# Mohit

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#### Portfolio - portfolio.link

# Objective

Resourceful and detail-oriented Graphic Design student with hands-on experience in retail, customer service, and team collaboration eager to gain professional experience, enhance technical skills, and grow as a creative professional. Seeking an opportunity to apply creativity, technical skills, and a passion for innovation in a collaborative environment.

## **Technical Experience**

#### "Moosetape" Tribute Project - https://www.webtechsandhu.com/mult124a2/index.html

- Designed and developed a responsive single-page tribute website honoring Sidhu Moose Wala's Moosetape album, integrating HTML and CSS to create a visually engaging user experience.
- Curated and organized multimedia content, including album information, artist biography, and popular tracks, to provide a comprehensive overview of the artist's work.
- Implemented intuitive navigation and layout, enhancing user accessibility and ensuring seamless interaction across various devices and screen sizes.
- Utilized external media sources, such as YouTube and Pinterest, to enrich the website with relevant images and videos, offering users a dynamic and immersive experience.
- Demonstrated proficiency in web development tools and best practices, showcasing the ability to translate artistic concepts into functional and aesthetically pleasing web designs.

#### Comic Style Poster Design - link

- Designed a high-impact comic poster titled "Shadow: Hero Born in Darkness" using Adobe Illustrator, blending dramatic visuals with bold typography to evoke a sense of mystery and heroism.
- Utilized advanced vector illustration techniques to create a custom character, dynamic poses, and urban background, demonstrating strong skills in composition and digital artistry.
- Incorporated layered visual storytelling by balancing text and imagery, guiding the viewer's eye while maintaining clear narrative flow and thematic consistency.
- Executed creative direction independently, handling concept development, color palette selection, and visual effects (e.g., shadows, highlights, blood drips) to enhance emotional appeal.
- Applied typographic hierarchy and design principles to deliver a compelling promotional piece suitable for comic marketing, showcasing both design thinking and attention to detail.

# Professional Experience

#### Sales Advisor | SportChek

Sept 2024 - Present

- Delivered personalized customer service by assisting customers in finding products, answering questions, and offering recommendations based on needs.
- Maintained in-depth knowledge of store merchandise and promotions to drive sales and upsell effectively.
- Collaborated with team members to achieve daily sales goals, meet customer satisfaction metrics and enhance store efficiency.
- Participated in safety protocols and ensured compliance with store standards and policies.
- Maintained store cleanliness and organization to create a welcoming shopping experience.

#### Front and Back-end Associate | Chicago Delights, India

May 2023 – Aug 2024

- Delivered fast, friendly, and personalized customer service while taking orders and preparing food and beverages.
- Maintained cleanliness and organization of the front counter, kitchen, and dining area to ensure a welcoming environment.
- Operated POS systems efficiently, processed cash, debit, and credit transactions, and balanced tills at shift end.
- Collaborated with team members during peak hours to meet service targets and ensure smooth store operations.
- Followed food safety protocols and company standards to ensure consistent product quality and customer satisfaction.

#### Library Assistant | School Library, RMSC

Jan 2017 – Dec 2018

- Assisted students and staff in locating, borrowing, and returning books and resources efficiently.
- Organized, shelved, and catalogued books to ensure an orderly and accessible collection.
- Monitored the reading area to maintain a quiet and focused environment for learning.
- Helped with inventory checks and reported damaged or missing books to the librarian.
- Created simple displays and bulletin boards to promote reading and library programs.

#### Education

#### **Diploma in Interactive Design and Technology**

**2024 - Present** 

Saskatchewan Polytechnic – Saskatoon, SK

### **Skills**

- Proficient in building and scaling web applications, updating and maintaining websites, and databases.
- Familiar with dynamically managing and optimizing critical software systems.
- Demonstrated ability to learn new technologies quickly and apply innovative problem-solving techniques.
- Strong ability to collaborate with teams, integrate feedback, and contribute to a supportive team culture.
- Accurate, dependable, resourceful, strong written/oral communication, excellent judgement.
- Demonstrate a positive perspective in thinking and actions.
- Indicate initiative, effort, and interest in a variety of tasks and responsibilities.
- Phone and email-based support, complaint handling, conflict resolution.
- Persuasive selling, active listening, customer needs assessment.

# Languages and Tool Skills

- Python | JavaScript | MySQL | | HTML | CSS | SQL | Git Bash
- Adobe Photoshop | Adobe Illustrator | Adobe Audition | After Effects | Lightroom | Premiere Pro | Figma
- Microsoft Office Suite (PowerPoint, Word, Excel etc.)

## Additional Qualifications

- Languages: Fluent in English, Hindi, and Punjabi
- Volunteer: Support for international students, community food services, environmental projects
- Ready to start immediately | Legally eligible to work in Canada | Currently residing in Saskatoon

### References

Available on request.