```
import pandas as pd
In [13]:
            import matplotlib.pyplot as plt
            import seaborn as sns
            # Load the data
            file_path = "C:/Users/NTC/Downloads/Data Tasks (1)/tasks/task_2/corrupted_file.csv"
            data = pd.read_csv(file_path)
            # Display the first few rows of the data
            data.head()
                ad_id reporting_start reporting_end campaign_id fb_campaign_id age gender
Out[13]:
                                                                                                 interest1
                                                                                                            interest2
                                                                                                                       inte
                                                                                     30-
               708746
                                                                            103916
                           17/08/2017
                                          17/08/2017
                                                               916
                                                                                               M
                                                                                                         15
                                                                                                                   17
                                                                                      34
                                                                                     30-
              708749
                           17/08/2017
                                          17/08/2017
                                                               916
                                                                            103917
                                                                                                         16
                                                                                                                   19
                                                                                               M
                                                                                      34
                                                                                     30-
               708771
                           17/08/2017
                                          17/08/2017
                                                               916
                                                                            103920
                                                                                               M
                                                                                                         20
                                                                                                                   25
                                                                                      34
                                                                                     30-
            3
               708815
                           30/08/2017
                                          30/08/2017
                                                               916
                                                                            103928
                                                                                               Μ
                                                                                                         28
                                                                                                                   32
                                                                                      34
                                                                                     30-
                                                               916
                                                                            103928
                                                                                                         28
                                                                                                                   33
              708818
                           17/08/2017
                                          17/08/2017
                                                                                               M
            4
                                                                                      34
In [14]:
            data.tail()
Out[14]:
                 ad id
                       reporting start reporting end campaign id
                                                                    fb campaign id
                                                                                      age
                                                                                           gender
                                                                                                    interest1
                                                                                                             interest2
                                                                                      35-
                735032
                            19/08/2017
                                                                936
                                                                             108791
                                                                                                 F
                                                                                                          32
                                                                                                                    33
            94
                                           19/08/2017
                                                                                       39
                                                                                      35-
                735033
                            18/08/2017
                                           18/08/2017
                                                                936
                                                                             108792
                                                                                                 F
                                                                                                          36
                                                                                                                    40
                                                                                       39
                                                                                      35-
                735043
                            18/08/2017
                                           18/08/2017
                                                                936
                                                                             108793
                                                                                                 F
                                                                                                          63
                                                                                                                    65
            96
                                                                                       39
                                                                                      35-
            97
                735048
                            18/08/2017
                                           18/08/2017
                                                                936
                                                                             108794
                                                                                                 F
                                                                                                          64
                                                                                                                    65
                                                                                       39
                                                                                      40-
            98
                735065
                            19/08/2017
                                           19/08/2017
                                                                936
                                                                             108797
                                                                                                 F
                                                                                                           7
                                                                                                                    10
                                                                                       44
In [15]:
            data.describe()
                           ad id
                                  campaign_id fb_campaign_id
                                                                  interest1
                                                                             interest2
                                                                                           interest3
                                                                                                       impressions
                                                                                                                        clic
Out[15]:
            count
                       99.000000
                                     99.000000
                                                      99.000000
                                                                 99.000000
                                                                            99.000000
                                                                                         99.000000
                                                                                                         99.000000
                                                                                                                    99.0000
                                                                            27.696970
                                                                                                                     2.1061
                   721147.818182
                                    925.090909
                                                  106207.818182
                                                                                         81.515152
                                                                                                       9041.848485
                                                                 24.161616
            mean
                    12418.705190
                                     10.009272
                                                                                        536.999893
                                                                                                      14714.985879
                                                                                                                     3.5544
              std
                                                    2316.736248
                                                                 13.137194
                                                                            13.194351
             min
                   708746.000000
                                    916.000000
                                                  103916.000000
                                                                  7.000000
                                                                             8.000000
                                                                                           8.000000
                                                                                                          1.000000
                                                                                                                     0.0000
                   709391.500000
                                    916.000000
                                                  104023.500000
                                                                 16.000000
                                                                            19.000000
                                                                                         20.000000
                                                                                                       1375.000000
                                                                                                                     0.0000
             25%
             50%
                   711623.000000
                                    916.000000
                                                  104396.000000
                                                                 20.000000
                                                                            25.000000
                                                                                         24.000000
                                                                                                       4259.000000
                                                                                                                     1.0000
             75%
                   734663.000000
                                    936.000000
                                                  108729.500000
                                                                 29.000000
                                                                            32.500000
                                                                                         32.000000
                                                                                                      11501.000000
                                                                                                                     3.0000
                   735065.000000
                                    936.000000
                                                  108797.000000
                                                                 65.000000
                                                                            70.000000
                                                                                       5369.000000
                                                                                                     104648.000000
                                                                                                                    24.0000
             max
```

