

# RYTHMHACKS

## SPONSORSHIP PACKAGE

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**August 2023**

n Person Event | Waterloo, Ontario

# About RythmHacks

## What is a Hackathon?

A hackathon is an event where developers, builders, designers, and tech enthusiasts work in teams to create a project within a given time limit. Their projects will aim to solve real-world issues and problems and will be presented in front of a panel of judges to compete for prizes.

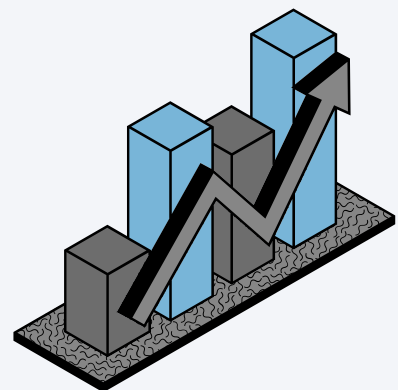


## About Us

RythmHacks is a beginner-friendly, free-to-attend hackathon for high school students, held in person for the first time in 2023. Created by students for students, our mission is to create an accessible environment where students from diverse backgrounds with different skill levels can thrive together. We're expecting 150+ participants over the weekend-long event.

## Supporting the start-up ecosystem

One of our main goals is to provide support and mentorship for the start-ups and entrepreneurs of the future. Over the weekend, there will be special workshops, chats, and resources that specifically target those wishing to continue their project further. Additionally, we're giving special benefits to companies that are still in the start-up stage. See the details on Page 5.



# Why Sponsor Us?

RythmHacks is a nonprofit organization, and we rely on sponsors to make our event possible. By sponsoring, you'll be inspiring and supporting the future innovators of technology.



## Support Our Mission

Our mission is to create an environment that allows anyone to experience the magic of tech. We're committed to creating an ecosystem that supports startups and young entrepreneurs.



## Branding & Exposure

By sponsoring RythmHacks, your company's branding will be displayed on our website, social media page, merchandise, and event space. If you bring a product or software, many participants will gain first-hand experience with it and may use it in their future projects.



## Connections & Recruitment

Waterloo is the heart of the Canadian start-up ecosystem, and RythmHacks gathers 150 of the brightest young innovators of our generation into one place. By sponsoring, you'll have access to hackers' resumes and profiles. Setting up a sponsorship booth will allow you to connect with hackers face-to-face and make on-the-spot job offers.



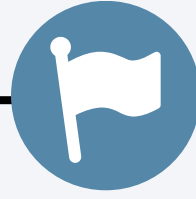
# Sponsorship Tiers



Explorer  
\$200



Innovator  
\$500



Pioneer  
\$1000



Entrepreneur  
\$2000+

## Your Branding



Logo on Website

small

medium

large

spotlight  
+ writing

Shout-Outs on Social Media

shared

duo

spotlight

spotlight  
+ writing

Swag Distribution



Thanked at Opening & Closing Ceremony

opening



spotlight

## Your Involvement



Access to Resumes & Profiles

post  
event

post  
event

pre  
event

pre  
event

Send mentors, judges, and workshop hosts

max. 2

max. 3

no  
limit

no  
limit

Send email to all participants



Sponsor Booth & Discord Channel



spotlight

Provide a Custom Award or prize



Opening Ceremony Remarks/Demo

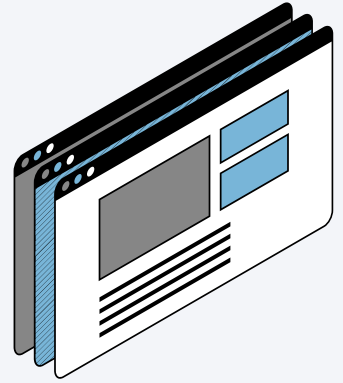


We use Hack Club Bank as our payment processor. All transactions are in USD and are tax-deductible.



RythmHacks

# More About Benefits



## Customizations

Our sponsorship tiers are just guidelines. We would be open to customizing anything you'd like. Feel free to send us a quote with a dollar value and ask us about specific or unique benefits not shown on this package.

## Mentors & Judges

Mentors are company representatives that mentor and aid the hackers during their projects. Judges are part of the team that will decide the prize winners of RythmHacks. Sending a mentor or judge is one of the best ways to represent your company in person.

## Workshops & Activities

Organizing workshops is an excellent method to educate others on your technology or business. It provides a platform for you to instruct aspiring young hackers about your product and engage with them in person. A mentor or judge from your company could double as a workshop lead.

## Sponsorship Booths

Setting up a sponsorship booth in person during the event is one of the best ways to interact with our attendees face-to-face. Feel free to include advertisements, merchandise, a demo of your product, and even job openings.

## Non-Monetary Sponsorships & Custom Prizes

Monetary sponsorships are not the only way to support our mission! Tiers can be achieved by sponsoring us with a physical product, venue, service, or anything your heart desires. We'll need a pricing estimate for a non-monetary sponsorship. For custom prizes, you can choose to provide your product as a prize: i.e. (Best Entrepreneurship hack, Sponsored by Company Name)

## Extra Perks for Start-ups

RythmHacks works to support and contribute to the start-up ecosystem. Here's an outline of the extra benefits you'll receive by sponsoring as a startup:

### Explorer tier (\$200)

- Exclusive section on website
  - Host a workshop, send 2 mentors
  - Open a sponsor booth and distribute recruiting material
- + All benefits given by default

### Pioneer tier (\$500)

- Large logo and exclusive section on website
  - Host a workshop, no limit to mentors
  - Custom prize/award with company name
  - Access to resumes pre-event
- + All benefits given by default



# Additional Information

Tiers can be achieved through cash, products, or both. For example, if a game console worth \$500 is provided, the Explorer tier will be reached but not the Innovator tier. Pioneer tier and above (\$1000+) can **only be achieved monetarily** or with a physical product.

If sponsorship is finalized, please send us a **company logo** to be used on the website, social media, and other merchandise.

If sponsorship is finalized, the Pioneer tier has been reached (\$1000), and you wish to provide a custom prize, please send us the **details, name, number of winners, etc for that prize**. If a product is provided and a custom prize has not been, the product will be used in a **different prize without your company's name**.

If sponsorship is finalized and your company has a social media page that you wish to be linked to on our posts, please send us the account username(s).

If sponsorship is finalized and the Entrepreneur tier (\$2000+) is achieved, please send us a short description (2-3 sentences) to be displayed on the website.

We define a startup as a business in the **early stages of development** that was created less than 3 years ago.

## Interested? Contact us or set up a meeting!

Interested in supporting our mission and taking RythmHacks to the next level? Email us at [business@rythmhacks.ca](mailto:business@rythmhacks.ca) and check out our [website](#). All sponsorships are negotiable, and we'd be happy to discuss any customizations with you.

