



Calendar

All

Product

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Region

All

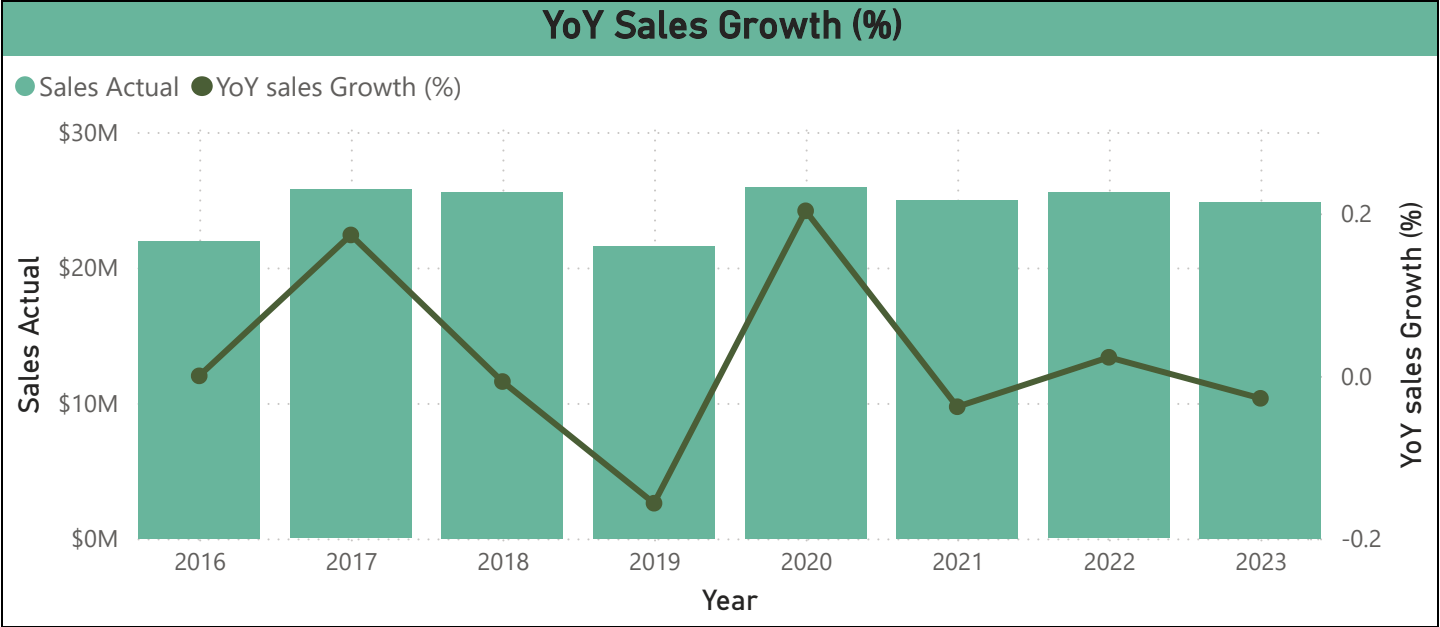
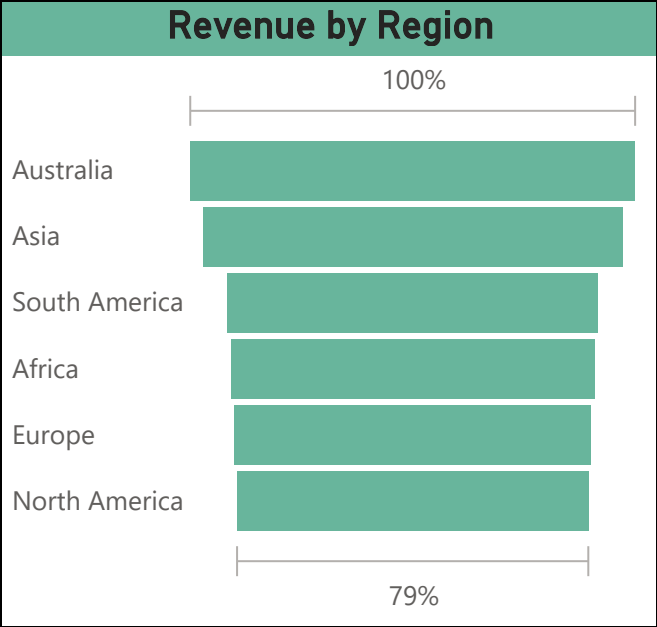
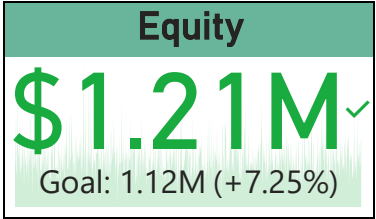
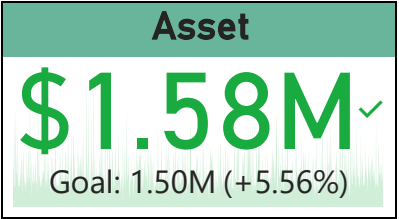
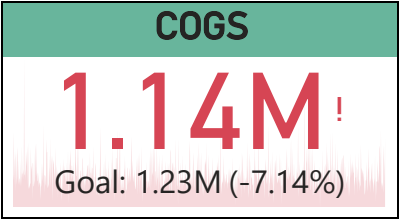




