

PHOTO
CHAPS

PHOTOCHAOS | style guide

The aim of this guide is to bring coherence across the project and standardize the different parts of the application. We try to use as much as possible Tailwind standards to avoid complexity.



main logo



secondary logo



icon logo

H1: text-3xl font-extrabold

H2: text-2xl font-extrabold

H3: text-xl font-bold

H4: text-lg font-bold

H5: text-base font-semibold

H6: text-sm font-semibold

body: text-base font-light

COLORS

MAIN COLORS



#CD4934
rgb(205, 73, 52)

Call-to-action buttons
and first contrast color



#651f19
rgb(101, 15, 1)

Second contrast color



#000000
rgb(0, 0, 0)

Font color when we work
on light background



#fcfbf9
rgb(252, 251, 249)

Font color when we work
on dark background

MAIN COLOR PALETTE



50: #fcfbf9



100: #fbf0e4



200: #f6d4c6



300: #eba998



400: #e3796a



500: #cd4934



600: #b73c2f



700: #8f2d24



800: #651f19



900: #3e130f

BUTTONS

MAIN BUTTON

CALL TO ACTION

Font: text-white font-medium text-xs leading-tight uppercase
Button color: #CD4934 or primary-500 rounded shadow-md
Text color: #000000 or white
Padding: px-6 py-2.5

HOVER BUTTON

CALL TO ACTION

Button color: #8f2d24 or primary-700 shadow-lg

FOCUS BUTTON

CALL TO ACTION

Button color: #8f2d24 or primary-700 shadow-lg outline-none ring-0

ACTIVE BUTTON

CALL TO ACTION

Button color: #651f19 or primary-800 shadow-lg

BUTTONS

SECONDARY BUTTON

Font: text-primary-500 font-medium text-xs leading-tight uppercase

Button color: #F4F4F4 or primary-50 rounded shadow-md border-2 border-primary-500

Text color: #CD4934 or primary-500

Padding: px-6 py-2.5

CALL TO ACTION

HOVER BUTTON

Button color: #eba998 or primary-300
rounded shadow-lg border-2 border-primary-600

CALL TO ACTION

FOCUS BUTTON

Button color: #eba998 or primary-300
rounded shadow-lg border-2 border-primary-600
outline-none ring-0

CALL TO ACTION

ACTIVE BUTTON

Button color: #cd4934 or primary-500
rounded shadow-lg border-2 border-primary-600
Text color: #000000 or white

CALL TO ACTION

ICONS

FONT AWESOME

We are going to use Font Awesome icons. More documentation <https://fontawesome.com>.
We are going to use it in regular size.

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