

# Pitch Deck



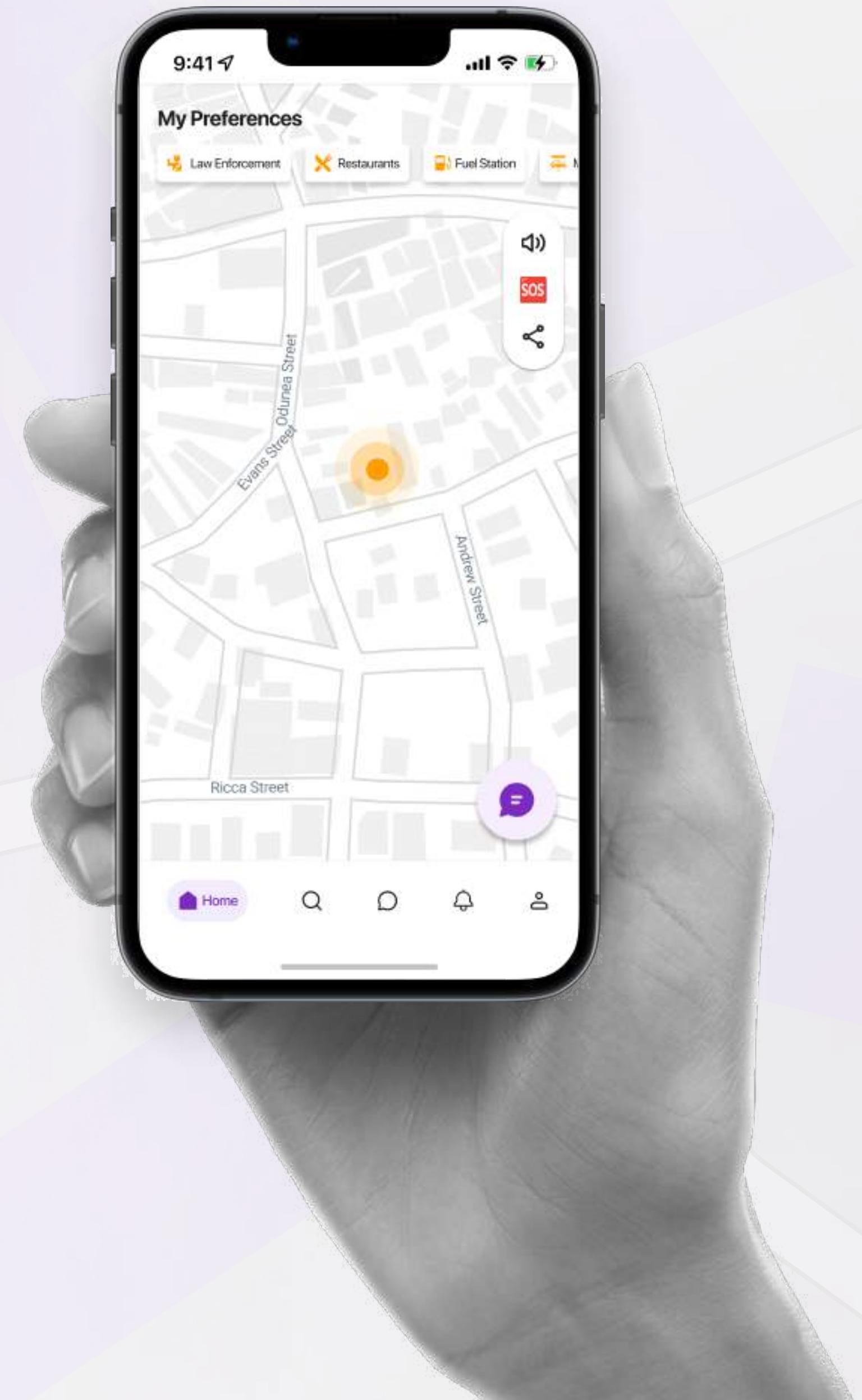
Trankrisk.AI

# AI and User Based Navigation System

Investment Pitch Deck · November 2023

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Have you ever felt  
unsafe in Transit?



## PROBLEM STATEMENT

# Why Transrisk.AI

According to the National Bureau of Statistics in Nigeria, there were 1000 reported transport related insecurities in 2021 and that number has increased by 125.6% by the end of 2022.

