

Mark A. Westerlund Jr.

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Summary

Experience includes managing projects to create mobile apps for professional sports teams and venues, developing for an enterprise content management company designing applications using Javascript, HTML, CSS, PHP and SQL, creating complete business critical systems which focus on document management. Personal project experience includes mobile development with Java (Android). Languages: Proficient in Java, Javascript, SQL; experience with C, C++, Objective-C.

Education:

Community College of Allegheny County, Pittsburgh PA
CIT program, completion in December 2011

Certifications:

CompTIA CDIA+ certification for Document Imaging and Document Management

Employment:

Yinzcam Inc, Pittsburgh, PA: 2014

Client Account Manager

Main clients: Madison Square Garden, USA Basketball, Baylor University, St. Louis Rams, Saskatchewan Roughriders

- Project lead for release of the official in-game, in-arena apps for the New York Rangers, New York Knicks, New York Liberty, USA Basketball, Baylor In-Game, Saskatchewan Roughriders' Rider App, throughout the entire life-cycle of the projects
- Managed critical updates to the Official apps for the St. Louis Rams, Detroit Lions, Green Bay Packers, Buffalo Bills, Tampa Bay Buccaneers
- Provided around-the-clock support for clients and end users, particularly during peak usage during games and events
- Maintained and organized in-app features and content and provided on-the-fly adjustments to live apps
- Assisted live video and replay production for live in-venue streaming
- Translated client's non-technical needs to technical requirements for the development team effectively reducing the need for developer customer communication
- Conducted complete end-to-end testing for final release of apps
- Used project tools Basecamp, JIRA, Confluence to streamline communication between development team and clients

Cima Software, Pittsburgh, PA: 2011 – 2014

Software Developer

- Designed mobile web apps for tracking physical documents within DocuClass using integration with Bluetooth peripherals
- Created custom Key Process Indicators for customers upper management
- Created intuitive new marketing page for Cima-365 (www.cima-365.com) product line

Systems Engineer

- Designed complex workflows to replace paper trails in many areas of business including Accounts Payable, HR, and FDA Conformance approvals which reduced average approval times down from 40 days to 2 days
- Wrote and Tested systems for validating FDA part 11 compliance
- Consulted with C-Level management about current business processes and potential improvements
- Trained new users on how to use DocuClass
- Maintained existing customers' document management systems
- Tested new features and bug fixes