

현재 계신 국가에 맞는 콘텐츠를 확인하거나 온라인 쇼핑을 하려면 해당 국가 또는 지역을 선택하세요.

✓ 대한민국

계속

✕

Finish

Black, White, Mist Blue, Sage, Lavender

Aluminum design

Ceramic Shield 2 front

Color-infused glass back (Black, Mist Blue, Sage, Lavender)

Capacity¹

256GB

512GB

Size and Weight²

Height: 5.89 inches (149.6 mm)	Width: 2.81 inches (71.5 mm)
	Depth: 0.31 inch (7.95 mm)

Weight: 6.24 ounces (177 grams)

Display

Super Retina XDR display

6.3-inch (diagonal) all-screen OLED display

2622-by-1206-pixel resolution at 460 ppi

Dynamic Island

Always-On display

ProMotion technology with adaptive refresh rates up to 120Hz

HDR display

True Tone

Wide color (P3)

Haptic Touch

2,000,000:1 contrast ratio (typical)

1000 nits max brightness (typical); 1600 nits peak brightness (HDR); 3000 nits peak brightness (outdoor); 1 nit minimum brightness

Fingerprint-resistant oleophobic coating

Anti-reflective coating

Support for display of multiple languages and characters simultaneously

The iPhone 17 display has rounded corners that follow a beautiful curved design, and these corners are within a standard rectangle. When measured as a standard rectangular shape, the screen is 6.27 inches diagonally (actual viewable area is less).

Splash, Water, and Dust Resistant³

Rated IP68 (maximum depth of 6 meters up to 30 minutes) under IEC standard 60529

Apple Intelligence

Apple Intelligence is integrated across your apps and experiences to help you communicate, express yourself, and get things done effortlessly. With groundbreaking privacy protections, it gives you peace of mind that no one else can access your data — not even Apple.⁴

[Learn more about Apple Intelligence >](#)

Chip

A19 chip

6-core CPU with 2 performance and 4 efficiency cores

5-core GPU with Neural Accelerators

16-core Neural Engine

Hardware-accelerated ray tracing

Camera

48MP Dual Fusion camera system

48MP Fusion Main: 26 mm, f/1.6 aperture, sensor-shift optical image stabilization, 100% Focus Pixels, support for super-high-resolution photos (24MP and 48MP)

Also enables 12MP optical-quality 2x Telephoto: 52 mm, f/1.6 aperture, sensor-shift optical image stabilization, 100% Focus Pixels

48MP Fusion Ultra Wide: 13 mm, f/2.2 aperture and 120° field of view, Hybrid Focus Pixels, support for super-high-resolution photos (24MP and 48MP)

2x optical zoom in, 2x optical zoom out; 4x optical zoom range

Digital zoom up to 10x

Sapphire crystal lens cover

True Tone flash

Photonic Engine

Deep Fusion

Smart HDR 5

Next-generation portraits with Focus and Depth Control

Portrait Lighting with six effects

Night mode

Panorama (up to 63MP)

Latest-generation Photographic Styles

Spatial photos

48MP macro photography

Wide color capture for photos and Live Photos

Lens correction (Fusion Ultra Wide)

Advanced red-eye correction

Auto image stabilization

Burst mode

Photo geotagging

Image formats captured: HEIF and JPEG

Video Recording

4K Dolby Vision video recording at 24 fps, 25 fps, 30 fps, or 60 fps

1080p Dolby Vision video recording at 25 fps, 30 fps, or 60 fps

720p Dolby Vision video recording at 30 fps

Cinematic mode up to 4K Dolby Vision at 30 fps

Action mode up to 2.8K Dolby Vision at 60 fps

Macro video recording, including slo-mo and time-lapse

Slo-mo video support for 1080p at 120 fps or 240 fps

Spatial video recording at 1080p at 30 fps
Dual Capture up to 4K Dolby Vision at 30 fps
Time-lapse video with stabilization
Night mode Time-lapse
QuickTake video up to 4K Dolby Vision at 60 fps
Sensor-shift optical image stabilization for video (Fusion Main)
Digital zoom up to 6x
Audio zoom
True Tone flash
Cinematic video stabilization (4K, 1080p, and 720p)
Continuous autofocus video
Take 8MP still photos while recording 4K video
Playback zoom
Video formats recorded: HEVC and H.264
Spatial Audio and stereo recording
Wind noise reduction
Audio Mix

