

Devon Hardy

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Education

CLARKSON UNIVERSITY | POTSDAM, NY

DECEMBER 2023

- BSc in Digital Arts and Sciences
- Minor in Mathematics
- 3.9 GPA, Presidential Scholar (2020 - 2023)

Relevant Experience

MARKETING INTERN | VIP STRUCTURES (SYRACUSE, NY)

2023

- Designed social media posts, advertisements, and infographics for VIP Structures while developing VIP's websites and researching to build VIP's future media plans

PR INTERN | RUSSETT PR (BALDWINSVILLE, NY)

2022

- Created social media posts, advertisements, and infographics for both Russett PR and its clients while working closely with the PR department to plan photo shoots

MEDIA INTERN | CLARKSON UNIVERSITY (POTSDAM, NY)

2022

- Crafted infographics to encourage students and alumni to donate to the university

MEDIA INTERN | ONONDAGA COMMUNITY COLLEGE (ONONDAGA, NY)

2021

- Designed and created advertisements and infographics aimed at welcoming and encouraging possible future students to apply

VIDEO EDITOR | FREELANCE

2019-2021

- Edited lengthy streaming sessions into short-form videos for platforms such as YouTube and Tiktok in collaboration with numerous content creators

Core Skills & Abilities

Design and Digital Imaging

- Adobe Photoshop, Lightroom
- Illustrator, InDesign

Video Editing and Motion Graphics

- Premiere Pro, After Effects
- Final Cut Pro

UX Design and Web Development

- Adobe XD
- HTML, CSS, Javascript
- WordPress and WordPress plugins

Productivity

- Microsoft Office Suite
- Google Workspace
- Google Ads Certified