

Mao Yidi

✉ maoyeedy@qq.com ☎ 17721205973 📁 Portfolio 🏠 Personal Website

Education

Tongji University, College of Design and Innovation
Bachelor, Digital Media and Visual Communication

Shanghai, China
09/2020 – 07/2024

Fu Jen Catholic University, College of Arts
Exchange Program, Computer Animation

Taipei, Taiwan
02/2023 – 06/2023

Experience

Yue Yang Culture Communication Co., Ltd.
3D Digital Designer

Shanghai, China
June 2022 – August 2022

- Produced dozens of 3D renderings for Sulwhasoo cosmetics, which were used in banner ads and product detail pages.
- Scripted and produced a 3D animated advertisement for a Sulwhasoo gift set, including storyboarding, model, animation, and post-production. The final product was adopted and displayed on Sulwhasoo's JD.com homepage.

Lonai Culture Communication Co., Ltd.
Graphics Designer

Shanghai, China
January 2021 – March 2021

- Designed 2D graphics for multiple government social accounts, designing icons and layouts using Illustrator and Indesign.
- Designed visual identities for various events, including dynamic loop videos, exhibition boards and posters of different scales.

Awards

- Undergraduate Scholarship, Tongji University
- Second Prize Undergraduate Scholarship, College of Design and Innovation, Tongji University
- Excellent Creation Award, Game Track, "Yuanchuang Future" 2022 Metaverse Design Competition

Skills

- **Software:** Maya, Blender, Unity, Unreal, Zbrush, Figma, Adobe Suite
- **Others:** C #, HTML+CSS, Powershell, Linux
- **IELTS:** Listening 8.0, Reading 8.5, Writing 7.0, Speaking 7.0