

Movie Performance

Which movie Genre and Rating is the most profitable?

Year

☐ 2015

☐ 2016

Rating

☐ PG

☐ PG-13

☐ R

\$393M

Action Movies Profit

\$510M

Comedy Movies Profit

\$491M

Adventure Movies Profit

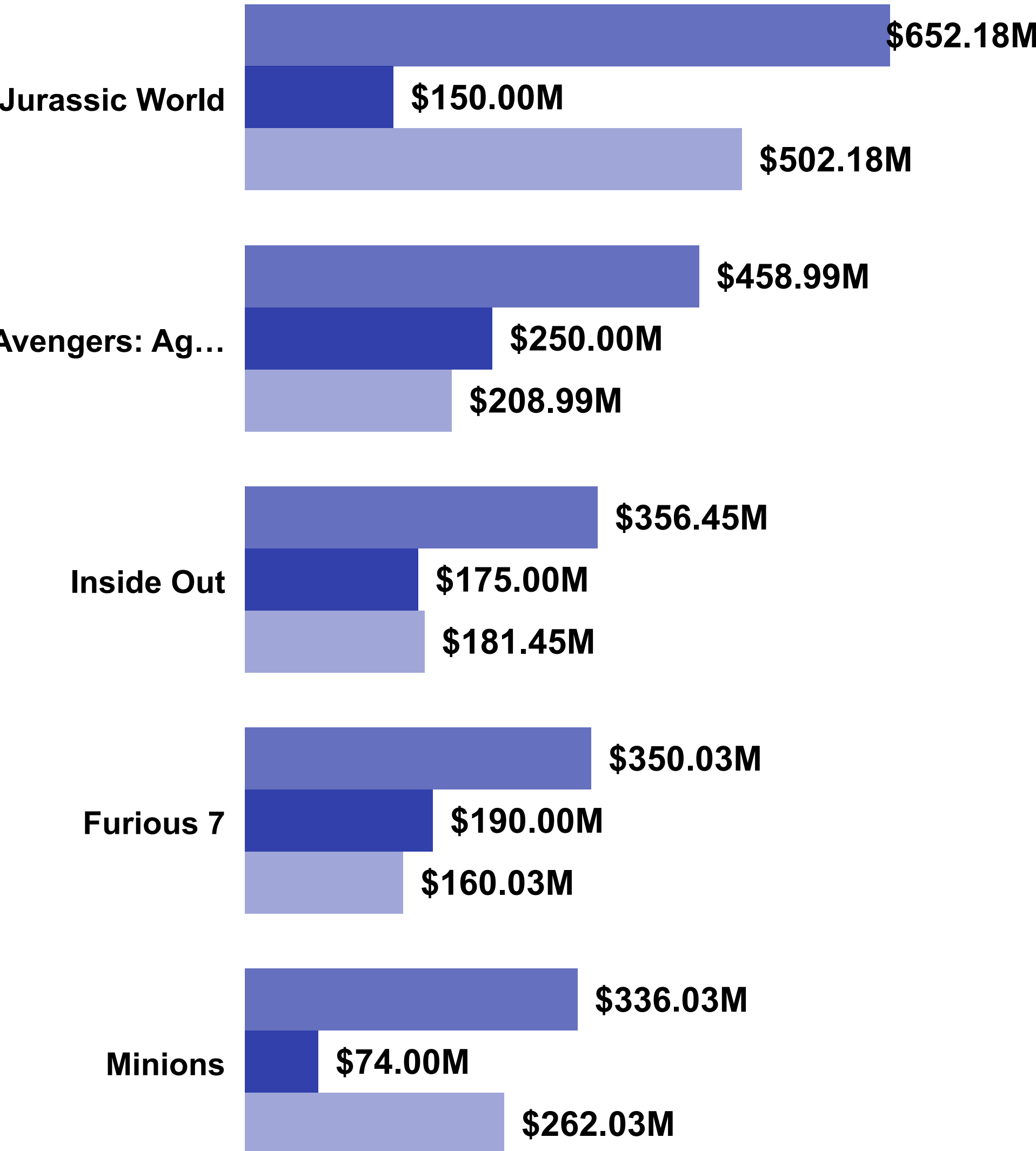
\$364M

Drama Movies Profit

\$177M

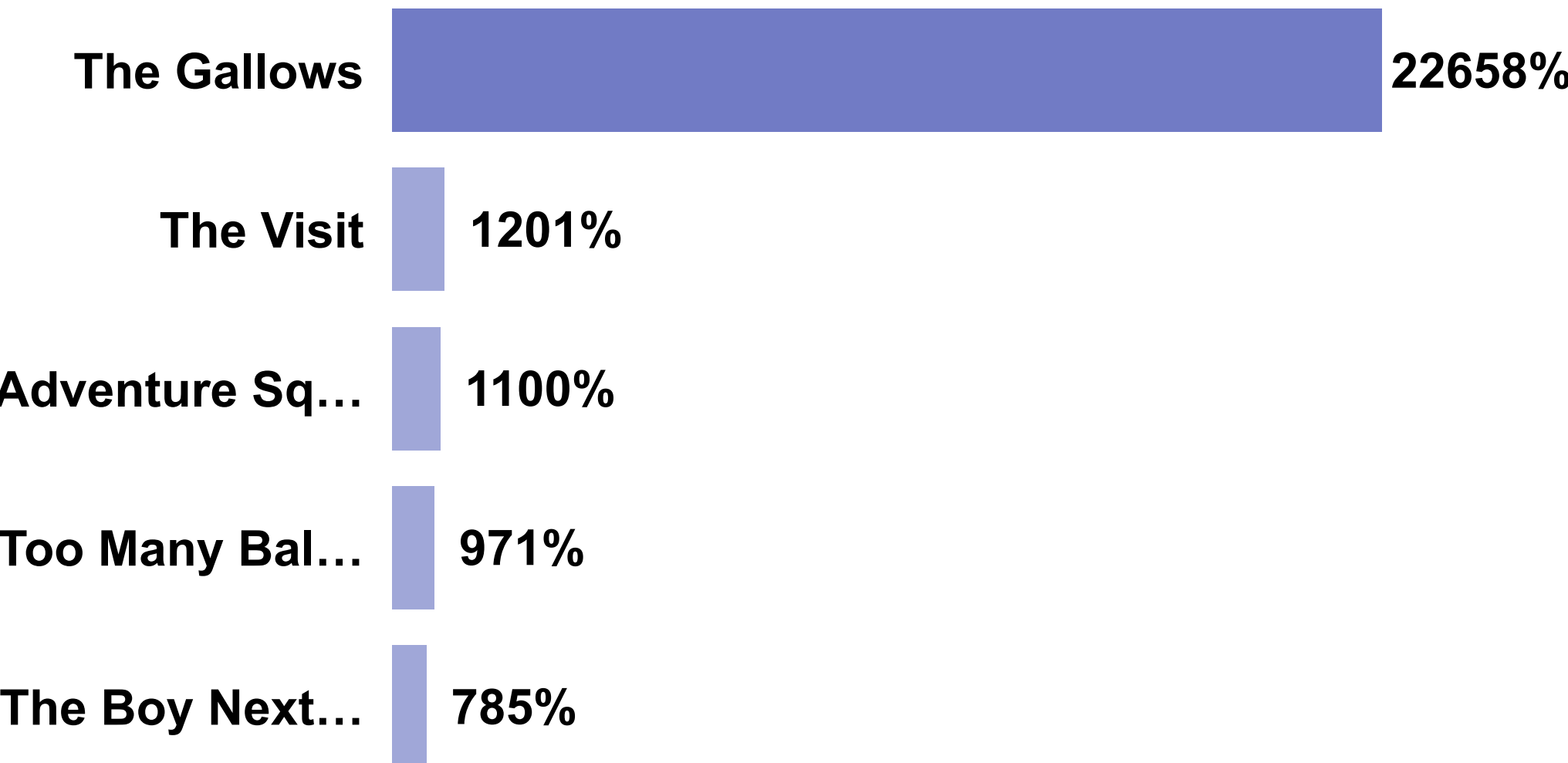
Biography Movies Loss

Which movie had the highest Revenue?

