Joshua Ye

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EDUCATION

University of Waterloo

2020 – 2025 | Waterloo, ON

Bachelor of Computer Science, Human-Computer Interaction and Business Specializations

EXPERIENCE

Product Manager Intern • Cloudflare

May 2024 – August 2024 | Austin, TX

- Enhancing the developer experience on Cloudflare's Developer Platform team

Product Manager Intern • BlackBerry

September 2023 – December 2023 | Waterloo, ON

- Drove the roadmap of the IVY Vehicle Data Platform by writing 15+ user stories and conducting technical research on competitor architectures to identify industry trends and inform market strategy
- Facilitated twice-a-week meetings to align product vision with engineering and triage bugs

Product Manager Intern • Ritual.co

January 2023 – April 2023 | Toronto, ON

- Scoped a co-worker referral system aimed to grow the activation and retention of workplace users by creating product requirement documentation, user flows, and 5 end-to-end designs
- Increased push notification enablement among active users by 20% through analyzing user behavior data on Looker and researching competitor engagement tactics
- Organized prototyping and usability testing with 25 customers using Maze to improve beta feature UX

Product Manager • UW Blueprint

December 2021 – September 2022 | Waterloo, ON

- Led a cross-functional team in deploying a web solution to streamline the coordination of 100+ volunteers at Sistering, a non-profit aiding at-risk women and trans folks in Toronto (case study)
- Reduced emails sent between volunteers and admins by 50% through prioritizing and acting on feedback from stakeholder syncs, usability testing, and Hotjar analytics
- Recorded 13 demo videos and wrote a 50-page user guide handed off to Sistering for launch (link)

Software Engineering Intern • KPMG

January 2022 – April 2022 | Toronto, ON

- Augmented tax return microservices using C# and SQL for One Port, a tax digitalization and automation tool used by 100,000+ tax practitioners, saving ~3 hours per client
- Boosted tax API performance speed by 50% through optimizing SQL queries

PROJECTS

Ronify • ronify.me

- Co-founded and built a Flask and MySQL web app (Github) for tracking customers via QR code forms
- Velocity Incubator semi-finalist and Randy Bauslaugh Entrepreneurship Award winner

SKILLS

Product - Agile, Jira, Confluence, Figma, Amplitude, Metrics, Backlogging, Project Management, SDLC
Development - JavaScript, Python, C#, React.js, Flask, Pandas, SQL, Git, Postman, OOP, Microsoft Azure