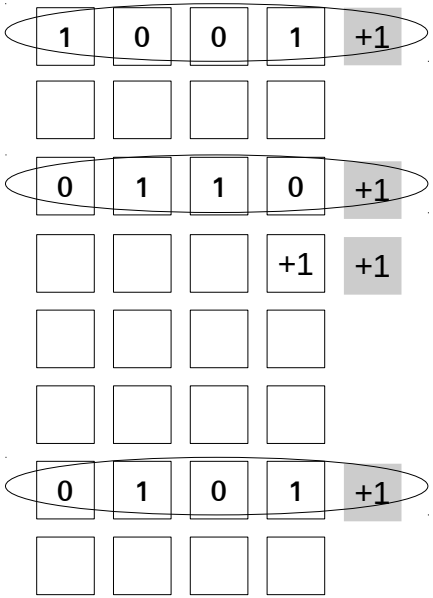
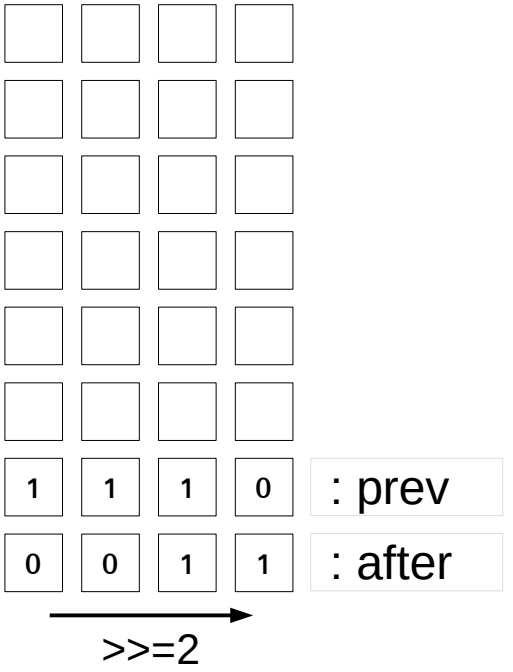
Hot & Cold Data Identification Scheme

