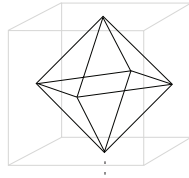


ADRIANE



GILBERT

Interaction / Interface / User Experience Design
Creative Direction, Building & Managing Design Teams
Cross-channel Strategy & Coordination
Responsive, Mobile & Tablet
Dev / Tech Knowledge & Collaboration; Agile & Lean UX

EDUCATION

MINNEAPOLIS COLLEGE OF ART & DESIGN
BFA: Interactive Media Design

EXPERTISE LEVELS

DIRECTING / MANAGING ◆◆◆◆◆
DESIGN ◆◆◆◆◆
IA ◆◆◆◆◆
FRONT-END DEV ◆◆◆◆◆

INSIGHTS

MEYERS-BRIGGS PERSONALITY TYPE
Extrovert, Intuitive, Thinker, Perceiver

GALLUP TOP FIVE STRENGTHS
Strategic, Futuristic, Ideation, Activator, Woo

CONTACT INFO

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REFERENCES AVAILABLE UPON REQUEST

EXPERIENCE

BEST BUY

Associate Creative Director 2011- **present**
[UI / UX: BestBuy.com & Apps]

POPULAR FRONT

Associate Creative Director 2009-2011
Senior Designer 2005-2009

BRAINCO SCHOOL OF ADVERTISING

Adjunct Design Instructor 2009-2010
Developed a curriculum & taught the course: Intro to Interaction Design

DESIGNWORKS

Interaction Designer 2004-2005

CLIENTS

BEST BUY

TARGET

HASBRO

SCHOLASTIC

DELUXE CORP.

GENERAL MILLS

3M

DEF JAM RECORDS

+ many more