Front Camera

18MP Center Stage camera
f/1.9 aperture
Autofocus with Focus Pixels
Retina Flash
Tap to zoom and rotate
Center Stage for photos
Ultra-stabilized video
Dual Capture
Center Stage for video calls
Photonic Engine
Deep Fusion
Smart HDR 5
Next-generation portraits with Focus and Depth Control
Portrait Lighting with six effects
Animoji and Memoji
Night mode
Latest-generation Photographic Styles
Wide color capture for photos and Live Photos
Lens correction
Auto image stabilization
Burst mode
4K Dolby Vision video recording at 24 fps, 25 fps, 30 fps, or 60 fps
1080p Dolby Vision video recording at 25 fps, 30 fps, or 60 fps
Cinematic mode up to 4K Dolby Vision at 30 fps
Slo-mo video support for 1080p at 120 fps
Time-lapse video with stabilization

Night mode Time-lapse
QuickTake video up to 4K at 60 fps in Dolby Vision
Cinematic video stabilization (4K, 1080p, and 720p)
Spatial Audio and stereo recording
Wind noise reduction
Audio Mix

Power and Battery⁵

Video playback

Up to 30 hours

Video playback (streamed)

Up to 27 hours

Built-in rechargeable lithium-ion battery

Fast-charge capable:

Up to 50% charge in 20 minutes⁶ with [40W adapter](#) or higher (available separately) paired with USB-C charging cable

Up to 50% charge in 30 minutes⁸ with 30W adapter or higher paired with MagSafe Charger (both available separately)

Face ID

Enabled by TrueDepth technology in the Center Stage front camera

Peace of Mind

Emergency SOS via satellite⁷

Crash Detection⁸

Roadside Assistance via satellite⁷

Messages via satellite⁷

Find My via satellite⁷

Cellular and Wireless

Model A3258**

FDD-5G NR (Bands n1, n2, n3, n5, n7, n8, n12, n14, n20, n25, n26, n28, n29, n30, n66, n70, n71, n75)

TDD-5G NR (Bands n38, n40, n41, n48, n53, n77, n78, n79)

5G NR mmWave (Bands n258, n260, n261)

FDD-LTE (Bands 1, 2, 3, 4, 5, 7, 8, 12, 13, 14, 17, 18, 19, 20, 25, 26, 28, 29, 30, 32, 66, 71)

TDD-LTE (Bands 34, 38, 39, 40, 41, 42, 48, 53)

UMTS/HSPA+/DC-HSDPA (850, 900, 1700/2100, 1900, 2100 MHz)

GSM/EDGE (850, 900, 1800, 1900 MHz)

