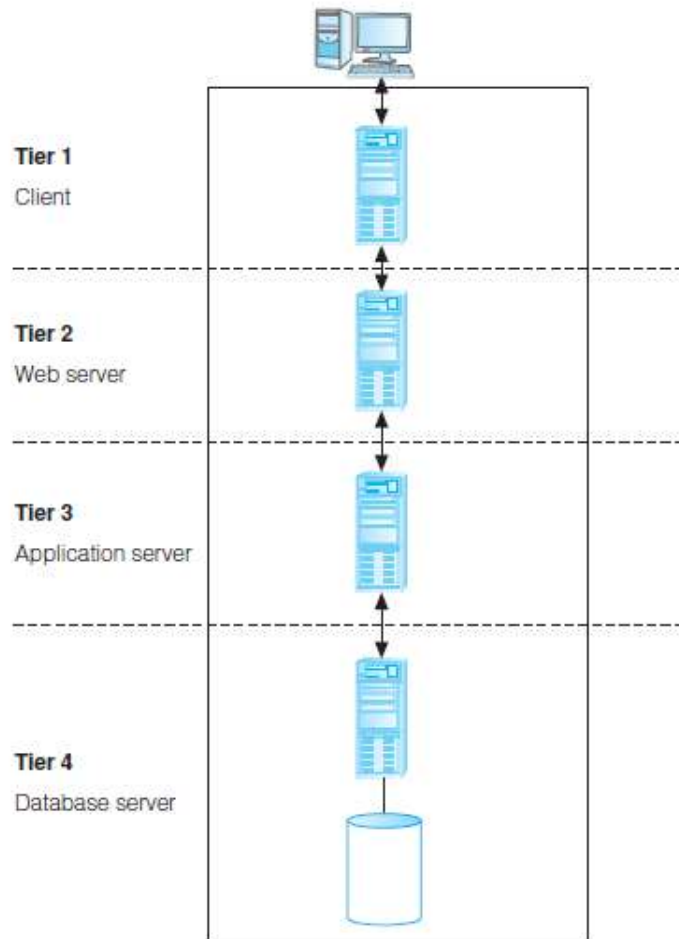


Lab Review - SA

Why do we do it? Comprehensive High Level Review.
(We'll drill down next week for more detail.
Here, we have to explain why?

Lab Deployment and Architectural Environment

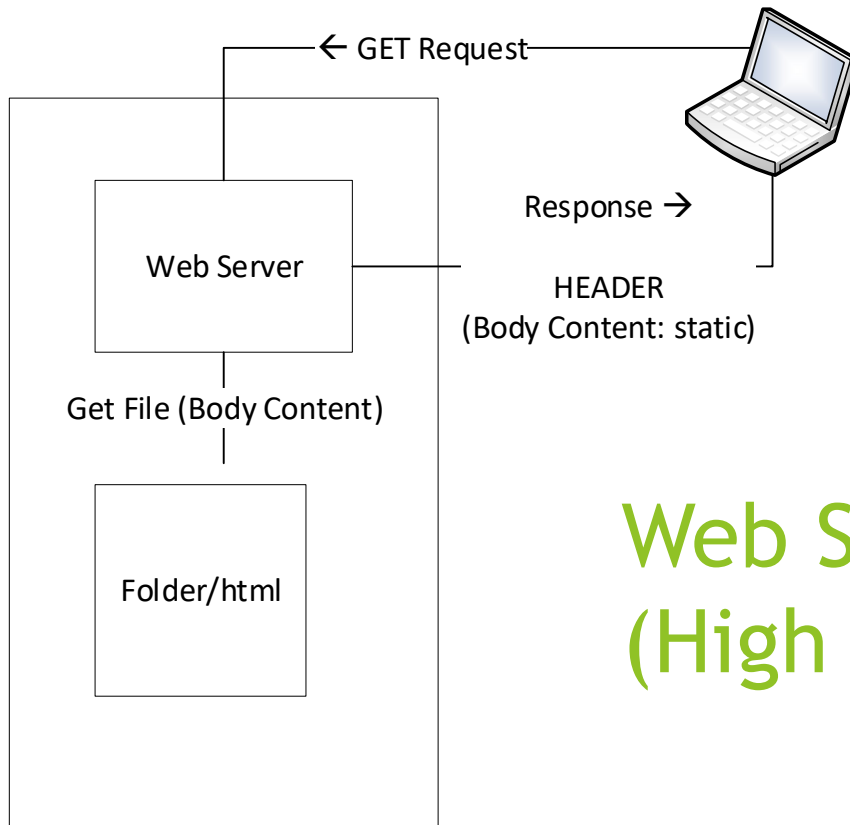


User Agent (Browsers)

Apache Server (Request Response)

Request, Execute, Dynamic Response
(Business Logic)

	Web Server	Application Server
General	Limited to handling HTTP requests.	Executes programs, routines, or scripts that support application construction.
Content	Limited to sent static HTML content for display in a Web Browser.	Provides access to server-side logic (Server Applications)
Visual Display	Adding content extensions are technically possible, but time-consuming, difficult to use, and maintain.	Includes web server within a complete integrated application server framework.
Scope	May be used alone in certain limited circumstances, or as a component in an application server.	May be utilized as a GUI engine for remote displays where server applications dynamically create the UI in a browser.
Limitation	Content creation is time consuming and lack-luster for server-side applications.	Supports any web application, including Dynamic Content and a Modern UI.