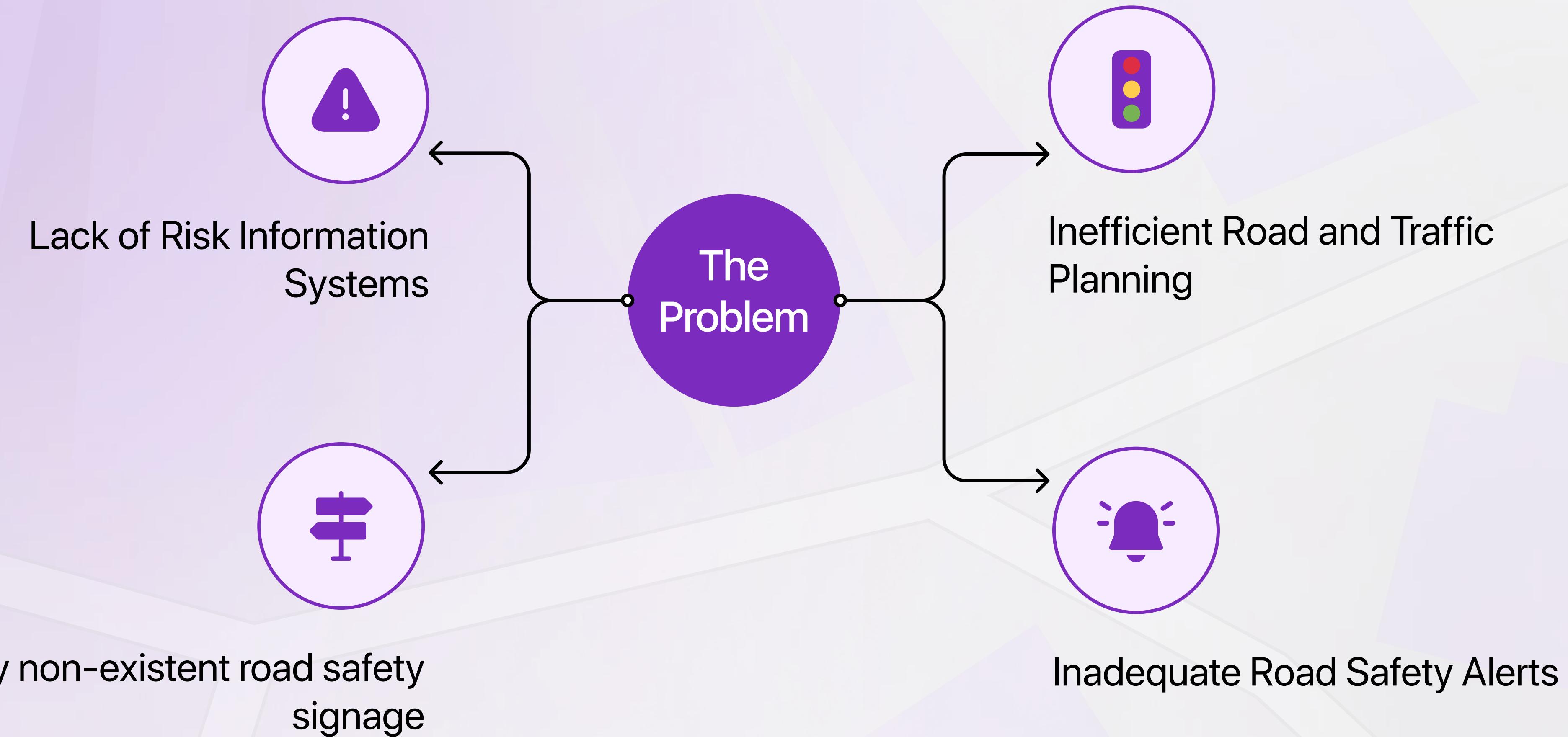


## REAL LIFE CHALLENGE

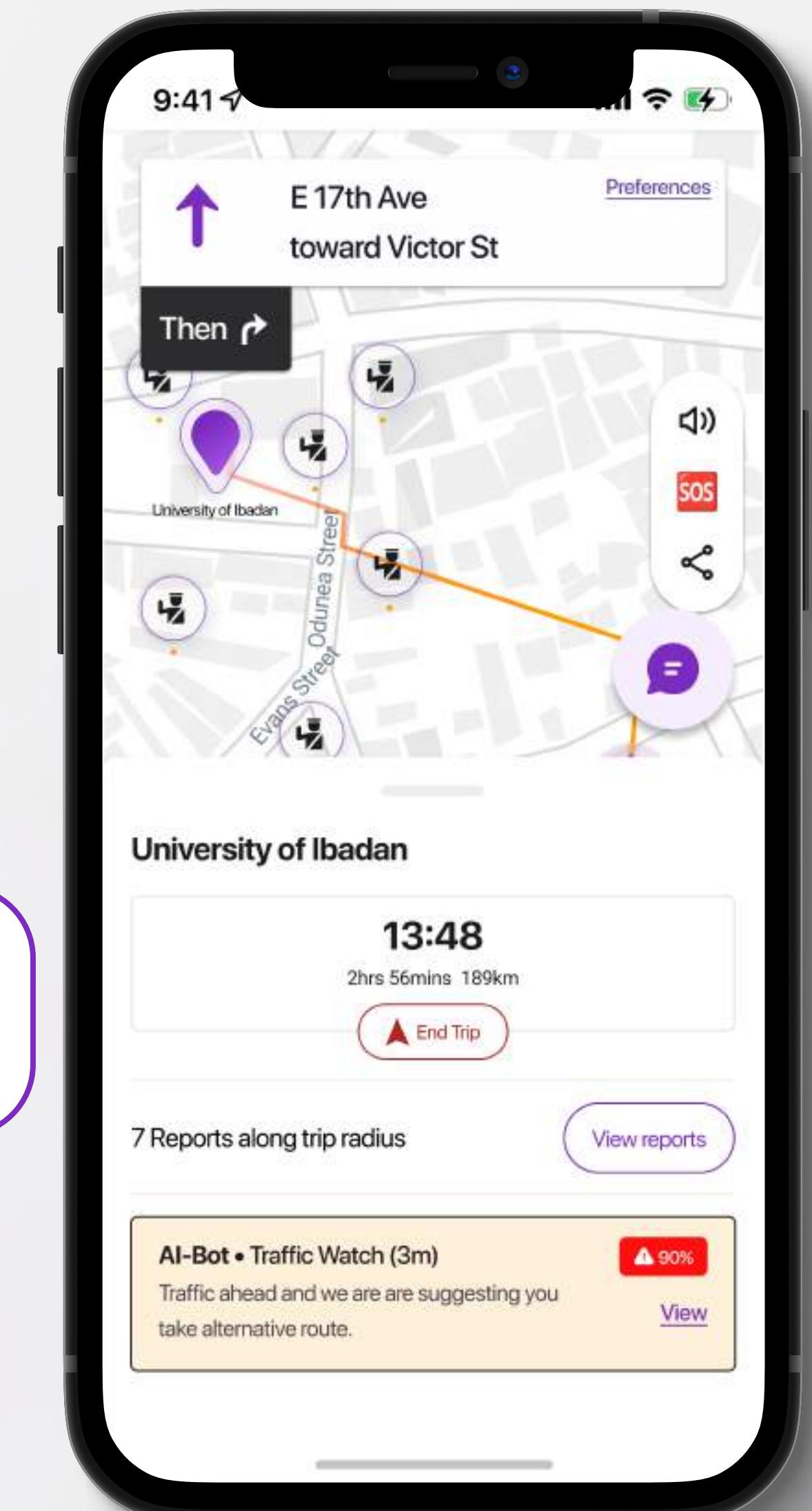