5G (sub-6 GHz and mmWave) with 4x4 MIMO⁹
Gigabit LTE with 4x4 MIMO⁹

Apple N1 wireless networking chip

Wi-Fi 7 (802.11be) with 2x2 MIMO¹⁰
Bluetooth 6
Thread networking technology

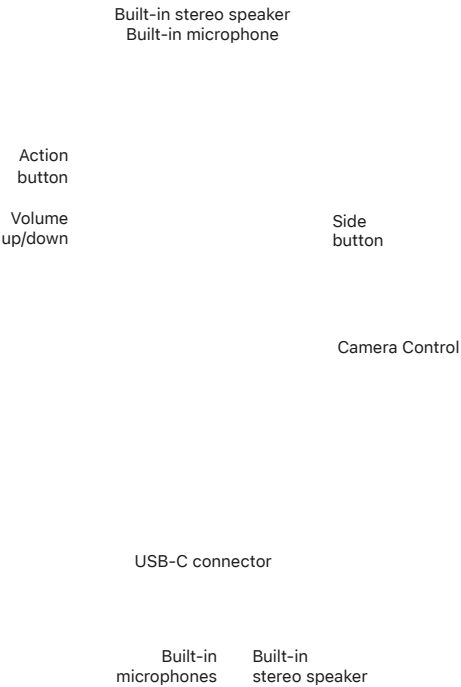
Apple second-generation Ultra Wideband chip¹¹

NFC with reader mode
Express Cards with power reserve

Location

Precision dual-frequency GPS (GPS, GLONASS, Galileo, QZSS, BeiDou, and NavIC)
Digital compass
Wi-Fi
Cellular
iBeacon microlocation

External Buttons and Connectors



Action button features

Silent Mode, Focus, Camera, Visual Intelligence,¹² Flashlight, Voice Memo, Recognize Music, Translate, Magnifier, Controls, Shortcut, or Accessibility

Camera controls

Exposure, Depth, Zoom, Cameras, Styles, Tone

Charging and Expansion

USB-C connector with support for:

Charging

DisplayPort

USB 2 (up to 480Mb/s)

MagSafe and Wireless Charging

MagSafe wireless charging up to 25W^a

Qi2 wireless charging up to 25W^a

Magnet array

Alignment magnet

Accessory Identification NFC

Magnetometer

Sensors

Face ID

Barometer

High dynamic range gyro

High-g accelerometer

Proximity sensor

Dual ambient light sensors

SIM Card

Dual eSIM (two active eSIMs; stores eight or more eSIMs)¹³

iPhone 17 uses advanced eSIM technology for more convenience and security (not compatible with physical SIM cards).

[Learn more about eSIM >](#)

[Learn more about traveling with eSIM >](#)

Apple Pay

Pay with your iPhone using Face ID in stores, within apps, and on the web

Send and receive money in Messages with Apple Cash¹⁴

Complete purchases made with Apple Pay on your Mac

Pay for your ride using Express Transit¹⁵

[Learn more about Apple Pay >](#)

[Learn more about Apple Cash >](#)

Apple Card

Credit card created by Apple, designed for iPhone

Get unlimited 3% Daily Cash at Apple and select merchants when you use Apple Pay,¹⁶ 2% with Apple Pay, and 1% everywhere else

Use the Wallet app to apply for, manage, and use Apple Card

Titanium, laser-etched physical credit card for use where Apple Pay is not accepted yet

Share with up to five people, 13 years or older, in your Family Sharing group¹⁷ to track expenses and manage spending

[Learn more about Apple Card >](#)

Video Calling¹⁸

FaceTime video calling over cellular or Wi-Fi

FaceTime HD (1080p) video calling over 5G or Wi-Fi

Center Stage for video calling

SharePlay

Screen sharing

Portrait mode in FaceTime video

Spatial Audio

Voice Isolation and Wide Spectrum microphone modes

Zoom with rear-facing camera

Audio Calling¹⁸

FaceTime audio

Voice over LTE (VoLTE)⁹

Wi-Fi calling⁹

SharePlay

Screen sharing

Spatial Audio

Voice Isolation and Wide Spectrum microphone modes

Audio Playback

Supported formats include AAC, APAC, MP3, Apple Lossless, FLAC, Dolby Digital, Dolby Digital Plus, and Dolby Atmos

Spatial Audio playback

User-configurable maximum volume limit

Video Playback

Supported formats include HEVC, H.264, and AV1

HDR with Dolby Vision, HDR10+/HDR10, and HLG

Up to 4K HDR AirPlay for mirroring, photos, and video out to Apple TV (2nd generation or later) or AirPlay-enabled smart TV

