

The background features a dark blue gradient with faint, light blue geometric patterns. On the left side, there are several concentric circles and arcs, some with degree markings ranging from 40 to 260. Arrows indicate a clockwise direction of movement. The overall aesthetic is technical and analytical.

SENIOR WEEK PLANNING SURVEY ANALYSIS

MAX E. SCHNIDMAN

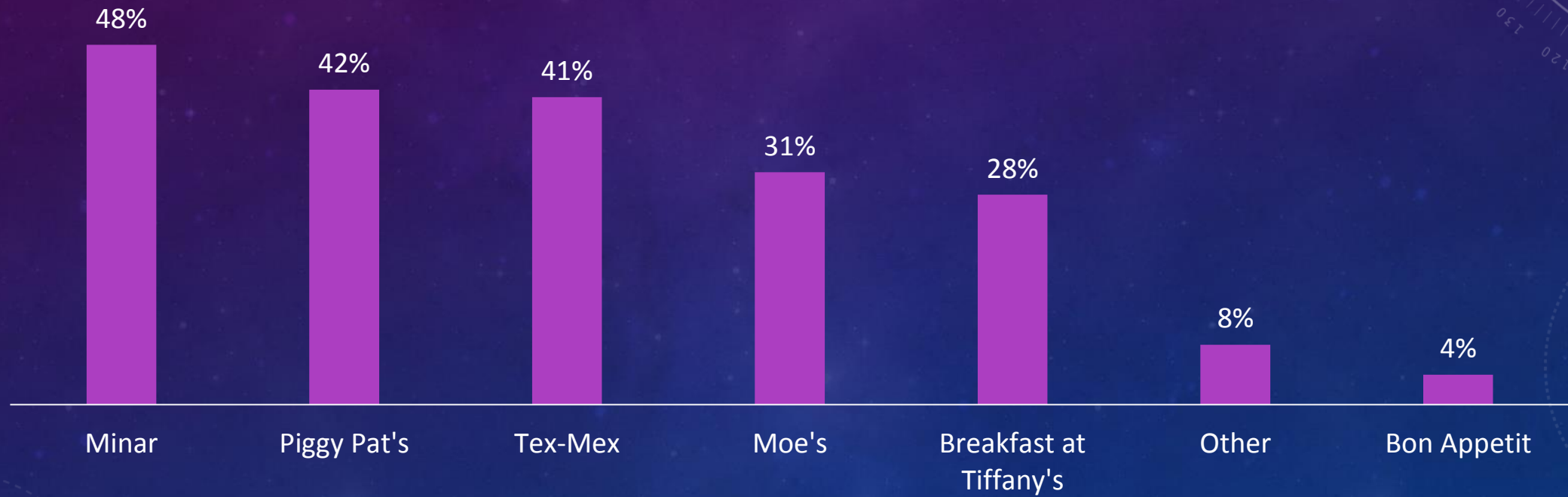
CLASS OF 2014

STUDENT ASSEMBLY PARLIAMENTARIAN

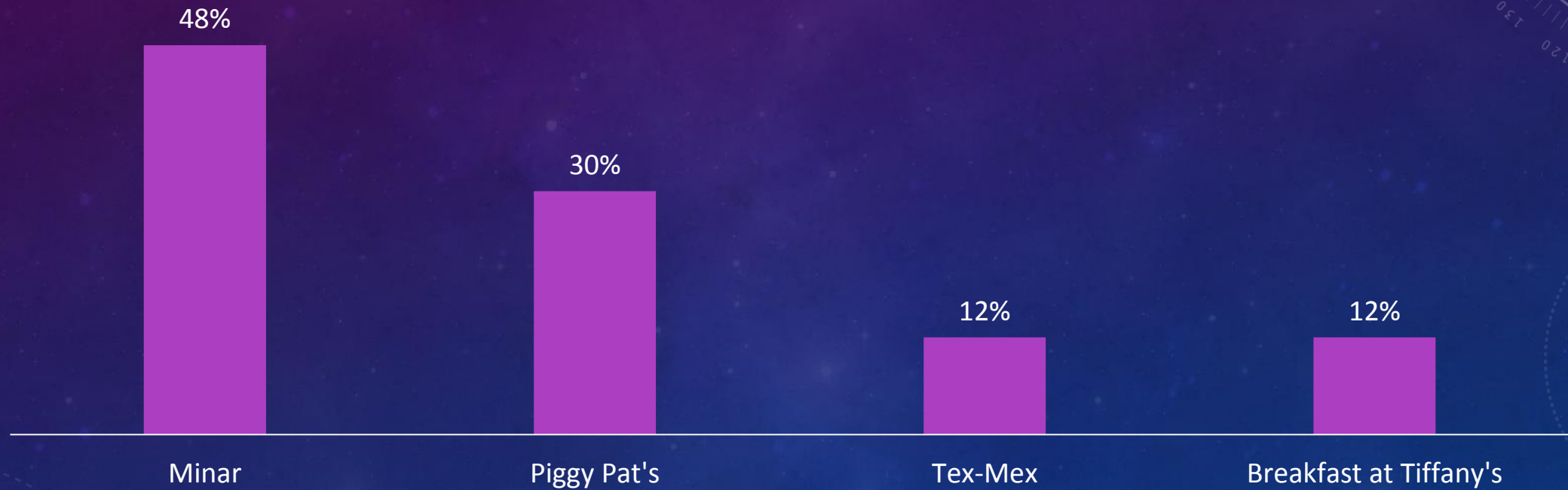
THE SENIOR WEEK PLANNING SURVEY

- Survey to determine preferences for senior week:
 - Limited to seniors
 - 377 responses
- Preference areas:
 - Food
 - Sub-Free Events
 - Gear
 - Music
 - Alcoholic Events
 - Venue
- Comments:
 - General Suggestions
 - Sub-Free Event Suggestions
 - Concerns