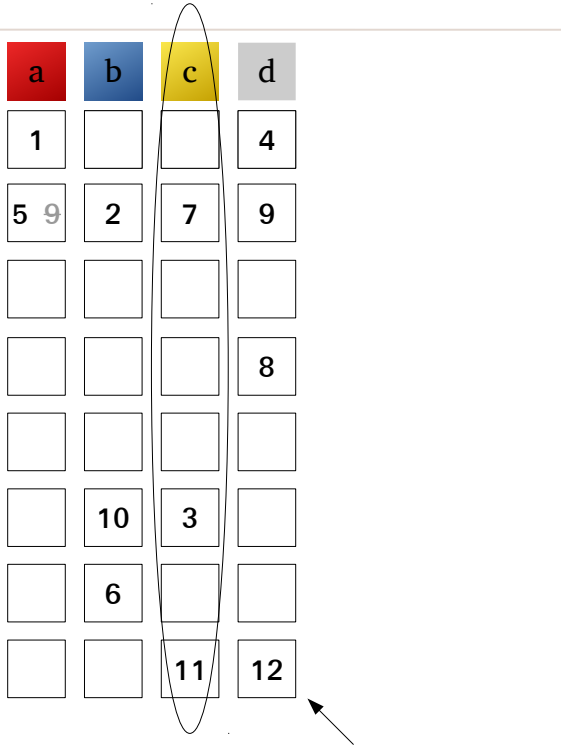
Yoo Kiseong

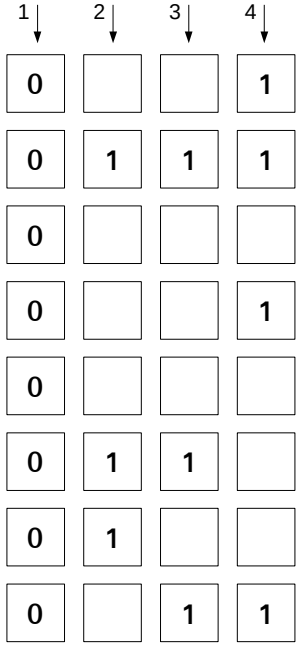
Capturing Frequency





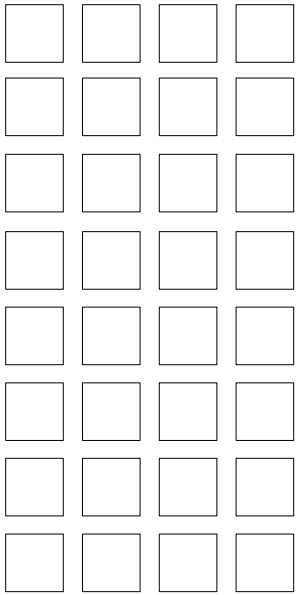
Capturing Both Frequency & Recency

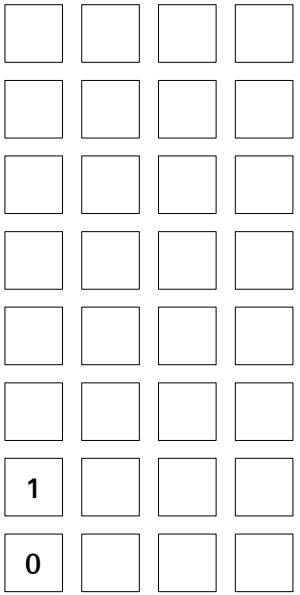




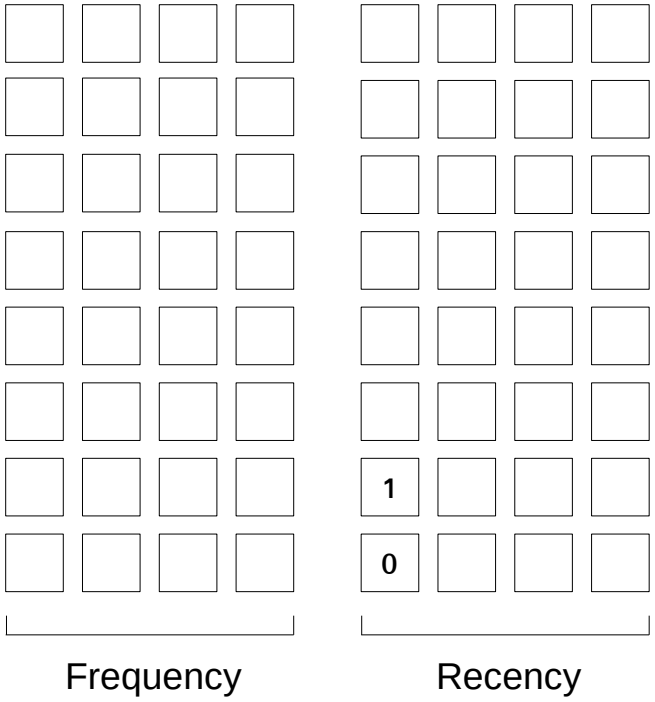
Each cell : boolean

Capturing Frequency & Recency 2





Capturing Frequency & Recency 2



Capturing Frequency & Recency 2

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Capturing Frequency & Recency 2

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Hello!

I am Jayden Smith

I am here because I love to give presentations.

You can find me at @username

Quotations are commonly printed as a means of inspiration and to invoke philosophical thoughts from the reader.

1

Transition headline

Let’s start with the first set of slides

This is a slide title

- Here you have a list of items
- And some text
- But remember not to overload your slides with content

Your audience will listen to you or read the content, but won’t do both.

BIG CONCEPT

Bring the attention of your audience over a key concept using icons or illustrations

You can also split your content

White

Is the color of milk and fresh snow, the color produced by the combination of all the colors of the visible spectrum.

Black

Is the color of coal, ebony, and of outer space. It is the darkest color, the result of the absence of or complete absorption of light.