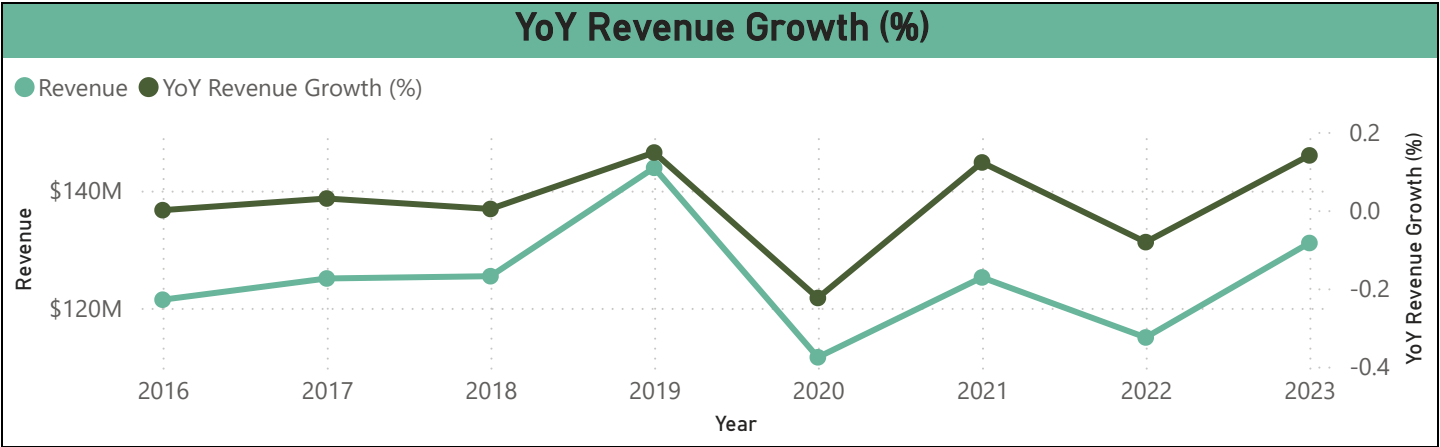




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Current Ratio	Debt-T0-Equity
1.95	0.77
Gross Profit Margin	
1.97	
ROE	Net Profit Margin
0.17	0.14