Web Server (Role) - HTTP Protocol

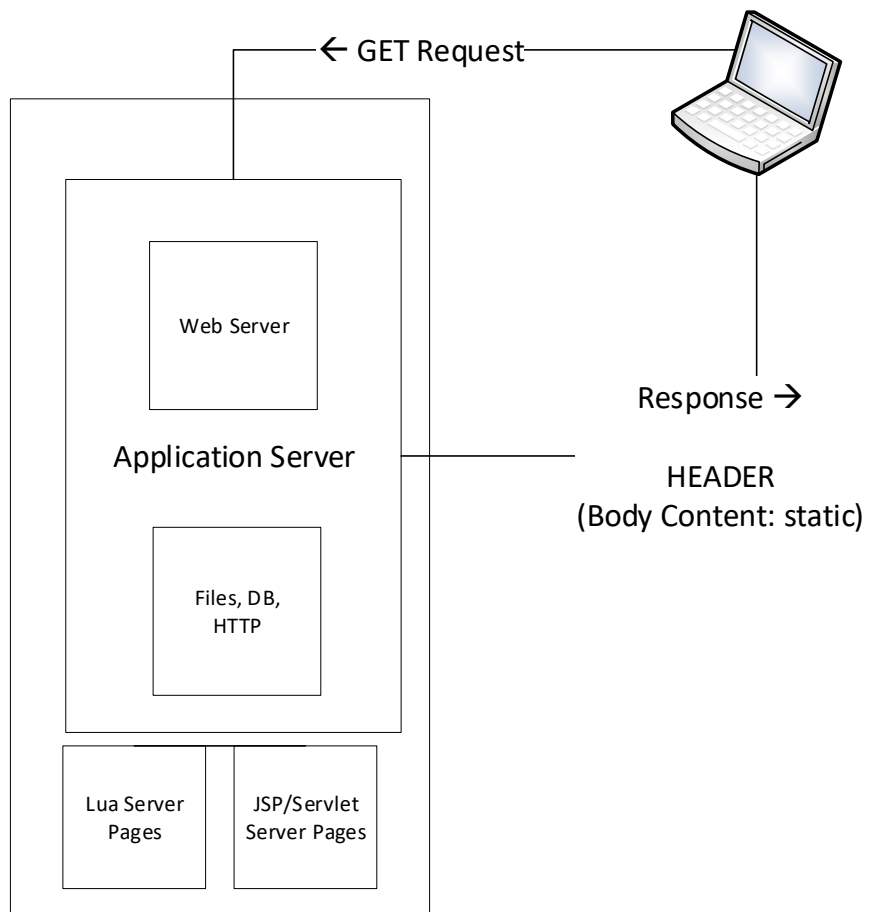
HTTP - stateless

No concept of Dynamic page creation

HTTP - has 9 operations, mostly (GET/POST)

Note: GET is simply a return a static file return.

Web Server (High Level)



Application Server

- ▶ The framework accompanying an application server will typically have a library that includes request and response objects.
- ▶ Provides access to server side
- ▶ Integrated with web server
- ▶ Dynamic content

Project plan for Lakeland Reeds Bed and Breakfast

Objectives:

- Make general info about the facility and contact info available online
- Enable prospective guests to view the accommodations and grounds
- Allow prospective guests to book a stay online

Target audience:

- 35+
- Live in southern Canada and the upper Midwest U.S.
- Want to "get away from it all"
- Not sure about technical details of users, but it's assumed most will have some web experience

Site type:

- Billboard (while the client wants some e-commerce functionality, they will accomplish this by linking to another site that takes reservations; thus, no advanced functionality is required for this site)

Budget:

- Hien is preparing a few detailed options for the client; this section will be updated when the budget is finalized and the contract is signed

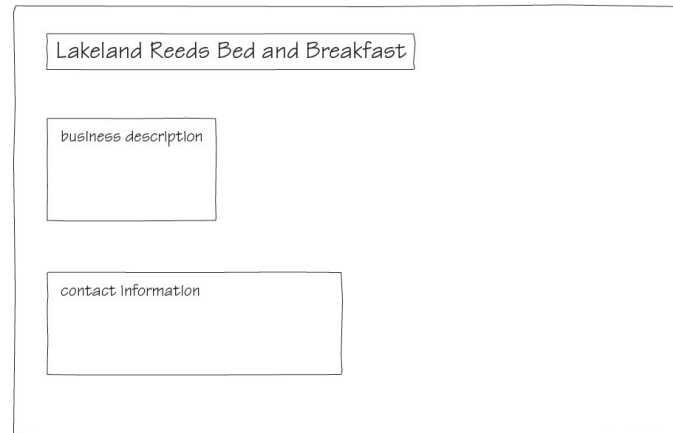
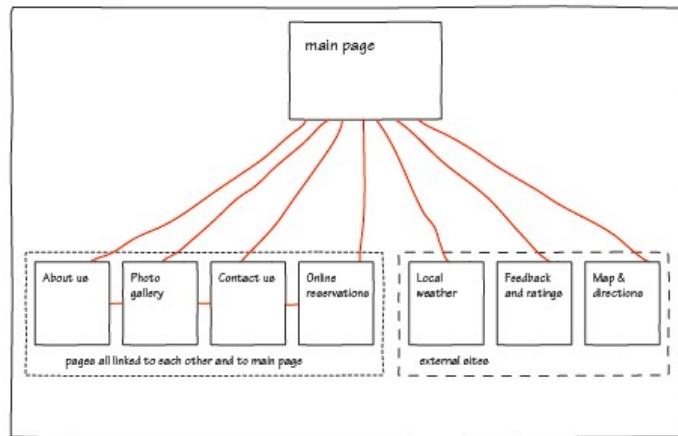
Timeline:

