

# Using k-Means Clustering to Determine Ideal Locations to Open an Art Gallery in Research Triangle, North Carolina

IBM Data Science Professional Certificate: Capstone Project

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# Introduction

- This project came to life with a real desire to solve a question me and my partner have been trying to answer for a while:

## Question:

Where is the best place to open an art gallery in Research Triangle area of NC?

- My partner is at a scaling growth stage with her business and wants to open a gallery in the right location of the Research Triangle. This analysis will provide a helpful insight in deciding where to take the next step in her career.