

Insight Toys Corporation Report

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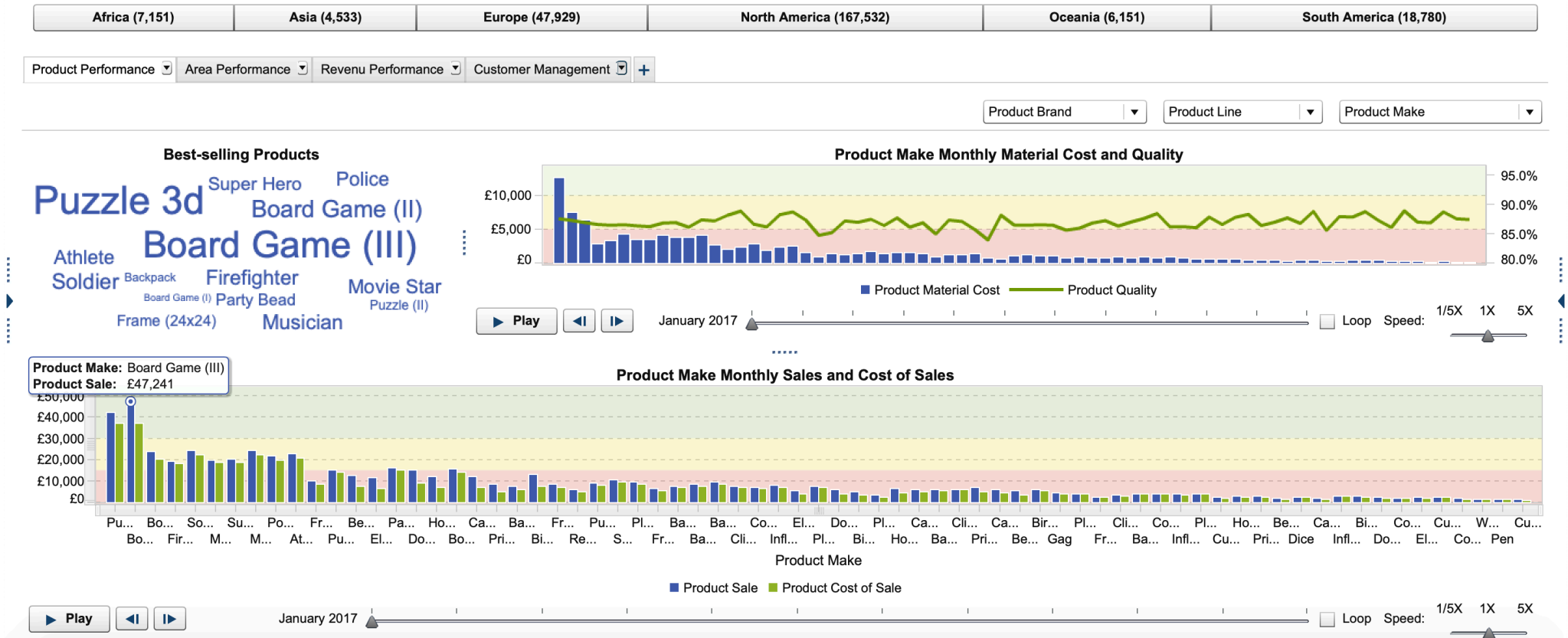
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Product Performance

This section mainly analysis the product performance to indicate some of the best-selling products and help to develop the strategy.

Through the above button bar, you could present the report on a global and continent level.

Because this section focus on product, the drop-down list (Product Brand, Product Line and Product Make) allows probing specific information.



