



Guanchao Huang

UX Designer/Product Designer

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CONTACT

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PROGRAMMING

HTML/CSS

JavaScript

Python

FRAMEWORK

Bootstrap/Vue.js/Node.js/D3/Aframe

Ionic/React Native/Angular

SKILLS

UX Research/Persona Creation/Wireframe

Interaction Design/Prototype/Usability Test/

IA Design/Content Strategy

TOOLS

Adobe Suite (AI/PS/AE/AU/XD)

Sketch/Principle/InVision

Figma

EDUCATION

M.S IN INFORMATION SCIENCE @ UNIVERSITY OF MICHIGAN

August 2017 – Jan 2019

M.S IN ENGINEERING @ UNIVERSITY OF SOUTHERN CALIFORNIA

August 2014 – May 2016

WORK EXPERIENCE

PRODUCT DESIGNER @ FOUNTAIN

Dec 2018 – May 2020, San Francisco, CA

- Improved the screening experience for the core enterprise product(hiring automation software)
- Established a design system to enhance visual consistency and speed up iteration.
- Researched and prototyped a varitey of features for the sourcing service that aims to assist recruiters in finding more qualified candidates.
- Redesigned a mobile app for hourly workers and increased the monthly active users by 23%.

UX DESIGNER @ ACADEMIC INNOVATION

Feb 2018 – Dec 2018, Ann Arbor, MI

- Redesigned ART (academic reporting tool) and improved user sign up rate by 17%.
- Worked on an online quiz platform called Problem Roulette and Improved the onboarding and learning experience.
- Conducted user research and usability test to establish design goals.

UX DESIGNER @ PROQUEST

Nov 2017 – Dec 2018, Ann Arbor, MI

- Designed and prototyped tools that aims to make the medical literature review process more efficient by automatically identifying words related to adverse effects. Created data visualization on structured data and prototyped the interaction flow
- Conducted user research, created persona, storyboard, information architecture,
- usability test.

STUDENT UX RESEARCH FELLOW @ TUMBLR

Aug 2017 – Dec 2017, New York

- Conducted user research focusing on Tumblr community discovery and community engagement.
- Conducted qualitative research, quantitative research, competitive analysis, usability tests, heuristic evaluation and generated a detailed report at the end.