Milestone	Date	Who's responsible
Design mockup submitted for approval	April 1, 2018	Project manager
Draft site published to testing server	April 15, 2018	Project manager
Feedback received from client	April 22, 2018	Phillip Blaine
Client feedback incorporated	May 1, 2018	Project manager
Final feedback from client	May 8, 2018	Phillip Blaine
Final feedback incorporated	May 22, 2018	Project manager
Final signoff from client	June 5, 2018	Phillip Blaine
Site goes live	June 5, 2018	Project manager

Client contact info:

Phillip Blaine
Lakeland Reeds Bed and Breakfast
45 Marsh Grass Ln.
Marble, MN 55764
(218) 555-5253

Project Plan - SA (Design document)



Wireframes/Storyboard(Links among pages)

Semantic Elements are not supported in all browsers ✓

Semantic Elements Lab

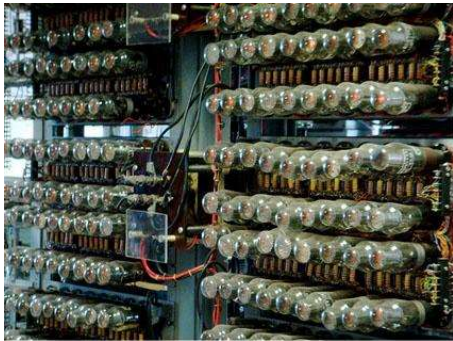
element	Intended use
article	stand-alone piece of work, such as a single entry in a blog
aside	part of a page that's tangential to the main page content, such as a sidebar or pull quote
footer	information about a section or document that usually appears at the end, such as contact information, attributions, and/or footnotes
header	information about a section or document that usually appears at the beginning, such as a heading, logo, and/or table of contents
nav	main elements of site and page navigation
section	section of content focused on a common theme, such as a chapter of a larger work

Special Characters

- formatted codes that represent characters.
- begins with & (ampersand)

character	character name	numeric character reference	named character reference
&	ampersand	&	&
'	apostrophe	'	' (does not work in older versions of Internet Explorer)
>	greater-than sign	>	>
<	less-than sign	<	<
"	quotation mark	"	"

Why do they exist?



HTML Bug? Computer Glitch

- “U.S. Navy Rear Admiral Grace Hopper, coined the terms *bug* and *debug* after an incident involving Harvard University's Mark II calculator. “ Ref: www.computerworld.com

bug

Element appearance different than expected

common causes

Missing tags around content

Element enclosed by tags for a different element

Opening tag missing

Closing > omitted from a tag

Special character not displayed correctly

Invalid character code specified

& omitted from start of character code

Code for a different character specified

Why is it important to know? Debugging VS Troubleshooting

Debugging Tool (F12)

The screenshot displays the Chrome DevTools interface with the 'Elements' panel on the left and the 'Styles' panel on the right. The 'Elements' panel shows an HTML document structure where the `<p id="contact">45 Marsh Grass Ln. :: Marble, MN 55764 :: (218) 555-5253</p>` element is selected. The 'Styles' panel shows the following CSS rules:

- `element.style { }`
- `h1, #contact { background-color: palegoldenrod; color: dimgray; }` (from `styles.css:20`)
- `#contact { text-align: right; }` (from `styles.css:14`)
- `p { color: red; }` (from `styles.css:24`)

Annotations with red arrows provide the following explanations:

- color declaration applied to selected element because its ID selector has higher specificity than a type selector**: Points to the `color: dimgray;` rule in the `#contact` selector.
- Your browser may use number values for color instead**: Points to the `color: dimgray;` rule in the `#contact` selector.
- p element containing contact information selected**: Points to the selected `<p id="contact">` element in the 'Elements' panel.
- color declaration for p selector crossed out, meaning it is not applied to the selected element**: Points to the `color: red;` rule in the `p` selector, which is crossed out with a red 'X'.

The breadcrumb at the bottom of the 'Elements' panel reads: `html > body > footer > p#contact`.

The screenshot shows the W3C Markup Validation Service interface with the 'By URI' tab selected. It includes a text input field for the document's URI and a 'Check' button.

By URI By file upload By direct input

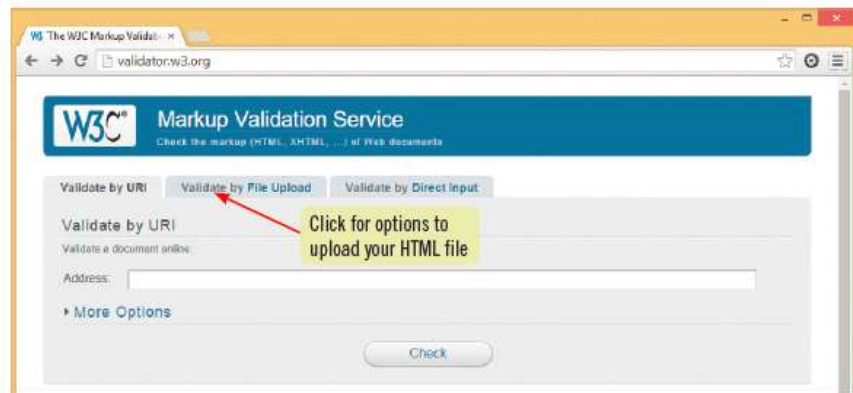
Validate by URI

Enter the URI of a document (HTML with CSS or CSS only) you would like validated:

Address:

► More Options

Check



Code Validation (CSS/HTML)

