

## Sales Report

Select all

2013

2014

Select the

01-09-2013

01-12-2014

118.73M

Total Sales

1.13M

Units Sold

9.21M

Total Discounts

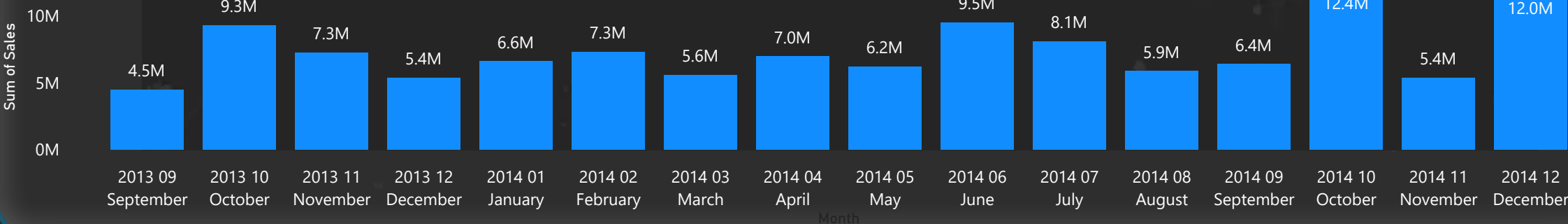
101.83M

Total COGS

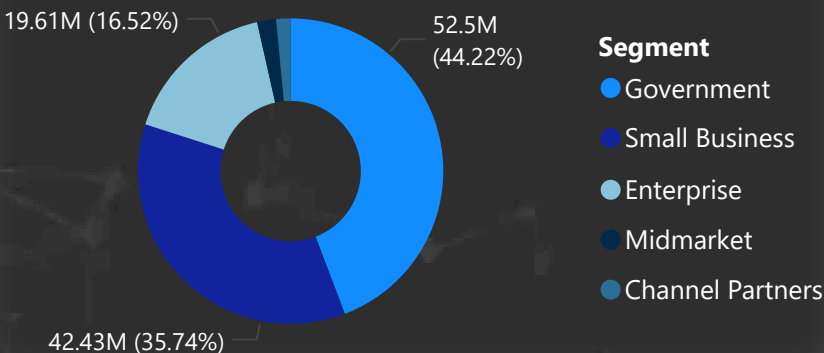
27.90%

Average of GP Ratio

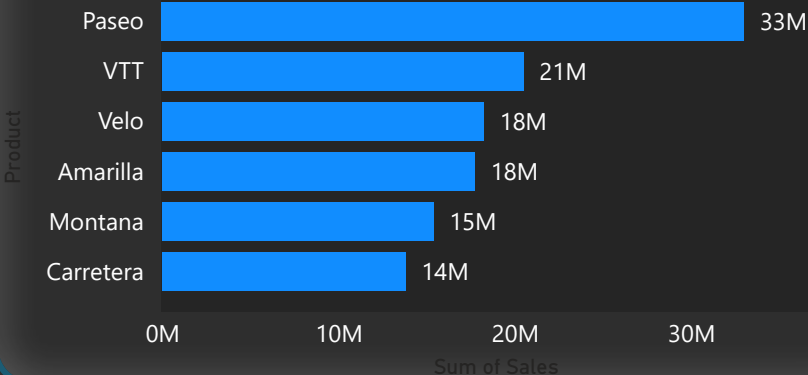
## Monthly Sales



## Segment Wise Sales



## Product wise Sales



## Country wise Sales

United States of Amer...	Germany
25.03M	
Canada	23.51M
24.89M	Mexico
France	20.95M
24.35M	

