

James Shakman



James works as a Product Owner for the NYTimes, and as part of NYTimes' plans to move all data from on-site databases onto the cloud, he is tasked with researching which platform they should use to get on-cloud no-sql databases. However, the deadline he needs to complete the analysis is in 3 days, which makes it hard for Jesse to get the entire analysis done.

However, our website offers detailed analysis on multiple on-cloud databases on multiple high-performing and popular platforms. It can help James save time by simply checking out our website and using it as his market analysis, allowing him to hand in a detailed analysis in a shorter amount of time.

Sandra Richardson



Sandra works as a developer for AMD, and since other more business-oriented folks for busy, she is tasked with making a market analysis on cloud-based platforms, more specifically their abilities to host websites, as AMD wants to move their website hosting to another company. However, Sandra doesn't know how to make a market analysis, due to working primarily technical tasks prior to this assignment.

However, she can use our website to save her time, with its ready-to-go market analysis. It saves her time and gives her either her market analysis ready to go, or it gives her a launching point, as she knows what details to include (as given by the results' descriptions) and what kinds of products or brands to further look into.