

# **Back in Hacks**

**October 2017**

## **What is the Toronto Hacker Club?**

The Toronto Hacker Club (TOHC) is a student-run organization aiming to promote computer science education throughout the Greater Toronto Area. In previous years, the Toronto Hacker Club has hosted three hackathons and three workshops alongside Mozilla, Google, Lighthouse Labs, and other influential tech companies. The club has also been awarded the "Building Community through Sciences and Technology Award" by the Toronto Youth Cabinet. With your help, the club aims to strengthen the Toronto tech community by empowering students for a brighter future.

## **What is Back in Hacks?**

Back in Hacks is a 36-hour hackathon for high school and university students, taking place in Toronto, Canada. Participants will be encouraged to form teams and participate in the hackathon to build a project. Throughout the event, optional workshops will also be run on a variety of different technologies, ranging from machine learning to biometrics.

## **Why Sponsor Back in Hacks?**

As a sponsor, your company will receive the opportunity to increase your brand awareness to the upcoming generation, many of whom are looking to pursue a career in software engineering. Moreover, Back in Hacks will provide a relevant and controlled environment to prospect for internship and co-op positions. Prior to Back in Hacks, your brand and products will be marketed on our social media outlets, website, and emails. With a vast network of developers, partners, sponsors, and entrepreneurs, this is a great opportunity to expand the audience for

your brand. Throughout the event, company swag will be distributed to participants, and a presentation space will be provided for your representatives to engage and inspire students during the workshop.

Please refer to the sponsorship packages below to identify which option works best for you. The listed packages are flexible and we would be happy to answer any questions that you may have. Please inquire further at [contact@torontohacker.club](mailto:contact@torontohacker.club). We look forward to having you as a proud sponsor of Back in Hacks

## Sponsorship Packages

Tier	Bronze	Silver	Gold	Platinum
Cost	\$250	\$500	\$1000	\$1500
Logo on Website	✓	✓	✓	✓
Distribute Swag	✓	✓	✓	✓
Send Mentors	✓	✓	✓	✓
Sponsor Table	✓	✓	✓	✓
Present Sponsor Prize		✓	✓	✓
Presentation Space		✓	✓	✓
Recognition on Social Media		✓	✓	✓
Demo at Event			5 min	10 min
Access to Resumes/Githubs			After	Before
Sponsor-led Workshop			✓	✓
Sponsor Meal			✓	✓
Email Attendees				✓
Marketing Messages*				✓