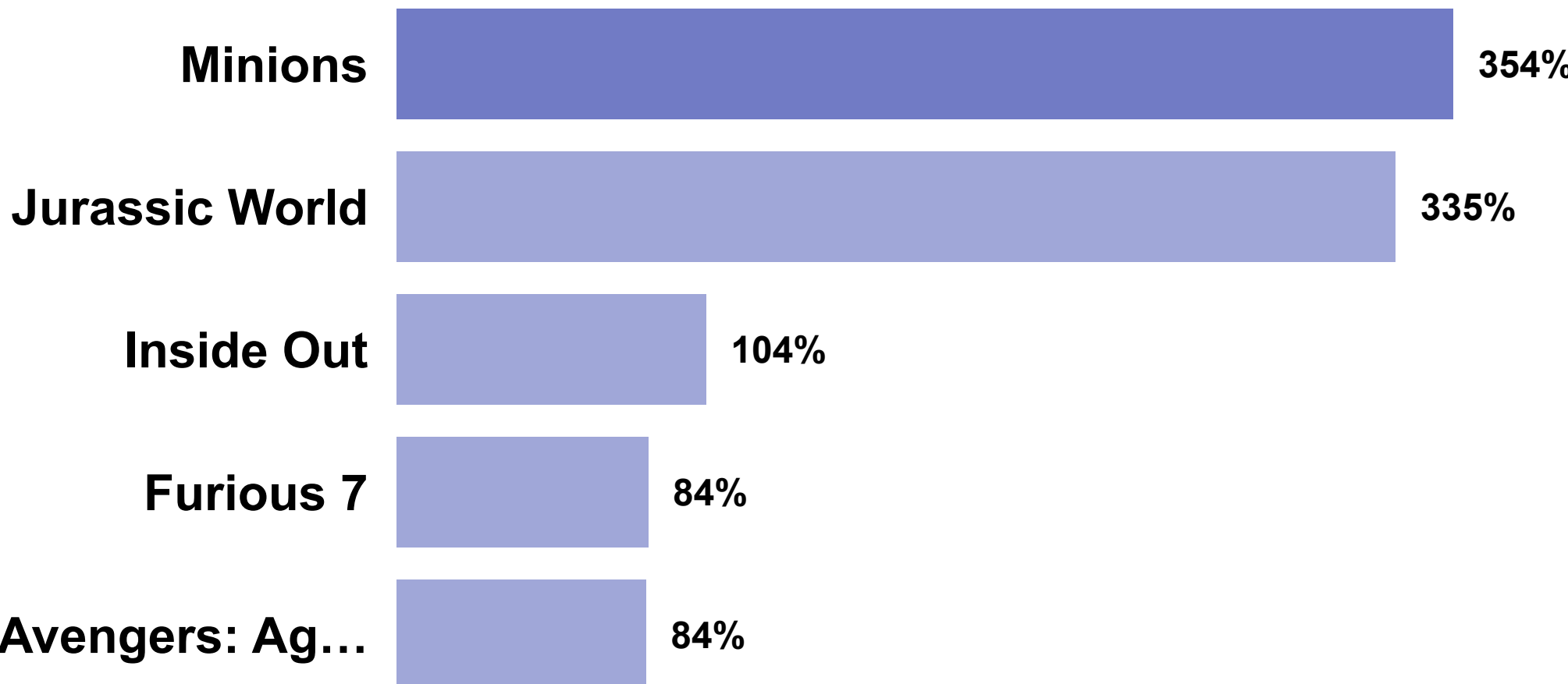


● Sum of Gross Revenue ● Sum of Budget ● Sum of Profit

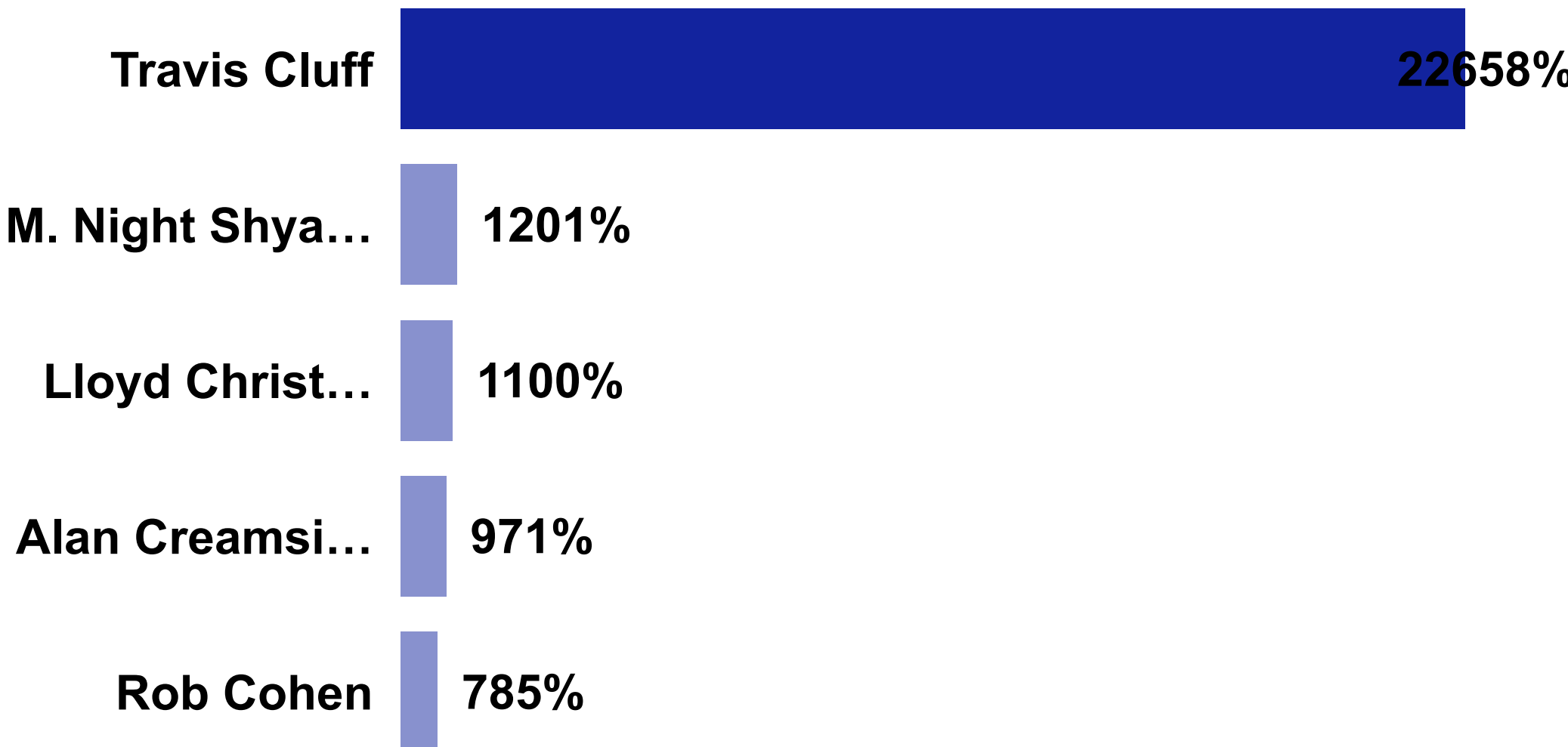
Which movies had the highest ROI ?



What is the ROI of the movies that generated the highest Revenue?



Which Director is cost effective?



Which movies were the cheapest to produce?