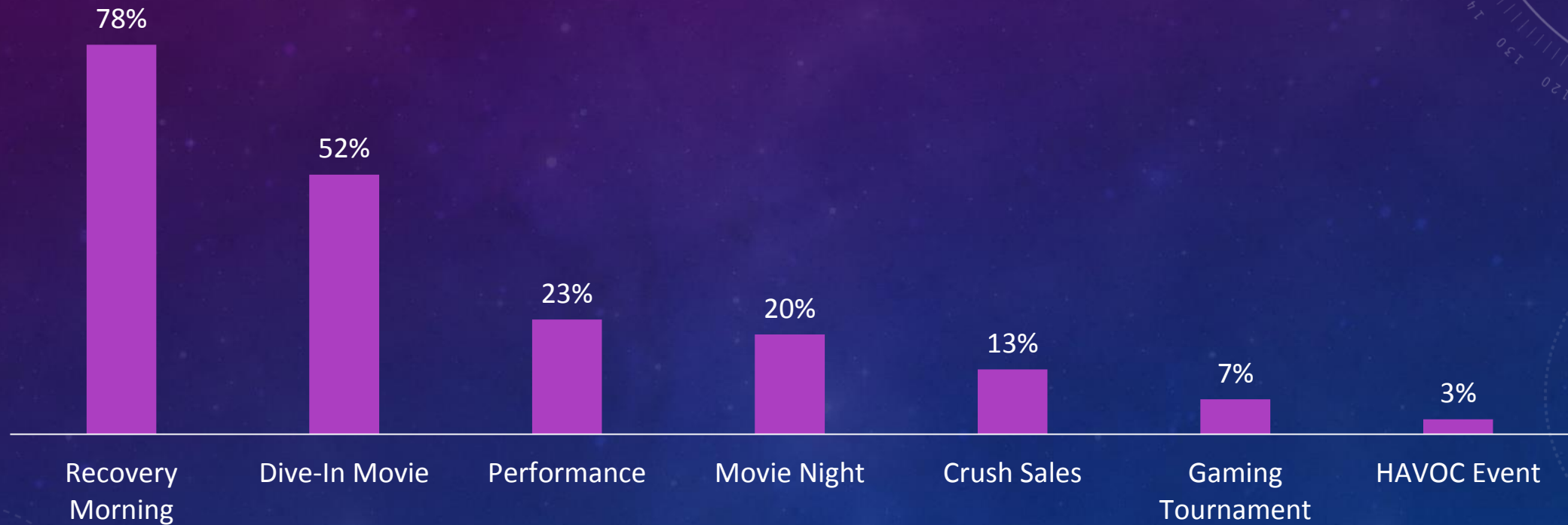
FOOD BY PREFERENCE



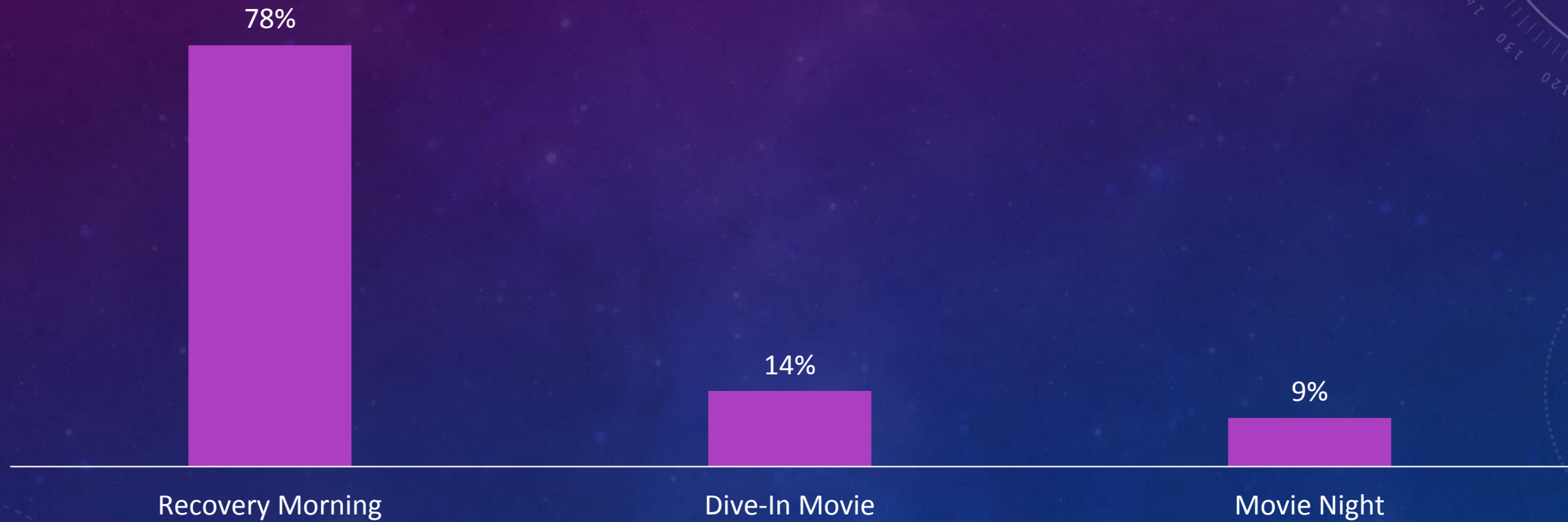
