

# *Brooklyn Outdoor Film Festival*

## *[Project Brief]*

Website : boof18.com

- **Summary**

This project consists in creating a website for the Brooklyn Outdoor Festival of this year (2018). The festival is to last 3 days, from the 5th to the 8th of August. It has to be coded in html5/css3 and bootstrap.

- **Stakeholders**

Client :

- Jennifer Viala, founder of Brooklyn Vibes Event Co.
- Organizer of this year's Brooklyn Outdoor Festival.

Front-End Developer :

- Iannetta Philippe : In charge of coding the whole website and upload it.

Third party collaborators :

- **Goals**

The client hopes to select and show films from august 5th to 8th. The films should appeal to audiences of all ages, and she wants her advertisements and publications to reflect that same idea.

- **Timeline**

- December 3rd, 2017 : Meeting with Jennifer Viala to set the goals of the website.
- February 10th, 2018 : I was given the finalized list of films to be shown.

- March 1st, 2018 : Meeting with Jennifer Viala to present her the final product.
- April 1st, 2018 at 0:00 : Uploading of the website. (Accessible to customers if they want to book a movie long in advance.)

- **Budget**

\$3,500 to get the website up and running.

- **Technical specifications**

I coded the website in html5 and css3. I also used the version 4.1 of bootstrap.  
The website contains 5 pages, each responding to our client's needs :

→ Home :

On this page, you can find a carousel, which is a useful plugin for cycling through elements (it is a slideshow). This page has for sole purpose to welcome the potential customers of our client, as well as give them an idea of the type of movies they will have the possibility to watch.

→ Movies :

You can book tickets for movies here, if you are logged in.

→ About :

This page is here to provide our potential client's customers with some background history. They may be curious and like to know where the festival came from in the first place, who had the idea to organize it first, etc.

→ News :

Announcements concerning the festival should be displayed on this page. As nothing's been posted yet, it certainly looks empty. I am sure it will soon be filled with text soon.

→ Register :

It contains two forms. One is to create an account and join the community of people going to the festival ; the other is simply to log in. Logging in allow you then to book tickets for movies, or follow our client on their social media.

On each and every page, you will also find a navigation bar, which offers you the opportunity to browse through all the different pages of the website. You will also notice a dropdown menu called 'others', with 2 submenu items. Both will respectively redirect you toward the Brooklyn News Website and Brooklyn Bridge Park. Finally, you can click on the little icons on the right side of the navigation bar. These three are links toward facebook.com, twitter.com and instagram.com.

***Enjoy the Festival !!***

**Iannetta Philippe**  
**Student at OpenClassrooms**  
**Front-End Developer Path**