Back in Hacks

October 2017

What is the Toronto Hacker Club?

The Toronto Hacker Club (TOHC) is a student-run organization aiming to promote computer science education throughout the Greater Toronto Area. In previous years, the Toronto Hacker Club has hosted three hackathons and three workshops alongside Mozilla, Google, Lighthouse Labs, and other influential technology companies. The club has also been awarded the "Building Community through Sciences and Technology Award" by the Toronto Youth Cabinet. With your help, the club aims to strengthen the Toronto tech community by empowering students for a brighter future.

What is Back in Hacks?

The Toronto Hacker Club is bringing hundreds of Ontario's brightest students to invent and learn at Back in Hacks 2016. In the time span of 36 hours, high and university students will compete for a selection of prizes by pitching a project to a select panel of judges. Optional workshops will also be held during the event to touch on technologies ranging from machine learning to biometrics. We hope you can join us to see participants play with new APIs, enrich their programming skills, and of course, hack together an idea that will leave us stunned.

Why Sponsor Back in Hacks?

As a sponsor, your company will receive the opportunity to increase your brand awareness to the upcoming generation, many of whom are looking to pursue a career in software engineering. Moreover, Back in Hacks will provide a relevant and controlled environment to prospect for internship and co-op positions. Prior to Back in Hacks, your brand and products will be marketed on our social media outlets, website, and emails. With a vast network of developers, partners, sponsors, and entrepreneurs, this is a great opportunity to expand the audience for your brand. Throughout the event, company swag will be distributed to participants, and a presentation space will be provided for your representatives to engage and inspire students during the workshop.

Please refer to the sponsorship packages below to identify which option works best for you. The listed packages are flexible and we would be happy to answer any questions that you may have. Further inquiries should be directed to **contact@torontohacker.club**. We look forward to having you as a proud sponsor of Back in Hacks.

Sponsorship Packages

Tier	Bronze $250	Silver $750	Gold $1000	Platinum $1500
Logo on Website	S	M	L	XL
Distribute Swag	✓	✓	✓	✓
Send Mentors	✓	✓	✓	✓
Sponsor Table	✓	✓	✓	✓
Present Sponsor Prize		✓	✓	✓
Presentation Space		✓	✓	✓
Recognition on Social Media		✓	✓	✓
Demo at Opening Ceremony			5 min	10 min
Access to Resumes & Githubs			After	Before
Sponsor-led Workshop			✓	✓
Sponsor Meals				✓
Email Attendees				✓