



State of Wisconsin
2025 - 2026 LEGISLATURE

LRB-1609/1

MRK:skw

2025 ASSEMBLY JOINT RESOLUTION 9

February 17, 2025 - Introduced by Representatives KNODL, MOORE OMOKUNDE, ALLEN, ARMSTRONG, ARNEY, BARE, BEHNKE, BROWN, CLANCY, CRUZ, DeSANTO, DeSMIDT, DITTRICH, DONOVAN, DOYLE, EMERSON, FITZGERALD, GOODWIN, GREEN, GUNDRUM, HONG, J. JACOBSON, JOERS, KAUFERT, KIRSCH, KREIBICH, KRUG, MADISON, MAYADEV, MELOTIK, MIRESE, MOSES, MURPHY, MURSAU, NEDWESKI, NEYLON, NOVAK, O'CONNOR, ORTIZ-VELEZ, PETERSEN, PHELPS, PIWOWARCZYK, PRONSCHINSKE, RIVERA-WAGNER, ROE, SHEEHAN, SINICKI, SNODGRASS, SNYDER, STROUD, SUBECK, SWEARINGEN, TAYLOR, TENORIO, TUSLER, UDELL, VINING, WICHGERS and PENTERMAN, cosponsored by Senators CARPENTER, HABUSH SINYKIN, BRADLEY, CABRAL-GUEVARA, DASSLER-ALFHEIM, DRAKE, FEYEN, HESSELBEIN, HUTTON, JACQUE, JAGLER, LARSON, MARKLEIN, NASS, PFAFF, QUINN, RATCLIFF, ROYS, SMITH, SPREITZER and WIRCH. Referred to Committee on Rules.

AUTHORS SUBJECT TO CHANGE

1 **Relating to:** honoring the life and enduring legacy of Robert George Uecker.

2 Whereas, Robert George Uecker, better known as Bob Uecker, or “Mr.
3 Baseball,” was born on January 26, 1934, and passed away on January 16, 2025,
4 having reached the age of 90 with a 69-year career in professional baseball; and

5 Whereas, Uecker is succeeded in life by his children Sue Ann and Bob Jr. and
6 his second wife, Judy, and, sadly, was preceded in death by his children Steve and
7 Leann and his first wife, Joyce; and

8 Whereas, Uecker was the primary radio broadcaster for his hometown team,
9 the Milwaukee Brewers, and, having served in that role for 54 years, is one of the
10 longest-tenured broadcasters with one team in the history of Major League
11 Baseball; and

12 Whereas, Uecker’s engaging style as a broadcaster is unrivaled, bringing joy
13 to fans, even during less successful Brewers seasons; and

1 Whereas, Uecker was famously dubbed “Mr. Baseball” by *The Tonight Show*
2 host Johnny Carson and appeared over 100 times on the show; and

3 Whereas, to many, Uecker’s voice is known as “the soundtrack of Summer”;
4 and

5 Whereas, Uecker was the son of August Uecker and Mary Schultz Uecker; and

6 Whereas, Uecker was born and raised in Milwaukee and grew up watching the
7 minor league Milwaukee Brewers at Borchert Field; and

8 Whereas, in 1954 Uecker enlisted in the U.S. Army, achieving the rank of
9 corporal; and

10 Whereas, during his service to our nation, Uecker played baseball at Fort
11 Leonard Wood and Fort Belvoir; and

12 Whereas, following his service, Uecker signed with the Milwaukee Braves in
13 1956 as a minor league player; and

14 Whereas, in his first season in the minor league, Uecker played with the Eau
15 Claire Bears of the Northern League and the Boise Braves of the Pioneer League;
16 and

17 Whereas, Uecker made his major league debut as a catcher in 1962; and

18 Whereas, prior to the 1964 season, the Milwaukee Braves traded Uecker to the
19 St. Louis Cardinals—the Cardinals won the World Series that season, defeating the
20 New York Yankees; and

21 Whereas, Uecker also played for the Philadelphia Phillies before being traded
22 back to the Braves in 1967, which had moved to Atlanta since Uecker had last
23 played for the team; and

24 Whereas, in 1967, Uecker retired from professional baseball while playing for

1 the Atlanta Braves, completing his career as a catcher with a fielding percentage of
2 .981 and a batting average of .200; and

3 Whereas, following his career as a player, Uecker began broadcasting, starting
4 with WSB-TV in Atlanta, and subsequently calling play-by-play for the Milwaukee
5 Brewers' radio broadcasts beginning in 1971; and

6 Whereas, Uecker's humor propelled him to great success as a broadcaster,
7 actor, and author, with endeavors in and out of baseball, including several television
8 programs, such as *Bob Uecker's Whacky World of Sports* and *Bob Uecker's War of the*
9 *Stars*, and several books, such as an autobiography titled *Catcher in the Wry* and a
10 baseball memoir and commentary titled *Catch .222*; and

11 Whereas, Uecker was also a talented actor, starring as George Owens in the
12 sitcom *Mr. Belvedere*, which originally aired from 1985 to 1990, and playing Harry
13 Doyle in the film *Major League*, in which he delivered the famous line "Just a bit
14 outside!"; Uecker also made cameo and in-person appearances in productions such
15 as *The Tonight Show* and *Saturday Night Live*; and

16 Whereas, Uecker also appeared in a series of famous Miller Lite commercials
17 during the 1980s, which became the source for one of his wittiest catchphrases—"I
18 must be in the front row"—and inspired the term "Uecker seats" to describe upper-
19 deck, obstructed-view seats in baseball stadiums; and

20 Whereas, Uecker's talent is widely recognized and honored with many awards:
21 he was inducted into the Wisconsin Athletic Hall of Fame in 1998; he was inducted
22 into the Radio Hall of Fame in 2001; he was honored by the Major League Baseball
23 Hall of Fame with the Ford C. Frick Award, presented to broadcasters for major
24 contributions to baseball, in 2003; he was inducted into the National Sportscasters

1 and Sportswriters Association Hall of Fame in 2011; and he was inducted into the
2 National Association of Broadcasters Broadcasting Hall of Fame in 2012; and

3 Whereas, as the “Voice of the Milwaukee Brewers,” Uecker is memorialized
4 with two statues on the grounds of American Family Field: one statue was
5 dedicated in 2012 and sits outside the stadium alongside fellow Hall of Famers
6 Hank Aaron, Robin Yount, and Bud Selig; and the other sits in the last row of the
7 “Uecker Seats” on the terrace level of the stadium; and

8 Whereas, Uecker’s name can also be found in the inaugural class of the
9 Brewers Wall of Honor and was added to the Brewers Walk of Fame in 2003; and

10 Whereas, the Brewers plan to hold celebrations of Uecker’s life later this year
11 and have announced plans to create a “Uecker Experience” at American Family
12 Field; and

13 Whereas, Uecker demonstrated a steadfast commitment to philanthropy,
14 being known to distribute food and other goods to individuals in need and support
15 organizations such as the ALS Association, the Make a Wish Foundation, the
16 United Performing Arts Fund, the Midwest Athletes Against Childhood Cancer
17 Fund, the Milwaukee Symphony, the Boys & Girls Clubs of Greater Milwaukee, Big
18 Brothers/Big Sisters, and Wounded Warriors, in addition to advocating for cystic
19 fibrosis and heart disease research; and

20 Whereas, Bob Uecker’s unparalleled dedication to baseball, broadcasting,
21 entertainment, and his community enriched the lives of countless fans in Wisconsin
22 and beyond; and

23 Whereas, Bob Uecker will be sorely missed and enduringly remembered by
24 fans the world over; now, therefore, be it