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Total sales

\$196M

Variance

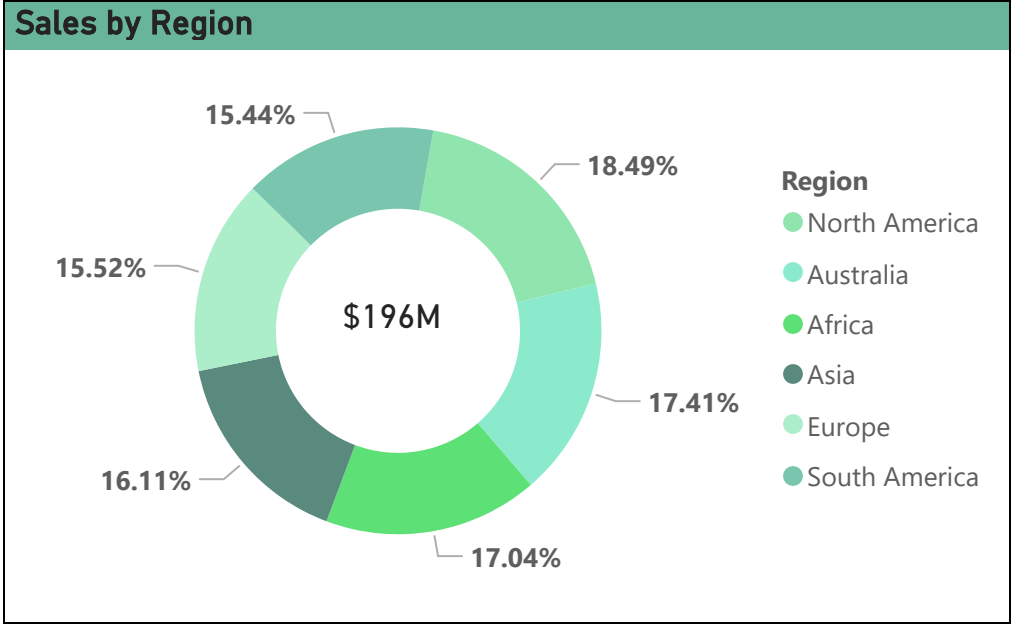
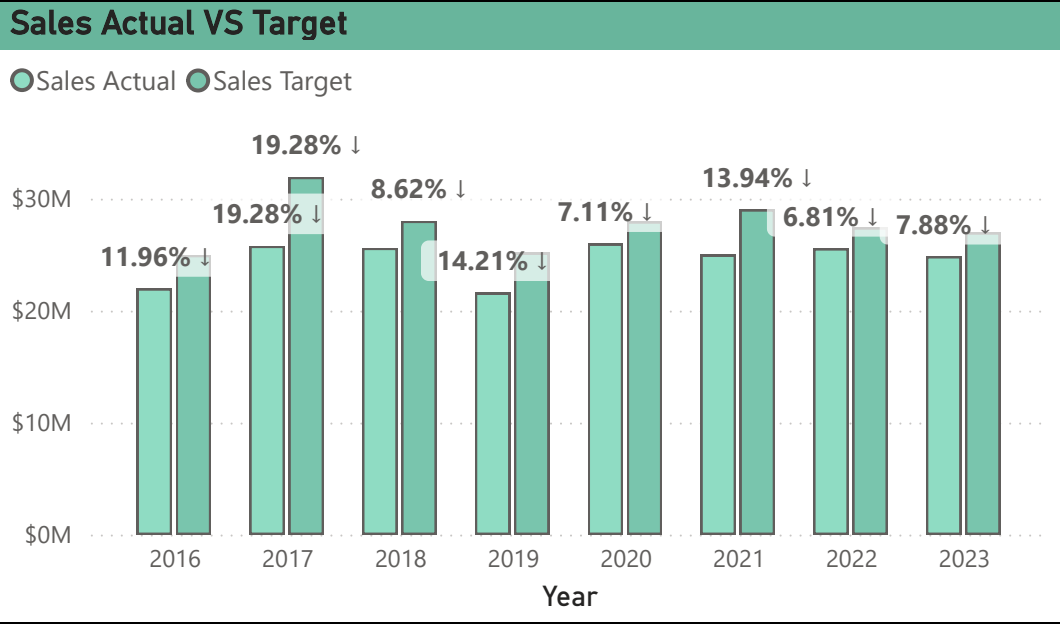
(\$25.14M)









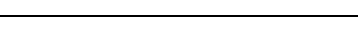
Variance %

11.36% ↓

Total Target

\$221M



ProductName	Sales Actual	Sales Target	% Variance	Sales Actual by Date
RTX 3080	\$27,086,765	\$29,863,319	-0.09	
Pixel	\$26,180,057	\$28,868,876	-0.09	
Smart TV	\$25,189,356	\$29,118,202	-0.13	
iPhone	\$24,253,388	\$28,304,766	-0.14	
Oculus	\$24,073,964	\$26,677,688	-0.10	
Kindle	\$23,455,485	\$26,090,037	-0.10	
Model S	\$22,990,997	\$25,992,280	-0.12	
Surface	\$22,925,246	\$26,382,882	-0.13	
Total	\$196,155,258	\$221,298,051	-0.11	



