



VQCREATE App Design

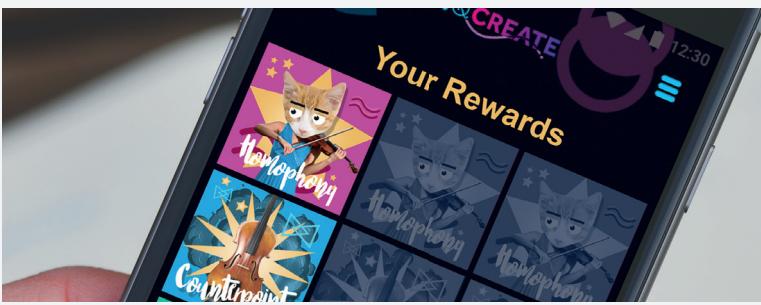
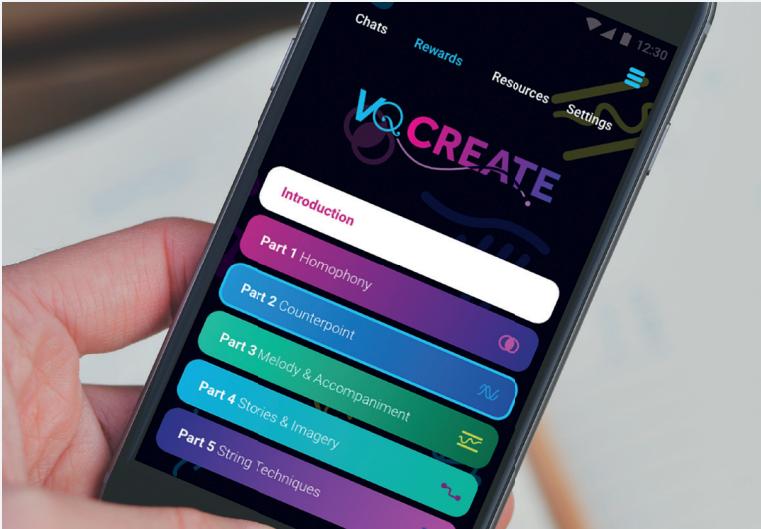
Presented by Nicola Mills
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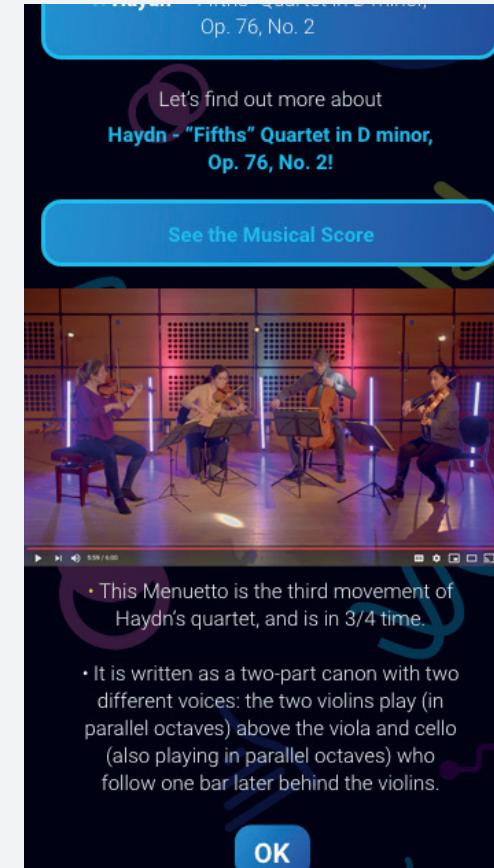
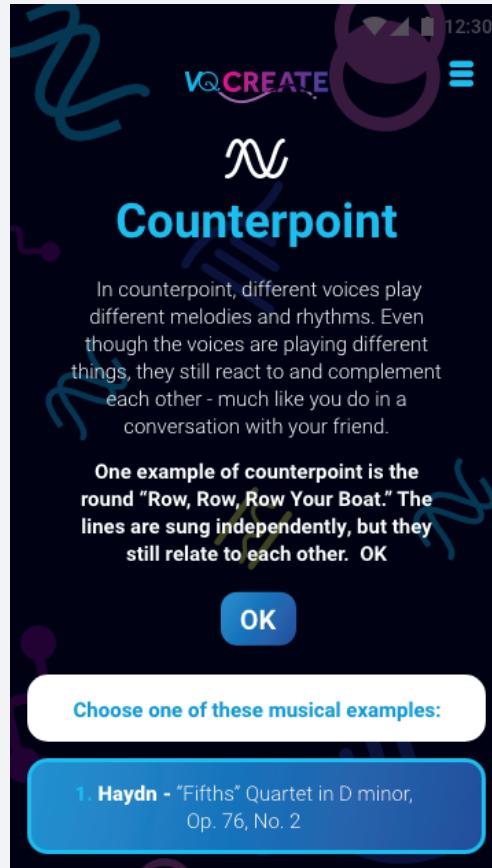
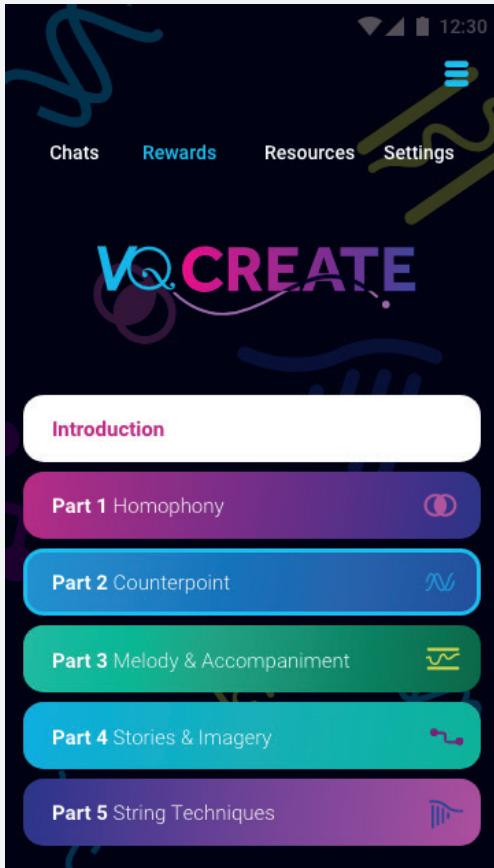
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VQCREATE APP



