KONRAD PESCHKA

DATA & BUSINESS ANALYST

CONTACT

📞 +56922491309

✉️ konradpeschka@gmail.com

🌐 https://konredus.github.io

🏠 Valdivia - Los Rios - Chile

SOFT SKILLS

- Team Leader
- Time Management
- Speaker and Presenter
- Lean Startup Method
- Content Creator

TECH SKILLS

- Excel and Power BI
- Tableau and Data Studio
- C, R, Python, and SQL
- ETL processes
- Cloud Databases

LANGUAGES

- Spanish (native)
- German (native)
- English (intermediate)

PROFESSIONAL SUMMARY

Electronic engineer with experience in data processing with ETL, analysis and visualizations using tools like Power BI, SQL, Python and R.
Creative in producing educational content related to electronics and robotics. Leadership and entrepreneurial skills in EdTech and startup companies. Complemented with executive and managerial coaching, focused on driving growth and efficiency through informed decisions and data-driven strategies.

WORK EXPERIENCE

Freelance Data Analyst (July 2022 - Present)

I help businesses optimize their data infrastructure and make informed decisions. I dedicate myself to processing, cleaning, transforming, and visualizing data, turning it into valuable information. My focus is on driving growth and improving efficiency through the intelligent use of data, enriching decision-making and business strategy.

Founder & CEO - EdTech - Tribumaker (Jan 2020 - Apr 2022)

At Tribumaker, I created and led the production of innovative educational content in electronics, robotics, and the maker world. As founder and CEO, I guided a team of 15 people, was responsible for raising capital, and carrying out proof of concept tests. Despite closing the company due to a lack of product-market fit, I demonstrated leadership and entrepreneurial skills and gained valuable insights into the world of startups.

EDUCATION & ACHIEVEMENTS
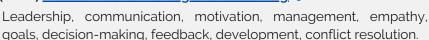
(2023) [Power BI Specialist](#) 🔗

Analysis, data visualization, reports, dashboards, DAX, integration, modeling, transformation, KPI, collaboration.

(2022) [Professional Data Analyst](#) 🔗

ETL, analysis, visualization, statistics, insights, data-driven decisions, SQL, R, Python, Tableau, BigQuery, Integrity.

(2021) [Executive and Managerial Coaching](#) 🔗

Leadership, communication, motivation, management, empathy, goals, decision-making, feedback, development, conflict resolution.

(2019) [TED Speaker and Presenter](#) 🔗

Communication, storytelling, persuasion, presentation, inspiration, connection, structure, clarity, stage presence, emotional impact.

(2018) [Electronic Engineer](#) 🔗

Mathematics and statistics, circuits, electronic systems, design, programming, microcontrollers, signals, robotics, control.