

Consider the publicly available dataset from IBM Watson, which can be found in [here](#). This dataset contains information related to a marketing campaign. You will notice that there is variable called **Response**. This variable contains information on whether a customer responded to marketing calls. We will use this variables as a measure of engagement. **In Python** answer the following:

1. (3 points) Using the **pandas** library, read the csv file and create a data-frame called **marketing**.
2. (3 points) Report the number of observations and variables in the **marketing** data-frame.
3. (3 points) Report the five-number summary of the variable **Income**.
3. (4 points) Create the bar chart of the variables **Response**. Comment on the chart.
4. (4 points) Create the boxplot of the variable **Income**. Comment on the plot. Do you see any outlier?