Video mirroring and video out support: Up to 4K HDR through native DisplayPort output over USB-C or USB-C Digital AV Adapter (model A2119; adapter sold separately)¹⁹

Siri²⁰

Get help with everyday tasks like sending messages, setting reminders, and more

Activate hands-free with only your voice using “Siri” or “Hey Siri,” or use Type to Siri

Protected by the strongest privacy of any intelligent assistant

Powered by Apple Intelligence, Siri is more natural and helpful⁴

[Learn more about Siri >](#)

Operating System

iOS 26

iOS is the world’s most personal and secure mobile operating system, packed with powerful features and designed to protect your privacy.

Privacy

iPhone is built from the ground up to protect your personal information. Every iPhone has secure facial authentication. Apps need your permission to track your activity across other companies’ apps or websites. Your iMessages and FaceTime video calls are encrypted end-to-end. And much more.

[Learn more about privacy features >](#)

Accessibility

Built-in accessibility features supporting vision, mobility, hearing, speech, and cognitive needs help you get the most out of your iPhone — in the ways that work best for you.

[Learn more >](#)

Features include:

- VoiceOver
- Zoom
- Magnifier
- Voice Control
- Switch Control

- AssistiveTouch
- Eye Tracking
- RTT and TTY support
- Closed Captions
- Live Captions
- Personal Voice
- Live Speech
- Type to Siri
- Vocal Shortcuts
- Spoken Content

Built-in Apps

Apple Store	App Store	Books	Calculator	Calendar	Camera
Clips	Clock	Compass	Contacts	FaceTime	Files
Find My	Fitness	Freeform	GarageBand	Health	Home
iMovie	iTunes Store	Journal	Keynote	Magnifier	Mail
Maps	Measure	Messages	Music	News	Notes
Numbers	Pages	Passwords	Phone	Photos	Podcasts
Reminders	Safari	Settings	Shortcuts	Stocks	Tips
Translate	TV	Voice Memos	Wallet	Watch	Weather

For a complete list of Apple apps available on iPhone, see apple.com/apps.

Rating for Hearing Aids

Hearing Aid Compatible

System Requirements

Apple Account (required for some features)

Internet access²¹

Syncing to a Mac or PC requires:

- macOS Catalina 10.15 or later using the Finder
- macOS High Sierra 10.13 through macOS Mojave 10.14.6 using iTunes 12.8 or later
- Windows 10 or later using iTunes 12.12.10 or later (free download from apple.com/itunes/download)

Environmental Requirements

Operating ambient temperature:

32° to 95° F (0° to 35° C)

Nonoperating temperature:

–4° to 113° F (–20° to 45° C)

Relative humidity:

5% to 95% noncondensing

Operating altitude:

tested up to 10,000 feet (3000 m)

Languages

Language support

English (Australia, UK, U.S.), Chinese (Simplified, Traditional, Traditional – Hong Kong), French (Canada, France), German, Italian, Japanese, Korean, Spanish (Latin America, Spain), Arabic, Bulgarian, Catalan, Croatian, Czech, Danish, Dutch, Finnish, Greek, Hebrew, Hindi, Hungarian, Indonesian, Kazakh, Malay, Norwegian, Polish, Portuguese (Brazil, Portugal), Romanian, Russian, Slovak, Swedish, Thai, Turkish, Ukrainian, Vietnamese

[Learn more about feature availability >](#)

In the Box

iPhone with iOS 26

USB-C Charge Cable (1 m)

Documentation

iPhone and the Environment

iPhone 17 is designed to reduce environmental impact:²²

[See the iPhone 17 Product Environmental Report \(PDF\).](#)

Progress toward Apple 2030

Apple 2030 is our commitment to be carbon neutral for our entire carbon footprint. Our plan to decarbonize products is rigorous and focuses on transitioning to low-carbon electricity, designing with recycled and low-carbon materials, and prioritizing lower-carbon ways of shipping products, like ocean freight.