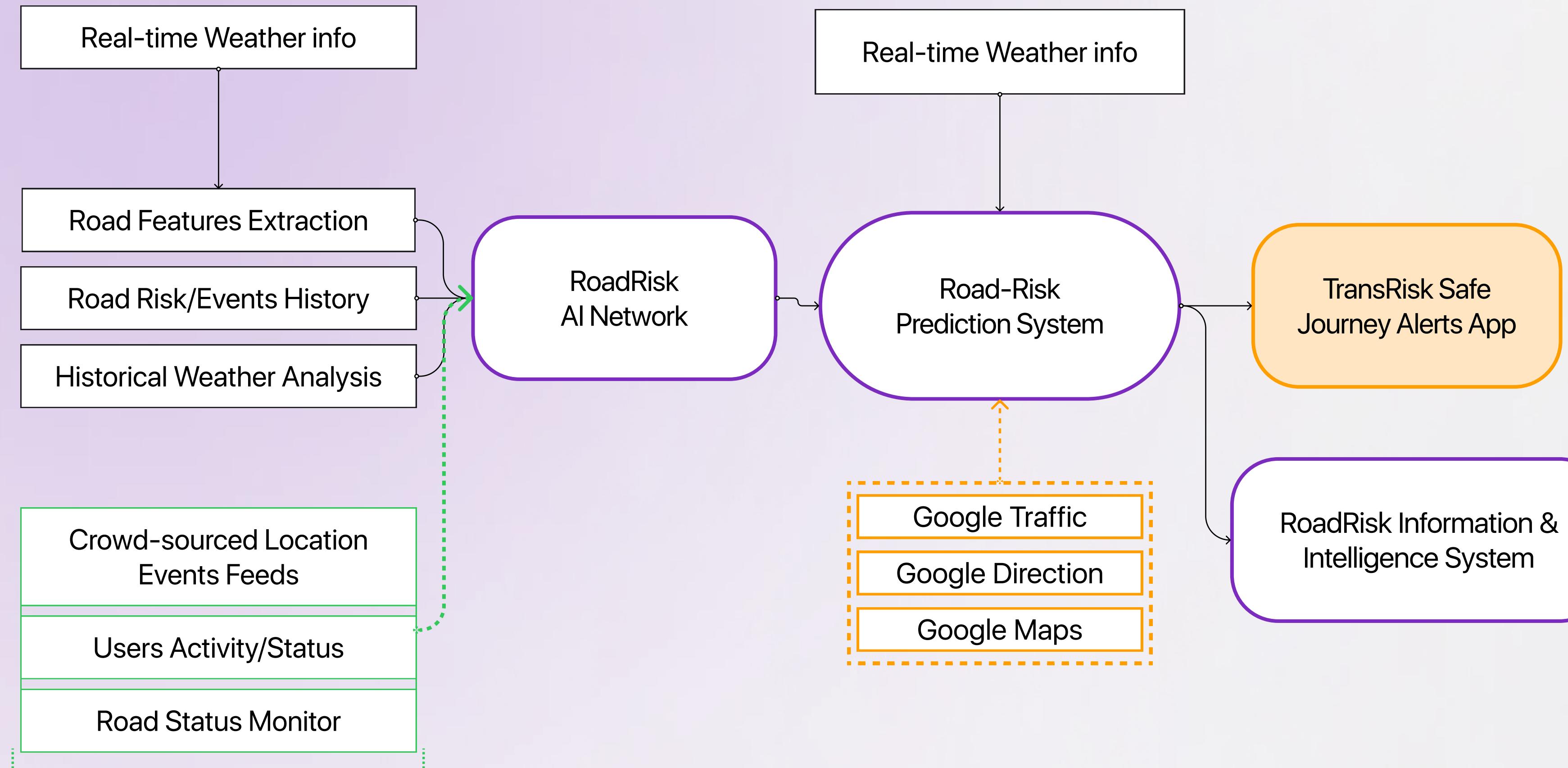
- Ms. Chinelu Megafu (Medical Doctor).
- Died as a result of Terrorist attack on train.
- Slow response of security officials.