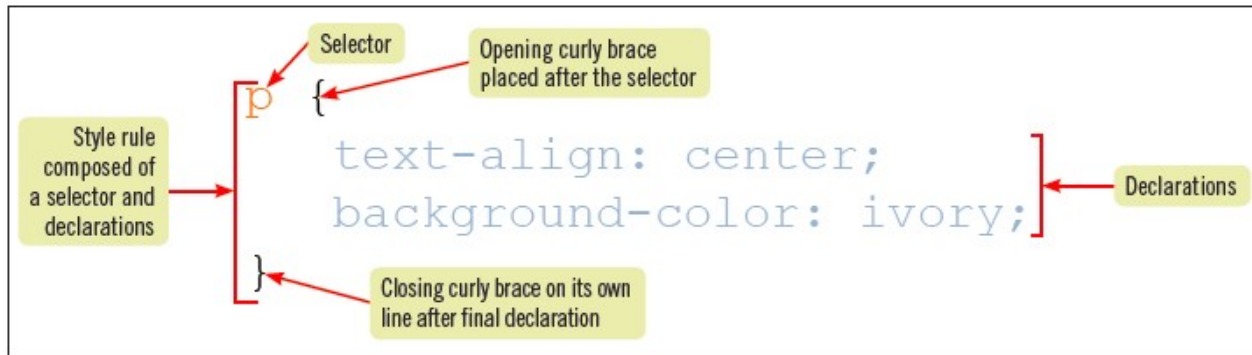
“The Markup Validation Service is a validator by the World Wide Web Consortium that allows Internet users to check HTML and XHTML documents for well-formed markup.” Wikipedia

`<!DOCTYPE html>`

OR

`<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.01//EN" "http://www.w3.org/TR/html4/**"`

CSS Style rule and properties/values



Why use CSS instead of HTML formatting?

1. Consistency
2. Bandwidth Reduction - CSS access only once.
3. Search Engines - clean Coding technique
4. More Browser Compatibility
5. Vewing Options - make websites available to media.

property	affects	allowable values	example
background-color	an element's fill color, behind any content such as text	name from a list of supported colors, or code using one of several systems for specifying color using numeric values	background-color: ivory;
color	an element's foreground color; for elements containing text, this is the text color	name from a list of supported colors, or code using one of several systems for specifying color using numeric values	color: wheat;
text-align	the horizontal alignment of text within the element that contains it	left, right, center, justify, inherit (same value as enclosing element)	text-align: center;

CSS (Internal/External *.css)

```
1 <!DOCTYPE html>
2 <html lang="en">
3   <head>
4     <title>Lakeland Reeds Bed & Breakfast</title>
5     <!--
6       Lakeland Reeds Bed and Breakfast main web page
7       Filename: index.html
8
9       Author:  your first and last name
10      Date:    today's date
11      HTML5 and CSS3 Illustrated Unit C, Lessons
12    -->
13    <meta charset="utf-8">
14    <meta name="viewport" content="width=device-width">
15    <script src="modernizr.custom.62074.js"></script>
16    <link rel="stylesheet" href="styles.css">
17  </head>
18  <body>
```

link element
loads contents
of external CSS
document

Filename of external style sheet

Why do we prefer
external stylesheet?

What is the benefits of inline-style sheet?

```
<h1 style="text-align: center;">Lakeland Reeds Bed and Breakfast</h1>
```

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NOTE: CSS is inserted into the opening tag?

What are the benefits?

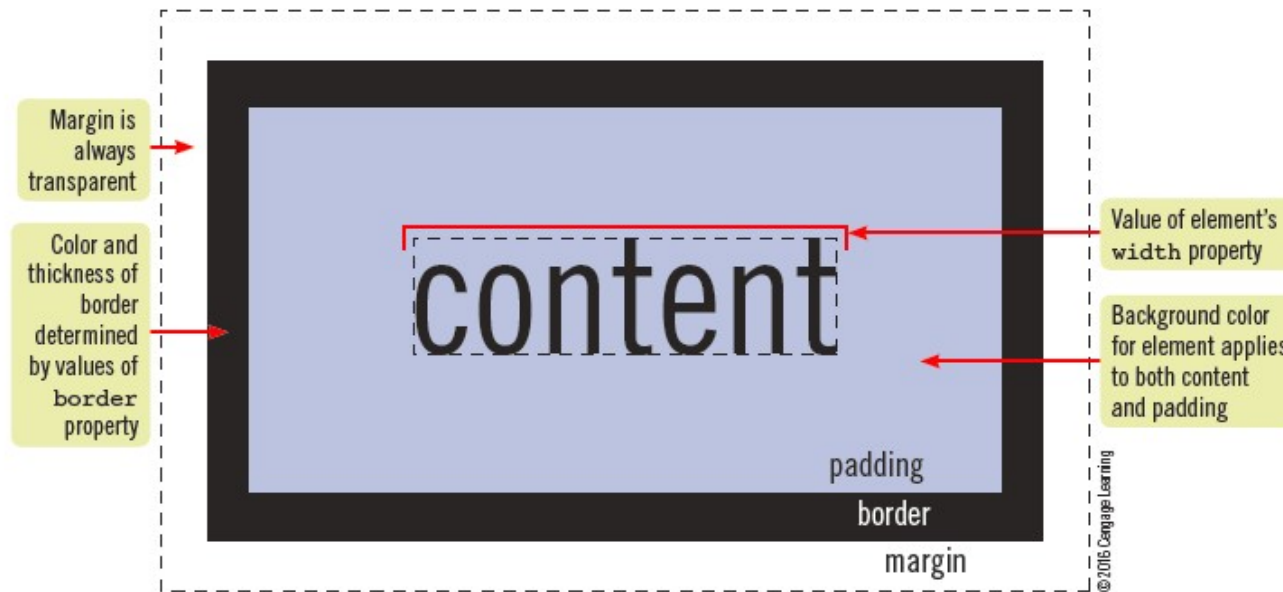
Why do we need comments in our code?

```
1  /*  
2    Lakeland Reeds Bed and Breakfast style sheet  
3    Filename: styles.css  
4  
5    Author:   your first and last name  
6    Date:     today's date  
7    HTML5 and CSS3 Illustrated Unit C, Lessons  
8  */  
9  
10 body {  
11     background-color: ivory;  
12     text-align: left;  
13 }
```

