

# CreatorHub

Empowering creators to control, monetize, and protect digital content through decentralized technology and intelligent automation.

# The Creator Economy Is Broken

Content creators face a fragmented digital landscape and fundamental barriers to thriving.

## Fragmented Platforms

Multiple platforms, inconsistent policies, and scattered audiences drain creator time and energy.

#### Limited IP Protection

Insecure licensing and weak protection lead to theft, unauthorized use, and loss of control.

#### Unreliable Monetisation

Poor royalty tracking, opaque payments, and unpredictable revenue create financial vulnerability.

#### Technical Barriers

Complex onboarding and blockchain knowledge exclude many from next-gen platforms and opportunities.

# Our Solution: A Platform Built for Creators

CreatorHub is a **decentralised, AI-powered platform**. It eliminates pain points through elegant design and powerful technology, creating an ecosystem where creator empowerment becomes reality.

## **Seamless Experience**

Intuitive onboarding with embedded wallets. No blockchain expertise required. Creators go from signup to monetisation in minutes.

## **Automated Intelligence**

Al handles royalty distribution, payments, and IP registration. Creators focus on creating, not administration.

#### Secure Infrastructure

Blockchain protects content licensing and streaming. Ensures transparent, immutable records and intellectual property.





Our Vision

A global content ecosystem where every creator controls, licenses, and monetises their work transparently and securely.

We're building infrastructure that scales to **millions of users**. Its modular design allows rapid upgrades and feature deployment. CreatorHub offers simplicity for creators, flexibility for developers, and reliability for operators. This is the future of digital content ownership.

# Demo Achievements: From Concept to Reality

Our functional demonstration proves the platform's capabilities and real-world utility.

### AI-Driven Intelligence

Intelligent algorithms power live royalty calculations, automated licensing, verified identities, and on-chain payments.

## Instant Content Upload

Automatic NFT minting, immediate licensing, and blockchain registration upon upload.

# **Integrated Dashboards**

Real-time content analytics, audience insights, revenue tracking, and performance metrics via intuitive interfaces.

## Embedded Wallet System

Seamless onboarding, secure video streaming, and operational insights, all end-to-end.



# Powered by Algorand

CreatorHub's smart contracts are built native **blockchain**. We leverage its speed, low costs, and security. Our custom contracts are purpose-built for CreatorHub's unique requirements.



## **Automated Payouts**

Secure, instant royalty splits. No intermediaries, no delays.



## IP Registration

Fast, low-cost NFT licensing and IP registration, secured by immutable ledger.



#### **Access Control**

Instant content management and transparent dispute resolution.

Unprecedented creator protection.

Delivers the scalability for millions of users, robust security for content assets, and compliance for global operations.

# Technical Excellence: Built to Scale

### Modular Architecture

Independent, upgradeable components for rapid deployment and seamless integration.

# **Unified Development**

Monorepo structure ensures consistent code quality and coordinated releases.

## Multi-Stakeholder Design

Tailored for creators, developers, and operators.



1M+

100%

3

Target User Scale

Custom Smart Contracts

Core User Groups

Scalable to millions of concurrent creators.

Blockchain logic custom-engineered for CreatorHub. Creators, developers, and operators.

# Roadmap: Building the Future

Ambitious milestones to transform CreatorHub into the definitive infrastructure for digital content creators globally.



# Market Impact & Opportunity

## The Creator Economy Explosion

The global creator economy is over \$100 billion, growing rapidly. Existing platforms take too much value, leaving creators fragmented and without control.

CreatorHub fixes this: providing infrastructure that returns power and value to creators.

### Our Competitive Advantage

- **Unified platform** eliminates fragmentation
- **Blockchain-native** IP protection & licensing
- Al automation reduces operational friction
- Creator-first design philosophy
- **Scalable infrastructure** for millions

With rising blockchain adoption and creator demand for better tools, CreatorHub is perfectly positioned. We're setting the standard for digital content sovereignty.





# Join the Revolution

# CreatorHub: Empowering millions of creators with secure, scalable solutions.

CreatorHub is a movement for creator empowerment, fair compensation, and digital ownership. We're defining the future of content creation and monetization.

#### For Investors

Invest in a \$100B+ market with defensible technology and proven product-market fit.

#### For Partners

Collaborate across blockchain, streaming, AI, and creator tools.

#### For Creators

Your platform for control, transparency, and fair monetization.