VIC

WEBSITE DOCUMENTATION
PREPARED FOR:
PAPER BAG BOUTIQUE

CLIENT NUMBER	00001
CLIENT	ESTELLA GRAHAM
CLIENT CONTACT	+64 21 123 4567
CLIENT PROPOSAL DATE	4 | 07 | 2014
PITCH DATE	4 | 08 |2014
PROJECT DEADLINE	4 | 08 |2014
URL	WWW.PAPERBAGBOUTIQUE.CO.NZ

VIC CREATIVE DIGITAL AGENCY

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CLIENT OVERVIEW

Paper Bag Boutique is a unique second hand clothing shop, that sells labels, vintage and quality. The shop provides its customers the very best finds in second hand labels and currently is promoted by 'word of mouth'.

Owner Estella is an established business women who owns and operates Paper Bag Boutique shop in Remuera, Auckland. Her love for clothes started when she was at university, and living on a budget, second hand stores were the place to go and within her means. Which is why she started her own store allowing others to experience the same passion of second hand labelled shopping.

Currently customers come to the shop and drop their labelled clothes off in order for Paper Bag Boutique to sell on their behalf.

Estella is finding this nature of work quite demanding at times while running the store and managing her finances.

Estella is passionate about providing the very best in second hand clothing to her customers, which is why she is wanting to create an online experience for her original and new customers.

Estella has quoted "I love to shop with my eyes, and now that the trends are all online, that is where I must go to see the clothes that I want, its alot faster, and I can do it within the comfort of my own home ".

Which is why Paper Bag Boutique is now wanting to promote online shopping, that will allow more time for her customer's to do what they want and let Estella to drive sales online and promote her shop with online viewing.

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PROJECTED TIMELINE

ACTIVITY	DATE COMPLETED
PITCH CLIENT	01 | 07 | 14
COMPLETE CLIENT INTERNAL PROPOSAL	05 | 07 | 14
CREATE FRONT END DESIGNS	07 | 07 | 14
PITCH FRONT END DESIGNS TO CLIENT	14 | 07 | 14
MAKE FRONT END CHANGES	14 | 07 | 14
BUILD BACKEND - PHP OOP MODELS AND TEST	15 | 07 | 14

ACTIVITY	DATE COMPLETED
CONTINUE BUILDING BACKEND - VIEW, CONTROLLERS & TEST	21 | 07 | 14
PRESENT CURRENT BUILD TO CLIENT	16 | 07 | 14
X	03 | 07 | 14
X	03 | 07 | 14
X	03 | 07 | 14
X	03 | 07 | 14