CSS start comment characters

CSS end comment characters

What is a Box Model (Text/Images)?



NOTE: All elements are considered as boxes.
A box that wraps around every HTML element.
You need to understand the box model before using CSS layouts.

Box Model Properties (Attributes/characteristics)

property	description	example*
border	a visible border around an element specified with a thickness value, a style keyword, and a color name or value	<code>border: 1px solid black;</code>
padding	the space inside a border between the border and the element content	<code>padding: 5%;</code>
margin	the space outside a border between the border and adjacent or parent elements	<code>margin: 10px;</code>
width	the horizontal size of an element's content, excluding border, padding, and margin	<code>width: 25%;</code>
min-width	the minimum horizontal size of an element's content, excluding border, padding, and margin	<code>min-width: 320px;</code>
max-width	the maximum horizontal size of an element's content, excluding border, padding, and margin	<code>max-width: 1000px;</code>
height	the vertical size of an element's content, excluding border, padding, and margin	<code>height: 5rem;</code>
min-height	the minimum vertical size of an element's content, excluding border, padding, and margin	<code>min-height: 2em;</code>
max-height	the maximum vertical size of an element's content, excluding border, padding, and margin	<code>max-height: 5em;</code>

Know these properties to manipulate box model....

Units - pixel, percent, rem, em? Which is preferable.

EM

```
<!DOCTYPE html>
<html>
<head>
<style>
p {
  font-size: 16px;
  line-height: 2em;
}

div {
  font-size: 30px;
  border: 1px solid black;
}

span {
  font-size: 0.5em;
}
</style>
</head>
<body>

<p>These paragraphs have a calculated line-height of:
2x16px = 32px.</p>
<p>These paragraphs have a calculated line-height of:
2x16px = 32px.</p>
<p>These paragraphs have a calculated line-height of:
2x16px = 32px.</p>
<div>The font-size of the div element is set to 30px.
<span>The span element inside the div element has a
font-size of 0.5em, which equals to 0.5x30 =
15px</span>.</div>

</body>
</html>
```

These paragraphs have a calculated line-height of: $2 \times 16\text{px} = 32\text{px}$.

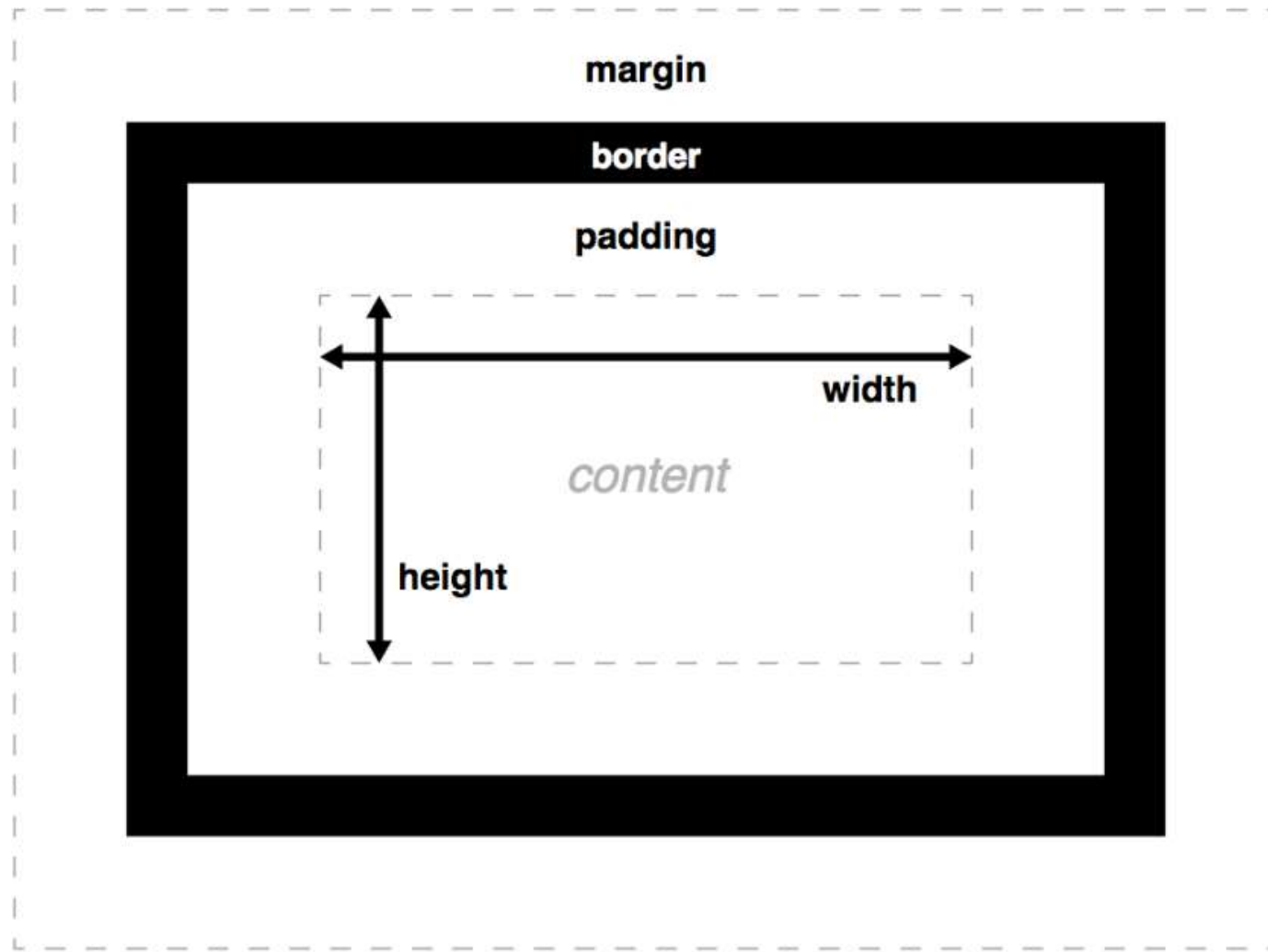
These paragraphs have a calculated line-height of: $2 \times 16\text{px} = 32\text{px}$.