Description

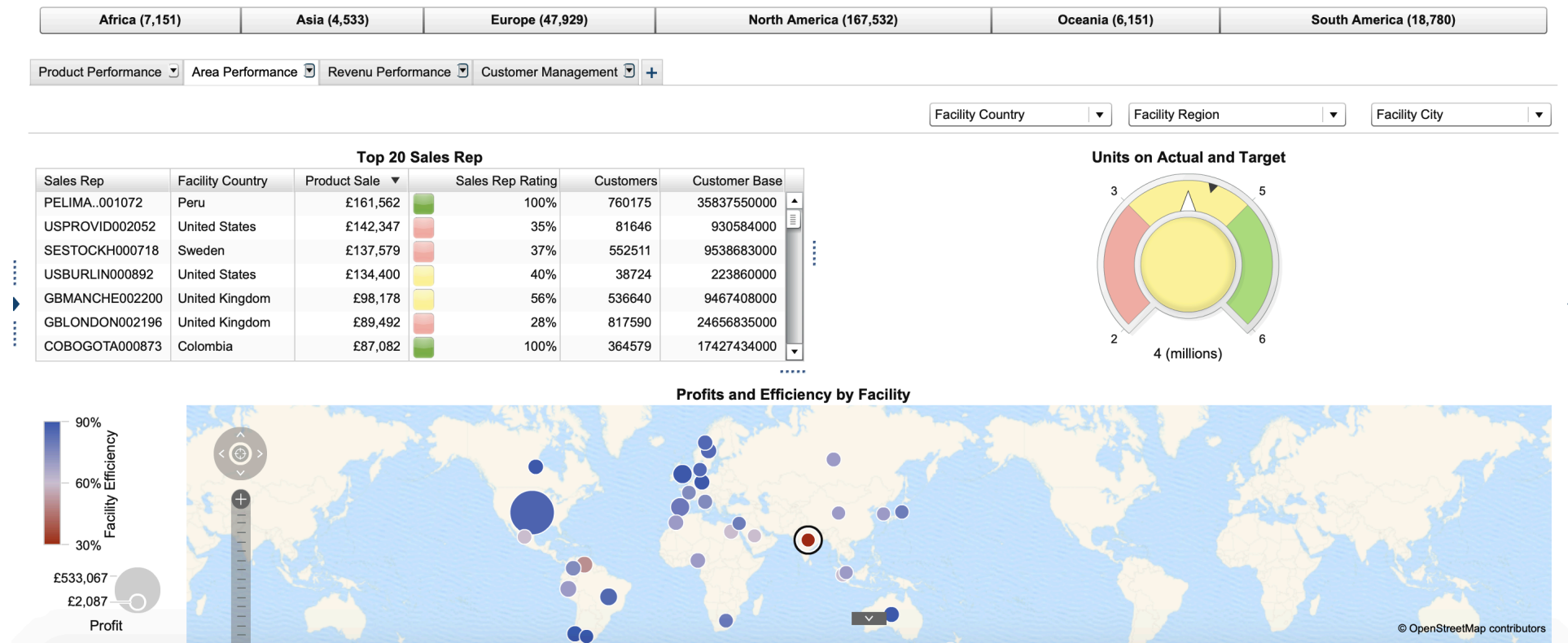
- Best-selling Products: These words stand for the top 15 best-selling products.
- Product Make Monthly Material Cost and Quality: The material cost and quality of product make in each transaction month which can be adjusted by animation.
- Product Make Monthly Sales and Cost of Sales: The monthly sales and cost of sales in product make. Month can be adjusted by animation.

Area Performance

As a multinational corporation around the world, this section mainly analysis each area performance.

Through the above button bar, you could present the report on a global and continent level.

Because this section focus on area, the drop-down list (Facility Country, Facility Region and Facility city) allows probing specific information.



Description

- Top 20 Sales Rep: It shows the top 20 sales representatives by product sales. It can be rearranged by clicking Sales Rep Rating, Customers or Customer Base.
- Units on Actual and Target: The gauge indicates total actual and target units.
- Profits and Efficiency by Facility: Through this map, it is clear to know where the main profits came from and even which facilities should improve their efficiency. It can be more specific by clicking the circle to access country, region and city.

Revenue Performance

This section mainly analysis the revenue performance of Insight Toy Company in 2017 to evaluate a company's financial health.

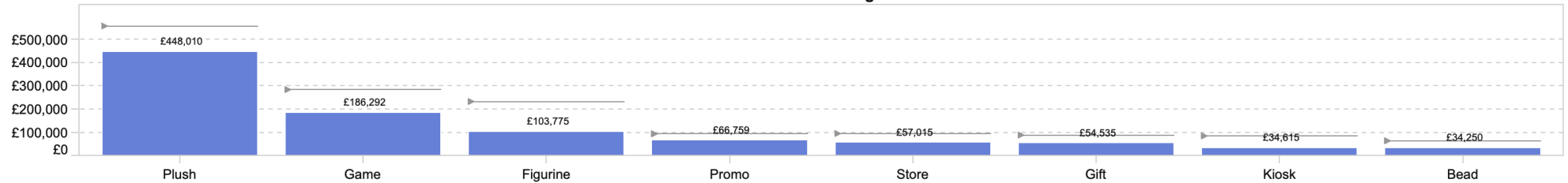
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Africa (7,151)	Asia (4,533)	Europe (47,929)	North America (167,532)	Oceania (6,151)	South America (18,780)
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Product Performance ▾ Area Performance ▾ Revenu Performance ▾ Customer Management ▾ +