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WEBSITE VIEWS

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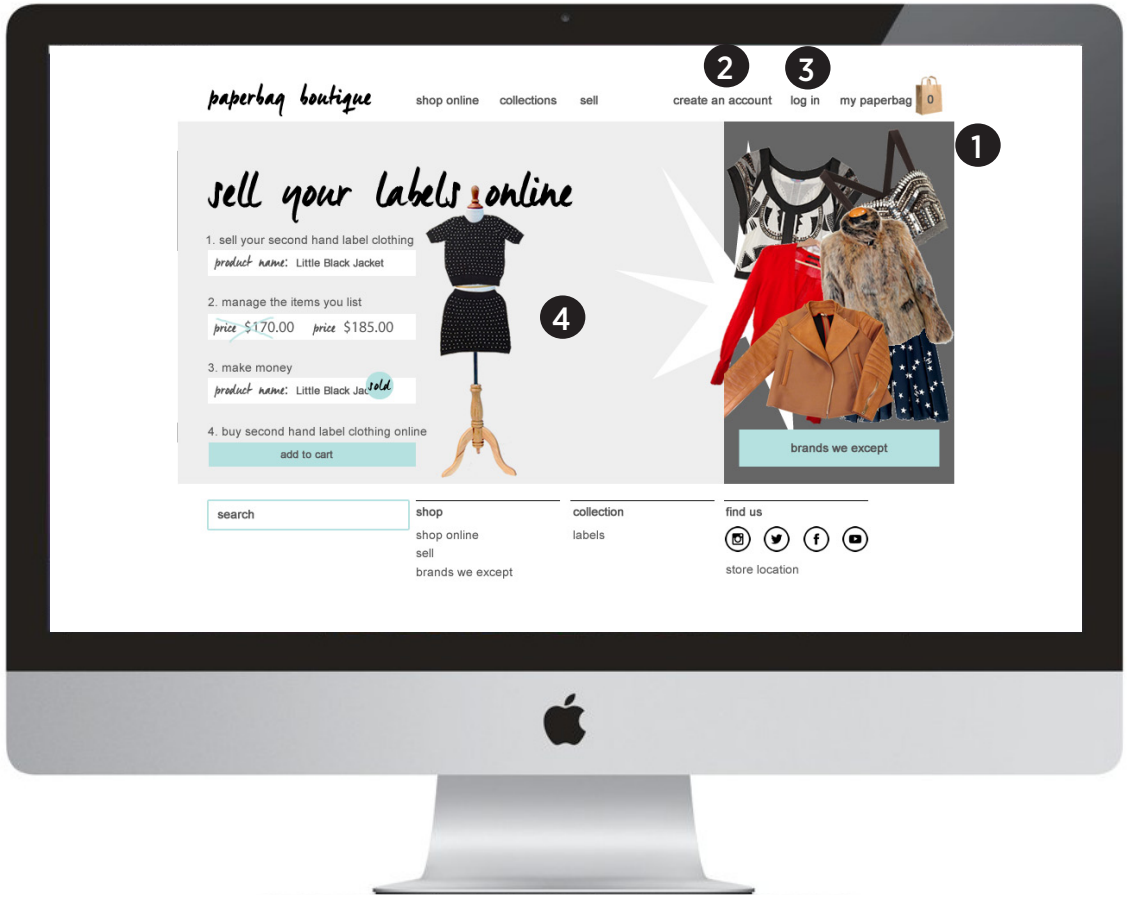
HOME VIEW



DESKTOP MENU

1 NAVIGATION

Is present to user when they are logged in. Default navigation is visual at the bottom, and top bar navigation.

2 CREATE AN ACCOUNT

User is enticed to create an account so they can purchase products online and list items to sell online. Create an account is seen in right hand navigation bar.

