

Union Chant

Mass Consensus as a Service

The first social media platform built for mass consensus.

A human-algorithm engine that transforms disagreement
into legitimate, legible agreement.

unionchant.org

THE PROBLEM

We have no collective voice at coordinated scale.

- People are highly motivated to make a difference but have no productive mechanism to act on it.
- Movements mobilize but can't decide. Unions vote but don't deliberate.
- Social media amplifies conflict. Polls don't create understanding. Town halls are dominated by whoever shouts loudest.
- **People want a feeling of power and control over their own fate. They want a venue. They need a voice that means something.**

THE SOLUTION

Mass Consensus as a Service

(MCaaS)

A structured, time-bounded democratic event designed to help large groups reach legitimate consensus quickly through parallel deliberation.

Universal Participation

Everyone submits ideas.
Everyone deliberates.
Everyone votes.

Meaningful Deliberation

Real discussion in groups of 5 where every voice is heard.

Fast Convergence

1M people reach consensus in days. Scale adds groups, not time.

Consensus over conflict. Summoning the truth from the public.

HOW IT WORKS

Convergence Waves

Ideas enter continuously, resolve periodically, merge upward into evolving consensus.



THE SCALE

The math is remarkable.

Each tier reduces ideas by 80%. The same algorithm handles a union local or all of humanity.

5

people per group

9

rounds for 1 million

14

rounds for humanity

100%

participation

Scale	Participants	Rounds
Union local	500	4
Large union	50,000	7
National movement	1,000,000	9
Global consensus	8,000,000,000	14

Political science said this was impossible.

The power of legitimate consensus

Without Union Chant

"Our leadership decided."

With Union Chant

*"47,000 members deliberated
and chose this priority."*

That distinction changes everything.

It changes how management responds to a union demand.

It changes how politicians respond to a movement.

It changes how members feel about their own organization.

Legitimacy is the product. The algorithm is just how you get there.

WHO IT'S FOR

Any group that needs to speak with one voice

Unions

Contract priorities, strike authorization, leadership platforms. Every member gets a real seat at the table.

Movements

Go from shared anger to shared position. Movements that articulate unified demands win. Those that can't, fizzle.

Coalitions

Why waste months of conflict when you could know what everyone already agrees on?

Governance

Participatory budgeting, citizen assemblies, public input on policy. Deliberation, not just voting.

Something simple and scalable

NON-PROFIT (CORE)

- Open source platform (AGPL-3.0)
- Free for unions & movements
- Grant-funded development
- Mission-protected governance
- Community-owned infrastructure

SUBSIDIARY (REVENUE)

- Enterprise private instances
- DAO governance integrations
- Analytics & facilitation tools
- SLA support & custom deployment
- Revenue funds the nonprofit

Mozilla model: nonprofit owns the mission, subsidiary funds it.

The world has never had a tool that could do this.

Structured deliberation where 1 million people
could reach genuine consensus in days.

That is not just a vote count.

That is a mandate.

That is collective will made tangible.

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