Hot Topics 2014,2015,2016.

Andreas Francois Vermeulen 21 August 2015

## 0.1 Introduction

# 0.2 IoT WORLD FORUM

#### 0.2.1 IoT WORLD FORUM 2015

### 0.2.2 IoT WORLD FORUM 2014

2014 Agenda: 8:00 AM

REGISTRATIONS 8:45 AM

WELCOME REMARKS AND OVERVIEW ( CHAIR PERSON: Matt Hatton, CEO, MACHINA RESEARCH) 9:00 AM

Keynote I: Emerging Trends in The Global Internet of Things Market Matt Hatton, CEO, MACHINA RESEARCH 9:25 AM

Keynote II: Harvesting the Connected Car Opportunity Leon Hurst, Head of Product Marketing for Connected Car, JAGUAR LAND ROVER 9:50 AM

Keynote III: Building an IoT Ecosystem! Steve Dunbar, IoT Commercial Director, MICROSOFT 10:15 AM

NETWORKING and REFRESHMENTS BREAK 10:45 AM

Keynote IV: Making the Connected Home a Reality! James Monighan, Head of Products Connected Homes, BRITISH GAS 11:00 AM

Keynote V: Digital Disruption! Ian Stewart, Head of M2M and Internet of Things (IoT) Propositions, TELEFONICA DIGITAL UK Ltd 11.25 AM

Panel Discussion: Latest Trends and Opportunities in IoT Market Worldwide!

Moderator: Matt Hatton, M.D, MACHINA RESEARCH

Panelists: Ian Stewart, Head of M2M and Internet of Things (IoT) Propositions, TELEFONICA DIGITAL UK Ltd Steve Dunbar, IoT Commercial Director, MICROSOFT Leon Hurst, Head of Product Marketing for Connected Car, JAGUAR LAND ROVER James Monighan, Head of Products Connected Homes, BRITISH GAS 12.05 PM

Aggregating IoT Billions of Objects Data in a Secure and Nimble Platform Patrice Slupowski, VP, Digital Innovation, ORANGE 12:30 PM

LUNCH BREAK BUFFET 1:30 PM

When Machines Start to Socialize Dr.Jeff Smith, CTO, NUMEREX 1:45  $\,\mathrm{PM}$ 

Top 10 Challenges in Securing IoT Communications Todd Greene, CEO, PubNub 2:00 PM

The Promise of Swarm Intelligence: Distributed Intelligence at the Network Edge Jerry OGorman, CEO, Band B Electronics Group 2.15 PM

Why Big Data Will Generate New Business Models in The Internet of Things! Sachin Mahajan, Director M2M, TELUS 2.30 PM

NETWORKING and REFRESHMENTS BREAK 3.00 PM

The New Gold Rush: Data Attraction Strategies and the Internet of Things Kal Gyimesi, Industry Marketing Director for IoT, IBM 3.15 PM

Addressing The Risks and Challenges of IoT Projects Geoff Morton, Group VP IoT/M2M, EUROTECH 3.30 PM

Satellites Role in The Internet of Things Applications Bill Molesworth, Vice President of Wireless Services, ORBCOMM 3.45 PM

From Data to Dollars A Results-Driven Approach to Internet of Things Dave Wagstaff, Vice President and Chief Architect, BSQUARE

 $4.00~\mathrm{PM}$ 

Panel Discussion: Meet The Experts! Exploring New Revenue Streams in The Internet of Things Ecosystem!

Moderator: Robin Duke-Woolley, CEO, BEECHAM RESEARCH

Panelists: Dave Wagstaff, Vice President and Chief Architect, BSQUARE Sachin Mahajan, VP M2M, TELUS Dr.Jeff Smith, CTO, NUMEREX Kal Gyimesi, Industry Marketing Director for IoT, IBM 4:45 PM

COCKTAIL RECEPTION 5:45 PM

End of Day 1 IoT WORLD FORUM 2014

Day Two November 26th, 2014

8:00 AM

Registration 8:55 AM

WELCOME REMARKS AND OVERVIEW DAY 2 9:00 AM

Keynote I: What is The Future of Manufacturing in The Internet of Things Bernd Heinrichs, Managing Director, CISCO (IoT EMEAR) 9:25 AM

Keynote II: How Insurance Industry will be Transformed by Internet of Things Francois Meunier, Head of Tech hardware Equity Research at MORGAN STANLEY 9:50 AM

Keynote III: Leveraging the connected home to drive growth Jon Carter, Head of Business Development Connected Home, DEUTSCHE TELEKOM 10:15 AM

NETWORKING and REFRESHMENTS BREAK 10.45 AM

Keynote IV: From M2M to IoT : How to Take Advantage of This Evolution Emmanuel Routier, Vice President M2M Center, ORANGE  $11.10~\mathrm{AM}$ 

Keynote V: GOOGLE: Imagining The Web of Things David Keene, Head of Marketing, Google for Work, Northern, Eastern and Central Europe (NACE) 11.35 AM

Panel Discussion: Exploring Emerging Verticals in The Internet of Things! Moderator: Mike Cansfield, Associate Vice President, European Telecommunications and Networks, IDC EMEA

Panelists: Francois Meunier, Head of Tech hardware Equity Research at MORGAN STANLEY Bernd Heinrichs, Managing Director, CISCO (IoT EMEAR) Emmanuel Routier, Vice President M2M Center, ORANGE Jon Carter, Head of Business Development Connected Home, DEUTSCHE TELEKOM David Keene, Head of Marketing, Google for Work, Northern, Eastern and Central Europe (NACE) 12:05 PM

LUNCH BREAK BUFFET 1:05 PM

Investing in an IoT Solution Mohsen Mohseninia, VP European Development, AERIS 1:20  ${\rm PM}$  Emerging Roles of MNOs in The Internet of Things Rami Avidan, Global Head of M2M, TELE2 GROUP  $1.35~\mathrm{PM}$ 

Exploring The Future of IoT Analytics Michael Hummel, Co-Founder and CTO, PARSTREAM  $1.50~\mathrm{PM}$ 

Innovation and the Information of Things: Fuelling a New Breed of Semi-Autonomous Decision Support Systems Dennis Curry, VP and Director of Business Innovation EU/EMEA, KONICA MINOLTA  $2.05~\mathrm{PM}$ 

NETWORKING and REFRESHMENTS BREAK 2.35 PM

Business Transformation in emerging IoT/M2M industry Thomas Svensson, Senior Vice President and GM EMEA, ThingWorx A PTC Business 2.50 PM Enabling M2M to evolve to the Internet of Things Dr. Shane Rooney, Executive Director GSMA Internet of Things (IoT) Networks 3.05 PM

Monetizing the Lifecycle of Software and Devices Vikram Koka, Vice President Internet of Things, Flexera Software 3.20 PM

A reference architecture for IoT: how to create a resilient, secure IoT cloud Paul Fremantle, Co-Founder and CTO, WSO2 3.35 PM

Panel Discussion: IoT Market Forecasts 2014-2015!

Moderator: Bernd Gross CEO, CUMULOCITY

Panelists: Rami Avidan, Global Head of M2M, TELE2 GROUP Mohsen Mohseninia, VP European Development, AERIS Dr. Shane Rooney, Executive Director GSMA Internet of Things (IoT) Networks Dennis Curry, VP and Director of Business Innovation EU/EMEA, KONICA MINOLTA

## 0.3 Conclusion

Write your conclusion here.