Jacqueline Schillinger

UX/UI Designer and Developer
Toastmasters, Social Events, Hiking, Traveling, Paleo, Minimalism

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SELECT PROJECTS

MJ Photography — *UX/UI Designer, Front End Developer*
February 2017 - March 2017 | Capture Your Wedding Experience to Remember Forever

– Developed the logo, colors, and general style through mind-mapping and UX
– Gathered feedback via surveys to build personas and define audience scope
– Conducted competitor SWOT analyses to prepare site's style & layout
– Arranged site's content with Balsamiq wireframes and Sketch mockups
– Developed the website using HTML, CSS, JavaScript, and jQuery

heartbeatz — *UX/UI Designer, Front End Developer*
December 2016 - March 2017 | Music Player Application

– Built the visual layout of the website using HTML, CSS, and JavaScript
– Refactored some of the heavier JavaScript content with jQuery
– Organized the site to be responsive with CSS media queries
– Rebranded the site with a new logo, name, and color palette

Traks — *UX/UI Designer, Brand Strategist*
November 2016 - December 2016 | Record and Share Travel Experiences

– Constructed surveys, user stories, and personas
– Designed color palette and logo, and defined terminology
– Formulated site's layout with Balsamiq wireframing and Sketch mockups
– Prototyped the mockups through inVision to further user testing
– Implemented amendments to the design per Peek User Testing

EDUCATION

Bloc, San Francisco — *Immersive Design and Code Program*
August 2016 - March 2017
Spent over 7 months and 1,200 hours learning design and developing projects

San Diego Christian College, San Diego — *Liberal Arts*
January 2011 - June 2012

SKILLS

Prototyping

Wireframing

Mockups

Brand Strategy

Responsive Design

Personas

Style Guides

Logo Design

Surveys

PROGRAMS

Sketch

Illustrator

Photoshop

inVision

Balsamiq

Peek User Testing

GitHub

Draw.io

Google

LANGUAGES

HTML

CSS

JavaScript

jQuery