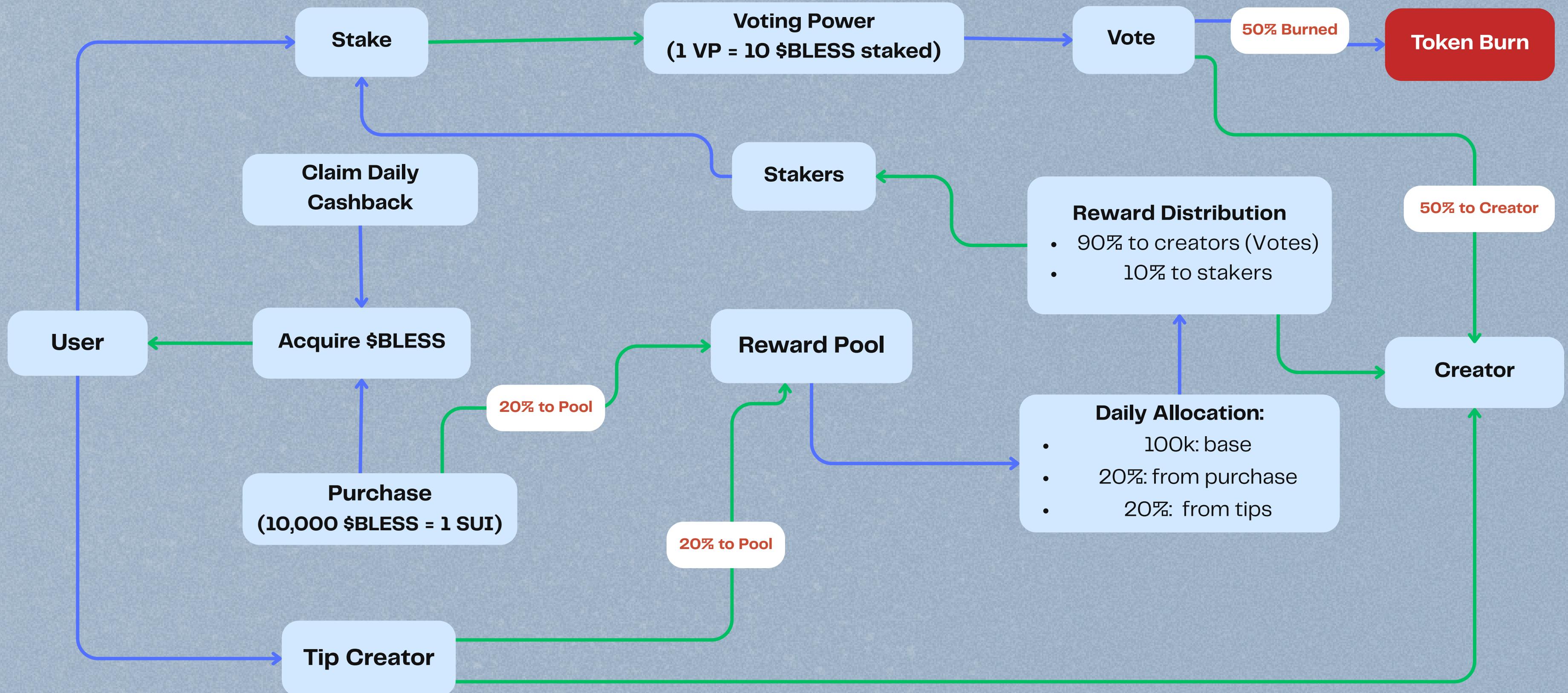
Voting and Community Engagement



- Participate in platform governance with \$BLESS voting
- Decide on new features and content initiatives
- Influence creator rewards and platform policies



Unlock the Power of \$BLESS



Development Roadmap



Phase 1

Foundation (Q2 2025) MVP Achieved

- Smart contract deployment on Sui Testnet
- zkLogin integrated for social onboarding
- Decentralized video storage via Walrus
- User profile & follow system implementation
- Core token mechanics: staking, voting & rewards
- Achievement badge NFT system
- Clear User Interface



Phase 2

Community Growth (Q3 2025)

- Migration to SUI Mainnet
- Enhanced creator analytics dashboard
- Verified Creator Badge NFTs
- \$BLESS token liquidity options
- Partnership: content curators, spiritual communities, etc
- Content categorization (Faith | Motivation | Self-Help | Wisdom)



Phase 3

Platform Expansion (Q4 2025)

