# ALEXANDER MCGINN

## PERSONAL INFORMATION

email alexander.mcginn@gmail.com

phone +1 (416) 324 7759 (work), +1 (416) 662 9666 (cell)

### **EDUCATION**

2011 McGill University

Bachelor of Science

Cofounded Neuroscience Undergraduate Society. Member of the McGill Investment Club. Learned critical thinking skills. Studied how cognitive biases inform the decision making process. Learned how to understand technical scientific papers and communicate using a scientific and precise vocabulary.

#### PROFESSIONAL ACCREDITATIONS

CFA Institute 2015 · CFA Level II Candidate

CAIA Association 2015 · CAIA Level II Candidate

CSI 2014 · Financial Markets Risk Management Course

2012 · Derivatives Fundamentals and Options Licensing Course

2011 · Canadian Securities Course

#### WORK EXPERIENCE

Oct 2013–Present Product Research Analyst, Invesco Canada

Summary Researching and analysing market and fund information to support sales and

ensure product integrity.

Accomplishments · Assisted and supported product research team and product managers

· Updated fund comparisons and sales decks

 $\cdot \ Generated \ ad-hoc \ analytical \ reports$ 

· Created model portfolios and alternative fund comparisons and provided

qualitative data to support them

July–Sept 2013 Marketing Coordinator - Intern, Invesco Canada

Summary Coordinated with multiple partners to promote and sustain our product brands.

Clearly and effectively communicated to ensure successful execution and

timely delivery of projects.

Accomplishments · Managed delivery of marketing collateral

· Demonstrated attention to detail - noticed and corrected document oversights

· Provided input and generated ideas to position product brand

Sept 2010–Feb Associate, Client Relations Invesco Canada

2012

Mar 2012–June Representative, Client Relations Invesco Canada

2013

Summary Responded to inbound inquiries from financial advisors, their assistants, and clients on a broad range of topics. Provided financial advisors with additional

tools and product ideas to help them build their businesses.

# OTHER SKILLS

Cognitive Analytical, verbal, research, numeracy, and critical thinking skills

Excel, Word, PowerPoint, Morningstar Direct, Style Research, Zephyr StyleADVISOR, Factset, Linux, Python, Matlab, Bloomberg Terminal Software

Languages English, Conversational French

June 25, 2015