

AgentFlow

Visual Organization Designer for OpenClaw

Pre-Seed Pitch | March 2026

Problem

OpenClaw is Powerful, But Inaccessible

- 200K+ GitHub Stars, 1.5M+ agents created
- CLI-only interface blocks mainstream adoption
- Complex `config.json` editing scares away 80% of users
- Visual thinkers cannot grasp multi-agent structures

Great tech, terrible UX

Market Opportunity

Massive Ecosystem, Zero GUI Tools

Segment	Size
OpenClaw ecosystem	200K+ developers
Adjacent tools (n8n, Zapier)	\$100M - \$5B valuations
Our niche	200K devs x \$50-200 WTP

Competition: NONE for OpenClaw-specific tools

First-mover advantage in exploding market

Solution

Visual Organization Designer for OpenClaw

- Drag and drop multi-agent team builder
- One-click config export to OpenClaw
- Live import: visualize existing setups
- Templates: Startup, Enterprise, Research teams
- Real-time agent monitoring (self-hosted)

From hours of config editing to minutes of visual design

Market Timing

Perfect Storm of Adoption

- OpenClaw mainstream adoption: NOW
- GUI-first generation entering workforce
- Remote teams need visual collaboration tools
- AI agents becoming business-critical

The next 12 months are make-or-break

Traction

Early Users Love It

Metric	Current	Target
GitHub Stars	[TBD]	50+
Active Users	[TBD]	10+
Revenue	[TBD]	\$100+

- Launch: February 2026 (2 weeks ago)
- MIT licensed, fully open source
- Live demo: frexida.github.io/agentflow

Product-market fit signals emerging

Team

Proven Builders

Role	Member	Credential
CEO	Natsu	MAS researcher, LT speaker
PM	Kichiku	Strategic planning
Tech Lead	nix	Full-stack, rapid prototyping
Advisor	Rinri-Anti	GTM strategy

Built MVP in 2 weeks, ready to accelerate

The Ask

Funding for Market Capture

Raising: \$50K - \$100K (Pre-Seed)

Use of Funds:

- 70% Team (full-time development)
- 20% Marketing (dev community outreach)
- 10% Infrastructure (hosting, tools)

Runway: 6 months to product-market fit

Help us capture the OpenClaw GUI market

Try it: frexida.github.io/agentflow

GitHub: github.com/Frexida/agentflow

Contact: [TBD]