

T.Hacks

October 2016

What is the Toronto Hacker Club?

The Toronto Hacker Club is a student-run organization aiming to promote computer science education in high schools throughout the Greater Toronto Area. The club started out in May of 2015 when a small group of passionate computer enthusiasts banded together to create an environment where future programmers would acquire the necessary skills to succeed in their careers. At the Toronto Hacker Club we seek to educate others on the merit of a STEM and computer science education, regardless of their career path.

Since then, we have hosted multiple events, such as a Local Hack Day in October 2015, DataHacks in January 2016, and an Introduction to Web Development workshop with Mozilla in April 2016. We have also been awarded the "Building Community through Sciences and Technology Award" by the Toronto Youth Cabinet.

What is T.Hacks?

T.Hacks is a 12 hour hackathon for high school and university students, taking place in Toronto, Canada. Throughout the event, workshops will be run on a variety of different technologies, ranging from introductions to languages like Python and Java, to more advanced topics, such as Android and Node.js. Along with workshops, participants will be encouraged to form teams and participate in the hackathon.

At the end of the hackathon, teams will be given time to present their project and prizes will be distributed to the winners. With an estimated attendance of around 100 people, T.Hacks will facilitate the perfect environment for students in all fields to learn, create, and network.

Why sponsor T.Hacks?

As a T.Hacks sponsor, your company will receive an opportunity to expose your brand to many students in pursuit of a career in software engineering. On top of that, you will be provided an opportunity to both test your product in a controlled environment and recruit talent for internship and co-op positions. Prior to T.Hacks, your brand and products will be seen on our social media outlets, website, and emails. Throughout the event, we will distribute company swag to participants and can provide a table for your representatives. Mentors will have the chance to engage and inspire students, while helping them with their hacks.

Please refer to the provided sponsorship packages to find out which option is right for you. The listed packages are flexible and we are happy to answer any questions that you may have. Please feel free to inquire further at contact@torontohacker.club. We are looking forward to having you as a proud sponsor of T.Hacks.

| Tier | Bronze | Silver | Gold | Platinum |
|-----------------------------|--------|--------|-------|----------|
| Cost | \$200 | \$500 | \$700 | \$1000 |
| Logo on Website | ✓ | ✓ | ✓ | ✓ |
| Distribute Swag | ✓ | ✓ | ✓ | ✓ |
| Send Mentors | ✓ | ✓ | ✓ | ✓ |
| Sponsor Table | | ✓ | ✓ | ✓ |
| Present Sponsor Prize | | ✓ | ✓ | ✓ |
| Demo at Main Opening | | 1 min | 2 min | 5 min |
| Recognition on Social Media | | | ✓ | ✓ |
| Access to Resumes/GitHubs | | | Post | Pre |
| Workshop | | | ✓ | ✓ |
| Sponsor Meal | | | ✓ | ✓ |
| Email Attendees | | | | ✓ |
| Sponsor Side Event | | | | ✓ |
| Keynote | | | | ✓ |