[See Apple's commitment >](#)

Materials

iPhone 17 is made with 30% recycled content,²³ including:

- 85% recycled aluminum in the enclosure
- 100% recycled cobalt and 95% recycled lithium in the battery
- 100% recycled gold plating and tin solder in all Apple-designed printed circuit boards
- 100% recycled gold wire in all cameras and gold plating in all connectors
- 100% recycled tungsten and copper wire in the Taptic Engine
- 100% recycled rare earth elements in all magnets
- 80% recycled plastic in the antenna lines made from textile waste

Energy

- 35% of manufacturing electricity for iPhone 17 is sourced from renewable electricity²⁴
- Exceeds U.S. Department of Energy requirements for battery charger systems²⁵

Packaging

- 100% fiber-based packaging²⁶
- iPhone 17 packaging is designed to be more efficient than iPhone 16 boxes, enabling us to ship 35% more units per trip²⁷

Waste

- No established final assembly sites generate waste sent to landfill as part of Apple's Zero Waste Program²⁸

Smarter chemistry²⁹

All of the materials used in Apple products, accessories, and packaging are covered by the requirements of our [Regulated Substances Specification](#), which was one of the first in industry to restrict the use of key substances of concern. See the latest [Environmental Progress Report](#) to understand Apple's recent efforts in phasing out these chemistries.

Trade in your smartphone for credit.

With Apple Trade In, you can get credit toward a new iPhone when you trade in an eligible smartphone.³⁰ It's good for you and the planet.

[Learn more >](#)

The easiest way to upgrade to the latest iPhone.

Join the iPhone Upgrade Program to get the latest iPhone every year, low monthly payments, and AppleCare+.³¹

[Learn more >](#)

Still have questions? Just ask.

You won't find a better place to buy iPhone. We know about carriers, payment options, and more. And we make it easy to understand.

[Learn more >](#)

Fast, free delivery

Or pick up available items at an Apple Store.

[Learn more >](#)

Pay monthly at 0% APR

You can pay over time when you choose to check out at Apple with Apple Card Monthly Installments.[†]

[Learn more >](#)

Get help buying

Have a question? Call a Specialist or chat online.

[Contact us >](#)

* Pricing for iPhone 17 includes a \$30 connectivity discount that requires carrier activation with AT&T, Boost Mobile, T-Mobile, or Verizon. Financing available to qualified customers, subject to credit approval and credit limit, and requires you to select Citizens One Apple iPhone Payments or Apple Card Monthly Installments (ACMI) as your payment type at checkout at Apple. You'll need to select AT&T, Boost Mobile, T-Mobile, or Verizon as your carrier when you check out. An iPhone purchased with ACMI is always unlocked, so you can switch carriers at any time, subject to your carrier's terms. Taxes and shipping on items purchased using ACMI are subject to your card's variable APR, not the ACMI 0% APR. ACMI is not available for purchases made online at special storefronts. The last month's payment for each product will be the product's purchase price, less all other payments at the monthly payment amount. ACMI financing is subject to change at any time for any reason, including but not limited to, installment term lengths and eligible products. See the [Apple Card Customer Agreement](#) for more information about ACMI. Additional Citizens One Apple iPhone Payments terms are [here](#).

** To identify your iPhone model number, see support.apple.com/108044. For details on 5G and LTE support, contact your carrier and see apple.com/iphone/cellular. Cellular technology support is based on iPhone model number and configuration for GSM networks.

1. Available space is less and varies due to many factors. A standard configuration uses approximately 12GB to 24GB of space, including iOS 26 with its latest features and Apple apps that can be deleted. Apple Intelligence on-device models use approximately 7GB of space and can be deleted if Apple Intelligence is turned off. Turning on Apple Intelligence will download the models again. Apple apps that can be deleted use about 4.5GB of space, and you can download them back from the App Store. Storage capacity subject to change based on software version, settings, and iPhone model.