In two or three columns

Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Red

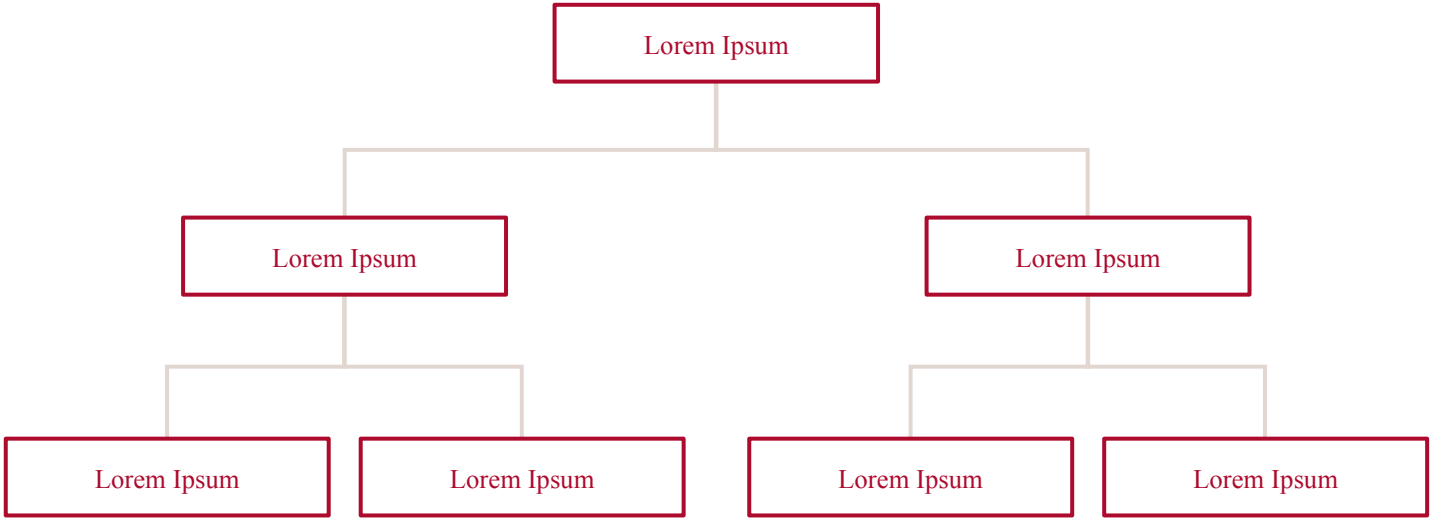
Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

A picture is worth a thousand words

A complex idea can be conveyed with just a single still image, namely making it possible to absorb large amounts of data quickly.

Want big impact?
Use big image.

Use diagrams to explain your ideas



And tables to compare data

	A	B	C
Yellow	**10**	**20**	**7**
Blue	**30**	**15**	**10**
Orange	**5**	**24**	**16**

Maps

89,526,124

Whoa! That’s a big number, aren’t you proud?

89,526,124$
That’s a lot of money

185,244 users
And a lot of users

100%
Total success!

Our process is easy

Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.

Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.

Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.