3 LOGIN

User wishes to log in by hitting the log in key word in right hand navigation bar.

4 INDEX SLIDER

The home page displays a slider of information which is the essence of what this website can offer its users. With minimal detail and information the user can begin their journey with paperbag boutique.

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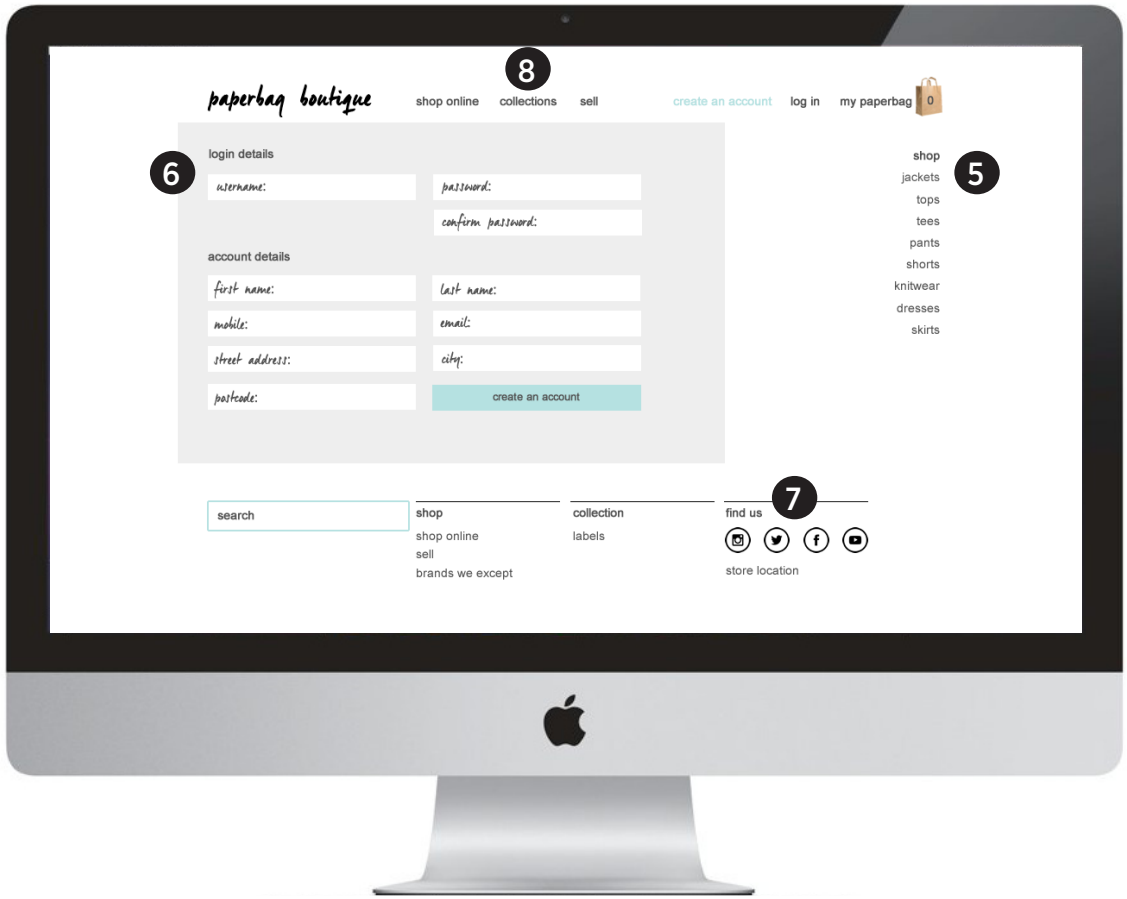
CREATE AN ACCOUNT VIEW



