

Jacqueline Schillinger

UX/UI Designer

Toastmasters, Social Events, Hiking, Traveling, Paleo, Minimalism, Psychology

Denver, CO

(715) 891-1338

hi@jacquelineschillinger.com

<http://jacquelineschillinger.com>

[linkedin.com/in/jacquelineschillinger/](https://www.linkedin.com/in/jacquelineschillinger/)

RELATED EXPERIENCE

Culture Palette — *Lead UX/UI Designer*

May 2016 - Present | Making Beautiful Interfaces a Reality for Small Businesses

- Lead a team of designers and developers to get excellent results
- Conducted user research (SWOTS, Surveys, Interviews, User Stories/Flows, Personas)
- Communicated with stakeholders via storytelling to convey research and design
- Built a strong brand identity (Logo, Color Palette, Typography)
- Designed compelling lo/hi fidelity mockups and conducted user testing
- Prototyped mockups for presentations and user testing

Mj Photography — *Lead UX/UI Designer, Developer*

February 2017 - March 2017 | Capture Your Wedding Experience to Remember Forever

- Designed the logo, colors, and general style through mind-mapping and UX
- Worked directly with stakeholder to ensure design was conveying her vision
- Gathered feedback via surveys to build personas and define audience scope
- Conducted competitor SWOT analyses to prepare site's style & layout
- Designed compelling content with Balsamiq wireframes and Sketch mockups

Traks — *UX/UI Designer, Brand Strategist*

November 2016 - December 2016 | Record and Share Travel Experiences

- Constructed surveys, user stories, and personas
- Designed color palette and logo, and defined terminology
- Formulated site's layout with Balsamiq wireframing and Sketch mockups
- Prototyped the mockups through InVision to further user testing

EDUCATION

Bloc, San Francisco — *Immersive Design and Development*

August 2016 - March 2017

Spent over 7 months and 1,500 hours refining design and developing projects

San Diego Christian College, San Diego — *Liberal Arts*

January 2011 - June 2012

Studied art and architecture for 6 weeks in Italy during a study abroad

SKILLS

Prototyping
Wireframing
Mockups
Typography
Responsive Design
Storytelling
Style Guides
Logo Design
Surveys/Personas
HTML/CSS

PROGRAMS

Sketch
Adobe Suite
InVision
Balsamiq
Peek User Testing
GitHub
Draw.io
Trello

SOFT SKILLS

Time Management
Multitask
Leadership
Communication