## Calendar

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## Product

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## Gross Profit

\$387M

## EBIT

\$187M

## Operating Expenses

\$200M

## Net Profit

\$136M

## Gross Profit Margin Vs Target

-1.67✓

Goal: -3.21 (+48%)

## Net Profit Margin Vs Target

-0.40✓

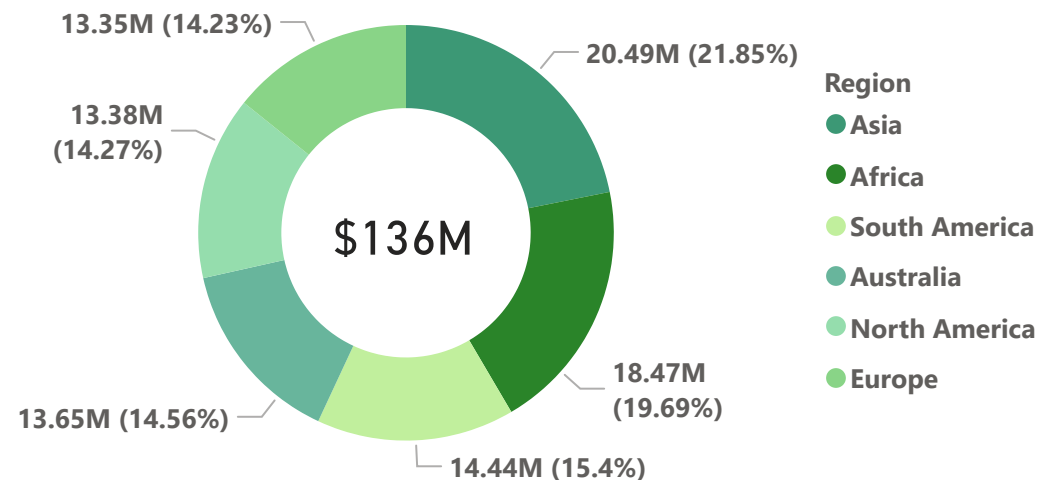
Goal: -0.48 (+16.49%)

## Operating Profit Margin Vs Target

-0.35✓

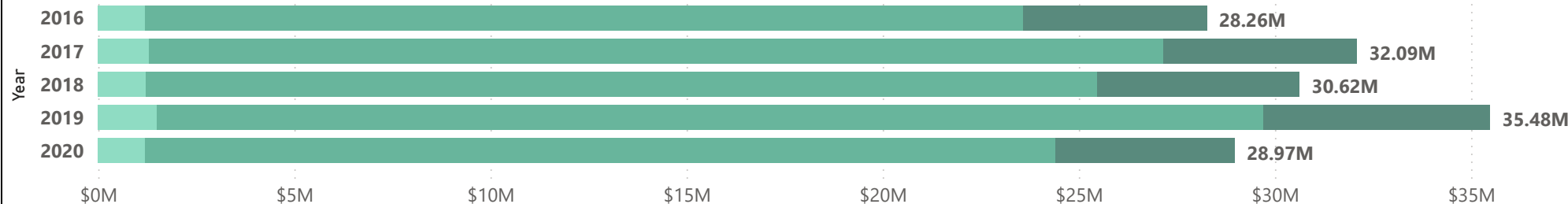
Goal: -0.43 (+18.75%)