FOOD BY UNIQUE % OF CAMPUS REACHED



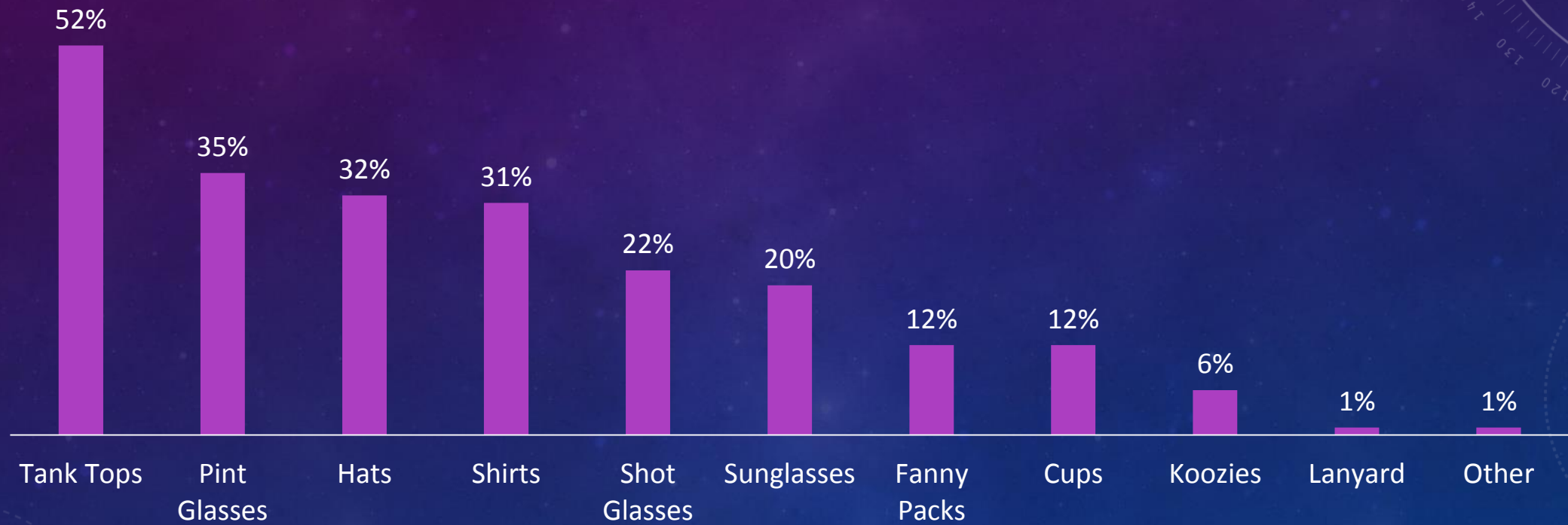
SUB-FREE EVENTS BY PREFERENCE