In [16]:

data.info()

```
Non-Null Count
                                                       Dtype
               -----
               ad_id
           0
                                      99 non-null
                                                       int64
           1
               reporting_start
                                      99 non-null
                                                       object
           2
               reporting_end
                                      99 non-null
                                                       object
           3
                                     99 non-null
                                                       int64
               campaign_id
           4
               fb_campaign_id
                                      99 non-null
                                                       int64
           5
               age
                                     99 non-null
                                                       object
           6
               gender
                                      99 non-null
                                                       object
           7
               interest1
                                      99 non-null
                                                       int64
           8
               interest2
                                      99 non-null
                                                       int64
                                      99 non-null
           9
               interest3
                                                       int64
           10
              impressions
                                     99 non-null
                                                       int64
           11
              clicks
                                     99 non-null
                                                       float64
           12
               spent
                                     99 non-null
                                                       float64
           13
              total_conversion
                                      99 non-null
                                                       int64
               approved_conversion 95 non-null
                                                       float64
          dtypes: float64(3), int64(8), object(4)
          memory usage: 11.7+ KB
          data.isna().sum()
In [17]:
          ad_id
                                  0
Out[17]:
                                  0
          reporting_start
          reporting_end
                                  0
                                  0
          campaign_id
                                  0
          fb_campaign_id
          age
                                  0
          gender
                                  0
          interest1
                                  0
                                  0
          interest2
                                  0
          interest3
          impressions
                                  0
                                  0
          clicks
                                  0
          spent
          total_conversion
                                  0
          approved_conversion
                                  4
          dtype: int64
          data.isnull().mean()*100
In [18]:
          ad_id
                                  0.000000
Out[18]:
          reporting_start
                                  0.000000
          reporting_end
                                  0.000000
          campaign_id
                                  0.000000
          fb_campaign_id
                                  0.000000
          age
                                  0.000000
          gender
                                  0.000000
          interest1
                                  0.000000
          interest2
                                  0.000000
          interest3
                                  0.000000
          impressions
                                  0.000000
          clicks
                                  0.000000
          spent
                                  0.000000
          total_conversion
                                  0.000000
          approved_conversion
                                  4.040404
          dtype: float64
          data.describe().transpose()
In [19]:
Out[19]:
                             count
                                          mean
                                                        std
                                                                min
                                                                         25%
                                                                                  50%
                                                                                            75%
                                                                                                     max
                       ad id
                              99.0 721147.818182 12418.705190 708746.0 709391.5 711623.00 734663.00 735065.00
```

<class 'pandas.core.frame.DataFrame'>

RangeIndex: 99 entries, 0 to 98 Data columns (total 15 columns):

