

## 1. Websites





<https://www.dotandkey.com/?srsltid=AfmBOoo7e6g82ucgvsAlJzljDZ-gGl4mUYslCBjJtTPJleLOPPig0Eei>





<https://www.oddgiraffe.com/>





[https://jokerandwitch.com/?cmp\\_id=2004829654&adg\\_id=74978614687&kwd=joker%20and%20witch&device=t&gad\\_source=1&gclid=Cj0KCQjw4cS-BhDGARIsABg4\\_J2C\\_LmTGJ79Ke-WtU-Xuo\\_4YhfdZtY\\_fqtGcSqZJlO9Cx0ZZdHKywAaAqx6EALw\\_Y](https://jokerandwitch.com/?cmp_id=2004829654&adg_id=74978614687&kwd=joker%20and%20witch&device=t&gad_source=1&gclid=Cj0KCQjw4cS-BhDGARIsABg4_J2C_LmTGJ79Ke-WtU-Xuo_4YhfdZtY_fqtGcSqZJlO9Cx0ZZdHKywAaAqx6EALw_Y)





<https://www.happywagon.com/?srsltid=AfmBOooMKIYwW5gi06GI7-KHH2DdQWzLz3Rte2-p-pF4xPNDDumHTKR>





## 2. Colour Palette





			
#F94892	#FF7F3F	#FBDF07	#89CFFD
rgb(249, 72, 146)	rgb(255, 127, 63)	rgb(251, 223, 7)	rgb(137, 207, 253)

			
#C3FF93	#FFDB5C	#FFAF61	#FF70AB
rgb(195, 255, 147)	rgb(255, 219, 92)	rgb(255, 175, 97)	rgb(255, 112, 171)





			
#D61355	#F94A29	#FCE22A	#30E3DF
rgb(214, 19, 85)	rgb(249, 74, 41)	rgb(252, 226, 42)	rgb(48, 227, 223)

			
#9195F6	#B7C9F2	#F9F07A	#FB88B4
rgb(145, 149, 246)	rgb(183, 201, 242)	rgb(249, 240, 122)	rgb(251, 136, 180)

			
#5E1675	#EE4266	#FFD23F	#337357
rgb(94, 22, 117)	rgb(238, 66, 102)	rgb(255, 210, 63)	rgb(51, 115, 87)

			
#59D5E0	#F5DD61	#FAA300	#F4538A
rgb(89, 213, 224)	rgb(245, 221, 97)	rgb(250, 163, 0)	rgb(244, 83, 138)

(- ) extra

			
#B1F0F7	#81BFDA	#F5F0CD	#FADA7A
rgb(177, 240, 247)	rgb(129, 191, 218)	rgb(245, 240, 205)	rgb(250, 218, 122)

### 3. Sections

#### HOME

① Licker - discount coupons

② Header

- Logo
- search
- link icons  
(contact)
- carousel

③ Pop-up


- login
- coupon
- first time users
- offers

④ Sale


⑤ Gallery - Product detail

## Keep-forever *photobooks*


Make it your own >




**You & Me | Timeless**  
Medium Photobook  
Rs. 1,499 ~~Rs. 1,699~~  
SALE




**Little Joys**  
Mini PhotoBook  
Rs. 1,199 ~~Rs. 1,399~~  
SALE




**Timeless**  
Medium Photobook  
Rs. 1,499 ~~Rs. 1,699~~  
SALE



**Timeless**  
Large Photobook  
Rs. 1,699 ~~Rs. 1,899~~  
SALE



**Little Joys**  
Mini PhotoBook  
Rs. 1,199 ~~Rs. 1,399~~  
SALE



**Timeless**  
Medium Photobook  
Rs. 1,499 ~~Rs. 1,699~~  
SALE

## ⑥ Different categories in gallery mode

Pages to *treasure*, take care & inspire



Take notes

[Shop Notebooks](#)



Photobooks for every chapter

[Shop Photobooks](#)



Treasure family

[Shop Recipe Journals](#)

## ⑦ latest edition

Our latest collaborations



8 Instagram



See what our community is sharing. *Follow us*  
*@odd.giraffe*



⑨ Footer