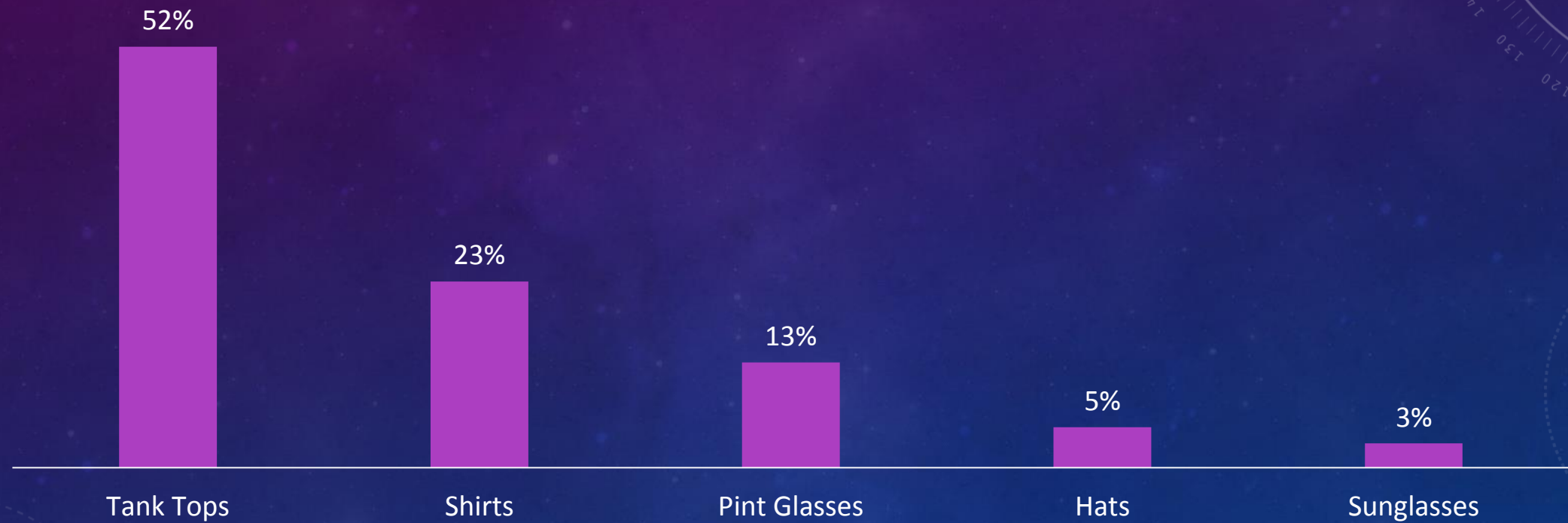
SUB-FREE EVENTS BY UNIQUE % OF CAMPUS REACHED