Let’s review some concepts

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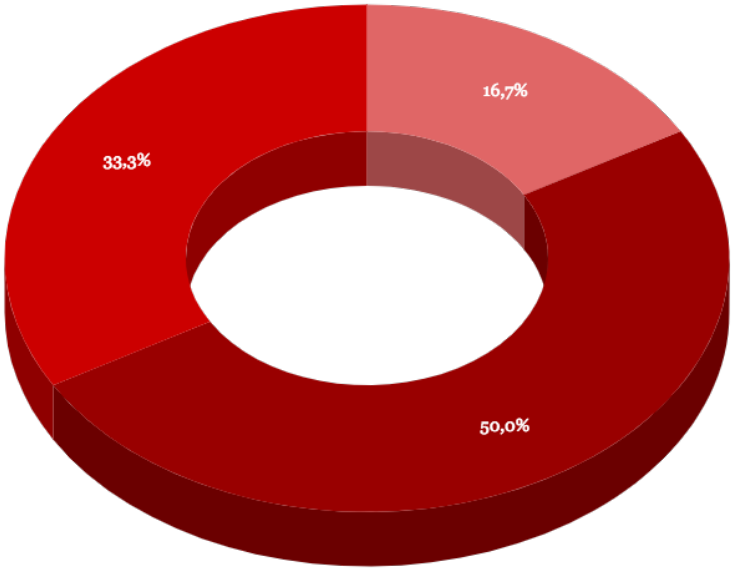
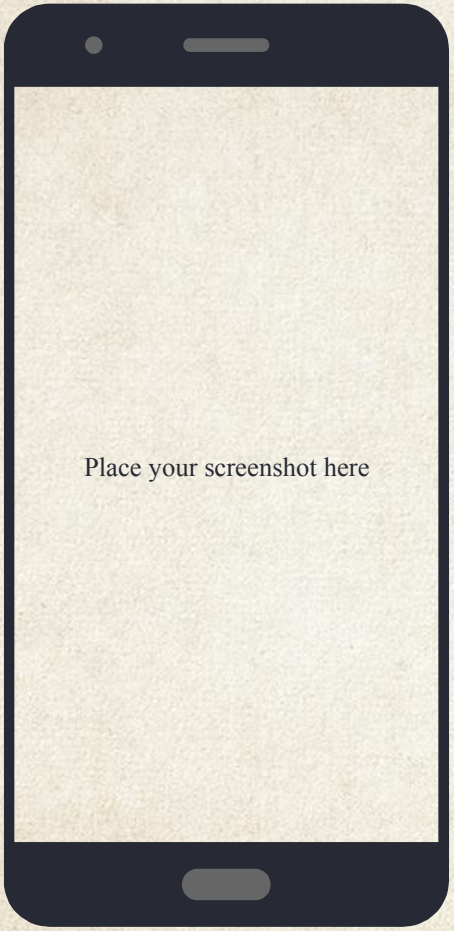


You can insert graphs from [Google Sheets]



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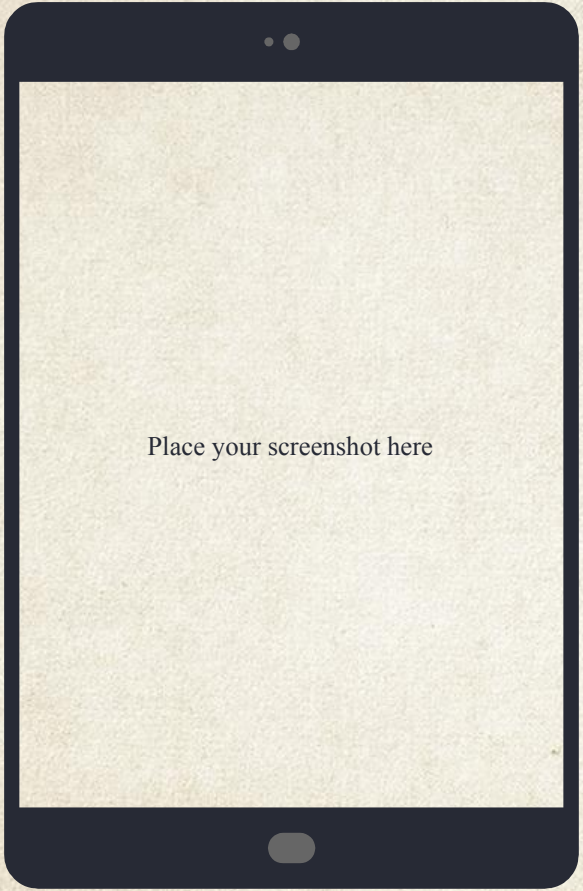

