HACKCANCER

A 24 hour hackathon

About Us

Hack Cancer Organisation
Hack Cancer is a non-profit organisation which is run by a small team of hackers. Following the cancer diagnosis of one of the founders in late 2014, the project commenced, with the first hackathon to be held at Google Campus in London - October 2015.

Visions
(1) To create a strong, focussed and driven hacker community, where students, professionals and tech communities can come together and set the building blocks for technical advancements, with the specific aim to develop innovative solutions to aid the fight against cancer. (2) To raise a respectable donation for The Teenage Cancer Trust and Cancer Research from the hackathon proceeds and sponsorship donations.

The Story
"It started back in Summer 2014. A few aches and pains later and it was Winter - Christmas, New Year and a cancer diagnosis. Hodgkins Lymphoma Stage 4. New Years Day started with chemotherapy.

It's been a rough road since, however, I've made it to Summer 2015 still smiling! In fact, I've made it to remission! I wouldn't have made it here without my family and friends and of course the wonderful doctors and nurses at Christies in Manchester. But also, this little motivation (Hack Cancer) that started half way through has kept me going.

I'm a self-confessed techie and a lover of Hackathons. For those who don't know, a Hackathon is an event in which computer programmers and others involved in software development and hardware development, including graphic designers, interface designers and project managers, collaborate intensively on software projects. I thought why not use my love of tech to help others who have been affected by cancer.

So, some friends and I designated ourselves different roles. Namely,

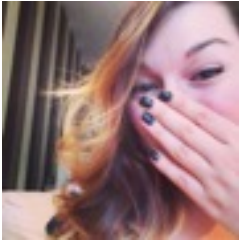**Andrew Raynes**
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Together, we've formed a little dream team and have organised the first ever 24 hour Cancer Hackathon! Google have kindly let us use their Campus in London. So, for 24 hours the best techies from around the UK will gather in Shoreditch (no better place than tech city!) to build a cancer beater. Helping survivors, fighters and anyone affected by cancer. But this is just the beginning. We're planning on hosting Hackathons worldwide, allowing the whole world to Hack Cancer together, culminating in a grand final in London in 2016.

We'd love to see you get involved!"

Andrew Raynes

Hack Cancer 2015

Hack Cancer Organisation
This Autumn, 'Hack Cancer' will take place from the 10th - 11th, October. We are expecting more than 75 participants from across the UK, ranging from university students to technology start up communities.

What to expect?
Teams are aiming to create an innovative and purposeful software or product to help those who have been affected by cancer. The development time will be 24 hours starting at approximately 12:00 noon on Saturday. Over the hackathon weekend, sponsors will be able to meet and talk with some of the best developers, designers and hackers in the UK, as well as providing special events, mentoring, mini competitions and exhibits.

Support Us
Our non-profit organisation relies on sponsors like you who see the value of supporting this kind of charitable and innovative event. Your collaboration will allow us to provide a fantastic venue, a stable internet infrastructure, food, beverages and prizes for the Hack Cancer attendees. Moreover, the cash sponsors will help us reach our goal of raising over £5,000 for the Cancer Research and The Teenage Cancer Trust.

Key Benefits
• Be associated with the first technology based cancer hackathon in the UK.
• Showcase your brand, products or services to more than 75 software developers.
• Have the opportunity to meet and recruit top technical talent in London.
• Benefit from the exposure of hackers using your products and API's.
• Your brand on our website and mobile applications which will be marketed across the UK.

Sponsorship Tiers

	Feeder Food Donation	Prizes Prizes Donation	Gadgets Gadgets Donation	Bronze £500	Silver £750	Gold £1500	Platinum £2500	Diamond £5000
GENERAL								
Sponsor Limit					4	3	2	Exclusive (1)
Mentors			1	1	1	2	2	4
API Competition						x	x	x
Mini Competition					x	x	x	x
Tech Workshop			x			x	x	x
Keynote							5 min	10 min
RECRUITING								
Resume Access						x	x	x
Twitter Access								x
Github Access								x
Interview Space							x	x
BRANDING								
Logo on website	x	x	x	x	x	x	x	x
Logo on apps	x	x	x	x	x	x	x	x
Logo on T-shirt				x	x	x	x	x
Media Exposure						x	x	x
Facebook Post	1	1	1	1	1	2	5	10
Twitter Tweet	1	1	1	1	1	2	5	10

Banner				x	x	x	x	x
Exhibition Booth				x	x	x	x	x
Email Blast						1 blast	2 blasts	5 blasts
Flyer Advertising	x	x	x	x	x	x	x	x
Feature in Video								x

Sponsorship Terms

1. **Tiers:** The diamond tier is exclusive to only one sponsor. The diamond, platinum and gold sponsors will present their API competition at the opening ceremony and award a prize at the closing ceremony for their software / API competition. In addition, the diamond and platinum sponsors will have the exclusivity of providing a keynote presentation at the opening ceremony, providing information to the hackers about their company.

2. **Special events:** Event ideas could include but are not exclusive to; webinars, mini competitions, goodies give aways and any other ideas you have. Contact us if you would like some support / advice about this.

3. **Sponsorship payment:** Sponsorship payments must be made by 1st September 2015, in order for your logo to be placed on our website, apps and t-shirt in time for the event.

4. **Pre-launch event:** Bronze, silver, gold, platinum and diamond sponsors will all be invited to a pre-launch event at Google Campus in August 2015. This event will run through your offering at the event, what to expect, a tour of the venue and some advice on keynote presentations.

If you wish to become a sponsor you may contact:

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