2. Size and weight vary by configuration and manufacturing process.
3. iPhone 17 is splash, water, and dust resistant and was tested under controlled laboratory conditions with a rating of IP68 under IEC standard 60529 (maximum depth of 6 meters up to 30 minutes). Splash, water, and dust resistance are not permanent conditions. Resistance might decrease as a result of normal wear. Do not attempt to charge a wet iPhone; refer to the user guide for cleaning and drying instructions. Liquid damage not covered under warranty.
4. Apple Intelligence is available in beta. Some features may not be available in all regions or languages. For feature and language availability and system requirements, see support.apple.com/121115.
5. All battery claims depend on network configuration and many other factors; actual results will vary. Battery has limited recharge cycles and may eventually need to be replaced. Battery life and charge cycles vary by use and settings. See apple.com/batteries and apple.com/iphone/battery.html for more information.
6. MagSafe wireless charging up to 25W with 30W power adapter or higher. Testing conducted by Apple in July 2025 using preproduction iPhone 17 units and software, USB-C Charge Cable with Apple 40W Dynamic Power Adapter with 60W Max (Model A3351), and Apple MagSafe Chargers (1-meter Model A3502 and 2-meter Model A3503) with Apple 30W USB-C Power Adapter (Model A2164) or Apple 40W Dynamic Power Adapter with 60W Max (Model A3351). Fast-charge testing conducted with drained iPhone units. Times measured from the appearance of the Apple logo as the unit started up. Charge time varies with adapter, settings, usage, and environmental factors; actual results will vary.
7. Satellite features are included for free for two years with the activation of any iPhone 14 or later model. Connection and response times vary based on location, site conditions, and other factors. Some satellite features require a carrier plan. SMS messaging via satellite is available on supported carriers. SMS message rates may apply. Satellite connectivity is provided by Globalstar and its affiliates. See support.apple.com/105097 for more information.
8. iPhone 17 can detect a severe car crash and call for help. Requires a cellular connection or Wi-Fi calling.
9. Data plan required. 5G, Gigabit LTE, VoLTE, and Wi-Fi calling are available in select markets and through select carriers. Speeds are based on theoretical throughput and vary based on site conditions and carrier. For details on 5G and LTE support, contact your carrier and see apple.com/iphone/cellular.
10. Wi-Fi 7 available in countries and regions where supported.
11. Ultra Wideband availability varies by region.
12. Visual intelligence is available on any Apple Intelligence-enabled iPhone. Some capabilities may not be available in all languages and regions. For more details, see support.apple.com/121115#visual-intelligence.
13. iPhone 17 is activated with an eSIM and does not support a physical SIM. Use of an eSIM requires a carrier that supports eSIM and a wireless service plan. See your carrier for details. To learn more, visit apple.com/esim.
14. Apple Cash services are provided by Green Dot Bank, Member FDIC. Apple Payments Services LLC, a subsidiary of Apple Inc., is a service provider of Green Dot Bank for Apple Cash accounts. Neither Apple Inc. nor Apple Payments Services LLC is a bank. Learn more about the [Terms and Conditions](#). Only available in the U.S. on eligible devices. To send and receive money with an Apple Cash account, you must be 18 and a U.S. resident. If you're under 18, your family organizer can set up Apple Cash for you as part of their Apple Cash Family account, but you may not be able to access features that require a supported payment card. Security checks may require more time to make funds available. Apple Cash Family accounts can only send or receive up to \$2000 within a rolling seven-day period. Tap to Cash transactions can only be used to send or receive up to \$2000 within a rolling seven-day period. Other limits apply, see [Terms and Conditions](#) for details. To access and use all Apple Cash features, you must have an eligible device with Wallet that has the latest version of iOS.
15. Available only in select cities and transit systems. Requires eligible device and OS version. [See here for details](#).
16. Merchant offers may change at any time.
17. Apple Card Family Participants and Co-Owners do not need to have a familial relationship but must be part of the same Apple Family Sharing group.