CREATE AN ACCOUNT

5 SIDE NAVIGATION - Create an account
Is present to user when they are logged in. Default navigation is visual at the bottom, and top bar navigation. Side bar is present when the user creates an account.

6 CREATE AN ACCOUNT
simple log in and account details required. Text and highlighted fields are used for form validation.

7 FOOTERS
Shop includes shop online, sell - if you are logged in you can sell an item, and brands we except. Collection is viewed with a drop down list for users. Social media is present at footer at all times. Includes, Instagram, Twitter, Facebook, and YouTube.

8 SHOP ONLINE
If user wishes to view clothing products online, key word is in the top navigation bar. The User is enticed to register or login if they are to gain full access to the site.

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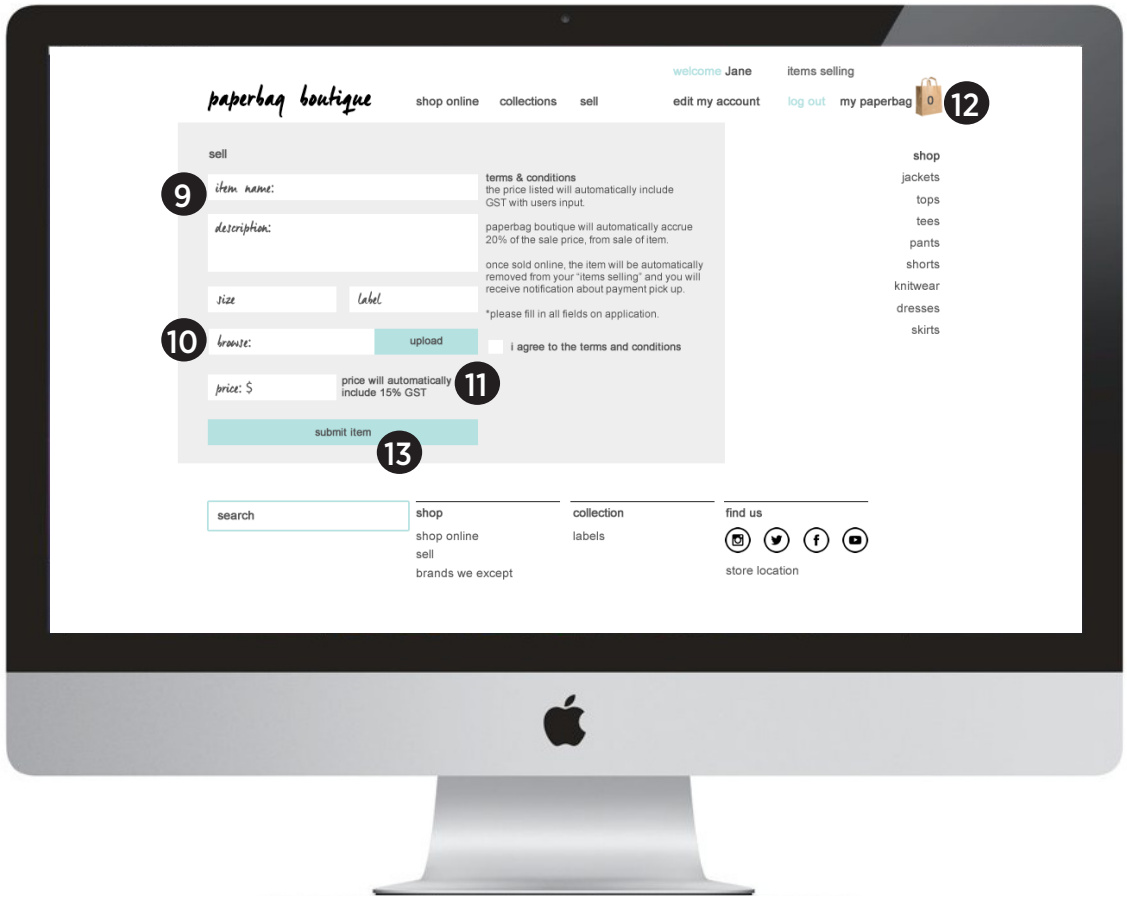
SELL AN ITEM VIEW



