



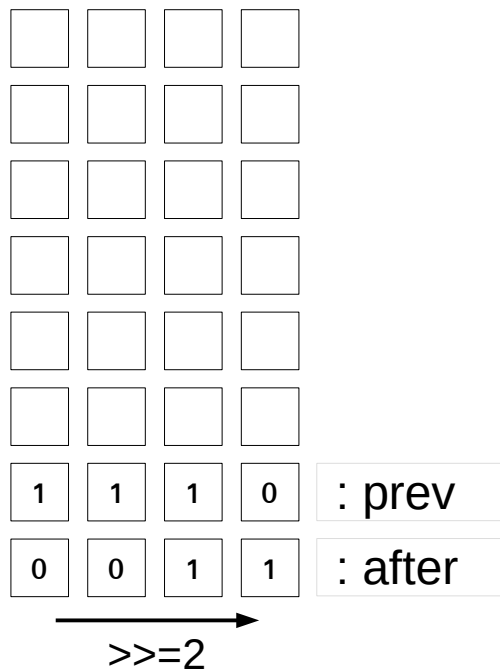
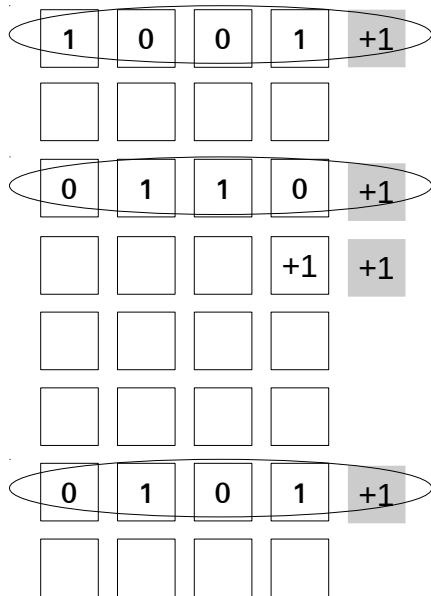
# **Hot & Cold Data Identification Scheme**

Yoo Kiseong



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## Capturing Frequency





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## Capturing Both Frequency & Recency

a	b	c	d
1			4
5 9	2	7	9
			8
	10	3	
	6		
		11	12

1↓	2↓	3↓	4↓
0			1
0	1	1	1
0			
0			1
0			
0	1	1	
0	1		
0		1	1

Each cell : boolean



4

## Capturing Frequency & Recency 2

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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## Capturing Frequency & Recency 2

		1	1
		1	1

Frequency

1				
1				1
1			1	
1			1	1
1		1		
1				
0				

Recency

???





6

## Capturing Frequency & Recency 2

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7

## Capturing Frequency & Recency 2

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8

## Capturing Frequency & Recency 2

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## Capturing Frequency & Recency 2

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