## Net Profit by Region & Product



## Expenses

Interest Expenses Operating Expenses Tax Expenses





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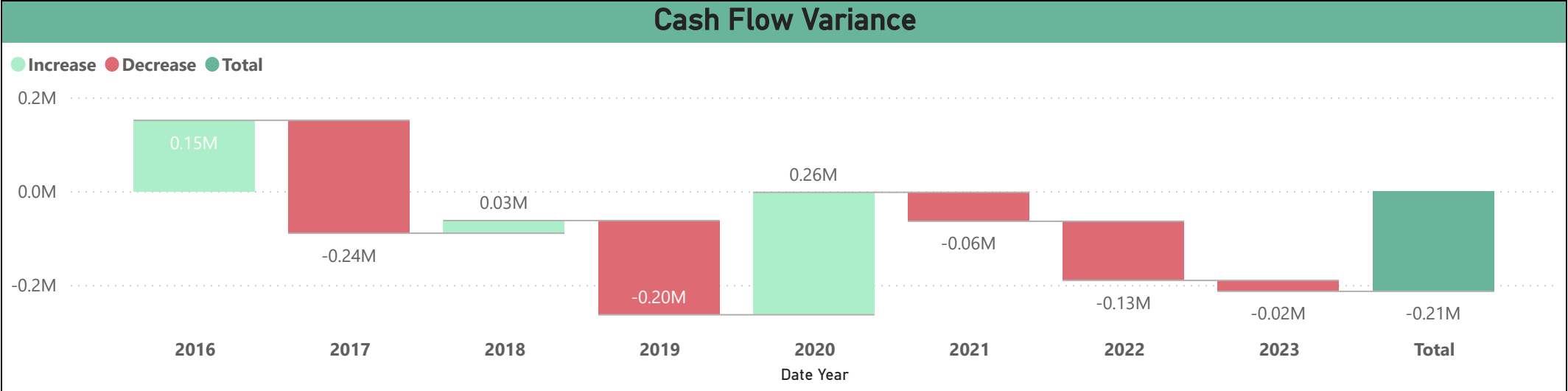
Operating Cash Flow  
\$197M

Financial Cash Flow  
\$40M

Net Cash Flow  
\$137M

Investing Cash Flow  
(\$100M)

Variance %  
0.16% ↓



Year	Operating Cash Flow	Investing Cash Flow	Financial Cash Flow	Net Cash Flow	Cash Flow Variance	%variance(CF)
2020	\$24,205,533	(\$11,714,824)	\$5,023,764	\$17,514,473	260,907.44	0.02
2016	\$24,913,412	(\$12,443,676)	\$4,597,811	\$17,067,547	151,072.93	0.01
2018	\$25,394,001	(\$12,537,220)	\$4,983,613	\$17,840,394	26,941.42	0.00
2023	\$23,825,988	(\$12,467,575)	\$4,873,096	\$16,231,509	-23,268.43	0.00
2021	\$24,247,144	(\$12,293,000)	\$5,019,983	\$16,974,126	-61,709.73	0.00
2022	\$22,747,639	(\$11,297,916)	\$4,824,925	\$16,274,648	-126,010.50	-0.01
2019	\$28,024,002	(\$14,645,968)	\$5,770,603	\$19,148,636	-200,735.82	-0.01
2017	\$22,822,625	(\$12,072,852)	\$4,867,080	\$15,616,862	-240,567.72	-0.02
Total	\$197,181,353	(\$100,474,032)	\$39,960,873	\$136,668,194	-213,370.41	0.00



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Total Asset

\$1,395M

Total Liability

\$606M

Total Equity

\$789M

ROA Actual Vs Budget

-0.25✓

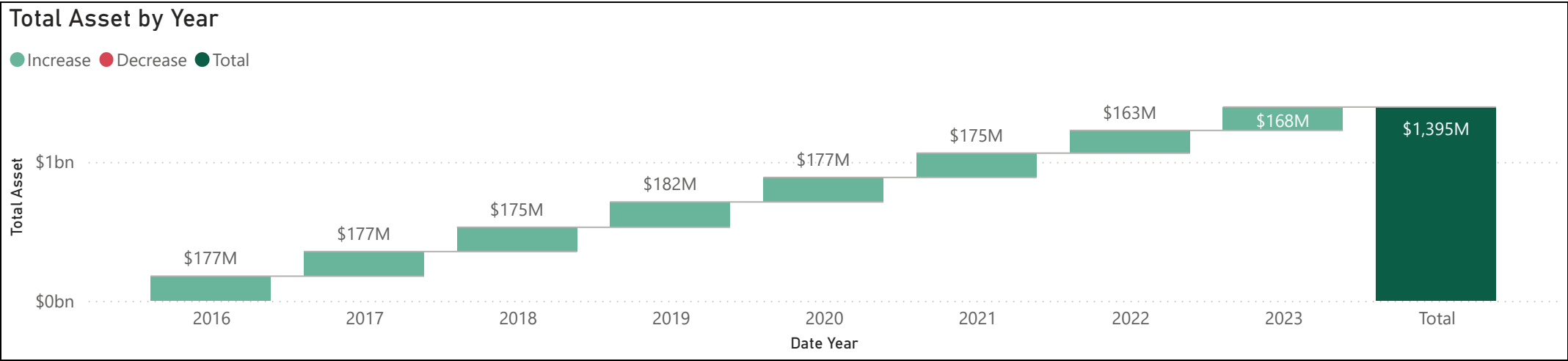
Goal: -0.32 (+21.51%)

