



LiteCard.App

OFF-RAMP & REWARD SYSTEM FOR TOKEN UTILITY

THE PROBLEMS

The BIG problems with cryptocurrencies are :

1. You can't easily buy building materials with it.

2. You can't quickly buy office supplies or tools to work with at most stores locally.

3. Most people are not leveraging their assets

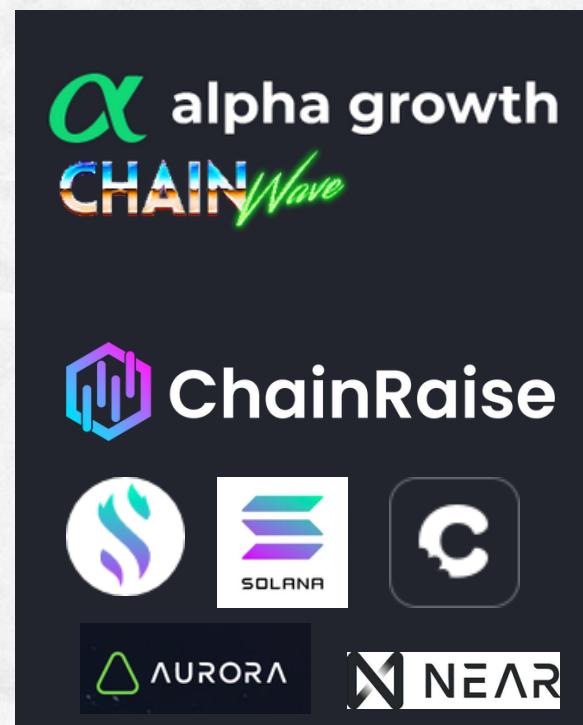
OUR SOLUTION

LiteCard makes crypto tangible to users by offering a simple service. We speed up the exchange of tokens for tools & material.

Put simply, The LiteCard Network allows users to quickly convert digital assets into physical assets. We are a reward system and off-ramp for Crypto Exchanges, NFT Exchanges, P2E Games & Gaming Guilds. Integrating with LiteCard gives tokens utility!

STRATEGIC PARTNERSHIPS

- Marketing efforts including paid media, youtube AMAs, Tiktok & Twitter will be leveraged to funnel viewers to our site with marketing support from www.alphagrowth.io & www.Assistagram.com
- The phase 1 developers for the MVP of this project are www.ChainWave.io. We have an in-house dev team and secondary development team for phase 2
- We will develop strategic partnerships for launch with www.crunchet.com and www.discord.com
- We will be partnering with www.Animeta.games, www.gamelabs.ltd & www.7s-nft.com for launching our NFT Collection & Gaming platform LiteCity





\$LITECARD & LITECITY

discord.gg/pTWVBNaf

Website 2.0 WIP

Instead of competing with larger service providers we will focus on the real estate and gaming industry. We will market directly to gamers, traders, fix / flippers, BRRRR, business & homeowners.

The global gift cards market size was valued at \$619.25 billion in 2019, and is projected to reach \$2 Trillion by 2027 (Growing at a CAGR of 16.2% from 2020-27)

As consumers have increased the usage of more effective & secured payments for shopping online, the key players have an opportunity to implement better product offerings by providing discounts for gift cards to online shoppers.

For calculating revenue we have done extensive competitive analysis. Our founders & advisors have extensive experience in the space and have intimate knowledge of the landscape.

We estimate that in our MVP stage we will clear \$100K in profit from transactional fees alone, without advanced staking functions.

With staking functions & NFT sales we expect to easily hit \$2M a month in gross profits by the end of year 2.

With the addition of a P2E game & Strategic Partnerships as an Off ramp we fully expect to exceed \$10M /mo. in year 3.

Launch Details

SAFT & SAFE agreements.

This project is being launched soon and is seeking a total Seed Capital for \$500K.

THIS RAISE ENDS ON 7.30.2022

LITECARD

TOKEN BUILT ON SOLANA

- Built in partnership with:

www.SageAdvisors.io

www.BlockchainEsquire.com

www.10XTS.com

www.architechture.com

www.7s-nft.com

www.animeta.games

www.gamelabs.ltd

- Partnered with...

www.Crunchet.com as a rewards partner to their social media aggregator

PRESEED ROUND

The team is seeking angel investors to finance \$150K for rapid prototyping of the system.

We will be seeking \$500K total in seed capital to develop the MVP, Market the Beta version of the site and gain 100k users via paid ads. After user feedback and data from marketing is analyzed, a Series A round of funding for expansion of Business Development & Marketing departments inhouse + agencies.