SELL MY ITEM

9 SELL AN ITEM - PRODUCT DESCRIPTIONS
User is presented with a form, so the system can collect data about the product being listed and ready to be sold.

10 BROWSE
User can upload their phototype by double clicking on browse, then click to upload the item to the temporary server folder.

11 PRICE AND TERMS & CONDITIONS
Pricing listed automatically accrues 15% to allow for payment of GST when the product is sold. Paperbag boutique benefit 20% of sale price on product sold. SellerID receives an email notification about drop off of product to the located store.

12 MY PAPERBAG
Is the concept for a member's shopping cart.

13 SUBMIT ITEM
Once user submits item, user will view a success page offering them to view the item listed.

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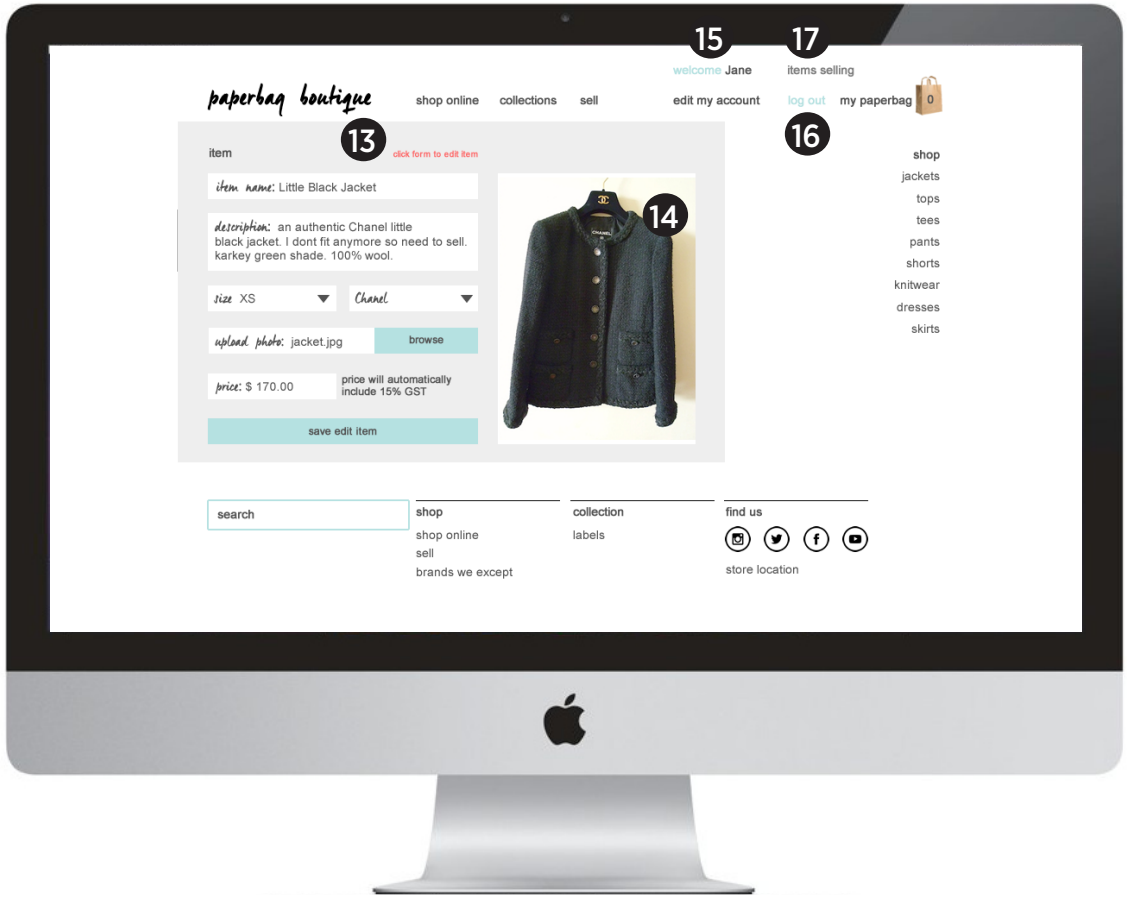
VIEW AN ITEM