18. FaceTime calling requires a FaceTime-enabled device for the caller and recipient and a Wi-Fi connection. Availability over a cellular network depends on carrier policies; data charges may apply.
19. Standard dynamic range video content only.
20. Siri may not be available in all languages or in all areas, and features may vary by area. Internet access required. Cellular data charges may apply.
21. Wireless broadband recommended; fees may apply.
22. Data accurate as of product launch.
23. Product recycled or renewable content is the mass of certified recycled material relative to the overall mass of the device, not including packaging or in-box accessories.
24. We estimate the percentage of electricity-related emissions in our manufacturing that is sourced from low-carbon electricity by attributing to our carbon model low-carbon energy procured by our suppliers in the prior fiscal year, based on the supplier manufacturing allocations at time of product launch. This calculation assesses the suppliers for iPhone 17. Included in this number is only low-carbon electricity that Apple or its suppliers have procured as part of Apple's Supplier Clean Energy Program.
25. Efficiency performance is based on the U.S. Department of Energy [Federal Energy Conservation Standards for Battery Chargers](#).
26. Based on retail packaging as shipped by Apple. Breakdown of U.S. retail packaging by weight. Adhesives, inks, and coatings are excluded from our calculations of plastic content and packaging weight.
27. Based on the number of 10-unit boxes that fit onto a pallet compared to iPhone 16. The following locations have different savings based on various pallet configurations: Andorra, Canada, Cyprus, Greece, Italy, Portugal, South Korea, Spain, Switzerland, and U.S.
28. All established final assembly supplier sites — those that have been Apple suppliers for more than one year — for iPhone 17 are third-party verified as Zero Waste by UL LLC (UL 2799 Standard). UL requires at least 90% diversion through methods other than waste to energy to achieve Zero Waste to Landfill (Silver 90–94%, Gold 95–99%, and Platinum 100%) designations.
29. [Apple's Regulated Substances Specification](#) describes Apple's restrictions on the use of certain chemical substances in materials in Apple products, accessories, manufacturing processes, and packaging used for shipping products to Apple's end-customers. Restrictions are derived from international laws or directives, regulatory agencies, eco-label requirements, environmental standards, and Apple policies. Every Apple product is free of PVC and phthalates except for AC power cords in India, Thailand (for two-prong AC power cords), and South Korea, where we continue to seek government approval for our PVC and phthalates replacement. Apple products comply with the European Union Directive 2011/65/EU and its amendments, including exemptions for the use of lead such as high-temperature solder. Apple is working to phase out the use of these exempted substances for new products where technically possible.
30. Trade-in values will vary based on the condition, year, and configuration of your eligible trade-in device. Not all devices are eligible for credit. You must be at least the age of majority to be eligible to trade in for credit or for an Apple Gift Card. Trade-in value may be applied toward qualifying new device purchase, or added to an Apple Gift Card. Actual value awarded is based on receipt of a qualifying device matching the description provided when estimate was made. Sales tax may be assessed on full value of a new device purchase. In-store trade-in requires presentation of a valid photo ID (local law may require saving this information). Offer may not be available in all stores, and may vary between in-store and online trade-in. Some stores may have additional requirements. Apple or its trade-in partners reserve the right to refuse, cancel, or limit quantity of any trade-in transaction for any reason. More details are available from Apple's trade-in partner for trade-in and recycling of eligible devices. Restrictions and limitations may apply.
31. Program available for iPhone 17. Upgrade subject to eligible models. Available to qualified customers with a credit check and eligible U.S. credit or debit card. Requires a 24-month installment loan with a 0% APR from Citizens Bank, N.A. (subject to any interest, fees, or other costs payable to the card issuer), purchase of AppleCare+ for iPhone, and iPhone activation with one of these national carriers: AT&T, Boost Mobile, T-Mobile, or Verizon. Sales tax and any applicable fees due at time of purchase. Full terms apply.

