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 cvAlexander McGinn1.5em
 Personal Information0.5em
 emailmailto:alexander.mcginn@invesco.comalexander.mcginn@invesco.com
 phone+1 (416) 324 7759 (w), +1 (416) 662 9666 (m)
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 Goal1em
 Practice and demonstrate quantitative abilities and data analysis. Work collaboratively with a team of engaged and intelligent coworkers. Learn.1.5em
 Work Experience1.5em
 Oct 2013–PresentProduct Research Analyst, Invesco Canada
 SummaryResearching and analysing market and fund information to support sales and ensure product integrity. Accomplishments· Assisted and supported product research team and product managers · Updated fund comparisons and sales decks · Generated ad-hoc analytical reports · Created model portfolios and alternative fund comparisons and provided qualitative data to support them
 0.5em July–Sept 2013Marketing Coordinator - Intern, Invesco Canada
 SummaryCoordinated with multiple partners to promote and sustain our product brands. Clearly and effectively communicated to ensure successful execution and timely delivery of projects. Accomplishments· Managed delivery of marketing collateral · Demonstrated attention to detail - noticed and corrected document oversights · Provided input and generated ideas to position product brand
 0.5em 2010–June 2013Client Relationship Associate, Invesco Canada
 SummaryResponded to inbound inquiries from financial advisors, their assistants, and clients on a broad range of topics. Provided financial advisors with additional tools and product ideas to help them build their businesses. Accomplishments· Became product expert and lead numerous training sessions and presentations supporting rollout of PowerShares ETFs · Lead presentations on The Invesco Story ensuring comprehension of Invesco's history and corporate brand strategy (Invesco, Trimark, PowerShares) · Generated numerous sales leads for Sales department · Chosen to work on joint Sales initiative to proactively communicate Invesco's value proposition to select financial advisors. Tactically positioned Invesco's product offering to generate sales and reduce net redemptions
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 Education1em
 2011McGill University
 Bachelor of ScienceLearned critical thinking skills. Studied how cognitive biases inform the decision making process. Learned how to understand technical scientific papers and communicate using a scientific and precise vocabulary.
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 Professional Accreditations1em
 CFAI2014 · CFA Level II Candidate
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 CSI2014 · Financial Markets - Risk Management Course

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 2012 · Derivatives Fundamentals and Options Licensing Course
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 2011 · Canadian Securities Course
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 IFSE2010 · Canadian Investment Funds Course
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 Bloomberg2010 · Bloomberg Terminal Certificate
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 Other Skills1em
 InterpersonalStrong relationship building skills
 CognitiveAnalytical, verbal, research, numeracy, and critical thinking skills
 ComputerExcel, Word, PowerPoint, Linux, Python, Matlab, Bloomberg Terminal, Adobe CS5
 LanguagesEnglish, Conversational French
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