



PUBS PRICING

--> How many pubs are located in each country?

```
SELECT COUNTRY, COUNT(PUB_ID) AS TOTAL_PUBS
FROM
PUBS GROUP BY COUNTRY
```

--> What is the total sales amount for each pub, including the beverage price and quantity sold?

```
SELECT P.PUB_ID, P.PUB_NAME, SUM(B.PRICE_PER_UNIT*S.QUANTITY) AS TOTAL_SALES
FROM
PUBS AS P
JOIN SALES AS S
ON P.PUB_ID = S.PUB_ID
JOIN BEVERAGES AS B
ON S.BEVERAGE_ID = B.BEVERAGE_ID
GROUP BY P.PUB_ID, P.PUB_NAME
```

--> Which pub has the highest average rating?

```
SELECT TOP 1 P.PUB_ID, P.PUB_NAME, ROUND(AVG(R.RATING),2) AS RATING
FROM PUBS AS P
JOIN RATINGS AS R
ON P.PUB_ID = R.PUB_ID
GROUP BY P.PUB_ID, P.PUB_NAME
ORDER BY RATING DESC
```

--> What are the top 5 beverages by sales quantity across all pubs?

```
SELECT TOP 5 B.BEVERAGE_ID, B.BEVERAGE_NAME, SUM(B.PRICE_PER_UNIT * S.QUANTITY) AS TOTAL_SALES
FROM BEVERAGES AS B
JOIN
SALES AS S
ON B.BEVERAGE_ID = S.BEVERAGE_ID
GROUP BY B.BEVERAGE_ID, B.BEVERAGE_NAME
ORDER BY TOTAL_SALES DESC
```

--> How many sales transactions occurred on each date?

```
SELECT TRANSACTION_DATE, COUNT(SALE_ID) AS TOTAL_TRANSACTIONS
FROM SALES
GROUP BY TRANSACTION_DATE
```

--> Find the name of someone that had cocktails and which pub they had it in.

```
SELECT R.CUSTOMER_NAME, R.PUB_ID, P.PUB_NAME
FROM RATINGS AS R
JOIN PUBS AS P
ON R.PUB_ID = P.PUB_ID
WHERE R.REVIEW LIKE '%COCKTAIL%'
GROUP BY R.CUSTOMER_NAME, R.PUB_ID, P.PUB_NAME
```

--> What is the average price per unit for each category of beverages, excluding the category 'Spirit'?

```
SELECT CATEGORY, ROUND(AVG(PRICE_PER_UNIT),2) AS AVG_PRICE_UNIT
FROM BEVERAGES
WHERE CATEGORY NOT IN ('SPIRIT')
GROUP BY CATEGORY
```

-->Which pubs have a rating higher than the average rating of all pubs?

```
WITH CTE1 AS (  
SELECT P.PUB_ID, P.PUB_NAME, ROUND(AVG(R.RATING),2) AS AVG_RATING  
FROM PUBS AS P  
JOIN RATINGS AS R  
ON P.PUB_ID = R.PUB_ID  
GROUP BY P.PUB_ID, P.PUB_NAME),  
CTE2 AS  
( SELECT AVG(R.RATING) AS TOTAL_AVG_RATING FROM RATINGS AS R)  
SELECT * FROM CTE1 WHERE AVG_RATING > ( SELECT AVG(R.RATING) AS TOTAL_AVG_RATING FROM RATINGS AS R)
```

--> What is the running total of sales amount for each pub, ordered by the transaction date?

```
WITH CTE1 AS  
(SELECT S.PUB_ID, P.PUB_NAME,S.TRANSACTION_DATE, B.PRICE_PER_UNIT, S.QUANTITY  
FROM SALES AS S  
JOIN BEVERAGES AS B  
ON S.BEVERAGE_ID = B.BEVERAGE_ID  
JOIN PUBS AS P  
ON P.PUB_ID = S.PUB_ID )  
SELECT PUB_ID, PUB_NAME, TRANSACTION_DATE, (PRICE_PER_UNIT*QUANTITY) AS TOTAL_SALES,  
SUM(PRICE_PER_UNIT * QUANTITY) OVER(PARTITION BY PUB_ID ORDER BY TRANSACTION_DATE ROWS UNBOUNDED PRECEDING) AS RUNNING_TOTAL  
FROM CTE1  
ORDER BY PUB_ID, TRANSACTION_DATE
```

--> For each country, what is the average price per unit of beverages in each category, and what is the overall average price per unit of beverages across all categories?

```
SELECT AVG(PRICE_PER_UNIT) AS AVG_PRICE_UNIT  
FROM BEVERAGES  
  
SELECT P.COUNTRY, B.BEVERAGE_NAME,B.CATEGORY, CAST(AVG(B.PRICE_PER_UNIT) AS DECIMAL(9,2)) AS AVG_PRICE_UNIT  
FROM PUBS AS P  
JOIN SALES AS S  
ON P.PUB_ID = S.PUB_ID  
JOIN BEVERAGES AS B  
ON S.BEVERAGE_ID = B.BEVERAGE_ID  
GROUP BY P.COUNTRY,B.BEVERAGE_NAME, B.CATEGORY  
ORDER BY P.COUNTRY
```

--> For each pub, what is the percentage contribution of each category of beverages to the total sales amount, and what is the pubs overall sales amount?

```
WITH CTE1 AS (  
SELECT A.*, B.* FROM  
( SELECT P.PUB_ID, P.PUB_NAME,B.CATEGORY ,SUM(B.PRICE_PER_UNIT * S.QUANTITY) AS SALES  
FROM PUBS AS P  
JOIN SALES AS S  
ON P.PUB_ID = S.PUB_ID  
JOIN BEVERAGES AS B  
ON B.BEVERAGE_ID = S.BEVERAGE_ID  
GROUP BY P.PUB_ID, P.PUB_NAME,B.CATEGORY) AS A,  
( SELECT SUM(B.PRICE_PER_UNIT * S.QUANTITY) AS TOTAL_SALES  
FROM SALES AS S  
JOIN BEVERAGES AS B  
ON B.BEVERAGE_ID = S.BEVERAGE_ID) AS B )  
SELECT *,(SALES/TOTAL_SALES)*100 AS PRECENT_CONTRIBUTION FROM CTE1
```