These paragraphs have a calculated line-height of: $2 \times 16\text{px} = 32\text{px}$.

The font-size of the div element is set to 30px. The span element inside the div element has a font-size of 0.5em, which equals to $0.5 \times 30 = 15\text{px}$.

REM

abbreviation	unit	description	example
em	em	A multiple of the computed font size for the current element, where 1em represents 100% of this size	padding: 1.4em;
%	percent	A percentage of another value for the current element or an ancestor element; each CSS property that takes a value in % specifies what value the % calculation is based on	margin: 10%;
px	pixel	A unit equal to approximately 1/96 inch or 0.26 millimeter	padding: 10px;
rem	rem	A multiple of the computed font size for the html element, where 1rem represents 100% of this size	margin: 0.25rem;



Box Model (Collapsible)

In the example above, the h1 element has a bottom margin of 50px.

The h2 element has a top margin set to 10px. Looking at it, it would appear that the vertical margin between the h1 and the h2 would be a total of 30px (10px + 20px). Because of the margin collapse, the actual margin ends up being 10px.

NOTE: Margin is invisible.

Fundamentals of Web page design and creation (top)

Fundamentals of Web page design and creation (bottom)

How do you prevent collapsing?

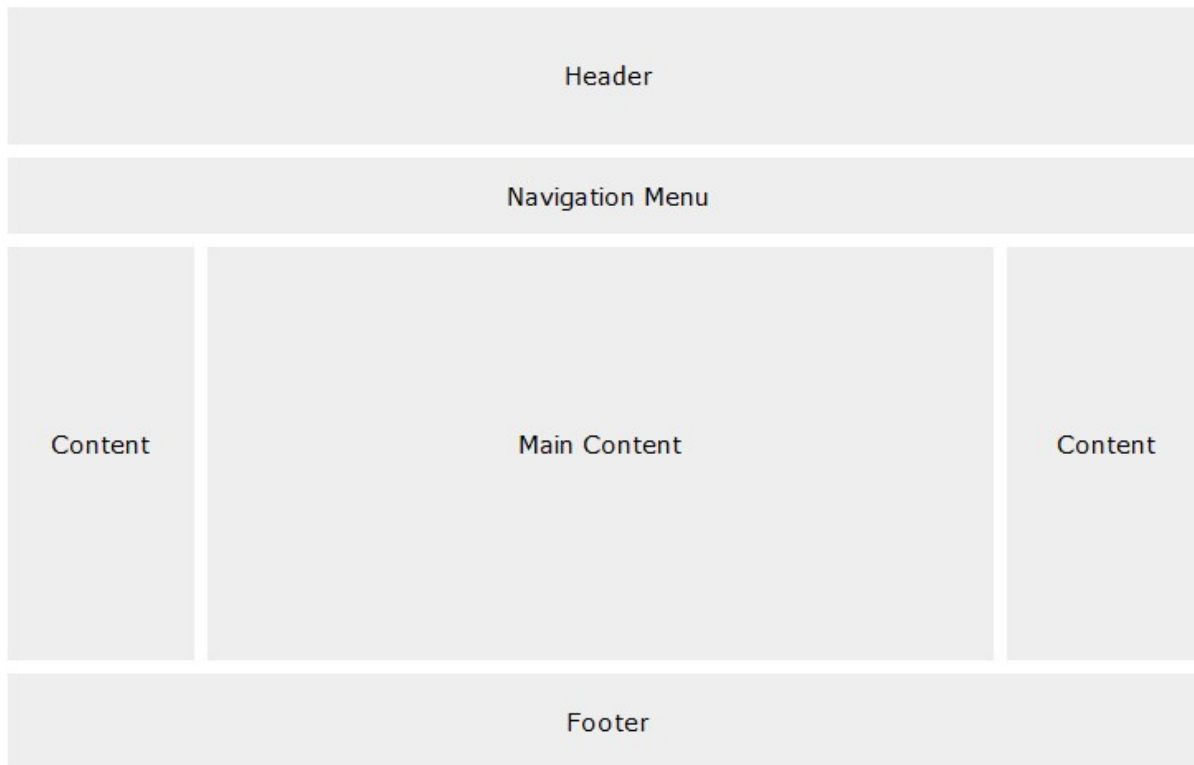
Heading Content

40px gap

Paragraph content

What is the cause of the collapse?

