Jacqueline Schillinger

UX/UI Designer

Toastmasters, Social Events, Hiking, Traveling, Paleo, Minimalism, Psychology

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RELATED EXPERIENCE

Culture Palette — *Lead UX/UI Designer*

May 2016 - Present | Making Beautiful Interfaces a Reality for Small Businesses

– Led a team of designers and developers to produce results while meeting deadlines
– Fostered an environment of excellence through communication and collaboration
– Conducted user research (SWOTS, Surveys, Interviews, User Stories/Flows, Personas)
– Communicated with stakeholders via storytelling to convey research and designs
– Built a strong brand identity (Logo, Color Palette, Typography)
– Designed compelling lo/hi fidelity mockups and conducted user testing
– Prototyped mockups for presentations and user testing

Mj Photography — *Lead UX/UI Designer, Developer*

February 2017 - March 2017 | Capture Your Special Day on Film to Cherish Forever

– Worked directly with stakeholder to build brand identity
– Gathered feedback via surveys to build personas and define audience scope
– Conducted competitor SWOT analyses to prepare site's style & layout
– Designed compelling content with Balsamiq wireframes and Sketch mockups

Traks — *UX/UI Designer, Brand Strategist*

November 2016 - December 2016 | Record and Share Travel Experiences

– Constructed surveys, user stories, and personas
– Designed color palette and logo, and defined terminology
– Formulated site's layout with Balsamiq wireframing and Sketch mockups
– Prototyped the mockups through InVision to further user testing

EDUCATION

Bloc, San Francisco — *Immersive Design and Development*

August 2016 - March 2017

Spent over 7 months and 1,500 hours refining my designs and developing projects

San Diego Christian College, San Diego — *Liberal Arts*

January 2011 - June 2012

Studied art and architecture for 6 weeks in Italy during a study abroad

SKILLS

Prototyping

Wireframing

Mockups

Typography

Responsive Design

Storytelling

Style Guides

Logo Design

Surveys/Personas

HTML/CSS

PROGRAMS

Sketch

Adobe Suite

InVision

Balsamiq

Peek User Testing

GitHub

Draw.io

Trello

SOFT SKILLS

Time Management

Multitask

Leadership

Communication