Tablet project

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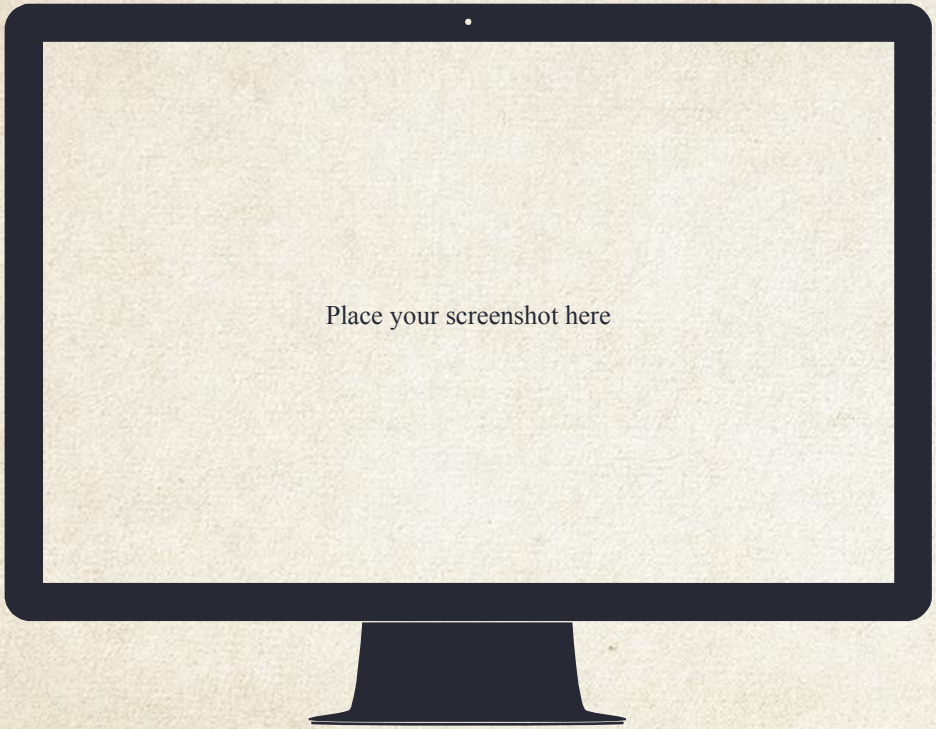

Desktop project

Show and explain your web, app or software projects using these gadget templates.

Thanks!

Any questions?

You can find me at @username & user@mail.me

Credits

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- Presentation template by SlidesCarnival
- Photographs by Unsplash

Presentation design

This presentation uses the following typographies and colors:

- Titles: Tinos
- Body copy: Tinos

You can download the fonts on this page:

https://www.fontsquirrel.com/fonts/tinos

Dark gray **#272a35** · Beige #e2d7d0 · Garnet **#ad0b2d**

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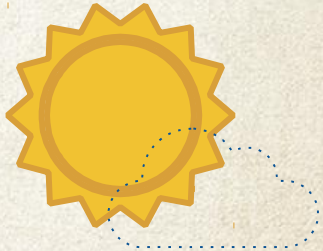
SlidesCarnival icons are editable shapes.

This means that you can:

- Resize them without losing quality.
- Change fill color and opacity.
- Change line color, width and style.

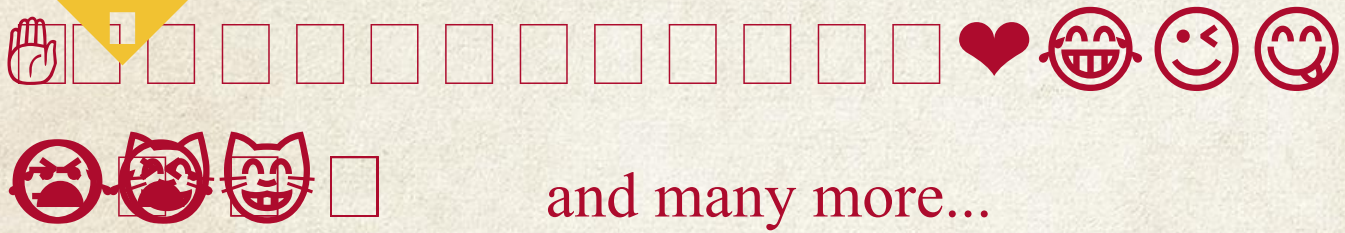
Isn’t that nice? :)

Examples:



Now you can use any emoji as an icon!
And of course it resizes without losing quality and you can change the color.

How? Follow Google instructions
https://twitter.com/googledocs/status/730087240156643328



and many more...