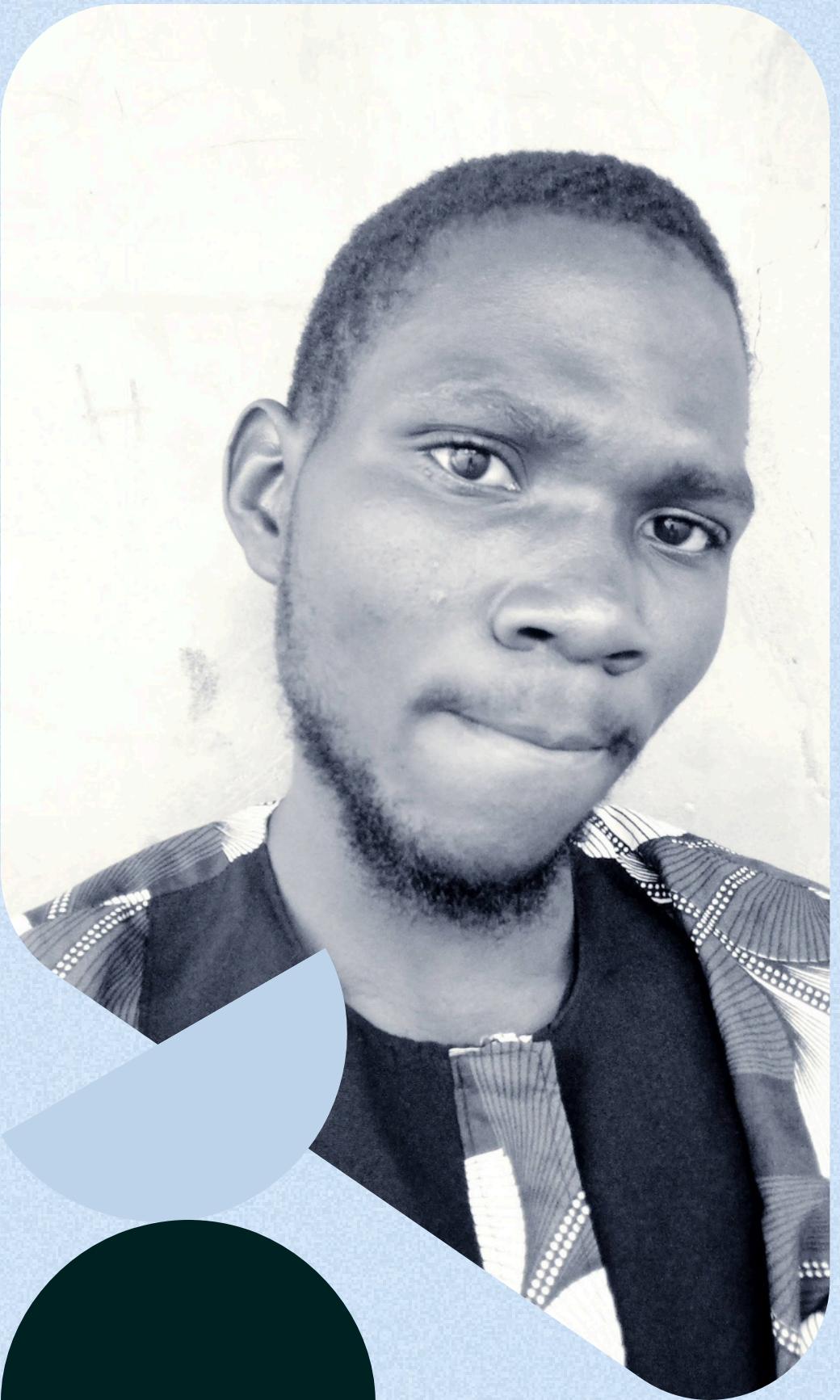
- **BlessedBits** marketplace for creator NFTs
- Mobile apps (iOS & Android)
- Cross-chain bridges for \$BLESS tokens
- Premium subscription tier with expanded features
- In-app content repost features
- Event drops: Creator contests, Faith Festivals



Phase 4

2026 and Beyond

- Decentralized governance system (**BlessedDAO**)
- Real-world redemption options for \$BLESS tokens
- BlessedBits Academy for new creators
- On-chain curation powered by AI
- Global launch in emerging regions
- Community Moderation + Flagging



Meet Our Talented Team

**Passionate individuals driving
BlessedBits forward together**

Our team combines expertise in technology, content creation, and community engagement. With backgrounds in Web3 development, video production, and spiritual leadership, we are committed to building a platform that uplifts and empowers creators.



Thank You

For your time and attention.

Presents by Mubarak Freed

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