

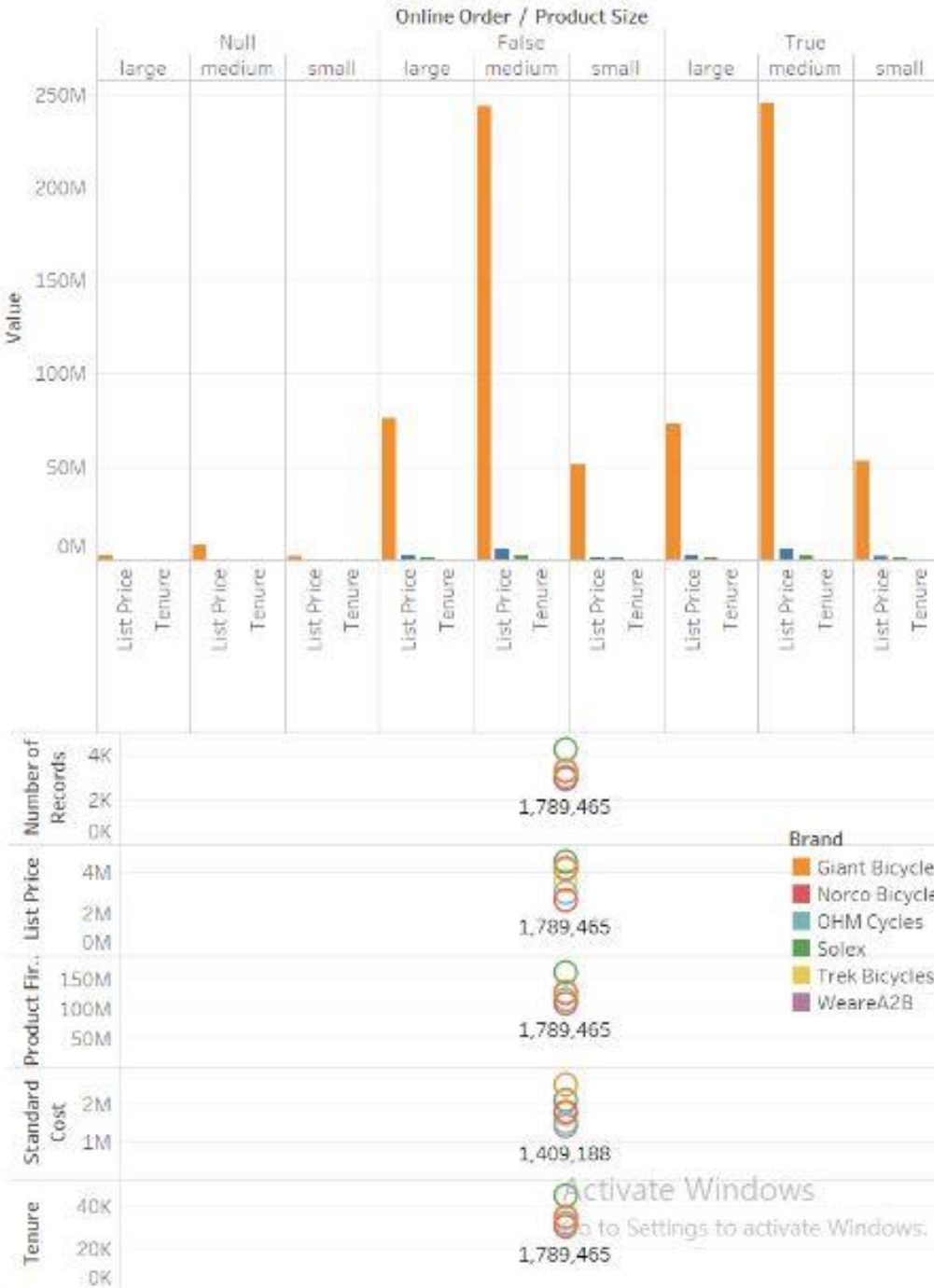


*THE
ANALYTICS
TEAM*

PROJECT INSIGHTS – RAGHUL V

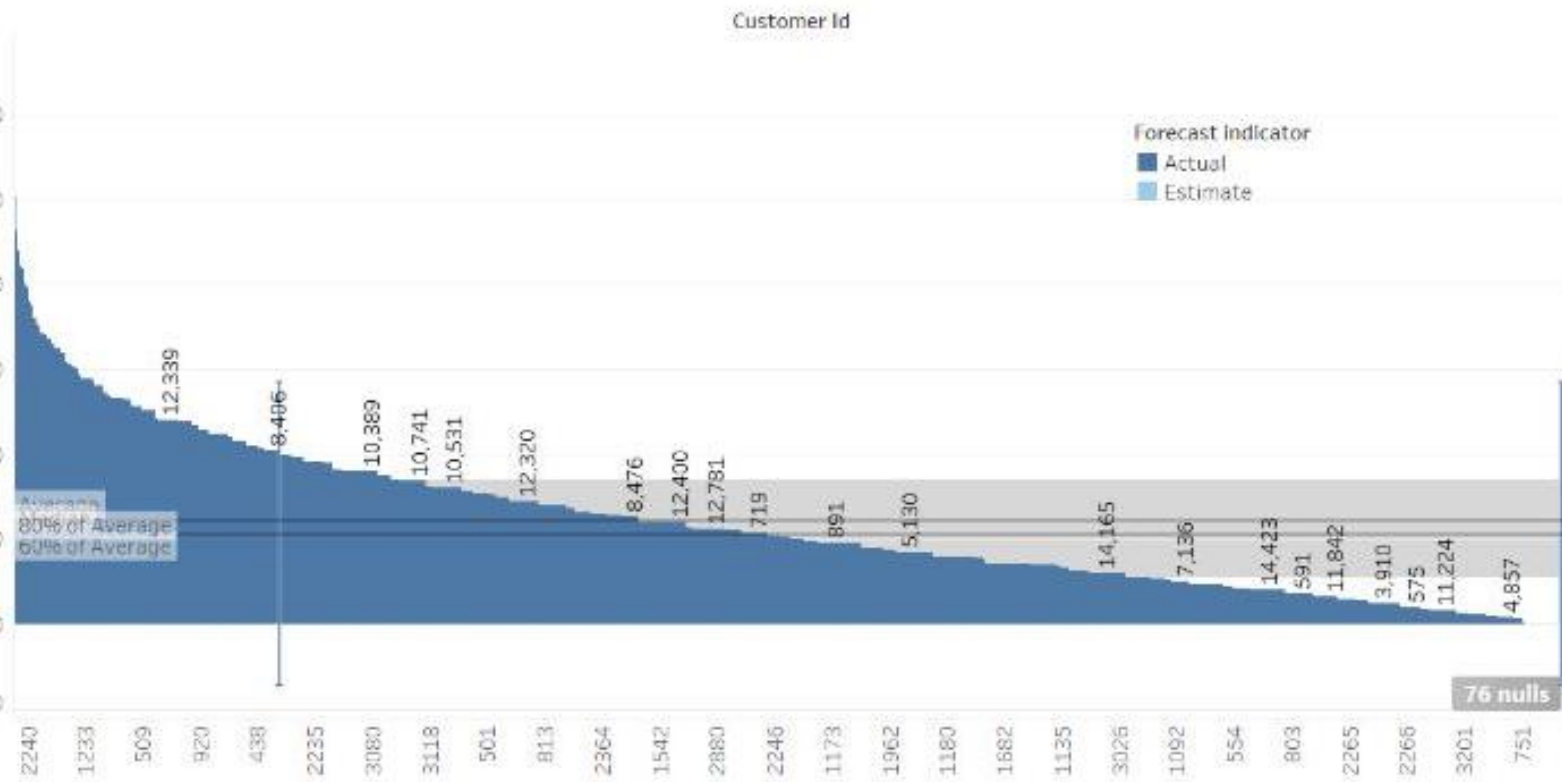
SPROCKET CENTRAL

Brand	Agri/culture	Entertainm..	Financial Se..	Health	Job Industry Category	IT	Manufacturi..	n/a	Property	Retail	Telecommu..
Solex	132	137	785	674	222	897	676	278	374		
Giant Bicycles	96	128	644	484	172	688	530	216	286		
WeareA2..	90	120	641	513	190	619	561	219	282		
OHM Cycles	81	97	609	444	156	611	502	212	273		
Trek Bicycles	88	104	600	456	163	595	481	181	271		
Norco Bicycles	79	103	562	492	165	566	448	180	260		