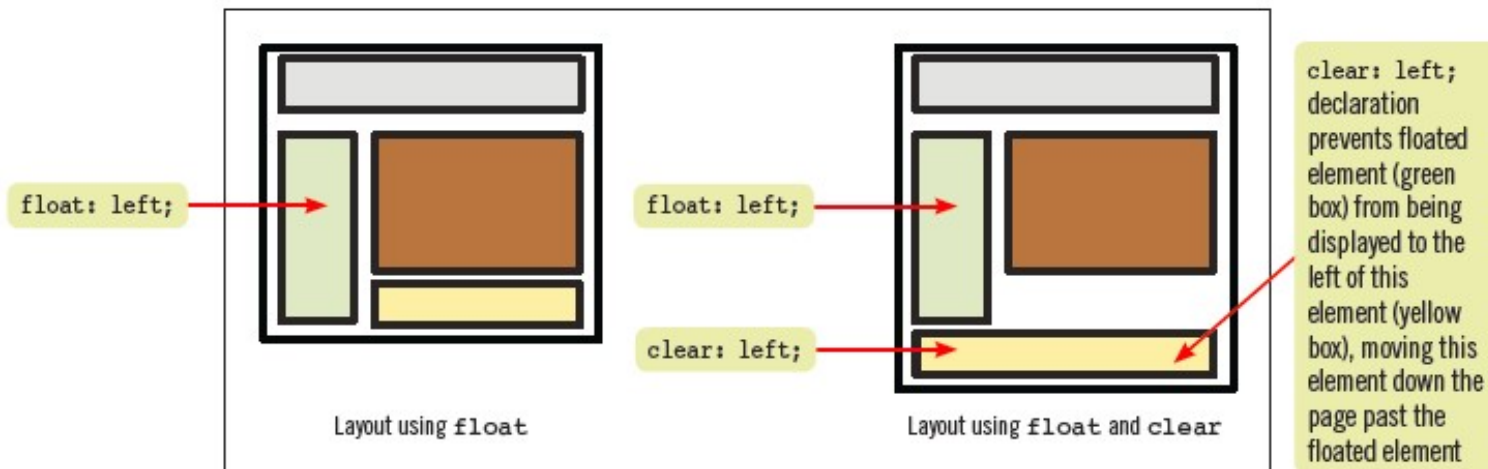
Layouts - Control (Table/CSS)



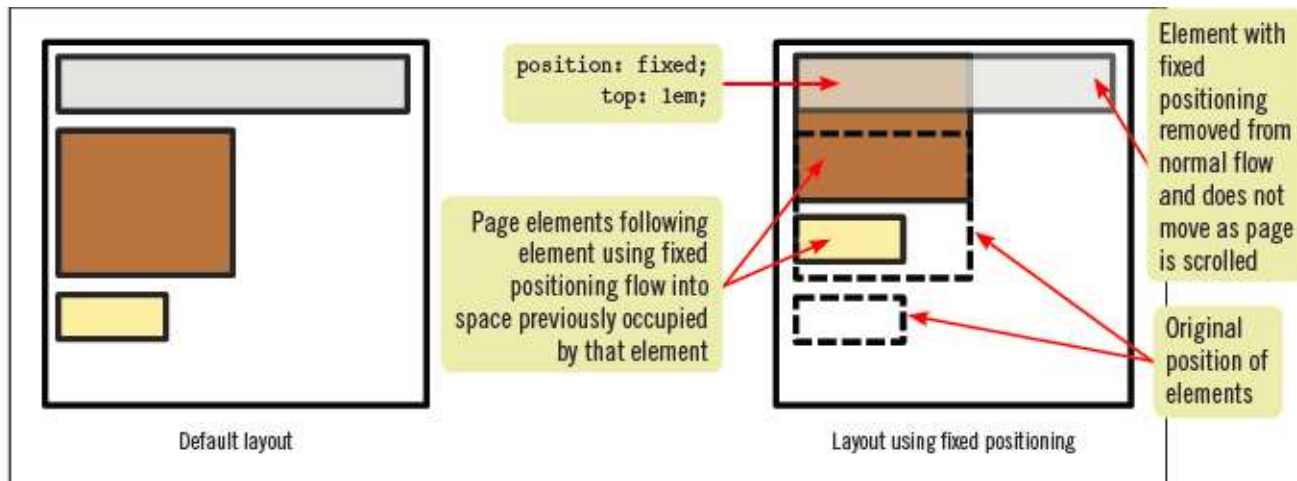
CSS float gives control over layout.

Each of the layouts can be achieved using tables. Do you think you can achieve the same layout using floating elements.

Layout - Using Float



Layout - Using Position Property



Static - normal flow.
relative

Fixed - stay there as instructed

Absolute - anything except static

Overlapping - elements (z-index)(

Why use Relative Link vs Absolute Link?