Features are subject to change. Some features, applications, and services may not be available in all regions or all languages and may require specific hardware and software. For more information, see [Feature Availability](#).

Apple Pay is a service provided by Apple Payments Services LLC, a subsidiary of Apple Inc. Neither Apple Inc. nor Apple Payments Services LLC is a bank. Any card used in Apple Pay is offered by the card issuer.

† Apple Card Monthly Installments (ACMI) is a 0% APR payment option that is only available if you select it at checkout in the U.S. for eligible products purchased at Apple Store locations, [apple.com](#), the Apple Store app, or by calling 1-800-MY-APPLE, and is subject to credit approval and credit limit. See [support.apple.com/102730](#) for more information about eligible products. Existing customers: See your Customer Agreement for your variable APR. As of July 1, 2025, the variable APR on new Apple Card accounts ranges from 18.24% to 28.49%. You must elect to use ACMI at checkout. If you buy an ACMI-eligible product with a one-time payment on Apple Card at checkout, that purchase is subject to your Apple Card’s variable APR, not the ACMI 0% APR. Taxes and shipping on items purchased using ACMI are subject to your Apple Card’s variable APR, not the ACMI 0% APR. In order to buy an iPhone with ACMI, you must select one of the following carriers: AT&T, Boost Mobile, T-Mobile, or Verizon. An iPhone purchased with ACMI is always unlocked, so you can switch carriers at any time, subject to your carrier’s terms. ACMI is not available for purchases made online at the following special stores: Apple Employee Purchase Plan; participating corporate Employee Purchase Programs; Apple at Work for small businesses; Government and Veterans and Military Purchase Programs; or on refurbished devices. The last month’s payment for each product will be the product’s purchase price, less all other payments at the monthly payment amount. ACMI is subject to change at any time for any reason, including but not limited to installment term lengths and eligible products. See the [Apple Card Customer Agreement](#) for more information about ACMI.

To access and use all Apple Card features and products available only to Apple Card users, you must add Apple Card to Wallet on an iPhone or iPad that supports and has the latest version of iOS or iPadOS. Apple Card is subject to credit approval, available only for qualifying applicants in the United States, and issued by Goldman Sachs Bank USA, Salt Lake City Branch.

Apple Payments Services LLC, a subsidiary of Apple Inc., is a service provider of Goldman Sachs Bank USA for Apple Card and Savings accounts. Neither Apple Inc. nor Apple Payments Services LLC is a bank.

If you reside in the U.S. territories, please call Goldman Sachs at 877-255-5923 with questions about Apple Card.

iPhone	iPhone 17	Tech Specs			
Shop and Learn	Account	Apple Store	For Business	Apple Values	
	Manage Your Apple Account	Find a Store	Apple and Business	Accessibility	
	Apple Store Account	Genius Bar	Shop for Business	Education	
	iCloud.com	Today at Apple	For Education	Environment	
		Group Reservations		Inclusion and Diversity	
		Apple Camp		Privacy	
	Apple One	Apple Store App	Shop for K-12	Racial Equity and Justice	
	Apple TV+	Certified Refurbished	Shop for College	Supply Chain Innovation	
	Apple Music	Apple Trade In	For Healthcare	About Apple	
	Apple Arcade	Financing			Apple and Healthcare
	Apple Fitness+	Carrier Deals at Apple			
Apple News+	Order Status	For Government	Apple Leadership		
Apple Podcasts	Shopping Help		Career Opportunities		
Apple Books			Investors		
App Store		Shop for State and Local Employees	Ethics & Compliance		
Apple Card		Shop for Federal Employees	Events		
Apple Pay			Contact Apple		
Apple Cash					

More ways to shop: [Find an Apple Store](#) or [other retailer](#) near you. Or call [1-800-MY-APPLE](#) (1-800-692-7753).