Transaction Month ▾ Transaction Weekday ▾ Transaction Date ▾

Profits on Actual and Target



Revenue Detail over 2017

Product Line ▲			Total		Bead		Figurine		Game		Gift		Kiosk		Plush
Transaction ... ▲	Transaction ... ▲	Transac... ▲	Product Sale	Profit	Product Sale	Profit	Product Sale	Profit	Product Sale	Profit	Product Sale	Profit	Product Sale	Profit	Product Sale
Total			£6,284,652	£985,252	£453,781	£34,250	£1,406,497	£103,775	£1,340,277	£186,292	£483,821	£54,535	£460,018	£34,615	£1,232,815
2017	1st quarter 2017		£1,648,836	£260,214	£113,974	£8,667	£368,160	£27,178	£382,039	£54,050	£124,068	£13,967	£115,506	£8,796	£327,615
	2nd quarter 2017		£1,320,316	£200,825	£112,204	£8,241	£272,706	£20,125	£257,635	£36,194	£118,395	£13,348	£111,015	£8,223	£239,975
	3rd quarter 2017		£1,279,935	£195,371	£106,102	£8,105	£269,381	£19,882	£245,872	£34,177	£108,823	£12,285	£108,143	£8,051	£229,645
	4th quarter 2017	October 2017	£465,894	£73,331	£36,207	£2,706	£94,576	£7,016	£82,711	£10,829	£39,018	£4,404	£39,243	£2,822	£91,725
		November 2017	£823,738	£134,057	£43,780	£3,263	£210,693	£15,489	£199,507	£27,580	£49,172	£5,532	£44,970	£3,447	£177,950
		December 2017													

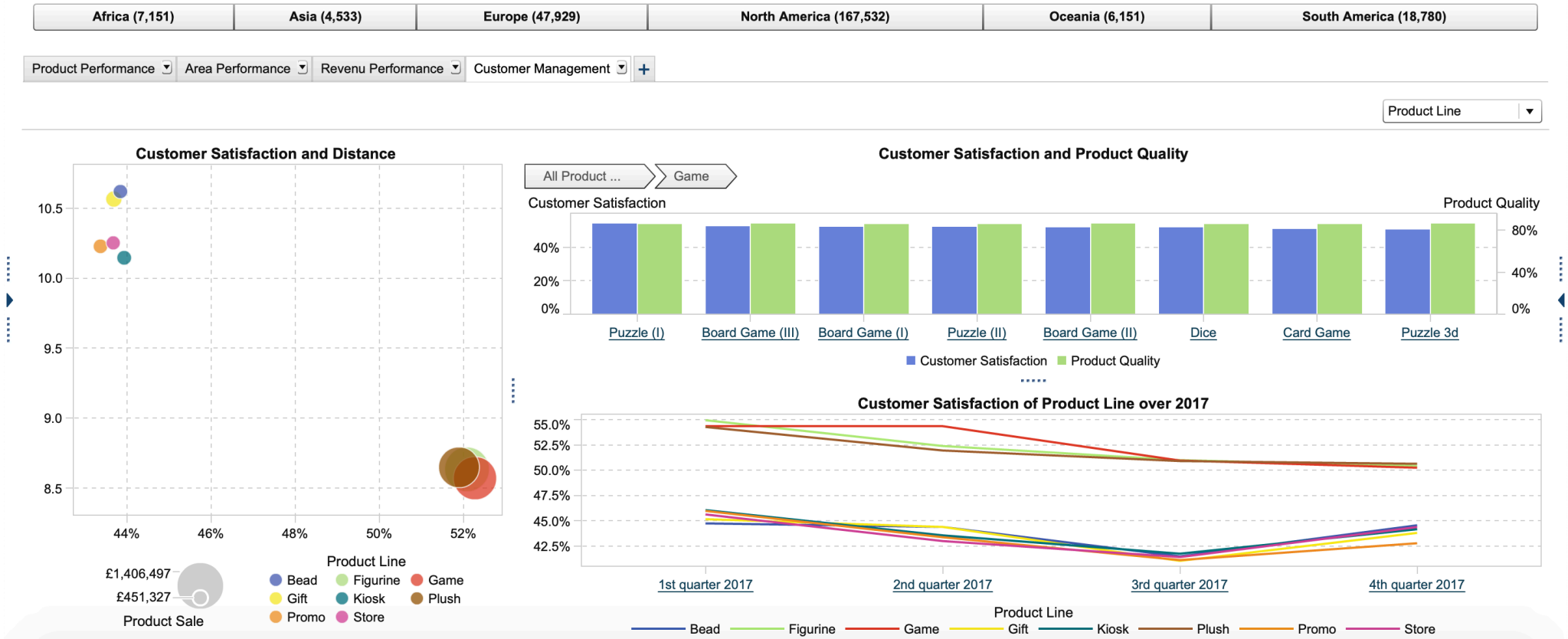
Description

- Profits on Actual and Target: This graph compares the target profit and actual profit of the product line in 2017.
- Revenue Detail over 2017: This table gives more detail revenue information on the product line in the quarter of the year. By clicking the quarter of the year can access months.

Customer Management

This section mainly analysis customer satisfaction by different factors in order to manage and understand the customers.

Through the above button bar, you could present the report on a global and continent level.



Description

- Customer Satisfaction and Distance: Whether the customer satisfaction and customer distance have an effect on product lines sales.
- Customer Satisfaction and Product Quality: This graph compares customer satisfaction and product quality in the product line. It can be more specific by clicking product line to accessed product make.
- Customer Satisfaction and Product Quality: This graph shows the change in customer satisfaction of product line in 2017. The transaction hierarchy can be used by choosing the quarter of the year.