Detailed Profit Report

Select all

2013

2014

Year wise country wise profit

Year

Country

2013

Sum of Profit  
16.89M

2013  
3.88M

2014  
13.02M

Canada  
0.80M

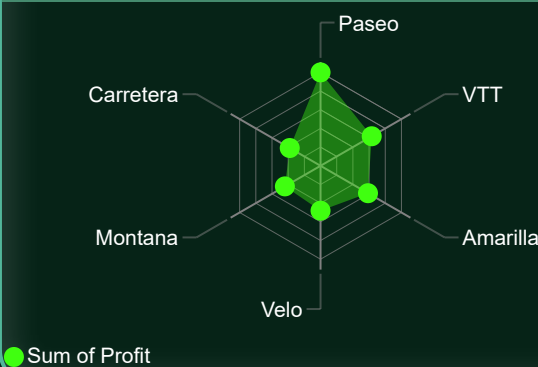
France  
0.81M

Germany  
1.12M

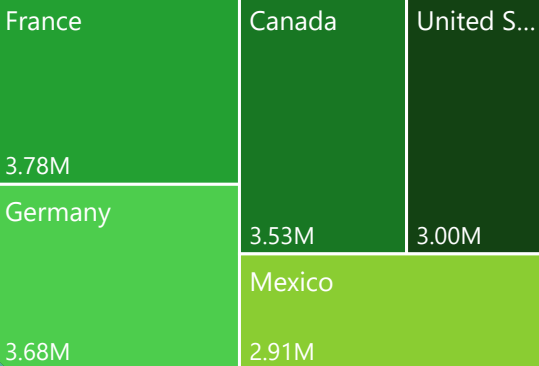
Mexico  
0.59M

United States of A...  
0.55M

Product wise Profit



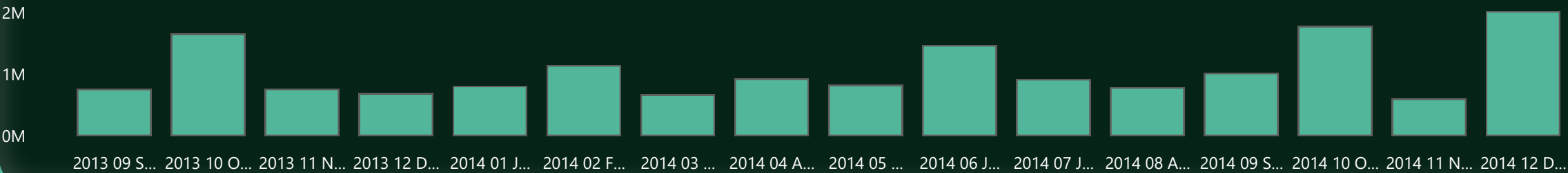
Country wise Profit



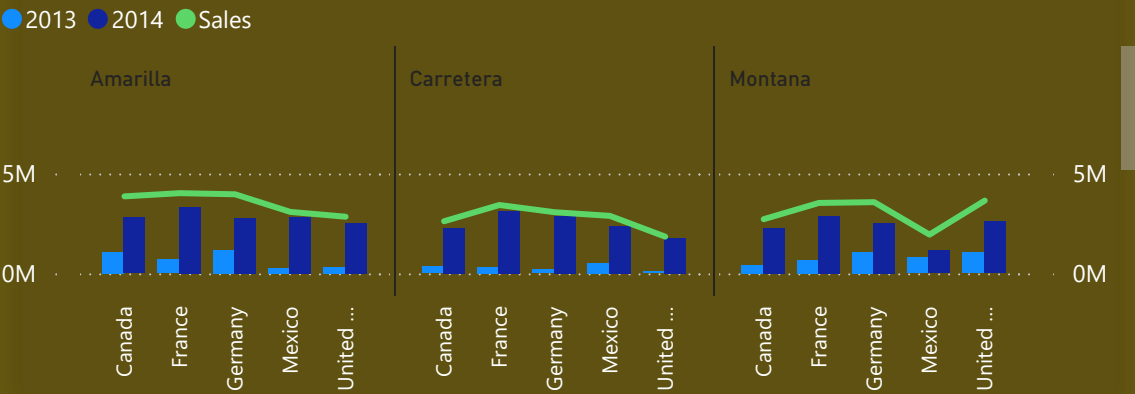
Quarterly Profit Distributionr



Month Wise Profit



Country Wise Product Sales



Year Wise Avg. Profit Per Unit

Year	Units Sold	sales	Profit	Average of Profit Per Unit
2013	0.26M	26M	3.88M	14.65%
2014	0.86M	92M	13.02M	15.11%
Total				14.88%

Segment Wise Yearly profit and Profit Ratio

Segment		2013	2014	Total
Small Business	Sum of Profit	0.74M	3.40M	4.14M
	Average of GP Ratio	↓ 9.68%	↓ 9.67%	9.67%
Midmarket	Sum of Profit	0.15M	0.51M	0.66M
	Average of GP Ratio	→ 27.81%	→ 27.63%	27.67%
Government	Sum of Profit	2.89M	8.50M	11.39M
	Average of GP Ratio	→ 29.59%	→ 29.24%	29.33%
Enterprise	Sum of Profit	-0.19M	-0.42M	-0.61M
	Average of GP Ratio	↓ -3.00%	↓ -3.08%	-3.06%
Channel Partners	Sum of Profit	0.29M	1.03M	1.32M
	Average of GP Ratio	↑ 72.85%	↑ 73.08%	73.02%
Total	Sum of Profit	3.88M	13.02M	16.89M
	Average of GP Ratio	28.02%	27.86%	27.90%

Global Market Share