VIEW MY ITEM

13 ITEM
The item description is sticky data in the form, presents as is once the user clicks view item on success page. User is able to edit their data by clicking on chosen field.

14 IMAGE TYPE /PHOTOTYPE
Product image appears once submit item data is sent through along with view item selling button is clicked.

15 USERNAME
Username is presented, allowing member to see if they are logged in or not. Create's brand affiliation & customer satisfaction.

16 LOG OUT
Log out is presented, if user decides to log out, their session is cancelled. Item is saved from previous session created in 'sell an item'

17 ITEMS SELLING
Member can view all their items selling, allowing them to edit each item.

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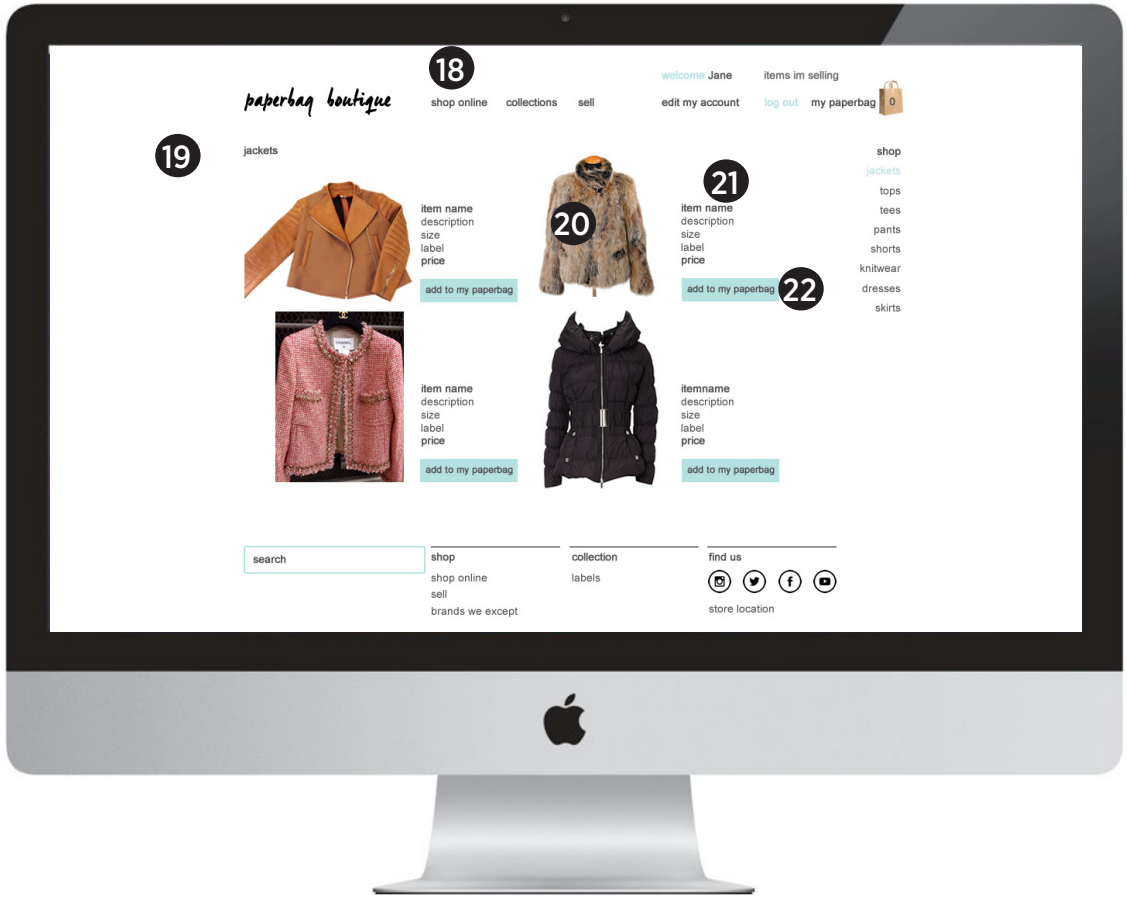
SHOP ONLINE