SOURCE: [Premium Times](#)



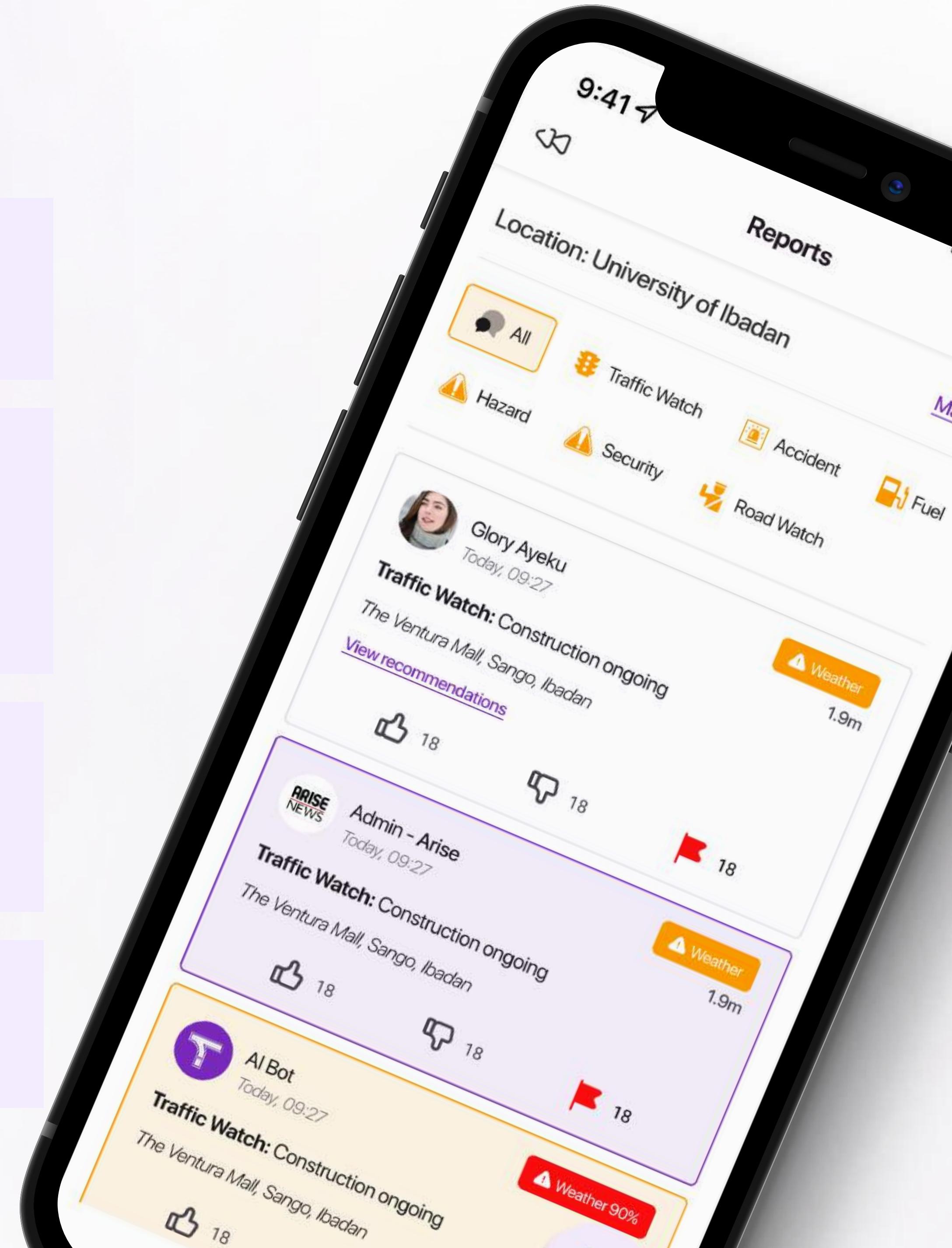


# TRANSRISK.AI SAFE JOURNEY REAL-TIME ALERTS SOLUTION



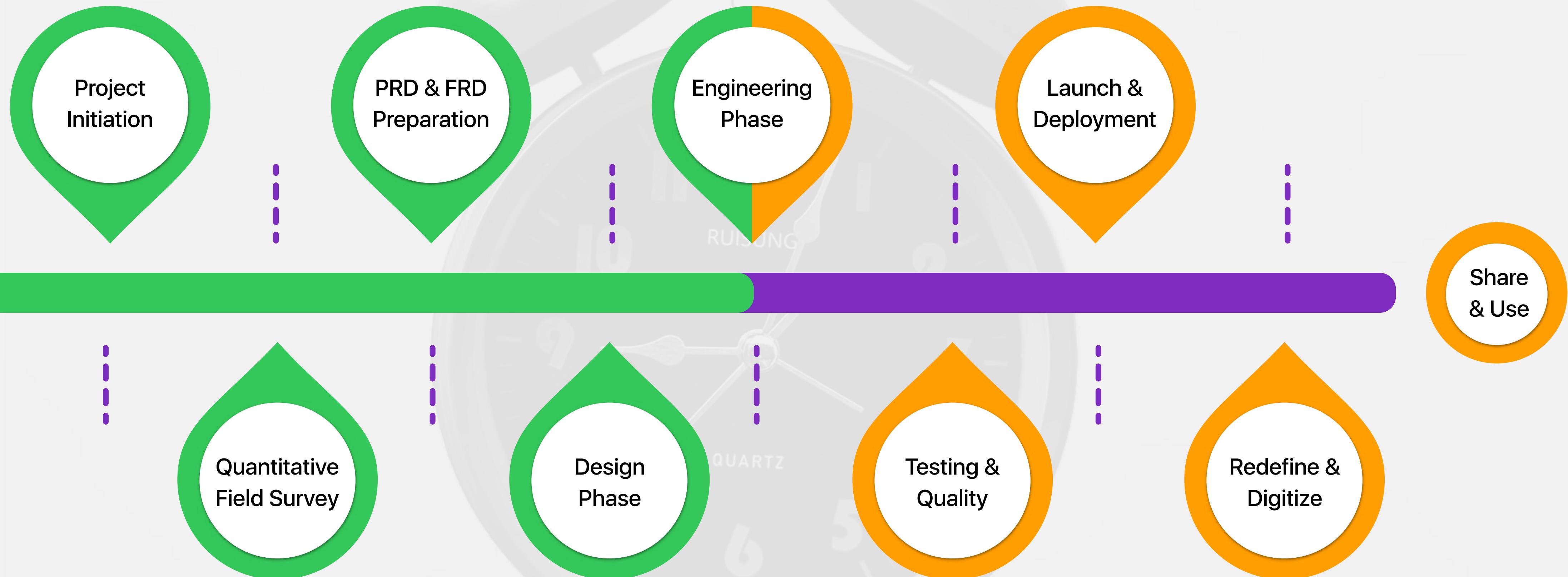
**By Utilising  
Crowdsourcing, AI  
and GIS Technology  
Transrisk will be  
able to:**