LiteCard offers business & homeowners a way to finance purchases differently with a unique staking offer. We are fully prepared for KYC & AML & will structure based on the CELSIUS model for full compliance In preparation for acquisition. This is not a DeFi project, it is a CeFi System & an Off-Ramp.

Customers exchange cryptocurrencies like BTC, LTC, ETH & SOL for GiftCards from Home Depot, Amazon, Apple & Wal-Mart.

1. In phase 1 of the MVP users will only exchange crypto for Gift Cards.
2. In phase 2 of the MVP user will be able to stake crypto for Gift Cards.

The technology behind this allows users to easily and quickly convert digital assets into physical assets like computers or wood for building businesses and homes.

Read the whitepaper for more details...

Old UX : www.LiteCard.app

New UX : www.LiteCard.App

Whitepaper : [Click Here](#)



LITECARD

LITECITY NFT & P2E GAME

[CLICK HERE TO VIEW
PITCH DECK](#)

Use of Funds

PHASE 1: MONTHLY BUDGETS

Core Team Costs	\$15k
Advisor Costs	\$4k
Development Costs	\$10k
Legal Costs	\$5K
Accounting Costs	\$4K
Business Development Costs	\$10K
Marketing Costs	\$15K

For our seed funding round we are seeking to raise up to \$500k to develop our MVP, market our service and develop or community by onboarding users methodically.

We are seeking angel investors for the first round and will be approaching VC's in Puerto Rico

We will be seeking incubation & working with a launchpad, initially we have selected www.solstarter.org.

COMPLETED

- 21 Million \$litecard tokens built on Solana
- Development Team & Technical Advisory Team onboarded

FUTURE ROADMAP

- MVP LAUNCH Q3 2022
- STAKING LAUNCH Q3
- NFT SALES Q3
- P2E GAME PREVIEW Q4
- CHARITABLE FOUNDATION

THE FOUNDERS



Simon Hawk

Founder & Designer as well as head of R&D for LiteCard App. Simon's wide experience advising tech companies on product development, growth strategies and team leadership give this project a serious advantage. An avid NFT designer & gamer as well, He brings the support of www.sageadvisors.io and provides research from www.BlockchainEsquire.com



Joseph Gigunito

Founder as well as head visionary for the LiteCard Foundation. Joseph founded the company with Simon to support the community. Mr.Gigunito's experience leading automotive dealerships to increase sales through deep connections keeps us rooted. His experience at Apple and as a gamer is invaluable. Joseph personally funded the project's launch and planted the seed for LiteCards evolution.



Troy Vanderburg

CSO as well as head of Regulations and Compliance for the LiteCard Corporation. Mr. Vanderburg is a key advisor to the LiteCard Foundation. Troys experience with securities and financial instruments provides us with security. He brings the support of www.Slyde.Ventures and we will use the XDEX system from www.10xts.com/xdex

THE ADVISORS & CONTRIBUTORS



Eli Calderon

Staking Advisor



Robert Anderson

Technical Advisor & Cyber Security



Christina Cartagena



Mike Worcester

InHouse Developer & OG Trader



Carrilyn Bonafe

Creative Advisor



Mark Saum

IT Advisor & Systems Architect



Paul McCulloch

InHouse Legal Counsel & Head of Cyber Security



Bob The Builder

Blockchain Developer & Computer Scientist



Adam Krim

Strategic Partnership Advisor



Bryan Colligan

Growth Advisor & Trader



Leigh Feirrera

Compliance Advisor & Trader



Denise Holzer

Strategic Alliance Advisor



TEAM LITECARD

Converting Digital Assets into Physical Assets & Rewards

**WE ARE ATTRACTING ANGEL INVESTORS WHO
CAN HELP US TO DEVELOP LITECARD LONGTERM.**

**WE ARE SEEKING STRATEGIC PARTNERSHIPS
WITH LAUNCHPADS, P2E GAMES & EXCHANGES.**

**WE ARE SEEKING ADDITIONAL TECHNICAL
ADVISORS AND CONTRIBUTORS WITH DEEP
KNOWLEDGE OF THE GIFT CARD SPACE.**

WE ARE BUILDING A NETWORK OF BUILDERS!

CONTACT SIMON HAWK FOR DETAILS

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WHATSAPP

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LITECARD WAS FOUNDED IN PUERTO RICO
THE MAJORITY OF THE TEAM LIVES IN PR
(W/ A WYOMING C-CORP + BAHAMAS LLC +
PUERTO RICO CHARITABLE FOUNDATION)