Column

	campaign_id	99.0	925.090909	10.009272	916.0	916.0	916.00	936.00	936.00
	fb_campaign_id	99.0	106207.818182	2316.736248	103916.0	104023.5	104396.00	108729.50	108797.00
	interest1	99.0	24.161616	13.137194	7.0	16.0	20.00	29.00	65.00
	interest2	99.0	27.696970	13.194351	8.0	19.0	25.00	32.50	70.00
	interest3	99.0	81.515152	536.999893	8.0	20.0	24.00	32.00	5369.00
	impressions	99.0	9041.848485	14714.985879	1.0	1375.0	4259.00	11501.00	104648.00
	clicks	99.0	2.106162	3.554423	0.0	0.0	1.00	3.00	24.00
	spent	99.0	2.839192	4.928773	0.0	0.0	1.29	3.59	33.33
	total_conversion	99.0	1.121212	0.539704	0.0	1.0	1.00	1.00	4.00
ар	proved_conversion	95.0	0.431579	0.497924	0.0	0.0	0.00	1.00	1.00

```
In [20]: # Identify rows with any missing data
    corrupted_rows = data.isnull().any(axis=1)

# Count the number of corrupted rows
    num_corrupted_rows = corrupted_rows.sum()

num_corrupted_rows
```

Out[20]:

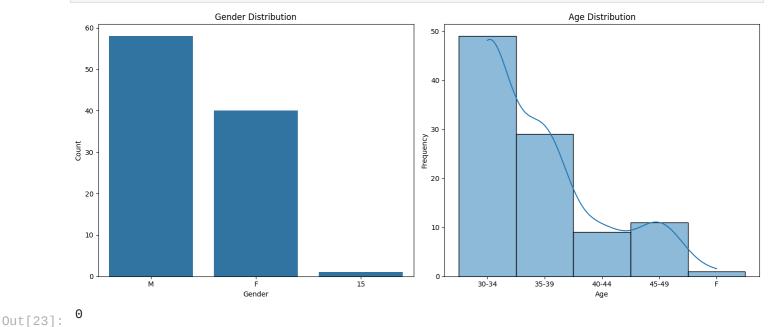
The code identified that there are 4 corrupted records in the dataset in the Approved coversations column

```
In [21]: # Initialize a dictionary to store row indices and their corresponding corrupted columns
         corrupted_columns = {}
         # Iterate over the DataFrame to find which columns have missing values in corrupted rows
         for idx in data[corrupted_rows].index:
             # Identify the columns with missing values in the current row
             missing_cols = data.columns[data.loc[idx].isnull()].tolist()
             # Store the row index and the corresponding corrupted columns
             corrupted_columns[idx] = missing_cols
         corrupted_columns
         {6: ['approved_conversion'],
Out[21]:
          42: ['approved_conversion'],
          83: ['approved_conversion'],
          90: ['approved_conversion']}
         # Step 1: Identify corrupted records in 'gender' and 'age' columns
In [23]:
         gender_age_corrupted_rows = data[data[['gender', 'age']].isnull().any(axis=1)]
         num_gender_age_corrupted_rows = gender_age_corrupted_rows.shape[0]
         # Step 2: Plot the distribution of 'gender' and 'age'
         plt.figure(figsize=(14, 6))
         # Plot distribution of 'gender'
         plt.subplot(1, 2, 1)
         sns.countplot(data=data, x='gender')
         plt.title('Gender Distribution')
         plt.xlabel('Gender')
         plt.ylabel('Count')
         # Plot distribution of 'age'
```

```
plt.subplot(1, 2, 2)
sns.histplot(data=data, x='age', bins=20, kde=True)
plt.title('Age Distribution')
plt.xlabel('Age')
plt.ylabel('Frequency')

plt.tight_layout()
plt.show()

num_gender_age_corrupted_rows
```



The visualizations display the distribution of 'gender' and 'age' in the dataset. Additionally, the analysis reveals that thereno missing values in these columns in the 'gender' and 'age' columns but

The visualizations display the distribution of 'gender' and 'age' in the dataset, revealing incorrect categorical data in both columns: specifically, the values '15' and 'F'.