ROE Actual Vs Budget

-0.33✓

Goal: -0.43 (+22.74%)

Year	Current Asset	Non-Current Asset	Total Asset	Asset Variance
2016	\$50,950,836	\$126,497,993	\$177,448,828	\$221,821
2017	\$51,078,751	\$126,247,337	\$177,326,087	(\$498,629)
2018	\$50,031,900	\$124,827,371	\$174,859,271	(\$730,186)
2019	\$51,953,879	\$130,053,708	\$182,007,586	(\$200,051)
2020	\$50,809,848	\$125,826,718	\$176,636,565	\$450,293
2021	\$49,902,158	\$125,047,022	\$174,949,180	\$238,325
2022	\$46,966,121	\$116,472,271	\$163,438,393	(\$120,411)
2023	\$47,984,081	\$120,367,511	\$168,351,592	\$691,155
Total	\$399,677,573	\$995,339,930	\$1,395,017,503	\$52,316

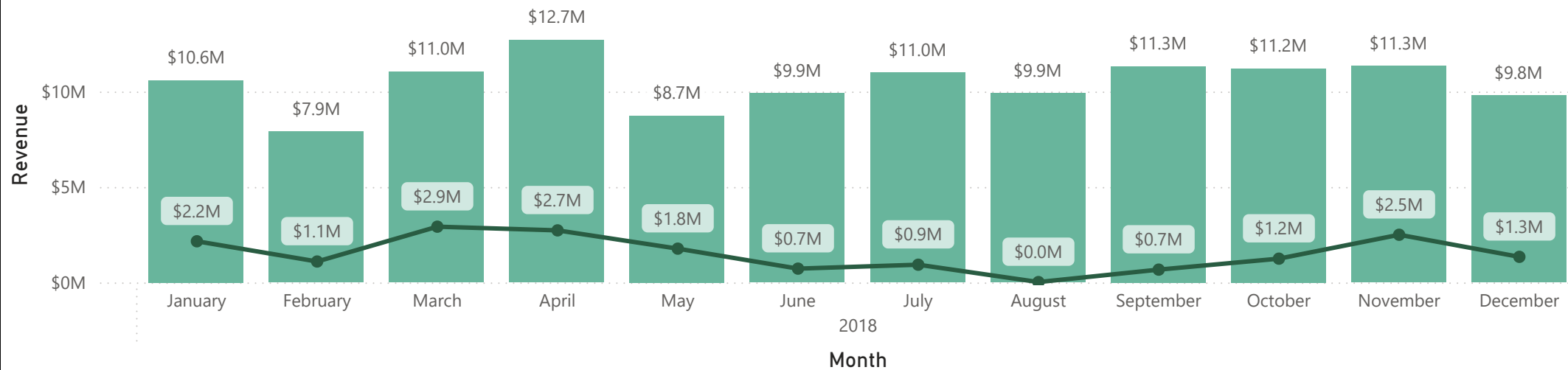




Year	Revenue	Revenue Variance	YoY Revenue Growth (%)	%variance Revenue	Sales Actual	Variance	YoY sales Growth (%)	% Variance
2018	\$125,408,229	472,391.30	0.00	0.00	\$25,580,169	(\$2,413,145.1900000001)	-0.01	-0.09
Total	\$125,408,229	472,391.30	0.00	0.00	\$25,580,169	(\$2,413,145.1900000001)	-0.01	-0.09

## Revenue and Net Profit

● Revenue ● Net Profit





# Revenue Forecast