- **Provide Real-Time Intelligence**  
That Can Help Prevent Car Crashes  
And Other Road Risks.
- **Predict Potential Hazards** By Using  
Advanced AI Algorithms To Analyze  
Data From Various Sources Such As  
Cameras, Sensors, And GPS And  
Potentially Avoid Them.
- **Provide Alternate Routes** For  
Potentially Risky Or Heavy Traffic  
Roads
- **Timely Notify Security And Health  
Service Providers Of Accidents.**



# Projected Timeline

Trankrisk.AI



# Competitive Landscape

Feature	Describe Of The Feature	Transrisk.AI	Waze	bSafe	Google
Road Safety Information	Potential Hazards on the road such as sharp bends, potholes, weather conditions	<span>✓ Yes</span>	<span>✓ Yes</span>	<span>✗ No</span>	<span>✓ Yes</span>
Emergency Assistance	Call for assistance incase of emergency	<span>✓ Yes</span>	<span>✗ No</span>	<span>✓ Yes</span>	<span>✗ No</span>
Navigation	Real time map navigation and route planning	<span>✓ Yes</span>	<span>✓ Yes</span>	<span>✗ No</span>	<span>✓ Yes</span>
Personalization	Get notification based on your preference alone	<span>✓ Yes</span>	<span>✗ No</span>	<span>✓ Yes</span>	<span>✓ Yes</span>
User Generated Report	Users can report an accident or crash on a particular road or route	<span>✓ Yes</span>	<span>✓ Yes</span>	<span>✗ No</span>	<span>✗ No</span>
Safety Network	Safety network of contacts that can be notified in case of emergencies	<span>✓ Yes</span>	<span>✗ No</span>	<span>✓ Yes</span>	<span>✗ No</span>
Voice guided Navigation	Use voice to provide users with all notification needed and also turn by turn direction	<span>✓ Yes</span>	<span>✓ Yes</span>	<span>✗ No</span>	<span>✓ Yes</span>
Panic Alarm	Send SOS to designated contacts in case of emergency	<span>✓ Yes</span>	<span>✗ No</span>	<span>✓ Yes</span>	<span>✗ No</span>
User & Vehicle Documentations	Proper documentation of all licenses and users driving documentation	<span>✓ Yes</span>	<span>✗ No</span>	<span>✗ No</span>	<span>✗ No</span>
One-way signage	Proper Information on one-way road to avoid any issue with law enforcement agencies.	<span>✓ Yes</span>	<span>✗ No</span>	<span>✗ No</span>	<span>✗ No</span>

Every Driver And User  
Of TransRisk AI

An Intelligent Risk Information Systems  
Realtime Road Safety Signage  
Tips To Ensure Security And Safety

Policy Makers/  
Engineers

An Efficient Tool For Road And  
Traffic Planning

Businesses

Businesses Will Profit From Our Data  
For Risk Information And Forecast

## Projected Impact



## Support Required

### Pre-Seed Round

Product Development  
Grants.

### Participation

Participate with Businesses  
on risk planning and growth

### Partnership

Partnership with the  
government for Data  
Collection and gathering.

"Although it takes a community to raise a child, it also takes a community to keep them safe."



We have a total of 10 team members who have experiences in various fields like GIS, Data Analytics, Engineering, Design and Product Managements

### Ogunniran Sijibomi

Founder & CEO  
Data Science & AI



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Community Safety TransRisk