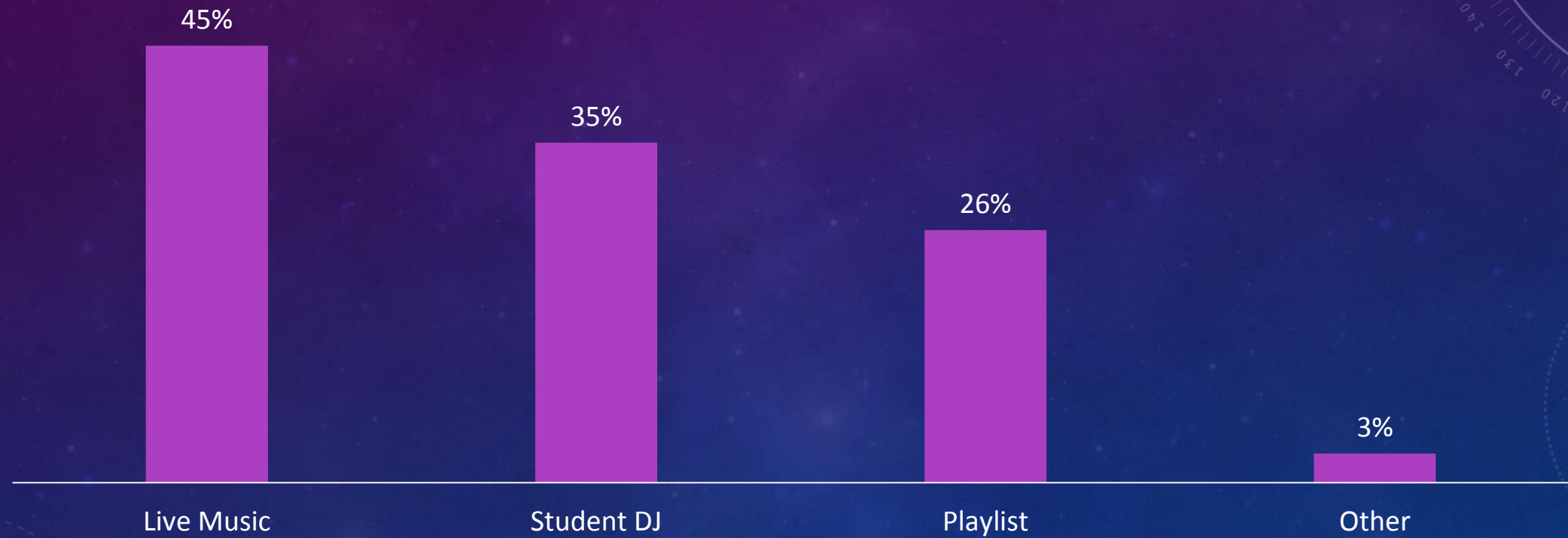
GEAR BY PREFERENCE



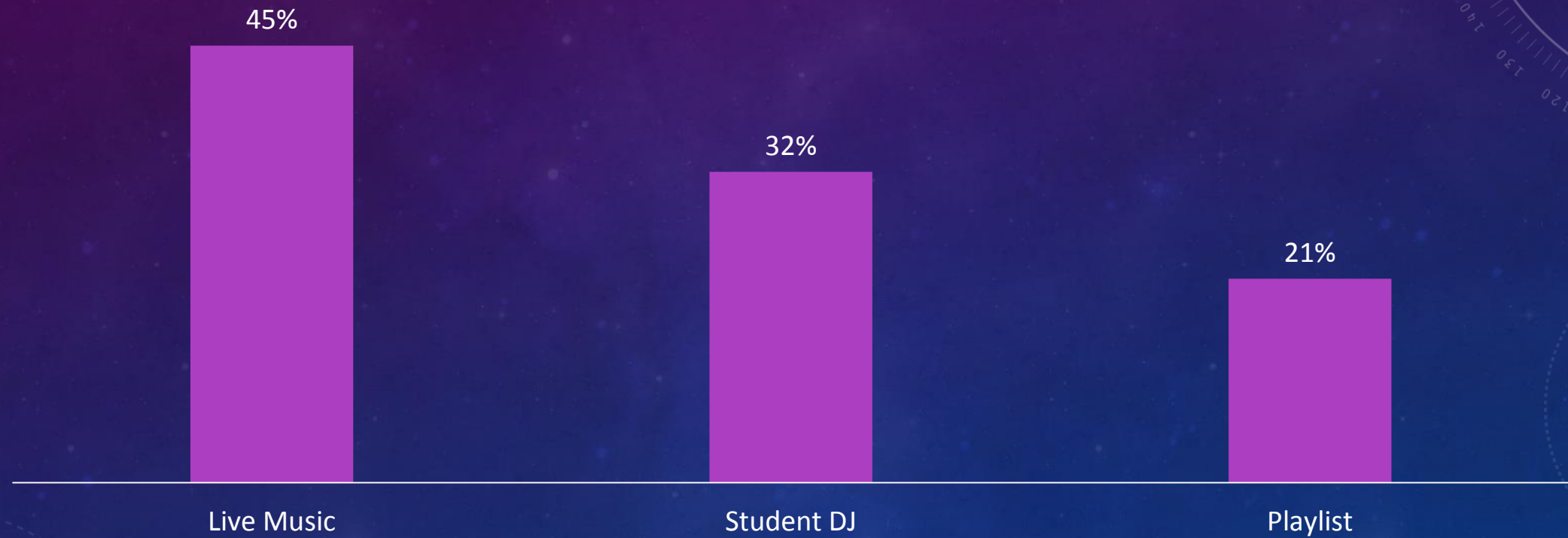
GEAR BY UNIQUE % OF CAMPUS REACHED



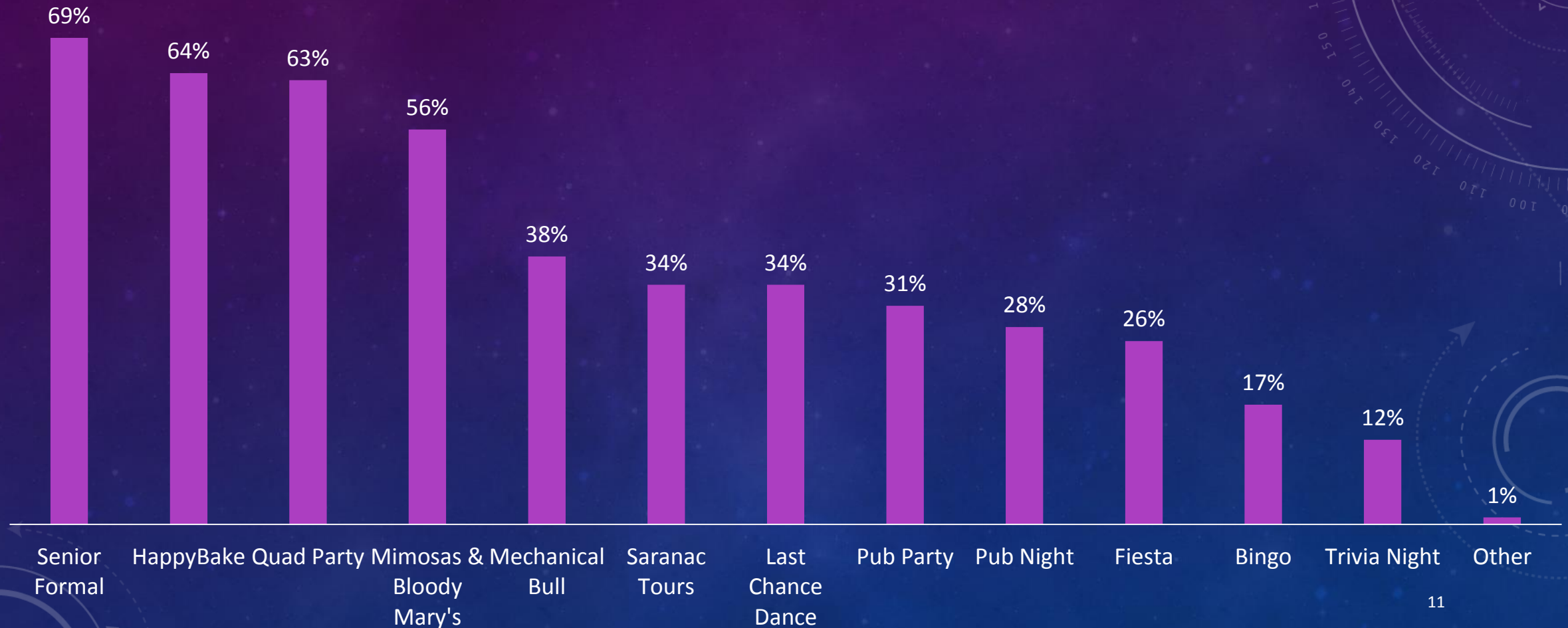
MUSIC BY PREFERENCE



MUSIC BY UNIQUE % OF CAMPUS REACHED



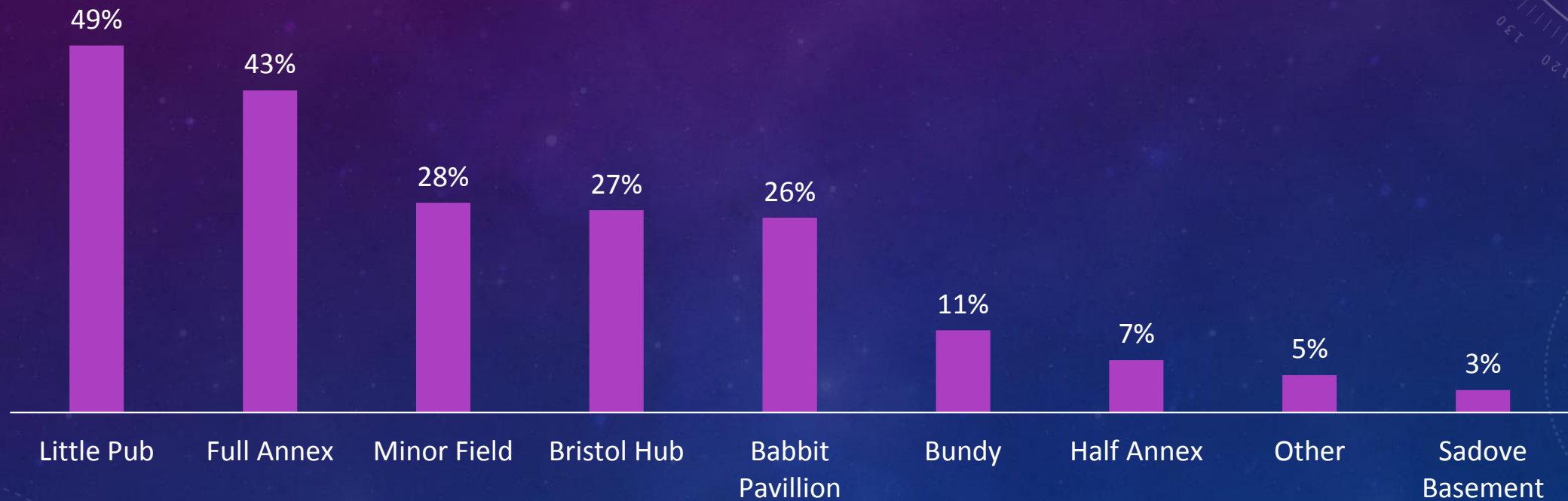
ALCOHOLIC EVENTS BY PREFERENCE



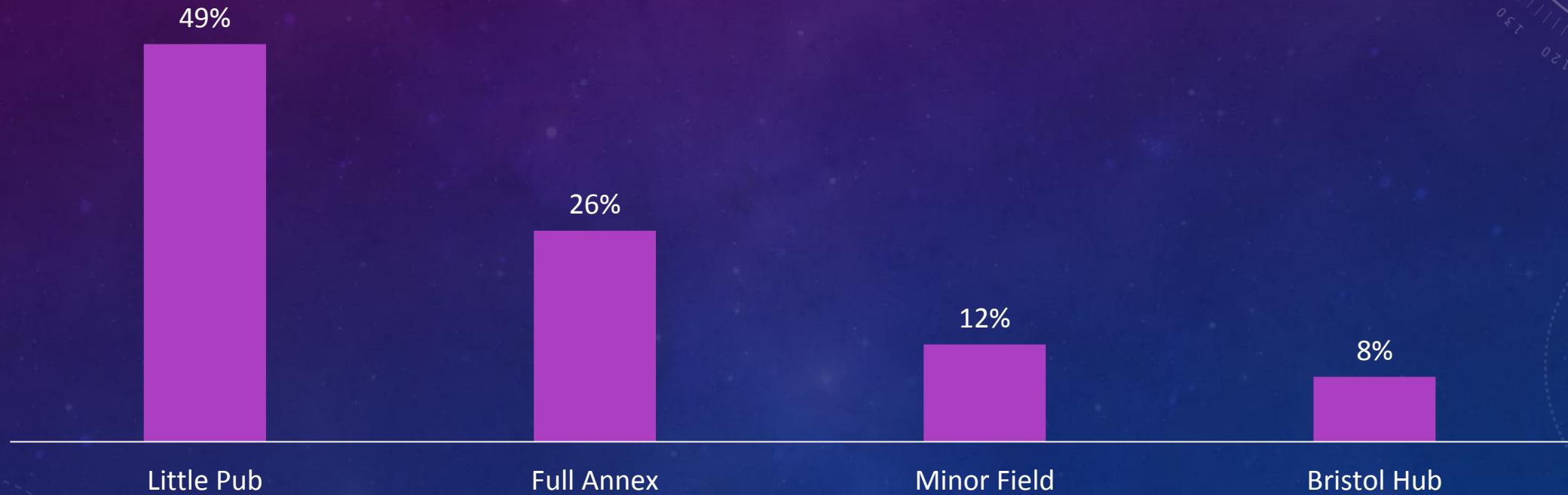
