

2013

STREET

NINJA® 300  
ALL-NEW



Kawasaki

2013

NINJA™ 300 / 300 ABS

STREET

**Introducing the all-new Ninja 300 and Ninja 300 ABS** — Engine and chassis performance and the latest available technology — the name “Ninja” implies the very best that Kawasaki has to offer. For the Ninja 300, it means a larger-displacement 296cc engine with the power and torque to eclipse everything in its class, racetrack-level chassis stability, and race-derived clutch technology that offers a supersport-style back-torque limiter and increased ride feel. Reduced vibration and new heat management technology result in high-quality ride feel and comfort level that puts the Ninja 300 in a class of its own.



NINJA 300 SPECIAL EDITION -  
LIME GREEN/EBONY†

PERFORMANCE & QUALITY BEYOND ITS CLASS

**NINJA®**  
hardcore technology 

## FUEL-INJECTED 296cc, 4-STROKE PARALLEL TWIN



Designed for rider-friendly response, the Ninja 300's fuel-injected Parallel Twin engine produces smooth, torquey power at low and medium rpm and powerful acceleration at high rpm. The larger displacement engine delivers noticeably stronger performance than its predecessor. The Ninja 300's responsive engine performance benefits from many revisions including new pistons, cylinder, cylinder head, assist and slipper clutch function and exhaust.

## RACE-DERIVED CLUTCH TECHNOLOGY



Based on racing technology, the new Assist & Slipper Clutch acts as both a back-torque limiter to help prevent the rear tire from hopping when excessive engine braking occurs – as a result of quick downshifts (or an accidental downshift) and a self-servo mechanism for a lighter clutch lever feel.

## FINE-ATOMISING INJECTORS & DUAL THROTTLE VALVES



Like the Ninja ZX-10R and Ninja ZX-6R, the new Ninja 300 uses dual throttle valves. In addition to giving natural, linear throttle response, dual throttle valves also contribute to high performance, combustion efficiency and fuel economy regardless of temperature or air pressure.

## CIRCUIT-DEVELOPED DIAMOND FRAME



Fine-tuned on the circuit, the new diamond frame features redesigned high-tensile steel main tubes with 150% increase in strength. The additional gusseting and rubber front engine mounts ensure the high level of chassis stability necessary for sport riding.

## LATEST SPEC ABS (EX300BDF/A MODELS)



For additional rider reassurance, an ABS model is also available. Its high-spec system was designed specially for motorcycles

and features the world's smallest ABS unit.

## NARROW FRONT SEAT



Ultra low front seat is narrower near the tank (between the rider's thighs), for an easy reach to the ground.

## 37 mm TELESCOPIC FRONT FORK

To match the increased engine performance and more rigid frame, the Ninja 300 is equipped with a new 37 mm fork with revised settings for increased ride comfort in the city, and smooth, stable handling when sport riding.

## WIDER 140 mm REAR TIRE



New rear tire provides increased straight-line stability. New tire compound offers exceptional grip in both dry and wet conditions.

## KAMS HEAT MANAGEMENT TECHNOLOGY



Large openings in the fairing promote airflow when riding to help dissipate engine heat. Fin design helps direct hot engine air away from the rider for increased comfort. Innovative Kawasaki technology, like the new radiator fan cover (patent pending) located behind the radiator directs hot air down and away from the rider, significantly increasing comfort when you're stuck in heavy traffic.



NINJA 300 - Ebony<sup>†</sup>NINJA 300 - Passion Red<sup>†</sup>NINJA 300 ABS - Ebony<sup>†</sup>NINJA 300 ABS SPECIAL EDITION - Ebony/Metallic Moondust Gray<sup>†</sup>

|  |   |
|--|---|
| <b>Engine type</b>                     | 4-stroke, DOHC, Parallel Twin   |
| <b>Displacement</b>                    | 296cc   |
| <b>Bore x stroke</b>                   | 62.0 x 49.0 mm  |
| <b>Compression ratio</b>               | 10.6:1  |
| <b>Maximum torque<sup>‡</sup></b>      | 27 N.m {2.8 kgf.m} @ 10,000 rpm   |
| <b>Fuel system</b>                     | Digital fuel injection with two 32 mm Keihin throttle bodies  |
| <b>Cooling system</b>                  | Liquid  |
| <b>Ignition</b>                        | Digital   |
| <b>Starting</b>                        | Electric  |
| <b>Transmission</b>                    | 6-speed, with Assist and Slipper clutch function and positive neutral finder  |
| <b>Final drive</b>                     | Sealed chain  |
| <b>Frame type</b>                      | Tube diamond, steel   |
| <b>Rake/trail</b>                      | 27°/93 mm (3.7 in.)   |
| <b>Suspension / front wheel travel</b> | 37 mm telescopic fork/<br>120 mm (4.7 in.)  |
| <b>Suspension / rear wheel travel</b>  | Bottom-Link Uni-Trak® with gas-charged shock and 5-way adjustable preload/132 mm (5.2 in.)                                      |
| <b>Tire, front/rear</b>                | 110/70-17; 140/70-17  |
| <b>Brakes, front</b>                   | Single 290 mm petal disc with single balanced actuation dual-piston   |
| <b>Brakes, rear</b>                    | Single 220 mm petal disc with dual-piston callipers<br><b>ABS:</b> Single 220 mm petal disc with single-piston caliper with ABS |
| <b>Wheelbase</b>                       | 1405 mm (55.3 in.)  |
| <b>Seat height</b>                     | 785 mm (30.9 in.)   |
| <b>Length, width, height</b>           | 2015 x 715 x 1110 mm (79.3 x 28.5 x 43.7 in.)   |
| <b>Fuel capacity</b>                   | 17 litres (3.7 gal.)  |
| <b>Curb mass**</b>                     | 172 kg (379.0 lbs.) <b>ABS:</b> 174 kg (383.4 lbs.)   |
| <b>Colour</b>                          | Ebony or Passion Red or<br>Lime Green/Ebony (Special Edition)   |
|  | <b>ABS:</b> Ebony or<br>Ebony/Metallic Moondust Gray (Special Edition)  |
| <b>Warranty</b>                        | 12 months   |

\* Includes all necessary materials and fluids to operate correctly, full tank of fuel (more than 90% of capacity) and tool kit (if supplied)

#### KAWASAKI CARES

Always wear a helmet, eye protection, and proper apparel. Never ride under the influence of drugs or alcohol. Adhere to the maintenance schedule in your owner's manual.

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[kawasaki.ca/13ninja300](http://kawasaki.ca/13ninja300)

View our complete accessory catalogue @  
[kawasaki.ca/accessories](http://kawasaki.ca/accessories)

EXTEND YOUR FACTORY PROTECTION



Ninja



The specifications mentioned here apply to and have been achieved by production models under standard operating conditions. We intend only to give a fair description of the vehicle and its performance capabilities but these specifications may not apply to every machine supplied for sale. Kawasaki Heavy Industries, Ltd. reserves the right to alter specifications without prior notice. Equipment illustrated and specifications may vary to meet individual markets. Available colours may vary by market. Professional rider on a closed course



<sup>†</sup> Canadian model may not be exactly as shown