Implicit assessment in psychology: How to work with the IAT

Ottavia M. Epifania

Univerisità di Padova

What we're using today

- download and follow the instructions
- download R Studio and follow the instructions
- for an easy analsyis of the data (no need to install)
- implicitMeasures R package

Disclaimer

This tutorial assumes that Inquisit is used for collecting the IAT data.

It is indeed based on data collected with Inquisit, available here

It is a Race IAT data set with observations from 142 participants.

Explicit measures (i.e., political orientation and attitudes towards Black/White people) have been collected as well

Nonetheless, both the shiny app and the package can be used with data collected with other administration software

$\mathsf{DScoreApp}$

If you want it simple, DScoreApp is made for you!

Adavantages

- It's super easy to use
- Well documented and the maintainer is always available to help you
- You can visually inspect the results as you compute the
- There's a toy data set with which you can familiarize with the app

Disadvantages

- You have to use excel to prepare the data
- You can compute only one D score at the time
- You you have to manually merge in excel the data set with explicit measures to run further analysis

Let's start

Let's take a look at DScoreApp

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Data set have to be arranged in 4 columns, named:

- participant: participant's IDs
- block: Mapping A and Mapping B block labels
- latency: response times
- correct: accuracy responses

The data set

From Inquisit, we usually obtain a .dat file:

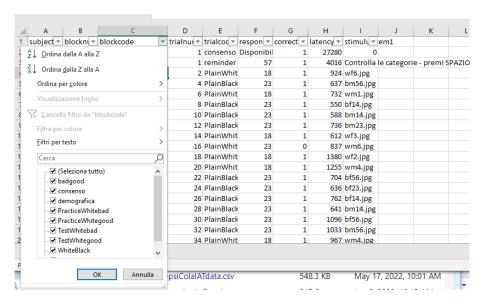
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shinyData.dat - Notenad
File Edit Format View Help
                        subject blocknum
                                                                  trialnum
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                                                                                                                   correct latency stimulusitem1
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```

Just Copy & Paste in an Excel file! If you don't have "," as the default colum separator: Dati \rightarrow Testo in colonne \rightarrow Delimitato \rightarrow virgola

Just delete the unnecessary columns:

- date
- time
- build

The first colu oof interest is **blockcode**. Use the filter function to see all the possible values of the colum



The blocks we need are the "critical" blocks of the IAT:

- PracticeWhitegood
- TestWhitegood
- PracticeWhitebad
- TestWhitebad

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White-Good/Black-Bad Condition (MappingA)

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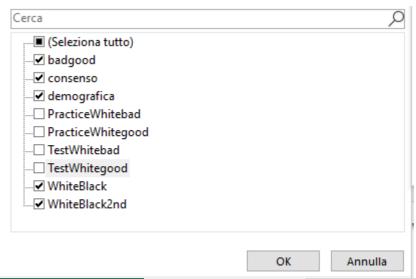
- PracticeWhitegood
- TestWhitegood
- PracticeWhitebad
- TestWhitebad

White-Good/Black-Bad Condition (MappingA)

Black-Good/White-Bad Condition (MappingB)

Just select those.... by eliminating all other blocks!

From the filter on the column **blockcode**, select all blocks but PracticeWhitegood, TestWhitegood, PracticeWhitebad, TestWhitebad:



Highlight and delete all the rows that remained after the filter has been applied

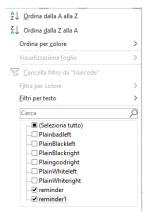
Don't panic when you see you have no more rows

Remove the filter from **blockcode** and it's all done...ish

Trialcode

After selecting the blocks of interest, we still have some trials that are part of the experiment but of no interest for the D score computation (e.g., reminders, instructions)

Set a filter on the trialcode column and select the non-relevant trials:



Trialcode

Select all the rows left after applying the filter

Delete them

(Again, don't panic)

Remove the filter from the trialcode column

Polish the data set

Remove any filter left

Remove all the unnecessary columns (blocknum, trialnum, trialcode, response, stimulusitem1)

Rename the remaining columns according to the shiny app instructions:

- subject → participant
- ullet blockcode o block
- latency → latency
- ullet correct o correct

The final look

4	А	В	С	D	Е
1	participant	block	correct	latency	
2	1	PracticeWhitebad	1	725	
3	1	PracticeWhitebad	1	1052	
4	1	PracticeWhitebad	1	1517	
5	1	PracticeWhitebad	1	767	
6	1	PracticeWhitebad	1	985	
7	1	PracticeWhitebad	1	708	
8	1	PracticeWhitebad	1	689	
9	1	PracticeWhitebad	1	719	
10	1	PracticeWhitebad	1	550	
11	1	PracticeWhitebad	1	1101	
12	1	PracticeWhitebad	1	918	
13	1	PracticeWhitebad	1	812	
14	1	PracticeWhitebad	1	717	
15	1	PracticeWhitebad	1	1028	
16	1	PracticeWhitebad	1	823	
17	1	PracticeWhitebad	1	843	

The file must be saved as .csv with "," specified as the column separator It's super important that "," is set as the column separator because otherwise the app won't work and won't throw an error (because the maintainer thought "I'll add the error message tomorrow")

Upload the data set



Browse through your file, select the file you have just created. It will be automatically uploaded

Prepare the data set



To change the mapping for the computation of the ${\it D}$ score, just select the labels of the blocks from the drop down menu

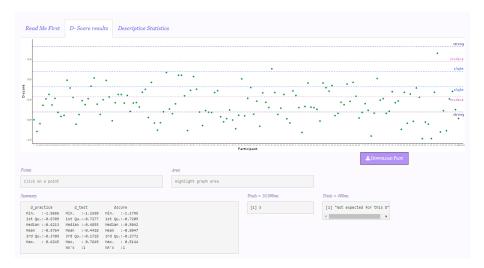
When you're all set just click "Prepare data" and wait for the "Data are ready" message to appear.

Select your D

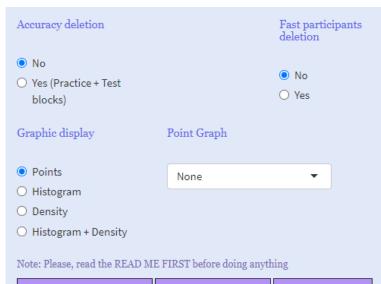
Just select the D score you want to compute fro the drop down menu, click on calculate and compute, and it's all done! The D scores will shortly appear in the Results panel



(default) Results panel



Play with graphical representations and settings









Download

Once you're done, you can download the results in a .csv file ("," is the column separator)

The name of teh file contains the label of the last ${\it D}$ score you have computed

For instance, if D3 is the last algorithm you have computed, than the file name will be: ShinyAPPDscore3.csv

implicitMeasures