ALCOHOLIC EVENTS BY UNIQUE % OF CAMPUS REACHED



VENUE BY PREFERENCE



VENUE BY UNIQUE % OF CAMPUS REACHED



SUGGESTIONS FROM STUDENT BODY

- Constant Jitney Service
- Free Things
- Speed Dating (w. Alcohol)
- Beer Pong Tournament

SUB-FREE SUGGESTIONS FROM STUDENT BODY

- Food
- Music
- Slip & Slide
- Magic Draft

CONCERNS FROM STUDENT BODY

- Cost
- Lack of Food
- Lack of Water
- Lack of Alcohol
- Lack of Jitney Service
- Paying to see matches at Last Chance Dance
- Event Overload

RECOMMENDATIONS

- Food: Focus on Minar & Piggy Pats, then Tex-Mex and Moe's/Breakfast; No Bon Appetit!
- Sub-Free Event: Focus on Recovery Morning and Dive-In Movie; Consider Performance/Movie/Magic Draft
- Gear: Get both tank tops and shirts; pint glasses as well
- Music: Live is better, or at least have a student DJ
- Alcoholic Event: Focus on Formal, Quad Party, and HappyBake, then Last Chance, Saranac, Bull
- Venue: Pub and Annex, then Minor and Bristol
- Ensure consistent jitney service
- Consider cutting unpopular events to reduce costs, and pass savings onto students; also makes the week easier on all parties