Suppose that you have a website that includes a home page, a contact page, and a picture gallery. The website includes 15 links between different pages in the site. All the documents for this website are located in the directory

C:\myfiles\WWW\mysite. You move the directory mysite including all the documents for your website to the directory

C:\myfiles\WWW\personal\mysite. How many links would you have to change if all the internal links are listed in the HTML code as relative links? Where would you make these changes?

```
26 <nav class="sitenavigation">
    Absolute link contains the entire URL for the target document
    <p><a href="index.html">Home</a></p>
    <p><a href="aboutus.html">About Us</a></p>
    <p><a href="rooms.html">Rooms</a></p>
    <p><a href="reserve.html">Reservations</a></p>
    <p><a href="http://wxug.us/1hn14">Local Weather</a></p>
    32 <p><a href="https://goo.gl/maps/bwf5R">Directions</a></p>
    33 </nav>
```

Short links used in place of full URLs (your URLs may differ)

Navigation - Which one to use -- Horizontal/Vertical Cons/Pros

REMOVE THE BULLETS (Vertical)

Home
My Site
POC
About My Website

```
li {  
  border-bottom: 1px solid red;  
}
```

Vertical: Organized manner down the left or right side of a web page or hidden inside a menu icon, but it can occupy valuable space.

Takes less space allowing to focus more on the contents, but limits the # of links you can display.

REMOVE THE BULLETS (Horizontal)

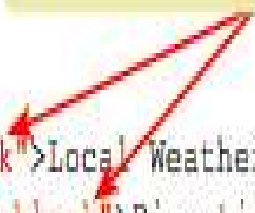
Home	My Site	POC	About My Website
------	---------	-----	------------------

```
li {  
  float: left; /*float to the left to make it horizontal*/  
  border-right: 1px solid red;  
}
```

Target Elements. Do you prefer opening a new tab?

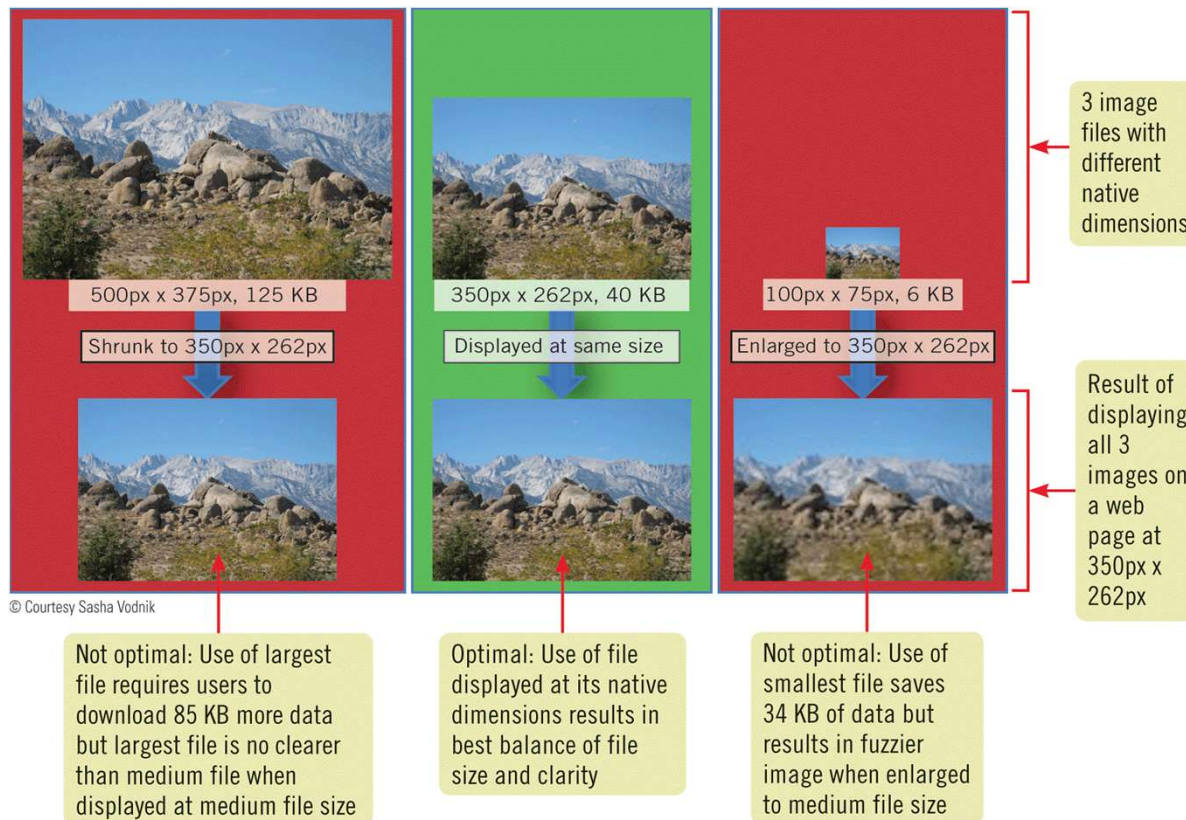
```
26 <nav class="sitenavigation">
27   <p><a href="index.html">Home</a></p>
28   <p><a href="aboutus.html">About Us</a></p>
29   <p><a href="rooms.html">Rooms</a></p>
30   <p><a href="reserve.html">Reservations</a></p>
31   <p><a href="http://wxug.us/1hn14" target="_blank">Local Weather</a></p>
32   <p><a href="https://goo.gl/maps/bwf5R" target="_blank">Directions</a></p>
33 </nav>
```

target attribute value set to `_blank`
for both links to external sites



value	description
<code>_blank</code>	Opens target document in a new tab
<code>_self</code>	Opens target document in same tab as source document (default value)

Which image size or format to use for the web? Choose your image wisely.



GIF - fixed # of colors to no more Than 256 unique colors...not suitable for photograph.

JPG - for photographs (millions of colors) with lots of natural colors.

PNG - replacement of GIF (w/ royalty free). It has range of transparency effect.

SVG - rendered any size with no Loss of quality of increase in file Size.

Note: Too-large images can cause a site to run slowly and impact overall performance.