SHOP ONLINE BY MEMBER

18 SHOP ONLINE NAVIGATION

Once member is logged in they are able to gain full access to shopping online.
Member may click on side or top navigation to continue viewing items listed to sell.

19 PRODUCT TYPE

Product type appears when member has clicked on navigation options on the side bar.

20 IMAGETYPE / PHOTOTYPE

Product appears with image that is uploaded by member selling. Using SellerID in the session.

21 PRODUCT DESCRIPTIONS

Product descriptions appear once seller has listed their product data in the system.

22 ADD TO MY PAPERBAG

Member can add an item to their my paperbag shopping cart.

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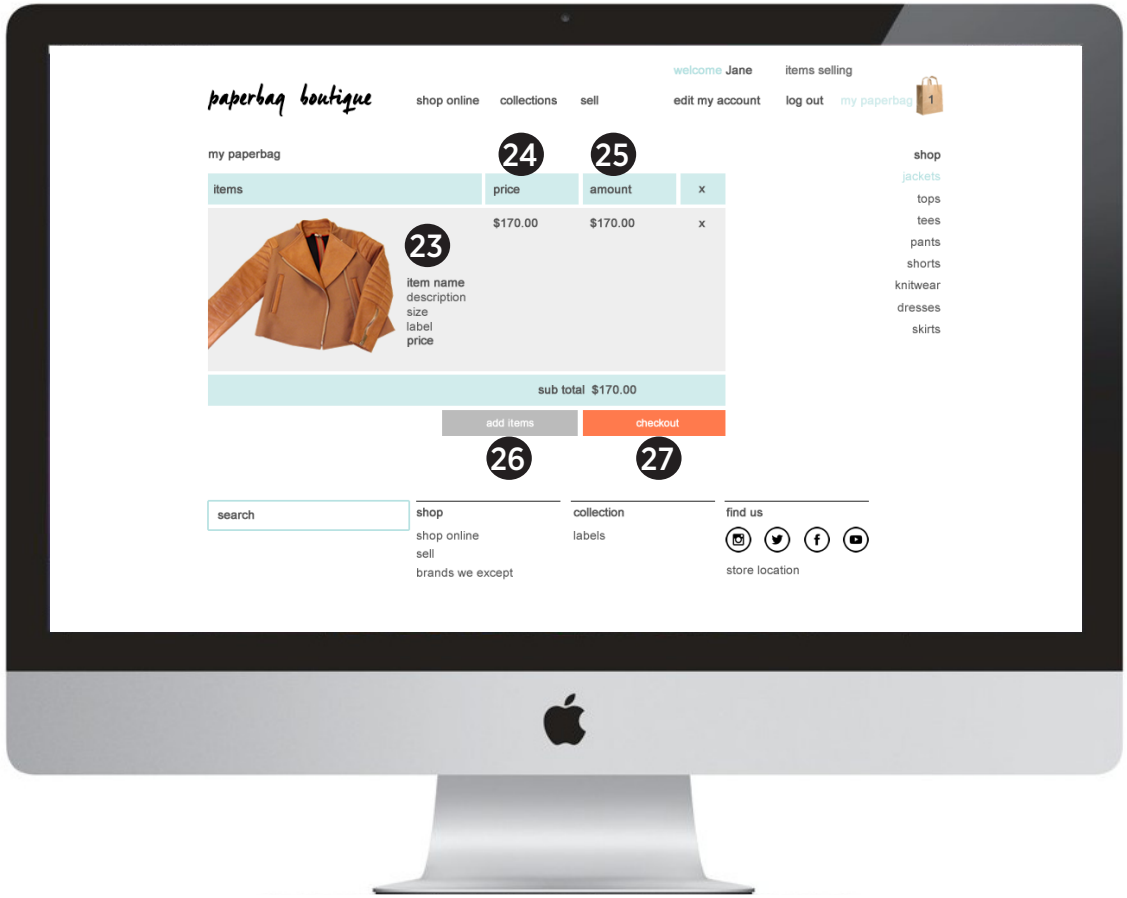
MY PAPERBAG



