JS Boost at Mozilla

February 2nd, 2017

366 Adelaide St W Suite 500, Toronto, ON

What is the Toronto Hacker Club?

The Toronto Hacker Club (TOHC) is a student-run organization aiming to promote computer science education throughout the Greater Toronto Area. In previous years, the Toronto Hacker Club has hosted three hackathons and two workshops alongside Mozilla, Google, Lighthouse Labs, and other influential tech companies. The club has also been awarded the "Building Community through Sciences and Technology Award" by the Toronto Youth Cabinet. With your help, the club aims to strengthen the Toronto tech community by empowering students for a brighter future.

What is JS Boost?

JS Boost at Mozilla is a three hour workshop for high school and university students aiming to enrich their understanding of key web development concepts. Throughout the event, speakers will guide the participants through creating a full stack JavaScript application. With a projected attendance of one hundred participants, JS Boost will facilitate the perfect environment for students in all fields to learn, create, and network.

Why Sponsor JS Boost?

As a sponsor, your company will receive the opportunity to increase your brand awareness to the upcoming generation, many of whom are looking to pursue a career in software engineering. Moreover, JS Boost will provide a relevant and controlled environment to prospect for internship and co-op positions. Prior to JS Boost, your brand and products will be marketed on our social media outlets, website, and

emails. With a vast network of developers, partners, sponsors, and entrepreneurs, this is a great opportunity to expand the audience for your brand. Throughout the event, company swag will be distributed to participants, and a presentation space will be provided for your representatives to engage and inspire students during the workshop.

Please refer to the sponsorship packages below to identify which option works best for you. The listed packages are flexible and we would be happy to answer any questions that you may have. Please inquire further at contact@torontohacker.club. We look forward to having you as a proud sponsor of JS Boost at Mozilla.

Sponsorship Packages

Tier	Bronze	Silver	Gold	Platinum
Cost	$100	$250	$350	$500
Logo on Website	✓	✓	✓	✓
Distribute Swag	✓	✓	✓	✓
Presentation Space		✓	✓	✓
Recognition on Social Media		✓	✓	✓
Demo at Event			5 min	10 min
Marketing Messages*				✓

*Up to three marketing messages will be distributed to all attendees on sponsor's behalf.