

FOR IMMEDIATE RELEASE



'TWEET AND EAT' at BOBBY'S BURGER PALACE

Come join us for our Blogger Luncheon where you can Tweet while you Eat!
Friday, November 14, 2014 2:30-4:30pm

(October 2014) — Since Chef and Restaurateur **Bobby Flay** opened the doors to the very first location of **Bobby's Burger Palace** in 2008, BBP has become a popular dining destination for premium burgers, fries, and shakes. Less than a year ago, BBP revamped their menu that introduced four new signature burgers and two brand new milkshake flavors.

The BBP family at the **Bobby's Burger Palace** in College Park, located on the University of Maryland campus, would like to invite you to our Blogger Luncheon, where you will be able to try our revamped menu while keeping your followers updated through your live tweeting and later blog review of your experience at BBP. You won't want to miss this meal, because phones ARE allowed! So, come with your phones charged, pen and paper handy, and stomachs empty. Below is more information about our restaurant and be sure to be on the lookout for your E-vite!

"The inspiration for BBP has always been to celebrate the diverse regional flavors of America, with the menu serving as a map of the different flavors around the country," says Bobby Flay. "We recently opened our first location out west in Vegas, and with BBP locations now across the country, it was time for the menu to expand and recognize even more of America's great regional flavors."

The new burgers on the BBP menu include: the **Vegas Burger** made with *White American cheese, Fresno red chiles and BBQ potato chips*; the **Carolina Burger** with *smoked American cheese, green onion slaw and mustard BBQ sauce*; and the **New Mexico Burger** with *queso sauce, roasted green chiles and pickled red onions*. Also permanently added to the new menu by popular demand is the **Brunch Burger** with fried egg, smoked bacon, and American cheese, previously offered as a Burger of the Month special. The hallmark of BBP's menu, however, will continue to be the **Crunchburger®** with *double American cheese and potato chips*.

The revamped menu continues to offer 10 milkshakes and malteds flavors, featuring *Mint Chocolate Chip* and *Mocha Caramel* as new additions alongside staple flavors such as *Vanilla Bean, Dark Chocolate, Pistachio* and *Blueberry Pomegranate*. Other new features of BBP's menu are the **"Half & Half,"** which allows diners to order a sampling of any two sides of their choice, and a new **Griddled Pimento Cheese and Bacon Sandwich**.

BBP has 18th restaurants nationwide, including locations in New York, New Jersey, Massachusetts, Connecticut, Maryland, Virginia, Pennsylvania, Ohio, Washington D.C., Florida, and Nevada. For more information, please visit our webpage at www.bobbysburgerpalace.com.

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