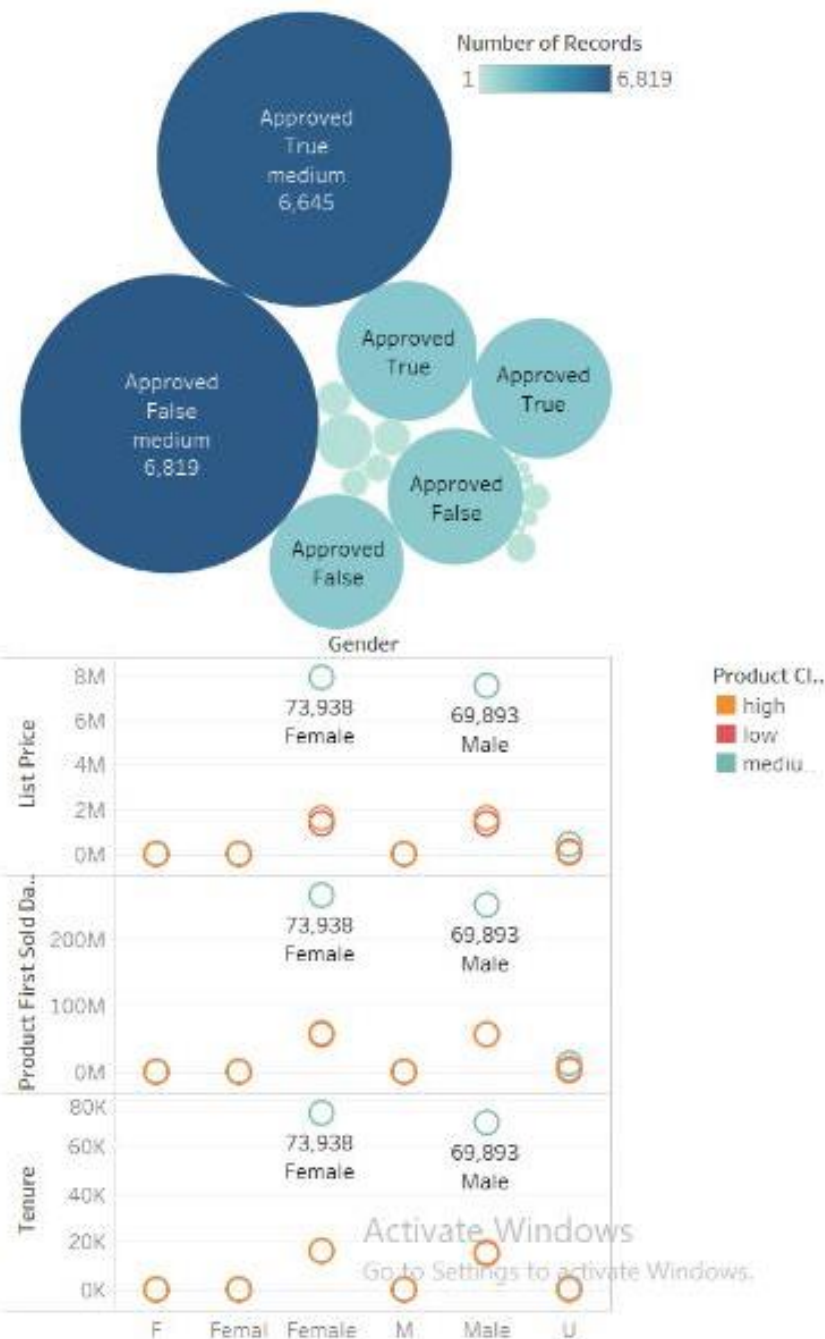


SPROCKET CENTRAL

cast



as per order status



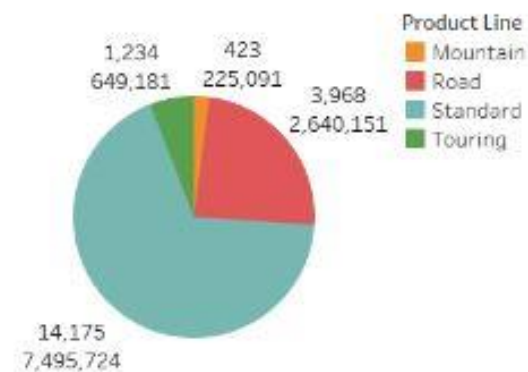
SPROCKET CENTRAL

Number of Records

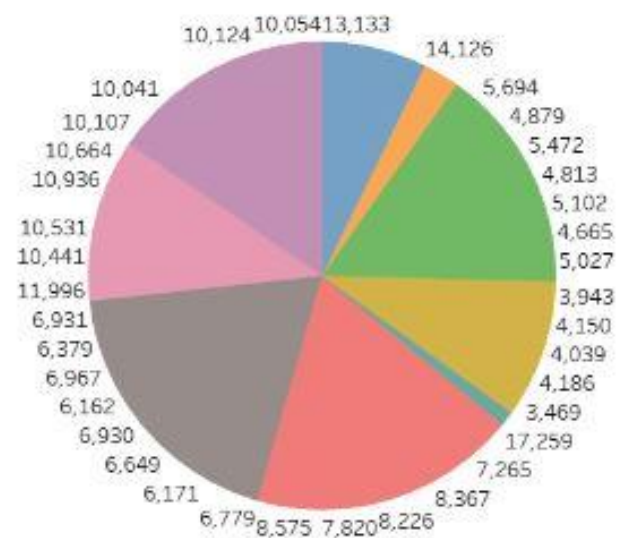
19,800

List Price

22,155,069



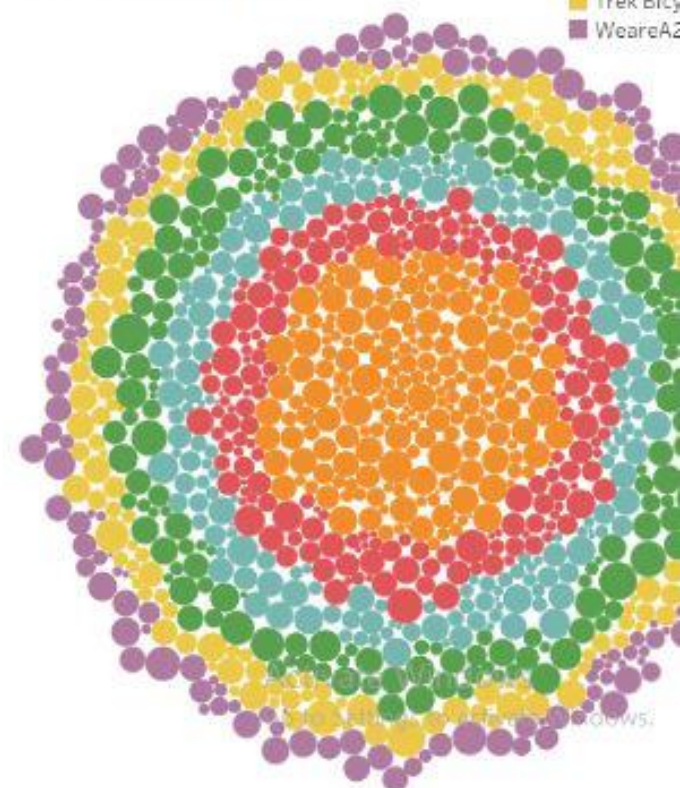
clustering



Clusters, Forecast indicator

- Cluster 1, Actual
- Cluster 2, Actual
- Cluster 3, Actual
- Cluster 4, Actual
- Cluster 5, Actual
- Cluster 6, Actual
- Cluster 7, Actual
- Cluster 8, Actual
- Cluster 9, Actual

Brand vs Job Title



INSIGHTS

- IT IS EVIDENT THAT THE DATA HAS GIVEN US WONDERFUL INSIGHTS TO SOLVE THE BUSINESS PROBLEMS AND ALSO TO LEVERAGE THE CURRENT POSITION IN THE MARKET.
- VISUALIZING THE DATA HAS HELPED US TO FIND THE BEST OUTCOMES OF THE PROCESS SUBJECTED TO VARIOUS PARAMETERS.
- WE WERE ABLE TO PREDICT THE PROFIT AND SALES RATE WITH CORRESPONDENCE TO THAT OF THE JOB TITLE OF THE CUSTOMER.
- HOWEVER FURTHER INVESTIGATION OF DATA MAY FETCH US EVEN MORE INSIGHTS TO BE TAKEN INTO ACCOUNT.