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2025 SENATE JOINT RESOLUTION 6

February 5, 2025 - Introduced by Senators Carpenter, Habush Sinykin, Bradley, Cabral-Guevara, Dassler-Alfheim, Drake, Feyen, Hesselbein, Hutton, Jacque, Jagler, Larson, Marklein, Nass, Pfaff, Quinn, Ratcliff, Roys, Smith, Spreitzer and Wirch, cosponsored by Representatives Knodl, Moore Omokunde, Allen, Armstrong, Arney, Bare, Behnke, Brown, Clancy, Cruz, DeSanto, DeSmidt, Dittrich, Donovan, Doyle, Emerson, Fitzgerald, Goodwin, Green, Gundrum, Hong, J. Jacobson, Joers, Kaufert, Kirsch, Kreibich, Krug, Madison, Mayadev, Melotik, Miresse, Moses, Murphy, Mursau, Nedweski, Neylon, Novak, O'Connor, Ortiz-Velez, Petersen, Phelps, Piwowarczyk, Pronschinske, Rivera-Wagner, Roe, Sheehan, Sinicki, Snodgrass, Snyder, Stroud, Subeck, Swearingen, Taylor, Tenorio, Tusler, Udell, Vining and Wichgers. Referred to Committee on Senate Organization.

1 **Relating to:** honoring the life and enduring legacy of Robert George Uecker.

Whereas, Robert George Uecker, better known as Bob Uecker, or "Mr. Baseball," was born on January 26, 1934, and passed away on January 16, 2025, having reached the age of 90 with a 69-year career in professional baseball; and Whereas, Uecker is succeeded in life by his children Sue Ann and Bob Jr. and his second wife, Judy, and, sadly, was preceded in death by his children Steve and Leann and his first wife, Joyce; and
Whereas, Uecker was the primary radio broadcaster for his hometown team, the Milwaukee Brewers, and, having served in that role for 54 years, is one of the

Whereas, Uecker was the primary radio broadcaster for his hometown team, the Milwaukee Brewers, and, having served in that role for 54 years, is one of the longest-tenured broadcasters with one team in the history of Major League Baseball; and

Whereas, Uecker's engaging style as a broadcaster is unrivaled, bringing joy to fans, even during less successful Brewers seasons; and

1	Whereas, Uecker was famously dubbed "Mr. Baseball" by The Tonight Show
2	host Johnny Carson and appeared over 100 times on the show; and
3	Whereas, to many, Uecker's voice is known as "the soundtrack of Summer";
4	and
5	Whereas, Uecker was the son of August Uecker and Mary Schultz Uecker; and
6	Whereas, Uecker was born and raised in Milwaukee and grew up watching the
7	minor league Milwaukee Brewers at Borchert Field; and
8	Whereas, in 1954 Uecker enlisted in the U.S. Army, achieving the rank of
9	corporal; and
10	Whereas, during his service to our nation, Uecker played baseball at Fort
11	Leonard Wood and Fort Belvoir; and
12	Whereas, following his service, Uecker signed with the Milwaukee Braves in
13	1956 as a minor league player; and
14	Whereas, in his first season in the minor league, Uecker played with the Eau
15	Claire Bears of the Northern League and the Boise Braves of the Pioneer League;
16	and
17	Whereas, Uecker made his major league debut as a catcher in 1962; and
18	Whereas, prior to the 1964 season, the Milwaukee Braves traded Uecker to the
19	St. Louis Cardinals—the Cardinals won the World Series that season, defeating the
20	New York Yankees; and
21	Whereas, Uecker also played for the Philadelphia Phillies before being traded
22	back to the Braves in 1967, which had moved to Atlanta since Uecker had last
23	played for the team; and
24	Whereas, in 1967, Uecker retired from professional baseball while playing for

- 3 -

1 the Atlanta Braves, completing his career as a catcher with a fielding percentage of 2 .981 and a batting average of .200; and 3 Whereas, following his career as a player, Uecker began broadcasting, starting 4 with WSB-TV in Atlanta, and subsequently calling play-by-play for the Milwaukee 5 Brewers' radio broadcasts beginning in 1971; and 6 Whereas, Uecker's humor propelled him to great success as a broadcaster, 7 actor, and author, with endeavors in and out of baseball, including several television 8 programs, such as Bob Uecker's Whacky World of Sports and Bob Uecker's War of the 9 Stars, and several books, such as an autobiography titled Catcher in the Wry and a 10 baseball memoir and commentary titled Catch .222; and 11 Whereas, Uecker was also a talented actor, starring as George Owens in the 12 sitcom Mr. Belvedere, which originally aired from 1985 to 1990, and playing Harry 13 Dovle in the film *Major League*, in which he delivered the famous line "Just a bit 14 outside!": Uecker also made cameo and in-person appearances in productions such 15 as The Tonight Show and Saturday Night Live; and 16 Whereas, Uecker also appeared in a series of famous Miller Lite commercials 17 during the 1980s, which became the source for one of his wittiest catchphrases—"I 18 must be in the front row"—and inspired the term "Uecker seats" to describe upper-19 deck, obstructed-view seats in baseball stadiums; and 20 Whereas, Uecker's talent is widely recognized and honored with many awards: 21he was inducted into the Wisconsin Athletic Hall of Fame in 1998; he was inducted 22 into the Radio Hall of Fame in 2001; he was honored by the Major League Baseball 23 Hall of Fame with the Ford C. Frick Award, presented to broadcasters for major 24 contributions to baseball, in 2003; he was inducted into the National Sportscasters

1 and Sportswriters Association Hall of Fame in 2011; and he was inducted into the $\mathbf{2}$ National Association of Broadcasters Broadcasting Hall of Fame in 2012; and 3 Whereas, as the "Voice of the Milwaukee Brewers," Uecker is memorialized 4 with two statues on the grounds of American Family Field: one statue was 5 dedicated in 2012 and sits outside the stadium alongside fellow Hall of Famers 6 Hank Aaron, Robin Yount, and Bud Selig; and the other sits in the last row of the 7 "Uecker Seats" on the terrace level of the stadium; and 8 Whereas, Uecker's name can also be found in the inaugural class of the 9 Brewers Wall of Honor and was added to the Brewers Walk of Fame in 2003; and Whereas, the Brewers plan to hold celebrations of Uecker's life later this year 10 11 and have announced plans to create a "Uecker Experience" at American Family 12 Field; and 13 Whereas, Uecker demonstrated a steadfast commitment to philanthropy, 14 being known to distribute food and other goods to individuals in need and support 15 organizations such as the ALS Association, the Make a Wish Foundation, the 16 United Performing Arts Fund, the Midwest Athletes Against Childhood Cancer 17 Fund, the Milwaukee Symphony, the Boys & Girls Clubs of Greater Milwaukee, Big 18 Brothers/Big Sisters, and Wounded Warriors, in addition to advocating for cystic 19 fibrosis and heart disease research: and 20 Whereas, Bob Uecker's unparalleled dedication to baseball, broadcasting, 21entertainment, and his community enriched the lives of countless fans in Wisconsin 22 and beyond; and 23 Whereas, Bob Uecker will be sorely missed and enduringly remembered by 24 fans the world over: now, therefore, be it

- 4 -

Resolved by the senate, the assembly concurring, That the members of
the Wisconsin Legislature honor the life and enduring legacy of Bob Uecker,
recognize his extraordinary contributions to baseball, broadcasting, entertainment,
and philanthropy, and extend their deepest condolences to his family, friends, and
countless admirers. Get up! Get up! Get outta here! Gone!
(END)