



# VEMU INSTITUTE OF TECHNOLOGY

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5<sup>th</sup> National Virtual Conference on Recent Advances in Technology & Engineering

## CRATE-2025

— 27 - 28, February 2025. —

### Certificate

This certificate is awarded to Prof. /Dr./Mr./Ms. **Badduluri Nithin kumar** from **UG Student , Department of AI & DS ,Mother Theresa Institute of Engineering and Technology** had presented a paper titled **Predictive Analysis with Artificial Intelligence and Machine Learning for Digital Marketing: Boosting Customer Engagement and Return on Investment.** in 5<sup>th</sup> National virtual Conference on Recent Advances in Technology & Engineering (CRATE-2025) organized by **VEMU Institute of Technology (Autonomous)**, Chittoor, Andhra Pradesh, India, during 27 - 28, February 2025.

  
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CRATE-2025 Proceedings with  
**ISBN:978-93-48512-15-4**

