

Talemia Website Corrections

HOMEPAGE

- Kleekpod [At the bottom of the page] doesn't take you anywhere when clicked. It should take to where it does before
- Careers section takes you to "About". We had a career section on the old layout [Please refer to it]
- Get started [Top right of the page] takes you to the old Buildr page. It should be redirected to the new buildr page when clicked
- Events tab should be added after Resources so we have -
About Products Blog Resources Events FAQs
- All the 'Apply Now' should be directed to the Join Buildr Form. That form should not have any other thing except the form [Other things there will be too distracting]. No header or footer or newsletter. Here some changes to make on the form

1. The Header should be like this

Start Your Application

Fill out all fields correctly

2. The response tab is too long. It gives off a poor UI/UX

- The newsletter will be changed from Flodesk to Mailchimp. So I'd have to share with you the integration keys.
- The **Newsletters and Launch Your Startup Tab** should only appear on these pages Homepage, About, Careers, FAQs, Events, Blogs
- The **main footer** which has the company details and contact should appear on all pages except for the Buildr Form

ABOUT

- The Core Values UI/UX can be better [Maybe a drop shadow can be casted on each of the boxes]
- Our people section will have two more pictures. It should be arranged this way

Victor Onyekere

Founder/CEO

Oluwadamilare Shotade

Product Ops

Victor Afia

Communications

Paul Okoduwa

Growth

- Press & Partnerships - Please include the logos of CivicHive, SealedApp, Nocode45. I'd send you the logos

I want images on the about section of the website. I will send you the specific images. See a sample here - <https://cowrywise.com/about>

RESOURCES

- Remove KleekBuzz. That's already why we have our Blog

PRODUCT

- On the drop down, change Tech Cleek to TechCleek

- All product names on the product pages should be written in black

Buildr

- Buildr should be written in Black and not blue. Please note that our shade of blue is the Hexcode [09099D]. I am seeing different shades of blue on the website

- Use the correct image [vector art] as saved on the folder

- After the Launch Your Idea into a startup, infuse the CTA button - Join Now. [The text Join Now inside the blue box is small, increase the font size to blend with the blue box]

- By the side of Go from 0 to 1. See below the list of correct benefits

Startup Playbook

Launch Tools

Group Coaching Calls

Free Event Access

Premium Access

Brand Visibility

Networking & Collaboration

Hackar

- Use the correct image [vector art] as saved on the folder
 - Our expert team with 25+ years combined [Change 25 to 35]
 - The Blue "Hack Your Business Growth Today" together with the lady's image doesn't fit into proportion. Its over blown. I'd put the right image on the folder. Please adjust to the right proportion. Its too over-stretched. Check the similar one for Buildr and see how aligned that is.
 - Choose a plan Interface is poor. Its just the same thing I shared on the slide you replicated exactly.
 - 1st - The Plan names should be better designed. Maybe change the colour of the box and make it more noticeable and sleek
 - 2nd - cancelling the options not available on the plans and using the good tick is confusing from a UX perspective. So, instead of the good tick, lets have an 'x' inside the circle. Maintain the dark grey
 - See the Updated Plan details
- HackerFLEX
- Strategy Session
 - Framework Design
 - Framework