APP DESIGN ELEMENTS

This page shows some of the key design elements for the app in terms of buttons, animated gifs, videos and navigation



COMPOSER HISTORY EXAMPLES

History animated gifs

Each composer's history/biography section would begin with an animated gif of the composer containing various graphical devices and musical instruments that contain movement to engage the viewer.

Antonín Dvořák: 1841 – 1904

The 'American' quartet was the 12th string quartet to be written by Czech composer Dvořák.

He wrote it during his time in the United States, and it's one of the most famous and popular pieces of all his music.

Dvořák sketched the quartet in three days and completed it in thirteen more days, finishing the score with the comment "Thank God! I am content. It was fast."

(Handwritten musical score for the 'American' quartet)

The actual score here shows his comment: "Thank God! I am content. It was fast."

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It was his second attempt to write a quartet in F major: his first effort, 12 years earlier, produced only one movement.

Wynton Marsalis: Born 1961

Wynton Learson Marsalis is an American trumpeter, composer, teacher, and artistic director of Jazz at Lincoln Center.

He has promoted classical and jazz music, and often to young audiences. Marsalis has won at least nine Grammy Awards, and his 'Blood on the Fields' was the first jazz composition to win the Pulitzer Prize for Music.

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(Album cover for 'Blood on the Fields')

Marsalis' grammy winning album 'Blood on the fields'

He is the only musician to win a Grammy Award in jazz and classical during the same year.

REWARDS

Animated gifs

These reward tokens would be fun animated gifs that bring some humour and anticipation to completing each section

