

Executive Summary

Retail Solutions Ltd is seeking proposals from qualified vendors for the development of a mobile application aimed at enhancing customer engagement and streamlining retail operations. This Request for Proposal (RFP) outlines the project scope, technical requirements, team structure, budget, timeline, and submission guidelines for interested parties. Our budget for this project ranges from \$1 million to \$2 million, with an anticipated start date of January 4, 2026. The duration of the project is expected to be 11 months.

Project Scope

The primary objective of the mobile app development project is to create a user-friendly application that supports our retail operations and enhances customer experience. The application should include features such as product browsing, inventory management, customer account management, and payment processing. Additionally, the app must integrate seamlessly with our existing systems and provide robust analytics capabilities to monitor user engagement and sales performance.

Technical Requirements

To ensure the success of the mobile application, we have outlined the following technical requirements. Vendors must demonstrate proficiency in the following technologies:

- **React:** Required Advanced (Preferred: Expert)
- **Angular:** Required Advanced (Preferred: Expert)
- **Python:** Required Advanced (Preferred: Expert)
- **Docker:** Required Advanced (Preferred: Expert)
- **Kubernetes:** Required Advanced (Preferred: Expert)
- **Node.js:** Required Advanced (Preferred: Expert)
- **Java:** Required Advanced (Preferred: Expert)

- **JavaScript:** Required Advanced (Preferred: Expert)

Proposals should include details on how the vendor meets these technical requirements and any additional technologies that may enhance the project's success.

Team Structure & Budget

The selected vendor will be required to provide a dedicated team with expertise in mobile app development and project management. The budget for this project is estimated between \$1 million and \$2 million, depending on the scope of the final proposal. Proposals should include a detailed breakdown of costs, including personnel, technology, and any other related expenses.

Timeline

The project timeline is as follows: - **RFP Release Date:** [Insert Date] - **Proposal Submission Deadline:** [Insert Date] - **Vendor Selection Announcement:** [Insert Date] - **Project Kickoff:** January 4, 2026 - **Project Duration:** 11 months - **Expected Completion Date:** [Insert Date]

Vendors must provide a timeline for key milestones and deliverables in their proposals.

Submission Guidelines

Interested vendors should submit their proposals electronically in PDF format by the submission deadline. Proposals must include: - Company overview and relevant experience - Detailed response to the project scope and technical requirements - Team structure and qualifications of key personnel - Budget breakdown - Proposed timeline

Submissions should be sent to [Insert Contact Email] with the subject line "RFP Submission: Mobile App Development." Late submissions will not be considered. We look forward to reviewing your proposals.