MY PAPERBAG SHOPPING CART

23 **X**
X

24 **X**
X

25 **X**
X

26 **X**
X

27 **X**
X

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WEBSITE STRUCTURE

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SITE MAP

SHOP ONLINE

Allows user or member to view products online.

User may click add to cart - however must be logged in to continue access.

COLLECTIONS

Collections consist of jackets, tops, tees, pants, shorts, knitwear, dresses, & skirts. User/member may click on any of these in navigation or click collections in top bar to continue viewing.

SELL

When 'SELL' is clicked user will have to log in to gain full benefits of selling.

Member may choose to upload an item to sell. Member may choose to edit item and view their items listed.

LOG IN

User if registered may wish to log in. Member will need login details such as username, and password to gain system access, in order to start selling or buying items into their 'my paperbag'.

MY PAPERBAG

My paperbag is a shopping cart linked to member who has logged in. System allows member to view their items, add or remove items, and checkout to payment.

LINKS AVAILABLE FROM EVERY PAGE

SHOP ONLINE | COLLECTIONS | SELL | BRANDS WE EXCEPT | LABELS | FIND US - SOCIAL MEDIA & STORE LOCATION

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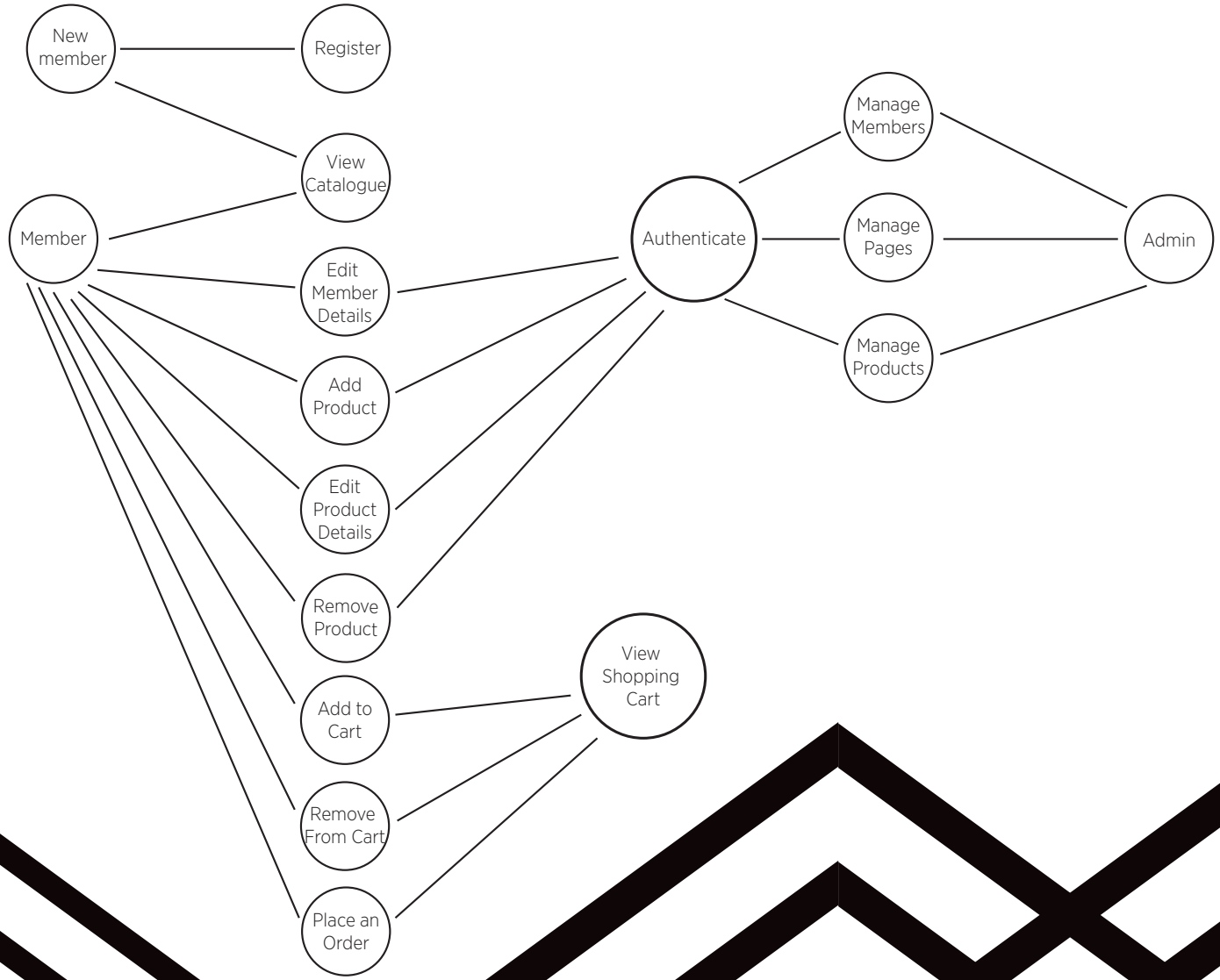
ERD DIAGRAM



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DATABASE TABLES

MEMBER - a member can be a seller or a buyer

MemberID (A_I)	UserName	Password	FirstName	LastName	Mobile	Email	StreetAddress	City	PostCode
1	Estella	1234	Estella	Graham	+64 21 123 4567	estella@gmail.com	190 Remuera Road	Auckland	1050

PRODUCT - only one product and many product types, with buyers and sellers

ProductID (A_I)	SellerID (A_I)	BuyerID (A_I)	TypeID	ProductName	Description	Size	Label	Price	PhotoPath	Active
1	1	1	1	Chanel jacket	Black Jacket	XS	CoCoChanel	30.00	Co.Jpeg	1
2	2	2	8	SassnBide Skirt	Skirt	L	SassnBide	50.00	Sassy.png	1
3	3	3	3	Cool Tshirt	Tee	M	Maurice&Eve	20.00	Stripy.jpg	1
4	4	4	7	Wicked Dress	Dress ankle length, red.	S	Max	10.00	Maxy.png	1
5	5	5	6	Wolly jumper	100% Woollen Jumper, white	M	Trelise Cooper	45.00	Trelise.pdf	1
6	6	6	5	Leather shorts	Black leather draw string shorts	S	KooKai	80.00	Koo.png	1
7	7	7	2	White silk top	Silk White top, arm length	L	IloveUgly	100.00	ugly.pdf	1
8	8	8	4	Jeans	Sassnbide jeans	S	SassnBide	90.00	jeans.png	1

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DATABASE TABLES

PRODUCT TYPES - a product type can have many products

TypeID (A_I)	TypeName	Description	DisplayOrder
1	Jackets	an outer garment extending either to the waist or the hips, typically having sleeves and a fastening down the front.	NULL
2	Tops	a garment or part placed on, fitted to, or covering the upper part of something	NULL
3	Tees	a short-sleeved casual top	NULL
4	Pants	Trousers	NULL
5	Shorts	Short trousers that reach only to the knees or thighs	NULL
6	Knitwear	knitted garments.	NULL
7	Dresses	a one-piece garment for a woman or girl that covers the body and extends down over the legs.	NULL
8	Skirts	a woman's outer garment fastened around the waist and hanging down around the legs.	NULL